

Global Publishing and Printing Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Publishing and Printing Services market size is expected to reach \$ 445004 million by 2032, rising at a market growth of 2.7% CAGR during the forecast period (2026-2032).

Publishing and Printing Services are professional services provided for the field of official publications. Publishing services involve editing and proofreading, layout and typesetting, binding design, publication compliance review and related formalities for content such as books, periodicals and other official publications. They standardize and refine textual and graphic materials, processing original content into finalized documents that meet official publishing standards. Printing services specifically refer to the production of officially reviewed and approved publications. Through paper selection, pre-press production, batch printing, binding, quality inspection and packaging, finalized content is converted into finished publications such as books, periodicals and officially published picture albums. These services cover the entire process from content standardization to physical production of publications, mainly serving scenarios including cultural publishing, distribution of textbooks and supplementary materials, and publication of official periodicals.

The global Publishing and Printing Services market is undergoing profound structural adjustment. Traditional print publishing remains under persistent pressure yet has not faded away. Green environmental protection and low-carbon production have become industry standards, with significant regional divergences. Driven by demand from emerging economies, the Asia-Pacific region has become the main growth driver. The Chinese market is mainly supported by educational publishing and themed publishing. The industry's digital transformation focuses on production process optimization and intelligent manufacturing upgrades. Leading enterprises are accelerating the integration

of the entire industrial chain, and online content distribution channels are growing increasingly mature. The cross-border integration of 'publishing + cultural and creative industries' has become a key way to explore incremental value, while the application of green printing technologies continues to deepen. Although print publishing in Japan maintains a downward trend, niche high-quality publishing and independent magazines have shown signs of recovery. The industry concentrates on high-value-added binding and segmented fields, and optimizes inventory management via digital methods to ease pressures from shrinking demand and rising costs. Backed by its technological expertise in high-end printing processes and precision equipment, Japan still holds a leading competitive position worldwide.

This report studies the global Publishing and Printing Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Publishing and Printing Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Publishing and Printing Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Publishing and Printing Services total market, 2021-2032, (USD Million)

Global Publishing and Printing Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Publishing and Printing Services total market, key domestic companies, and share, (USD Million)

Global Publishing and Printing Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Publishing and Printing Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Publishing and Printing Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Publishing and Printing Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOPPAN Colorer Inc, DNP, Kyodo Printing, Kosaido Holdings / Kosaido Next, Nissha Printing Communications, National Printing Bureau, Sankyo Graphic, Kyoritsu Printing, Bunseikaku, Akatsuki Printing Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Publishing and Printing Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Publishing and Printing Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Publishing and Printing Services Market, Segmentation by Type:

Publishing Services

Printing Services

Global Publishing and Printing Services Market, Segmentation by Printing Substrate:

Paper Printing

Non?paper Printing

Global Publishing and Printing Services Market, Segmentation by Service Business Link:

Content Planning Services

Editing & Proofreading Services

Layout & Design Services

Publication Qualification Filing Services

Global Publishing and Printing Services Market, Segmentation by Application:

Popular Publishing

Educational Publishing

Academic and Professional Publishing

Others

Companies Profiled:

TOPPAN Colorer Inc

DNP

Kyodo Printing

Kosaido Holdings / Kosaido Next

Nissha Printing Communications

National Printing Bureau

Sankyo Graphic

Kyoritsu Printing

Bunseikaku

Akatsuki Printing Co., Ltd.

KADOKAWA

Kodansha

Shogakukan

Gakken

Impress Holdings

Shueisha

Jiangsu Phoenix Publishing & Media Corporation Limited

Beijing Shengtong Printing

Artron

Donggang Shares

C & C Joint Printing (H.K.) Group Limited

Jiangxi Xinhua Printing Development Group Co., Ltd.

Shandong Xinhua Printing Co., Ltd.

Henan Xinhua Printing Group Co., Ltd.

China South Publishing & Media Group Co., Ltd.

Guangdong Xinhua Printing Co., Ltd.

Yunnan Publishing and Printing Group Co., Ltd.

Duzhe Publishing and Media Corp

China Publishing & Media Co., Ltd

Anhui Xinhua Printing Co., Ltd.

Heshan Astros Printing Ltd.

Nanjing Amity Printing Co., Ltd.

Shanghai Jielong Industry Group Corporation Limited

Hung Hing Printing Group Ltd.

Zhejiang Publishing & Media Co., Ltd.

China Science Publishing & Media Group Ltd.

Times Printers

Sirivatana Interprint Public Co., Ltd.

Amarin Corporations Public Company Limited

Pelanggi Publishing Group Bhd

The Print Guys

TARAtps

Samhwa Printing

Thomson Press (India) Limited

Repro India Limited

Replika Press Pvt Ltd

Pragati Offset Pvt Ltd

Manipal Technologies Limited

GotPrint

Mixam

CatPrint

UPrinting

PrintPlace

Overnight Prints

FedEx Office

Solo Printing

Quad

Taylor Corporation

Sheridan / CJK Group

RR Donnelley (RRD)

TC Transcontinental Printing

Lakeside Book Company

VistaPrint

Walstead Group

Stibo Complete

Pureprint

Cimpress

CPI Print

Key Questions Answered

1. How big is the global Publishing and Printing Services market?
2. What is the demand of the global Publishing and Printing Services market?
3. What is the year over year growth of the global Publishing and Printing Services market?
4. What is the total value of the global Publishing and Printing Services market?
5. Who are the Major Players in the global Publishing and Printing Services market?
6. What are the growth factors driving the market demand?

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