

# Global Purified Terephthalic Acid (PTA) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Purified Terephthalic Acid (PTA) market size was valued at USD 42330 million in 2023 and is forecast to a readjusted size of USD 51270 million by 2030 with a CAGR of 2.8% during review period.

Purified terephthalic acid (PTA) is a raw material used in making high-performance multi-purpose plastics such as polybutyl terephthalate(PBT), polyethylene terephthalate(PET), and the new bioplastic that has been garnering attention in recent years, polytrimethylene terephthalate(PTT). Purified terephthalic acid (PTA) is made by causing a reaction between the secondary petroleum product paraxylene (PX) and acetic acid.

Based on region, the purified terephthalic acid market in South America is expected to grow at the highest CAGR during the forecast period. This growth can be attributed to the increased demand for purified terephthalic acid from PET grade resin producers in South America. Asia Pacific is the largest market for purified terephthalic acid. The rise in consumption of PET material bottles and the increase in demand for purified terephthalic acid from the packaging industry are key factors driving the growth of the Asia Pacific purified terephthalic acid market.

The Global Info Research report includes an overview of the development of the Purified Terephthalic Acid (PTA) industry chain, the market status of Polyester (Type 1, Type 2), Polybutylene Terephthalate (PBT) (Type 1, Type 2), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Purified Terephthalic Acid (PTA).

Regionally, the report analyzes the Purified Terephthalic Acid (PTA) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Purified Terephthalic Acid (PTA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Purified Terephthalic Acid (PTA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Purified Terephthalic Acid (PTA) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Type 1, Type 2).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Purified Terephthalic Acid (PTA) market.

**Regional Analysis:** The report involves examining the Purified Terephthalic Acid (PTA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Purified Terephthalic Acid (PTA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Purified Terephthalic Acid (PTA):

**Company Analysis:** Report covers individual Purified Terephthalic Acid (PTA) manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Purified Terephthalic Acid (PTA). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Polyester, Polybutylene Terephthalate (PBT)).

**Technology Analysis:** Report covers specific technologies relevant to Purified Terephthalic Acid (PTA). It assesses the current state, advancements, and potential future developments in Purified Terephthalic Acid (PTA) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Purified Terephthalic Acid (PTA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Purified Terephthalic Acid (PTA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Type 1

Type 2

### Market segment by Application

Polyester

Polybutylene Terephthalate (PBT)

Plasticizers

Others

#### Major players covered

British Petroleum

Reliance Industries

Sinopec

Indorama Ventures Public Company

SABIC

Alpek

Eastman Chemical

Indian Oil

Lotte Chemical

Mitsubishi Chemical

Petkim Petrokimya Holding

JBF Petrochemicals

MCPI

Jiaxing Petrochemical

China Prosperity (Jiangyin) Petrochemical

Hanwha General Chemical

## Hengli Petrochemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Purified Terephthalic Acid (PTA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Purified Terephthalic Acid (PTA), with price, sales, revenue and global market share of Purified Terephthalic Acid (PTA) from 2019 to 2024.

Chapter 3, the Purified Terephthalic Acid (PTA) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Purified Terephthalic Acid (PTA) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Purified Terephthalic Acid (PTA) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Purified Terephthalic Acid (PTA).

Chapter 14 and 15, to describe Purified Terephthalic Acid (PTA) sales channel, distributors, customers, research findings and conclusion.

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