

# Global Push-To-Talk Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Push-to-talk (PTT), also known as press-to-transmit, is a method of having conversations or talking on half-duplex communication lines, including two-way radio, using a momentary button to switch from voice reception mode to transmit mode.

Scope of the Report:

This report studies the Push-To-Talk market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Push-To-Talk market by product type and applications/end industries.

Popularly known as PTT, also known as press-to-transmit, Push to Talk (PTT) is a service that enables wireless cell phone users to instantly communicate. Users activate this feature by simply pushing a button. The button switches your cell phone's mode from voice transmission mode to voice reception mode.

PTT expands wireless coverage from 4G LTE, 4G HSPA+, and 3G to access Wi-Fi networks. For PTT users, the addition of Wi-Fi provides maximum in-building coverage and reduces international communications costs.

Modernization of commercial voice and Data projects has led to the increasing demand for Push to talk. Increasing mobile networks projects across the globe, especially in the developing countries is another major factor, driving the growth of the PTT market during the forecast period.

The global Push-To-Talk market is valued at 4460 million USD in 2017 and is expected

to reach 8710 million USD by the end of 2023, growing at a CAGR of 11.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Push-To-Talk.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Verizon

AT&T

Sprint Corporation

Ericsson

Iridium

China Telecom

China Mobile Communications Corporation

C Spire

GRID Communications Pte Ltd

KPN

Maxis

HipVoice

Smart Communications

CCM Systems Company Limited

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

3G

4G

Wi-Fi

Market Segment by Applications, can be divided into

Public Safety

Transport

Government

Business & Commerce

PAMR (Operator)

Other

## Contents

### 1 PUSH-TO-TALK MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Push-To-Talk

#### 1.2 Classification of Push-To-Talk by Types

##### 1.2.1 Global Push-To-Talk Revenue Comparison by Types (2017-2023)

##### 1.2.2 Global Push-To-Talk Revenue Market Share by Types in 2017

##### 1.2.3 3G

##### 1.2.4 4G

##### 1.2.5 Wi-Fi

#### 1.3 Global Push-To-Talk Market by Application

##### 1.3.1 Global Push-To-Talk Market Size and Market Share Comparison by Applications (2013-2023)

##### 1.3.2 Public Safety

##### 1.3.3 Transport

##### 1.3.4 Government

##### 1.3.5 Business & Commerce

##### 1.3.6 PAMR (Operator)

##### 1.3.7 Other

#### 1.4 Global Push-To-Talk Market by Regions

##### 1.4.1 Global Push-To-Talk Market Size (Million USD) Comparison by Regions (2013-2023)

##### 1.4.1 North America (USA, Canada and Mexico) Push-To-Talk Status and Prospect (2013-2023)

##### 1.4.2 Europe (Germany, France, UK, Russia and Italy) Push-To-Talk Status and Prospect (2013-2023)

##### 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Push-To-Talk Status and Prospect (2013-2023)

##### 1.4.4 South America (Brazil, Argentina, Colombia) Push-To-Talk Status and Prospect (2013-2023)

##### 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Push-To-Talk Status and Prospect (2013-2023)

#### 1.5 Global Market Size of Push-To-Talk (2013-2023)

### 2 MANUFACTURERS PROFILES

#### 2.1 Verizon

##### 2.1.1 Business Overview

- 2.1.2 Push-To-Talk Type and Applications
  - 2.1.2.1 Product A
  - 2.1.2.2 Product B
- 2.1.3 Verizon Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 AT&T
  - 2.2.1 Business Overview
  - 2.2.2 Push-To-Talk Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 AT&T Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Sprint Corporation
  - 2.3.1 Business Overview
  - 2.3.2 Push-To-Talk Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Sprint Corporation Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Ericsson
  - 2.4.1 Business Overview
  - 2.4.2 Push-To-Talk Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Ericsson Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Iridium
  - 2.5.1 Business Overview
  - 2.5.2 Push-To-Talk Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Iridium Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 China Telecom
  - 2.6.1 Business Overview
  - 2.6.2 Push-To-Talk Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 China Telecom Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 China Mobile Communications Corporation
  - 2.7.1 Business Overview
  - 2.7.2 Push-To-Talk Type and Applications

- 2.7.2.1 Product A
- 2.7.2.2 Product B
- 2.7.3 China Mobile Communications Corporation Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 C Spire
  - 2.8.1 Business Overview
  - 2.8.2 Push-To-Talk Type and Applications
    - 2.8.2.1 Product A
    - 2.8.2.2 Product B
  - 2.8.3 C Spire Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 GRID Communications Pte Ltd
  - 2.9.1 Business Overview
  - 2.9.2 Push-To-Talk Type and Applications
    - 2.9.2.1 Product A
    - 2.9.2.2 Product B
  - 2.9.3 GRID Communications Pte Ltd Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 KPN
  - 2.10.1 Business Overview
  - 2.10.2 Push-To-Talk Type and Applications
    - 2.10.2.1 Product A
    - 2.10.2.2 Product B
  - 2.10.3 KPN Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Maxis
  - 2.11.1 Business Overview
  - 2.11.2 Push-To-Talk Type and Applications
    - 2.11.2.1 Product A
    - 2.11.2.2 Product B
  - 2.11.3 Maxis Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 HipVoice
  - 2.12.1 Business Overview
  - 2.12.2 Push-To-Talk Type and Applications
    - 2.12.2.1 Product A
    - 2.12.2.2 Product B
  - 2.12.3 HipVoice Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Smart Communications
  - 2.13.1 Business Overview
  - 2.13.2 Push-To-Talk Type and Applications
    - 2.13.2.1 Product A

#### 2.13.2.2 Product B

2.13.3 Smart Communications Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

### 2.14 CCM Systems Company Limited

#### 2.14.1 Business Overview

#### 2.14.2 Push-To-Talk Type and Applications

##### 2.14.2.1 Product A

##### 2.14.2.2 Product B

2.14.3 CCM Systems Company Limited Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL PUSH-TO-TALK MARKET COMPETITION, BY PLAYERS**

3.1 Global Push-To-Talk Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Push-To-Talk Players Market Share

3.2.2 Top 10 Push-To-Talk Players Market Share

3.3 Market Competition Trend

## **4 GLOBAL PUSH-TO-TALK MARKET SIZE BY REGIONS**

4.1 Global Push-To-Talk Revenue and Market Share by Regions

4.2 North America Push-To-Talk Revenue and Growth Rate (2013-2018)

4.3 Europe Push-To-Talk Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Push-To-Talk Revenue and Growth Rate (2013-2018)

4.5 South America Push-To-Talk Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Push-To-Talk Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA PUSH-TO-TALK REVENUE BY COUNTRIES**

5.1 North America Push-To-Talk Revenue by Countries (2013-2018)

5.2 USA Push-To-Talk Revenue and Growth Rate (2013-2018)

5.3 Canada Push-To-Talk Revenue and Growth Rate (2013-2018)

5.4 Mexico Push-To-Talk Revenue and Growth Rate (2013-2018)

## **6 EUROPE PUSH-TO-TALK REVENUE BY COUNTRIES**

6.1 Europe Push-To-Talk Revenue by Countries (2013-2018)

6.2 Germany Push-To-Talk Revenue and Growth Rate (2013-2018)



- 6.3 UK Push-To-Talk Revenue and Growth Rate (2013-2018)
- 6.4 France Push-To-Talk Revenue and Growth Rate (2013-2018)
- 6.5 Russia Push-To-Talk Revenue and Growth Rate (2013-2018)
- 6.6 Italy Push-To-Talk Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC PUSH-TO-TALK REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Push-To-Talk Revenue by Countries (2013-2018)
- 7.2 China Push-To-Talk Revenue and Growth Rate (2013-2018)
- 7.3 Japan Push-To-Talk Revenue and Growth Rate (2013-2018)
- 7.4 Korea Push-To-Talk Revenue and Growth Rate (2013-2018)
- 7.5 India Push-To-Talk Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Push-To-Talk Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA PUSH-TO-TALK REVENUE BY COUNTRIES**

- 8.1 South America Push-To-Talk Revenue by Countries (2013-2018)
- 8.2 Brazil Push-To-Talk Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Push-To-Talk Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Push-To-Talk Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE PUSH-TO-TALK BY COUNTRIES**

- 9.1 Middle East and Africa Push-To-Talk Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Push-To-Talk Revenue and Growth Rate (2013-2018)
- 9.3 UAE Push-To-Talk Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Push-To-Talk Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Push-To-Talk Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Push-To-Talk Revenue and Growth Rate (2013-2018)

## **10 GLOBAL PUSH-TO-TALK MARKET SEGMENT BY TYPE**

- 10.1 Global Push-To-Talk Revenue and Market Share by Type (2013-2018)
- 10.2 Global Push-To-Talk Market Forecast by Type (2018-2023)
- 10.3 3G Revenue Growth Rate (2013-2023)
- 10.4 4G Revenue Growth Rate (2013-2023)
- 10.5 Wi-Fi Revenue Growth Rate (2013-2023)

## **11 GLOBAL PUSH-TO-TALK MARKET SEGMENT BY APPLICATION**

- 11.1 Global Push-To-Talk Revenue Market Share by Application (2013-2018)
- 11.2 Push-To-Talk Market Forecast by Application (2018-2023)
- 11.3 Public Safety Revenue Growth (2013-2018)
- 11.4 Transport Revenue Growth (2013-2018)
- 11.5 Government Revenue Growth (2013-2018)
- 11.6 Business & Commerce Revenue Growth (2013-2018)
- 11.7 PAMR (Operator) Revenue Growth (2013-2018)
- 11.8 Other Revenue Growth (2013-2018)

## **12 GLOBAL PUSH-TO-TALK MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Push-To-Talk Market Size Forecast (2018-2023)
- 12.2 Global Push-To-Talk Market Forecast by Regions (2018-2023)
- 12.3 North America Push-To-Talk Revenue Market Forecast (2018-2023)
- 12.4 Europe Push-To-Talk Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Push-To-Talk Revenue Market Forecast (2018-2023)
- 12.6 South America Push-To-Talk Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Push-To-Talk Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Push-To-Talk Picture

Table Product Specifications of Push-To-Talk

Table Global Push-To-Talk and Revenue (Million USD) Market Split by Product Type

Figure Global Push-To-Talk Revenue Market Share by Types in 2017

Figure 3G Picture

Figure 4G Picture

Figure Wi-Fi Picture

Table Global Push-To-Talk Revenue (Million USD) by Application (2013-2023)

Figure Push-To-Talk Revenue Market Share by Applications in 2017

Figure Public Safety Picture

Figure Transport Picture

Figure Government Picture

Figure Business & Commerce Picture

Figure PAMR (Operator) Picture

Figure Other Picture

Table Global Market Push-To-Talk Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Push-To-Talk Revenue (Million USD) and Growth Rate (2013-2023)

Table Verizon Basic Information, Manufacturing Base and Competitors

Table Verizon Push-To-Talk Type and Applications

Table Verizon Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table AT&T Basic Information, Manufacturing Base and Competitors

Table AT&T Push-To-Talk Type and Applications

Table AT&T Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table Sprint Corporation Basic Information, Manufacturing Base and Competitors

Table Sprint Corporation Push-To-Talk Type and Applications

Table Sprint Corporation Push-To-Talk Revenue, Gross Margin and Market Share

(2016-2017)

Table Ericsson Basic Information, Manufacturing Base and Competitors

Table Ericsson Push-To-Talk Type and Applications

Table Ericsson Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table Iridium Basic Information, Manufacturing Base and Competitors

Table Iridium Push-To-Talk Type and Applications

Table Iridium Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table China Telecom Basic Information, Manufacturing Base and Competitors

Table China Telecom Push-To-Talk Type and Applications

Table China Telecom Push-To-Talk Revenue, Gross Margin and Market Share

(2016-2017)

Table China Mobile Communications Corporation Basic Information, Manufacturing Base and Competitors

Table China Mobile Communications Corporation Push-To-Talk Type and Applications

Table China Mobile Communications Corporation Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table C Spire Basic Information, Manufacturing Base and Competitors

Table C Spire Push-To-Talk Type and Applications

Table C Spire Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table GRID Communications Pte Ltd Basic Information, Manufacturing Base and Competitors

Table GRID Communications Pte Ltd Push-To-Talk Type and Applications

Table GRID Communications Pte Ltd Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table KPN Basic Information, Manufacturing Base and Competitors

Table KPN Push-To-Talk Type and Applications

Table KPN Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table Maxis Basic Information, Manufacturing Base and Competitors

Table Maxis Push-To-Talk Type and Applications

Table Maxis Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table HipVoice Basic Information, Manufacturing Base and Competitors

Table HipVoice Push-To-Talk Type and Applications

Table HipVoice Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table Smart Communications Basic Information, Manufacturing Base and Competitors

Table Smart Communications Push-To-Talk Type and Applications

Table Smart Communications Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)

Table CCM Systems Company Limited Basic Information, Manufacturing Base and Competitors

Table CCM Systems Company Limited Push-To-Talk Type and Applications  
Table CCM Systems Company Limited Push-To-Talk Revenue, Gross Margin and Market Share (2016-2017)  
Table Global Push-To-Talk Revenue (Million USD) by Players (2013-2018)  
Table Global Push-To-Talk Revenue Share by Players (2013-2018)  
Figure Global Push-To-Talk Revenue Share by Players in 2016  
Figure Global Push-To-Talk Revenue Share by Players in 2017  
Figure Global Top 5 Players Push-To-Talk Revenue Market Share in 2017  
Figure Global Top 10 Players Push-To-Talk Revenue Market Share in 2017  
Figure Global Push-To-Talk Revenue (Million USD) and Growth Rate (%) (2013-2018)  
Table Global Push-To-Talk Revenue (Million USD) by Regions (2013-2018)  
Table Global Push-To-Talk Revenue Market Share by Regions (2013-2018)  
Figure Global Push-To-Talk Revenue Market Share by Regions (2013-2018)  
Figure Global Push-To-Talk Revenue Market Share by Regions in 2017  
Figure North America Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Europe Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure South America Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table North America Push-To-Talk Revenue by Countries (2013-2018)  
Table North America Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure North America Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure North America Push-To-Talk Revenue Market Share by Countries in 2017  
Figure USA Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Canada Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Mexico Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table Europe Push-To-Talk Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure Europe Push-To-Talk Revenue Market Share by Countries in 2017  
Figure Germany Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure UK Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure France Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Russia Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Italy Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Push-To-Talk Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Push-To-Talk Revenue Market Share by Countries in 2017  
Figure China Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Japan Push-To-Talk Revenue and Growth Rate (2013-2018)



Figure Korea Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure India Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table South America Push-To-Talk Revenue by Countries (2013-2018)  
Table South America Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure South America Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure South America Push-To-Talk Revenue Market Share by Countries in 2017  
Figure Brazil Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Argentina Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Colombia Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Push-To-Talk Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Push-To-Talk Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Push-To-Talk Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure UAE Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Egypt Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure Nigeria Push-To-Talk Revenue and Growth Rate (2013-2018)  
Figure South Africa Push-To-Talk Revenue and Growth Rate (2013-2018)  
Table Global Push-To-Talk Revenue (Million USD) by Type (2013-2018)  
Table Global Push-To-Talk Revenue Share by Type (2013-2018)  
Figure Global Push-To-Talk Revenue Share by Type (2013-2018)  
Figure Global Push-To-Talk Revenue Share by Type in 2017  
Table Global Push-To-Talk Revenue Forecast by Type (2018-2023)  
Figure Global Push-To-Talk Market Share Forecast by Type (2018-2023)  
Figure Global 3G Revenue Growth Rate (2013-2018)  
Figure Global 4G Revenue Growth Rate (2013-2018)  
Figure Global Wi-Fi Revenue Growth Rate (2013-2018)  
Table Global Push-To-Talk Revenue by Application (2013-2018)  
Table Global Push-To-Talk Revenue Share by Application (2013-2018)  
Figure Global Push-To-Talk Revenue Share by Application (2013-2018)  
Figure Global Push-To-Talk Revenue Share by Application in 2017  
Table Global Push-To-Talk Revenue Forecast by Application (2018-2023)  
Figure Global Push-To-Talk Market Share Forecast by Application (2018-2023)  
Figure Global Public Safety Revenue Growth Rate (2013-2018)

Figure Global Transport Revenue Growth Rate (2013-2018)

Figure Global Government Revenue Growth Rate (2013-2018)

Figure Global Business & Commerce Revenue Growth Rate (2013-2018)

Figure Global PAMR (Operator) Revenue Growth Rate (2013-2018)

Figure Global Other Revenue Growth Rate (2013-2018)

Figure Global Push-To-Talk Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Push-To-Talk Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Push-To-Talk Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Push-To-Talk Revenue Market Forecast (2018-2023)

Figure Europe Push-To-Talk Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Push-To-Talk Revenue Market Forecast (2018-2023)

Figure South America Push-To-Talk Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Push-To-Talk Revenue Market Forecast (2018-2023)

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