

# Global Publication Printing Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Publication Printing market size was valued at US\$ 326305 million in 2025 and is forecast to a readjusted size of US\$ 389421 million by 2032 with a CAGR of 2.6% during review period.

Publication Printing is a professional printing and production solution provided to formal publishing entities such as publishing houses, periodical offices and publishing groups, for legitimate publications including books, periodicals, newspapers, textbooks and teaching aids, and academic monographs. Using paper as the primary substrate, it covers the full process of typesetting and proofreading, platemaking, proofing, printing, surface finishing, binding and finishing, finished product inspection, sorting and packaging, warehousing and distribution, as well as on-demand reprinting. It strictly implements national quality standards for publications and relevant copyright management regulations. Lithographic offset printing is adopted as the mainstream process, supported by digital on-demand printing, with emphasis on content accuracy, layout standardization, printing stability and long-term reading durability of finished products. Centered on large-scale production, full-process quality control and copyright compliance, it mainly serves the dissemination of cultural knowledge, supply of educational content and public reading needs. As a key production link in the news and publishing industry chain connecting content creation with end readers, the finished products are mostly used for long-term reading, collection and official distribution. In 2025, the global publication printing market experienced structural shrinkage impacted by digital reading, with demand for traditional books, newspapers and periodicals continuing to decline, while segmented categories such as textbooks and teaching aids, high-quality art albums and print-on-demand (POD) remained resilient, and the industry is accelerating its green and digital transformation.

The global Publication Printing market continues to be impacted by the growing prevalence of digital reading and paperless initiatives, resulting in a steady overall contraction. Demand for traditional newspapers, periodicals, and general trade books has declined notably, pushing the industry into a stage of stock competition. Its focus has gradually shifted toward on-demand printing, green and low-carbon production, and high-end customized premium printing. Market concentration is constantly rising, while small and medium-sized backward capacities are continuously being phased out.

China's Publication Printing market is also under overall downward pressure, with shrinking demand for traditional periodicals and newspapers. Only textbooks and teaching aids remain relatively stable due to rigid demand. The industry is prioritizing digital transformation, green printing upgrades, and intelligent manufacturing. Regional industrial clustering has become increasingly prominent, and market resources are rapidly concentrating toward leading enterprises.

Japan's Publication Printing market has maintained a years-long contraction. Overall demand for printed publications is weakening amid significant substitution from digital media. Industry players have shifted to small-batch customized services and high value-added premium printing, while stepping up eco-friendly production upgrades. The sector is characterized by a decreasing number of enterprises and steadily improving market concentration.

This report is a detailed and comprehensive analysis for global Publication Printing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Publication Printing market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Publication Printing market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Publication Printing market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2021-2032

Global Publication Printing market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Publication Printing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Publication Printing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOPPAN Colorer Inc, DNP, Kyodo Printing, Kosaido Holdings / Kosaido Next, Nissha Printing Communications, National Printing Bureau, Sankyo Graphic, Kyoritsu Printing, Bunseikaku, Jiangsu Phoenix Publishing & Media Corporation Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Publication Printing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Publication Printing Products

Publication Printing Services

## Market segment by Printing Substrate

Paper Printing

Non?paper Printing

## Market segment by Application

Popular Publishing

Educational Publishing

Academic and Professional Publishing

Others

## Market segment by players, this report covers

TOPPAN Colorer Inc

DNP

Kyodo Printing

Kosaido Holdings / Kosaido Next

Nissha Printing Communications

National Printing Bureau

Sankyo Graphic

Kyoritsu Printing

Bunseikaku

Jiangsu Phoenix Publishing & Media Corporation Limited

Beijing Shengtong Printing

Artron

Donggang Shares

C & C Joint Printing (H.K.) Group Limited

Jiangxi Xinhua Printing Development Group Co., Ltd.

Shandong Xinhua Printing Co., Ltd.

Henan Xinhua Printing Group Co., Ltd.

China South Publishing & Media Group Co., Ltd.

Guangdong Xinhua Printing Co., Ltd.

Yunnan Publishing and Printing Group Co., Ltd.

Hongbo Co., Ltd

China Publishing & Media Co., Ltd

Anhui Xinhua Printing Co., Ltd.

Heshan Astros Printing Ltd.

Nanjing Amity Printing Co., Ltd.

Shanghai Jielong Industry Group Corporation Limited

Hung Hing Printing Group Ltd.

Zhejiang Publishing & Media Co., Ltd.

Duzhe Publishing and Media Corp

Quad

Taylor Corporation

Sheridan / CJK Group

Walstead Group

Stibo Complete

Pureprint

Cimpress

RRD

TC Transcontinental Printing

CPI Print

Lakeside Book Company

Thomson Press (India) Limited

Repro India Limited

Replika Press Pvt Ltd

Pragati Offset Pvt Ltd

Manipal Technologies Limited

Times Printers

Sirivatana Interprint Public Co., Ltd.

Amarin Corporations Public Company Limited

Pelangi Publishing Group Bhd

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Publication Printing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Publication Printing, with revenue, gross margin, and global market share of Publication Printing from 2021 to 2026.

Chapter 3, the Publication Printing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Publication Printing market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Publication

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Chapter 13, to describe Publication Printing research findings and conclusion.

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