

# Global Purifiers Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G66C7D5DE7FDEN.html>

Date: January 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: G66C7D5DE7FDEN

## Abstracts

The global Purifiers market size is expected to reach \$ 10170 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

In 2024, global purifiers production will reach 31,347.5 K units, with an average selling price of US\$229 per unit, a production capacity of 38,094 K units, and a gross profit margin of approximately 39.8%.

Air purifier, also known as 'air cleaner', air freshener, or purifier, is a product that can absorb, decompose or transform various air pollutants (generally including PM2.5, dust, pollen, odor, decoration pollution such as formaldehyde, bacteria, allergens, etc.), effectively improving the cleanliness of the air.

Upstream industries for air purifiers primarily include filter materials, plastics, electronic components, hardware parts, and packaging materials. The impact of upstream industries on the air purifier industry primarily manifests itself in price fluctuations, which significantly impact the gross profit margins and profitability of midstream companies. Raw material price fluctuations significantly impact product costs. Upstream raw material suppliers are relatively dispersed, and the industry chain is relatively mature. This is a fully competitive industry, with sufficient supply of key raw materials and components, and no significant dependence on any particular raw material or supplier.

The downstream market for air purifiers is primarily focused on home and commercial applications. Home applications focus on PM2.5, allergen protection, and wildfire smoke protection. Portable, room-specific configurations, and HEPA are becoming mainstream, driven by EPA and media awareness campaigns. The commercial market is growing rapidly in offices, hospitals, schools, and hotels, driven by pathogen

transmission risk management and the need for healthy buildings.

With rising living standards and per capita disposable income, residents' attention to health and wellness continues to rise, and health awareness is gradually increasing. Air pollution is a major contributing factor to non-communicable diseases, and air quality has gradually become a focus of public attention.

As electrical appliances that effectively improve air quality, air purifiers ensure consumers' healthy breathing and home comfort, and have received strong support from national policies. The government has formulated numerous policies to promote the development of high-end and intelligent household appliances.

The air purifier industry continues to see new technological and product innovations, such as intelligent features, high-efficiency filtration materials, and multifunctionality. These technological innovations are driving market development and product upgrades.

Global population growth and accelerated urbanization are leading to increased urban population density, increased traffic, and increased industrial activity. This has led to increasingly prominent air pollution problems, prompting greater awareness of air quality and driving growth in the air purifier market.

New demands are driving market growth. For example, with the increasing humanization of pets, integrated solutions that combine hair collection, odor removal, and bacterial control are becoming increasingly popular. Companies are integrating technologies to launch comprehensive solutions. For example, electrostatic adsorption and photocatalytic oxidation technology can simultaneously address 90% of pet hair and odor issues, while pet-friendly features (such as anti-snagging air inlets and low-noise operation) enhance the user experience.

This report studies the global Purifiers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Purifiers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Purifiers that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Purifiers total production and demand, 2021-2032, (K Units)

Global Purifiers total production value, 2021-2032, (USD Million)

Global Purifiers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Purifiers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Purifiers domestic production, consumption, key domestic manufacturers and share

Global Purifiers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Purifiers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Purifiers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Purifiers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Honeywell, (Versuni) Philips, Sharp, Panasonic, Xiao Mi, Electrolux, Coway, Daikin, Whirlpool, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Purifiers market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Purifiers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Purifiers Market, Segmentation by Type:

HEPA+Activated Carbon

HEPA+Ion Air+Activated Carbon

Others

#### Global Purifiers Market, Segmentation by Application:

Residential

Commercial

Others

Companies Profiled:

Honeywell

(Versuni) Philips

Sharp

Panasonic

Xiao Mi

Electrolux

Coway

Daikin

Whirlpool

Midea

352

Blueair

BeiAng

HUAWEI

Samsung

Austin

Lexy

YADU

**Key Questions Answered:**

1. How big is the global Purifiers market?
2. What is the demand of the global Purifiers market?
3. What is the year over year growth of the global Purifiers market?
4. What is the production and production value of the global Purifiers market?
5. Who are the key producers in the global Purifiers market?
6. What are the growth factors driving the market demand?

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