

Global Push Reel Lawn Mower Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Push Reel Lawn Mower market size is expected to reach \$ 155 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

In 2025, global sales of push reel lawn mowers reached 485,000 units, with an average selling price of \$225 per unit. Total production capacity stood at approximately 600,000 units per year, while gross margins remained within the 20% to 25% range. This product primarily consists of steel reel blades, a blade assembly, a chassis, push handles, and drive wheels. Utilizing a mechanical reel-shearing mechanism, it enables lawn trimming through manual propulsion and is widely applied in residential yards, public parks, golf courses, and school green spaces.

Upstream raw materials include steel, rubber tires, plastic handles, and protective guards; downstream, the products are primarily supplied to landscaping firms, the home gardening market, and landscape maintenance enterprises.

Driven by the rise of home gardening, the expansion of urban green spaces, and increasing demand for low-noise, eco-friendly equipment, market demand for push reel lawn mowers is experiencing steady growth. Future growth opportunities lie in products featuring lightweight construction, high durability, modular design, and low maintenance costs. By enhancing mowing efficiency, improving user comfort, and promoting the use of eco-friendly materials, manufacturers can expand their reach within both the home and commercial gardening markets, thereby boosting their market competitiveness and profitability.

This report studies the global Push Reel Lawn Mower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Push Reel Lawn Mower and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Push Reel Lawn Mower that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Push Reel Lawn Mower total production and demand, 2021-2032, (K Units)

Global Push Reel Lawn Mower total production value, 2021-2032, (USD Million)

Global Push Reel Lawn Mower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Push Reel Lawn Mower consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Push Reel Lawn Mower domestic production, consumption, key domestic manufacturers and share

Global Push Reel Lawn Mower production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Push Reel Lawn Mower production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Push Reel Lawn Mower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Push Reel Lawn Mower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toro, Rolux, Scotts, Fiskars, Earthwise, McLane Reel Mower, GARDENA, Husqvarna, American Lawn Mower, Stiga, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Push Reel Lawn Mower market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Push Reel Lawn Mower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Push Reel Lawn Mower Market, Segmentation by Type:

Straight-Blade Rotary Mower

Curved-Blade Rotary Mower

Global Push Reel Lawn Mower Market, Segmentation by Number of Cutter Shafts:

Number of Cutter Shafts: 1

Number of Cutter Shafts: 2–3

Global Push Reel Lawn Mower Market, Segmentation by Cutting Width:

Cutting Width: 250–410 mm

Cutting Width: 460–510 mm

Cutting Width: 560–600 mm

Global Push Reel Lawn Mower Market, Segmentation by Application:

Residential Gardens

Parks and Green Spaces

Others

Companies Profiled:

Toro

Rolux

Scotts

Fiskars

Earthwise

McLane Reel Mower

GARDENA

Husqvarna

American Lawn Mower

Stiga

AL-KO

Bosch

Chervon

Maruyama

Key Questions Answered:

1. How big is the global Push Reel Lawn Mower market?
2. What is the demand of the global Push Reel Lawn Mower market?
3. What is the year over year growth of the global Push Reel Lawn Mower market?
4. What is the production and production value of the global Push Reel Lawn Mower market?
5. Who are the key producers in the global Push Reel Lawn Mower market?
6. What are the growth factors driving the market demand?

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