

Global Pullulan Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pullulan market size is expected to reach \$ 105 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Pullulan is produced by fermentation from *aureobasidium pullulans*. Similarly, dextran, xanthan gum, it is an extracellular water-soluble viscous polysaccharide. It is a special kind of microbial polysaccharides discovered by the R. Bauer in 1938. Due to its unique structure and properties, Pullulan has broad application prospects in the pharmaceutical, food, chemical and other industries. The Pullulan market covers Purity ? 95%, Purity

Pullulan is a polysaccharide material with broad application prospects. It has indeed demonstrated its excellent performance in many fields. Its solubility, dispersibility, film-forming properties and non-toxicity have broad application prospects in food packaging, pharmaceuticals, cosmetics and other industries. Pullulan is widely used and has great economic value and development potential. However, it has not been produced on a larger scale. The high price is mainly due to the large intake of melanin, high viscosity of the fermentation liquid, and high cost after extraction. At present, it is only produced exclusively by Hayashihara Company in Japan. Research on how to achieve both low pigment levels and high polysaccharide conversion rates and conduct industrial research is the current hot spot. The realization of fermentation automation and visualization is the forefront of international fermentation research today. Through visual automatic control technology, the fermentation process can be controlled by controlling the short stem mold in a specific form, so as to obtain the best effect.

This report studies the global Pullulan production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pullulan and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pullulan that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pullulan total production and demand, 2021-2032, (MT)

Global Pullulan total production value, 2021-2032, (USD Million)

Global Pullulan production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Pullulan consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Pullulan domestic production, consumption, key domestic manufacturers and share

Global Pullulan production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Pullulan production by Purity, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Pullulan production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Pullulan market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hayashibara, Shandong Kang Naxin Biotechnology, Meihua Group, Shandong Freida Pharmaceutical Group, Higrand Biotech, Kumar Organic Products Limited., Hebei Xinhe Biochemical Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pullulan market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Purity, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pullulan Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pullulan Market, Segmentation by Purity:

Purity ? 95%

Purity

Global Pullulan Market, Segmentation by Application:

Pharmaceutical

Food

Cosmetic

Others

Companies Profiled:

Hayashibara

Shandong Kang Naxin Biotechnology

Meihua Group

Shandong Freida Pharmaceutical Group

Higrand Biotech

Kumar Organic Products Limited.

Hebei Xinde Biochemical Co., Ltd.

Key Questions Answered:

1. How big is the global Pullulan market?
2. What is the demand of the global Pullulan market?
3. What is the year over year growth of the global Pullulan market?
4. What is the production and production value of the global Pullulan market?
5. Who are the key producers in the global Pullulan market?
6. What are the growth factors driving the market demand?

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