

# Global Pulp and Paper Sizing Agents Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Pulp and Paper Sizing Agents market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Pulp and paper sizing agents are chemicals used in the papermaking process to improve the paper's resistance to liquid penetration, control ink absorption, and enhance printability. These agents are applied to the paper fibers during the paper manufacturing process to modify the surface properties of the paper, making it more resistant to water, ink, and other liquids. Common sizing agents include rosin, alum, alkyl ketene dimer (AKD), and alkyl succinic anhydride (ASA). The sizing process is crucial for achieving desired characteristics in paper products, such as improved strength, reduced dusting, and enhanced print quality, ultimately influencing the final performance and appearance of the paper.

The Global Info Research report includes an overview of the development of the Pulp and Paper Sizing Agents industry chain, the market status of Paper (Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size), Cardboard (Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pulp and Paper Sizing Agents.

Regionally, the report analyzes the Pulp and Paper Sizing Agents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pulp and Paper Sizing Agents market, with robust domestic



demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Pulp and Paper Sizing Agents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pulp and Paper Sizing Agents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Alkyl ketene dimer (AKD) Size, Alkenyl succinic anhydride (ASA) Size).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pulp and Paper Sizing Agents market.

Regional Analysis: The report involves examining the Pulp and Paper Sizing Agents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pulp and Paper Sizing Agents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pulp and Paper Sizing Agents:

Company Analysis: Report covers individual Pulp and Paper Sizing Agents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pulp and Paper Sizing Agents This may involve surveys, interviews,



and analysis of consumer reviews and feedback from different by Application (Paper, Cardboard).

Technology Analysis: Report covers specific technologies relevant to Pulp and Paper Sizing Agents. It assesses the current state, advancements, and potential future developments in Pulp and Paper Sizing Agents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pulp and Paper Sizing Agents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pulp and Paper Sizing Agents market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Alkyl ketene dimer (AKD) Size

Alkenyl succinic anhydride (ASA) Size

Alkenyl ketene dimer (AnKD) Size

Others

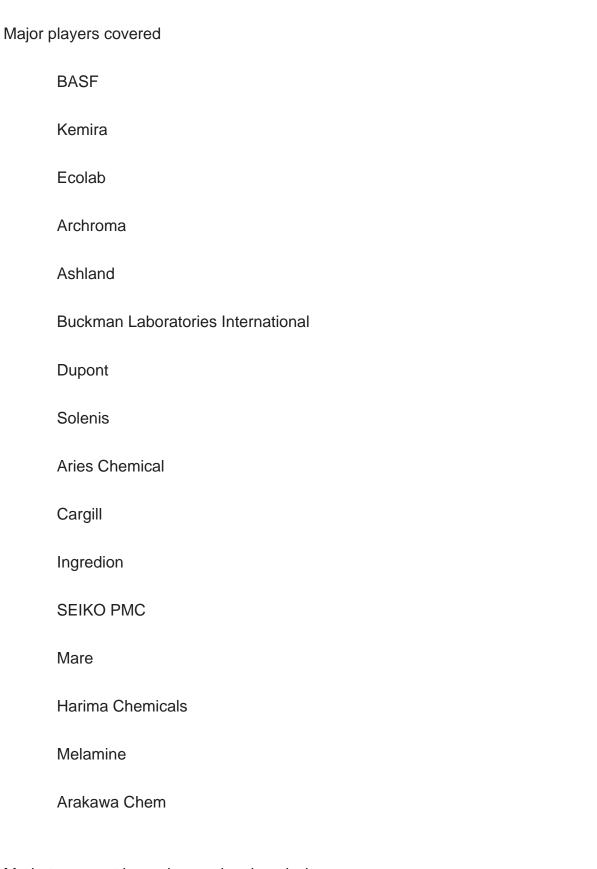
Market segment by Application

Paper

Cardboard

Pulp





Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pulp and Paper Sizing Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pulp and Paper Sizing Agents, with price, sales, revenue and global market share of Pulp and Paper Sizing Agents from 2019 to 2024.

Chapter 3, the Pulp and Paper Sizing Agents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pulp and Paper Sizing Agents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Pulp and Paper Sizing Agents market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Pulp and Paper Sizing Agents.

Chapter 14 and 15, to describe Pulp and Paper Sizing Agents sales channel, distributors, customers, research findings and conclusion.



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