

# Global Pullulan Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G46DD72E4C8EN.html>

Date: January 2024

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G46DD72E4C8EN

## Abstracts

According to our (Global Info Research) latest study, the global Pullulan market size was valued at USD 66 million in 2023 and is forecast to a readjusted size of USD 88 million by 2030 with a CAGR of 4.3% during review period.

Pullulan is produced by fermentation from *aureobasidium pullulans*. Similarly dextran, xanthan gum, it is an extracellular water-soluble viscous polysaccharide. It is a special kind of microbial polysaccharides discovered by the R. Bauer in 1938. The polysaccharide is made of  $\alpha$ -1, 4-glycoside bond connected maltotriose repeating units and was formed linear polysaccharide by  $\alpha$ -1, 6-glycosidic bond polymerization. Molecular weight is from 20,000 to 2,000,000, polymerization degree is from 100 to 5,000. (General merchandise molecular weight is around 200,000. About 480 maltotriose made composition).

Global Pullulan key players include Hayashibara, KOPL, Meihua, Freda, Kangnaxin, etc. The top 5 companies hold a share about 74%. Asia Pacific is the largest market, with a share over 50%, followed by North America, with a share nearly 30 percent. In terms of product, Pharmaceutical Grade is the largest segment, with a share about 40%. And in terms of application, the largest application is Pharmaceutical Industry, followed by Food Industry, Cosmetic Industry.

The Global Info Research report includes an overview of the development of the Pullulan industry chain, the market status of Pharmaceutical Industry (More than 95%, Below 95%), Food Industry (More than 95%, Below 95%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pullulan.

Regionally, the report analyzes the Pullulan markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pullulan market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Pullulan market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pullulan industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Purity (e.g., More than 95%, Below 95%).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pullulan market.

**Regional Analysis:** The report involves examining the Pullulan market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pullulan market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pullulan:

**Company Analysis:** Report covers individual Pullulan manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pullulan. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmaceutical Industry, Food Industry).

**Technology Analysis:** Report covers specific technologies relevant to Pullulan. It assesses the current state, advancements, and potential future developments in Pullulan areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pullulan market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Pullulan market is split by Purity and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Purity, and by Application in terms of volume and value.

### Market segment by Purity

More than 95%

Below 95%

### Market segment by Application

Pharmaceutical Industry

Food Industry

Cosmetic Industry

Others

## Major players covered

Hayashibara

KOPL

Meihua

Freda

Kangnaxin

Higrand Biotech Co., Ltd.

Henbo Bio-technology

Jinmei Biotechnology

Kumar Organic Products Limited.

Hebei Xinhe Biochemical Co., Ltd.

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pullulan product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pullulan, with price, sales, revenue and global market share of Pullulan from 2019 to 2024.

Chapter 3, the Pullulan competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pullulan breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Purity and application, with sales market share and growth rate by purity, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pullulan market forecast, by regions, purity and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pullulan.

Chapter 14 and 15, to describe Pullulan sales channel, distributors, customers, research findings and conclusion.

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