

Global Publication Printing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G4783ECC441FEN.html>

Date: May 2026

Pages: 209

Price: US\$ 4,480.00 (Single User License)

ID: G4783ECC441FEN

Abstracts

The global Publication Printing market size is expected to reach \$ 389421 million by 2032, rising at a market growth of 2.6% CAGR during the forecast period (2026-2032).

Publication Printing is a professional printing and production solution provided to formal publishing entities such as publishing houses, periodical offices and publishing groups, for legitimate publications including books, periodicals, newspapers, textbooks and teaching aids, and academic monographs. Using paper as the primary substrate, it covers the full process of typesetting and proofreading, platemaking, proofing, printing, surface finishing, binding and finishing, finished product inspection, sorting and packaging, warehousing and distribution, as well as on-demand reprinting. It strictly implements national quality standards for publications and relevant copyright management regulations. Lithographic offset printing is adopted as the mainstream process, supported by digital on-demand printing, with emphasis on content accuracy, layout standardization, printing stability and long-term reading durability of finished products. Centered on large-scale production, full-process quality control and copyright compliance, it mainly serves the dissemination of cultural knowledge, supply of educational content and public reading needs. As a key production link in the news and publishing industry chain connecting content creation with end readers, the finished products are mostly used for long-term reading, collection and official distribution. In 2025, the global publication printing market experienced structural shrinkage impacted by digital reading, with demand for traditional books, newspapers and periodicals continuing to decline, while segmented categories such as textbooks and teaching aids, high-quality art albums and print-on-demand (POD) remained resilient, and the industry is accelerating its green and digital transformation.

The global Publication Printing market continues to be impacted by the growing

prevalence of digital reading and paperless initiatives, resulting in a steady overall contraction. Demand for traditional newspapers, periodicals, and general trade books has declined notably, pushing the industry into a stage of stock competition. Its focus has gradually shifted toward on-demand printing, green and low-carbon production, and high-end customized premium printing. Market concentration is constantly rising, while small and medium-sized backward capacities are continuously being phased out.

China's Publication Printing market is also under overall downward pressure, with shrinking demand for traditional periodicals and newspapers. Only textbooks and teaching aids remain relatively stable due to rigid demand. The industry is prioritizing digital transformation, green printing upgrades, and intelligent manufacturing. Regional industrial clustering has become increasingly prominent, and market resources are rapidly concentrating toward leading enterprises.

Japan's Publication Printing market has maintained a years-long contraction. Overall demand for printed publications is weakening amid significant substitution from digital media. Industry players have shifted to small-batch customized services and high value-added premium printing, while stepping up eco-friendly production upgrades. The sector is characterized by a decreasing number of enterprises and steadily improving market concentration.

This report studies the global Publication Printing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Publication Printing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Publication Printing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Publication Printing total market, 2021-2032, (USD Million)

Global Publication Printing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Publication Printing total market, key domestic companies, and share, (USD Million)

Global Publication Printing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Publication Printing total market by Type, CAGR, 2021-2032, (USD Million)

Global Publication Printing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Publication Printing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOPPAN Colorer Inc, DNP, Kyodo Printing, Kosaido Holdings / Kosaido Next, Nissha Printing Communications, National Printing Bureau, Sankyo Graphic, Kyoritsu Printing, Bunseikaku, Jiangsu Phoenix Publishing & Media Corporation Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Publication Printing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Publication Printing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Publication Printing Market, Segmentation by Type:

Publication Printing Products

Publication Printing Services

Global Publication Printing Market, Segmentation by Printing Substrate:

Paper Printing

Non?paper Printing

Global Publication Printing Market, Segmentation by Application:

Popular Publishing

Educational Publishing

Academic and Professional Publishing

Others

Companies Profiled:

TOPPAN Colorer Inc

DNP

Kyodo Printing

Kosaido Holdings / Kosaido Next

Nissha Printing Communications

National Printing Bureau

Sankyo Graphic

Kyoritsu Printing

Bunseikaku

Jiangsu Phoenix Publishing & Media Corporation Limited

Beijing Shengtong Printing

Artron

Donggang Shares

C & C Joint Printing (H.K.) Group Limited

Jiangxi Xinhua Printing Development Group Co., Ltd.

Shandong Xinhua Printing Co., Ltd.

Henan Xinhua Printing Group Co., Ltd.

China South Publishing & Media Group Co., Ltd.

Guangdong Xinhua Printing Co., Ltd.

Yunnan Publishing and Printing Group Co., Ltd.

Hongbo Co., Ltd

China Publishing & Media Co., Ltd

Anhui Xinhua Printing Co., Ltd.

Heshan Astros Printing Ltd.

Nanjing Amity Printing Co., Ltd.

Shanghai Jielong Industry Group Corporation Limited

Hung Hing Printing Group Ltd.

Zhejiang Publishing & Media Co., Ltd.

Duzhe Publishing and Media Corp

Quad

Taylor Corporation

Sheridan / CJK Group

Walstead Group

Stibo Complete

Pureprint

Cimpres

RRD

TC Transcontinental Printing

CPI Print

Lakeside Book Company

Thomson Press (India) Limited

Repro India Limited

Replika Press Pvt Ltd

Pragati Offset Pvt Ltd

Manipal Technologies Limited

Times Printers

Sirivatana Interprint Public Co., Ltd.

Amarin Corporations Public Company Limited

Pelangi Publishing Group Bhd

Key Questions Answered

1. How big is the global Publication Printing market?
2. What is the demand of the global Publication Printing market?
3. What is the year over year growth of the global Publication Printing market?
4. What is the total value of the global Publication Printing market?
5. Who are the Major Players in the global Publication Printing market?
6. What are the growth factors driving the market demand?

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