

Global Purifiers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GFED6ED0D3EGEN.html>

Date: July 2024

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GFED6ED0D3EGEN

Abstracts

According to our (Global Info Research) latest study, the global Purifiers market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Air purifiers improve the indoor climate of a room and protect the health of the people in urban environments suffering from headaches, cardiovascular diseases, and respiratory ailments. Increased allergies among people, rise in asthmatic patients, and an increasing number of tobacco smokers are driving demand for air purifiers. Air purifiers also remove smoke particles and Volatile Organic Compounds (VOC's) which pose a risk to health. Moreover, efficient air purifiers have the capacity to capture some bacteria, virus, and DNA damaging particles.

Rising pollution levels and increasing airborne diseases are expected to be the key factors driving the global air purifier market over the forecast period. Increase in disposable income across the globe, improved standard of living and increasing health consciousness are shifting the air purifier market from being a luxury product to an everyday necessity.

The Global Info Research report includes an overview of the development of the Purifiers industry chain, the market status of household (Activated Carbon, UV Technology), Industrial (Activated Carbon, UV Technology), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Purifiers.

Regionally, the report analyzes the Purifiers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Purifiers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Purifiers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Purifiers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Activated Carbon, UV Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Purifiers market.

Regional Analysis: The report involves examining the Purifiers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Purifiers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Purifiers:

Company Analysis: Report covers individual Purifiers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Purifiers This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (household, Industrial).

Technology Analysis: Report covers specific technologies relevant to Purifiers. It assesses the current state, advancements, and potential future developments in Purifiers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Purifiers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Purifiers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Activated Carbon

UV Technology

Ion and Ozone Generator

Other

Market segment by Application

household

Industrial

Others

Major players covered

Sharp

Philips

Panasonic

Daikin

Coway

YADU

Electrolux

Whirlpool

Midea

Blueair

Samsung

Austin

Beiangtech

Lexy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Purifiers, with price, sales, revenue and global market share of Purifiers from 2019 to 2024.

Chapter 3, the Purifiers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Purifiers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Purifiers.

Chapter 14 and 15, to describe Purifiers sales channel, distributors, customers, research findings and conclusion.

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