

# Global Public Relations Tool Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G2717A06EC04EN.html>

Date: June 2023

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: G2717A06EC04EN

## Abstracts

The global Public Relations Tool market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The global public relations tool market is expected to experience significant growth in the period of 2018-2023. The market is driven by the increasing demand for better communication tools and the rising adoption of social media platforms by organizations. Furthermore, the growing need for efficient crisis management solutions and reputation management services are also boosting the growth of the PR tool market.

According to the research report, North America dominates the global market due to the presence of major market players and high adoption rate of advanced technologies in the region. Europe and Asia-Pacific regions are also expected to witness a significant growth in the coming years owing to the increasing awareness about modern communication tools and the need for effective brand management practices.

The report also highlights the key players operating in the global PR tool market including Cision AB, Meltwater Group, Business Wire, TrendKite, Agility PR Solutions, Prezly, IrisPR Software, iPR Software Inc., Onalytica, and Critical Mention Inc. These companies are focusing on enhancing their product offerings and expanding their market presence through strategic partnerships and collaborations.

This report studies the global Public Relations Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Public Relations Tool, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Public Relations Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Public Relations Tool total market, 2018-2029, (USD Million)

Global Public Relations Tool total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Public Relations Tool total market, key domestic companies and share, (USD Million)

Global Public Relations Tool revenue by player and market share 2018-2023, (USD Million)

Global Public Relations Tool total market by Type, CAGR, 2018-2029, (USD Million)

Global Public Relations Tool total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Public Relations Tool market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BuzzStream, Prowly, Prezly, Muck Rack, Mixmax, Cision, BuzzSumo, Anewstip and Meltwater, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Public Relations Tool market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and

2024-2029 as the forecast year.

#### Global Public Relations Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Public Relations Tool Market, Segmentation by Type

Cloud-based

On-premises

#### Global Public Relations Tool Market, Segmentation by Application

SMEs

Large Enterprises

#### Companies Profiled:

BuzzStream

Prowly

Prezly

Muck Rack

Mixmax

Cision

BuzzSumo

Anewstip

Meltwater

Agility PR Solutions

Ninja Outreach

TV Eyes

Semrush

Critical Mention

Brandwatch

Coverage Book

Screeners.com

Ahrefs

Gorkana

Email Hunter

Google Trends

Answer The Public

FollowUpThen

### Key Questions Answered

1. How big is the global Public Relations Tool market?
2. What is the demand of the global Public Relations Tool market?
3. What is the year over year growth of the global Public Relations Tool market?
4. What is the total value of the global Public Relations Tool market?
5. Who are the major players in the global Public Relations Tool market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Public Relations Tool Introduction
- 1.2 World Public Relations Tool Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Public Relations Tool Total Market by Region (by Headquarter Location)
  - 1.3.1 World Public Relations Tool Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States Public Relations Tool Market Size (2018-2029)
  - 1.3.3 China Public Relations Tool Market Size (2018-2029)
  - 1.3.4 Europe Public Relations Tool Market Size (2018-2029)
  - 1.3.5 Japan Public Relations Tool Market Size (2018-2029)
  - 1.3.6 South Korea Public Relations Tool Market Size (2018-2029)
  - 1.3.7 ASEAN Public Relations Tool Market Size (2018-2029)
  - 1.3.8 India Public Relations Tool Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Public Relations Tool Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Public Relations Tool Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Public Relations Tool Consumption Value (2018-2029)
- 2.2 World Public Relations Tool Consumption Value by Region
  - 2.2.1 World Public Relations Tool Consumption Value by Region (2018-2023)
  - 2.2.2 World Public Relations Tool Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Public Relations Tool Consumption Value (2018-2029)
- 2.4 China Public Relations Tool Consumption Value (2018-2029)
- 2.5 Europe Public Relations Tool Consumption Value (2018-2029)
- 2.6 Japan Public Relations Tool Consumption Value (2018-2029)
- 2.7 South Korea Public Relations Tool Consumption Value (2018-2029)
- 2.8 ASEAN Public Relations Tool Consumption Value (2018-2029)
- 2.9 India Public Relations Tool Consumption Value (2018-2029)

### **3 WORLD PUBLIC RELATIONS TOOL COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Public Relations Tool Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Public Relations Tool Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Public Relations Tool in 2022
  - 3.2.3 Global Concentration Ratios (CR8) for Public Relations Tool in 2022
- 3.3 Public Relations Tool Company Evaluation Quadrant
- 3.4 Public Relations Tool Market: Overall Company Footprint Analysis
  - 3.4.1 Public Relations Tool Market: Region Footprint
  - 3.4.2 Public Relations Tool Market: Company Product Type Footprint
  - 3.4.3 Public Relations Tool Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Public Relations Tool Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Public Relations Tool Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  - 4.1.2 United States VS China: Public Relations Tool Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Public Relations Tool Consumption Value Comparison
  - 4.2.1 United States VS China: Public Relations Tool Consumption Value Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: Public Relations Tool Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Public Relations Tool Companies and Market Share, 2018-2023
  - 4.3.1 United States Based Public Relations Tool Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Public Relations Tool Revenue, (2018-2023)
- 4.4 China Based Companies Public Relations Tool Revenue and Market Share,

2018-2023

4.4.1 China Based Public Relations Tool Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Public Relations Tool Revenue, (2018-2023)

4.5 Rest of World Based Public Relations Tool Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Public Relations Tool Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Public Relations Tool Revenue, (2018-2023)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Public Relations Tool Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 On-premises

5.3 Market Segment by Type

5.3.1 World Public Relations Tool Market Size by Type (2018-2023)

5.3.2 World Public Relations Tool Market Size by Type (2024-2029)

5.3.3 World Public Relations Tool Market Size Market Share by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Public Relations Tool Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 SMEs

6.2.2 Large Enterprises

6.3 Market Segment by Application

6.3.1 World Public Relations Tool Market Size by Application (2018-2023)

6.3.2 World Public Relations Tool Market Size by Application (2024-2029)

6.3.3 World Public Relations Tool Market Size by Application (2018-2029)

## **7 COMPANY PROFILES**

7.1 BuzzStream

7.1.1 BuzzStream Details

7.1.2 BuzzStream Major Business

7.1.3 BuzzStream Public Relations Tool Product and Services



7.1.4 BuzzStream Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)

7.1.5 BuzzStream Recent Developments/Updates

7.1.6 BuzzStream Competitive Strengths & Weaknesses

7.2 Prowly

7.2.1 Prowly Details

7.2.2 Prowly Major Business

7.2.3 Prowly Public Relations Tool Product and Services

7.2.4 Prowly Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)

7.2.5 Prowly Recent Developments/Updates

7.2.6 Prowly Competitive Strengths & Weaknesses

7.3 Prezly

7.3.1 Prezly Details

7.3.2 Prezly Major Business

7.3.3 Prezly Public Relations Tool Product and Services

7.3.4 Prezly Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)

7.3.5 Prezly Recent Developments/Updates

7.3.6 Prezly Competitive Strengths & Weaknesses

7.4 Muck Rack

7.4.1 Muck Rack Details

7.4.2 Muck Rack Major Business

7.4.3 Muck Rack Public Relations Tool Product and Services

7.4.4 Muck Rack Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)

7.4.5 Muck Rack Recent Developments/Updates

7.4.6 Muck Rack Competitive Strengths & Weaknesses

7.5 Mixmax

7.5.1 Mixmax Details

7.5.2 Mixmax Major Business

7.5.3 Mixmax Public Relations Tool Product and Services

7.5.4 Mixmax Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)

7.5.5 Mixmax Recent Developments/Updates

7.5.6 Mixmax Competitive Strengths & Weaknesses

7.6 Cision

7.6.1 Cision Details

7.6.2 Cision Major Business

- 7.6.3 Cision Public Relations Tool Product and Services
- 7.6.4 Cision Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
- 7.6.5 Cision Recent Developments/Updates
- 7.6.6 Cision Competitive Strengths & Weaknesses
- 7.7 BuzzSumo
  - 7.7.1 BuzzSumo Details
  - 7.7.2 BuzzSumo Major Business
  - 7.7.3 BuzzSumo Public Relations Tool Product and Services
  - 7.7.4 BuzzSumo Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.7.5 BuzzSumo Recent Developments/Updates
  - 7.7.6 BuzzSumo Competitive Strengths & Weaknesses
- 7.8 Anewstip
  - 7.8.1 Anewstip Details
  - 7.8.2 Anewstip Major Business
  - 7.8.3 Anewstip Public Relations Tool Product and Services
  - 7.8.4 Anewstip Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.8.5 Anewstip Recent Developments/Updates
  - 7.8.6 Anewstip Competitive Strengths & Weaknesses
- 7.9 Meltwater
  - 7.9.1 Meltwater Details
  - 7.9.2 Meltwater Major Business
  - 7.9.3 Meltwater Public Relations Tool Product and Services
  - 7.9.4 Meltwater Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.9.5 Meltwater Recent Developments/Updates
  - 7.9.6 Meltwater Competitive Strengths & Weaknesses
- 7.10 Agility PR Solutions
  - 7.10.1 Agility PR Solutions Details
  - 7.10.2 Agility PR Solutions Major Business
  - 7.10.3 Agility PR Solutions Public Relations Tool Product and Services
  - 7.10.4 Agility PR Solutions Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.10.5 Agility PR Solutions Recent Developments/Updates
  - 7.10.6 Agility PR Solutions Competitive Strengths & Weaknesses
- 7.11 Ninja Outreach
  - 7.11.1 Ninja Outreach Details

- 7.11.2 Ninja Outreach Major Business
- 7.11.3 Ninja Outreach Public Relations Tool Product and Services
- 7.11.4 Ninja Outreach Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
- 7.11.5 Ninja Outreach Recent Developments/Updates
- 7.11.6 Ninja Outreach Competitive Strengths & Weaknesses
- 7.12 TV Eyes
  - 7.12.1 TV Eyes Details
  - 7.12.2 TV Eyes Major Business
  - 7.12.3 TV Eyes Public Relations Tool Product and Services
  - 7.12.4 TV Eyes Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.12.5 TV Eyes Recent Developments/Updates
  - 7.12.6 TV Eyes Competitive Strengths & Weaknesses
- 7.13 Semrush
  - 7.13.1 Semrush Details
  - 7.13.2 Semrush Major Business
  - 7.13.3 Semrush Public Relations Tool Product and Services
  - 7.13.4 Semrush Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.13.5 Semrush Recent Developments/Updates
  - 7.13.6 Semrush Competitive Strengths & Weaknesses
- 7.14 Critical Mention
  - 7.14.1 Critical Mention Details
  - 7.14.2 Critical Mention Major Business
  - 7.14.3 Critical Mention Public Relations Tool Product and Services
  - 7.14.4 Critical Mention Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.14.5 Critical Mention Recent Developments/Updates
  - 7.14.6 Critical Mention Competitive Strengths & Weaknesses
- 7.15 Brandwatch
  - 7.15.1 Brandwatch Details
  - 7.15.2 Brandwatch Major Business
  - 7.15.3 Brandwatch Public Relations Tool Product and Services
  - 7.15.4 Brandwatch Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.15.5 Brandwatch Recent Developments/Updates
  - 7.15.6 Brandwatch Competitive Strengths & Weaknesses
- 7.16 Coverage Book

- 7.16.1 Coverage Book Details
- 7.16.2 Coverage Book Major Business
- 7.16.3 Coverage Book Public Relations Tool Product and Services
- 7.16.4 Coverage Book Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
- 7.16.5 Coverage Book Recent Developments/Updates
- 7.16.6 Coverage Book Competitive Strengths & Weaknesses
- 7.17 Screeners.com
  - 7.17.1 Screeners.com Details
  - 7.17.2 Screeners.com Major Business
  - 7.17.3 Screeners.com Public Relations Tool Product and Services
  - 7.17.4 Screeners.com Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.17.5 Screeners.com Recent Developments/Updates
  - 7.17.6 Screeners.com Competitive Strengths & Weaknesses
- 7.18 Ahrefs
  - 7.18.1 Ahrefs Details
  - 7.18.2 Ahrefs Major Business
  - 7.18.3 Ahrefs Public Relations Tool Product and Services
  - 7.18.4 Ahrefs Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.18.5 Ahrefs Recent Developments/Updates
  - 7.18.6 Ahrefs Competitive Strengths & Weaknesses
- 7.19 Gorkana
  - 7.19.1 Gorkana Details
  - 7.19.2 Gorkana Major Business
  - 7.19.3 Gorkana Public Relations Tool Product and Services
  - 7.19.4 Gorkana Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.19.5 Gorkana Recent Developments/Updates
  - 7.19.6 Gorkana Competitive Strengths & Weaknesses
- 7.20 Email Hunter
  - 7.20.1 Email Hunter Details
  - 7.20.2 Email Hunter Major Business
  - 7.20.3 Email Hunter Public Relations Tool Product and Services
  - 7.20.4 Email Hunter Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.20.5 Email Hunter Recent Developments/Updates
  - 7.20.6 Email Hunter Competitive Strengths & Weaknesses

- 7.21 Google Trends
  - 7.21.1 Google Trends Details
  - 7.21.2 Google Trends Major Business
  - 7.21.3 Google Trends Public Relations Tool Product and Services
  - 7.21.4 Google Trends Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.21.5 Google Trends Recent Developments/Updates
  - 7.21.6 Google Trends Competitive Strengths & Weaknesses
- 7.22 Answer The Public
  - 7.22.1 Answer The Public Details
  - 7.22.2 Answer The Public Major Business
  - 7.22.3 Answer The Public Public Relations Tool Product and Services
  - 7.22.4 Answer The Public Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.22.5 Answer The Public Recent Developments/Updates
  - 7.22.6 Answer The Public Competitive Strengths & Weaknesses
- 7.23 FollowUpThen
  - 7.23.1 FollowUpThen Details
  - 7.23.2 FollowUpThen Major Business
  - 7.23.3 FollowUpThen Public Relations Tool Product and Services
  - 7.23.4 FollowUpThen Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023)
  - 7.23.5 FollowUpThen Recent Developments/Updates
  - 7.23.6 FollowUpThen Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Public Relations Tool Industry Chain
- 8.2 Public Relations Tool Upstream Analysis
- 8.3 Public Relations Tool Midstream Analysis
- 8.4 Public Relations Tool Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. World Public Relations Tool Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Public Relations Tool Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Public Relations Tool Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Public Relations Tool Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Public Relations Tool Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Public Relations Tool Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Public Relations Tool Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Public Relations Tool Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Public Relations Tool Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Public Relations Tool Players in 2022

Table 12. World Public Relations Tool Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Public Relations Tool Company Evaluation Quadrant

Table 14. Head Office of Key Public Relations Tool Player

Table 15. Public Relations Tool Market: Company Product Type Footprint

Table 16. Public Relations Tool Market: Company Product Application Footprint

Table 17. Public Relations Tool Mergers & Acquisitions Activity

Table 18. United States VS China Public Relations Tool Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Public Relations Tool Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Public Relations Tool Companies, Headquarters (States, Country)

Table 21. United States Based Companies Public Relations Tool Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Public Relations Tool Revenue Market

Share (2018-2023)

Table 23. China Based Public Relations Tool Companies, Headquarters (Province, Country)

Table 24. China Based Companies Public Relations Tool Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Public Relations Tool Revenue Market Share (2018-2023)

Table 26. Rest of World Based Public Relations Tool Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Public Relations Tool Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Public Relations Tool Revenue Market Share (2018-2023)

Table 29. World Public Relations Tool Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Public Relations Tool Market Size by Type (2018-2023) & (USD Million)

Table 31. World Public Relations Tool Market Size by Type (2024-2029) & (USD Million)

Table 32. World Public Relations Tool Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Public Relations Tool Market Size by Application (2018-2023) & (USD Million)

Table 34. World Public Relations Tool Market Size by Application (2024-2029) & (USD Million)

Table 35. BuzzStream Basic Information, Area Served and Competitors

Table 36. BuzzStream Major Business

Table 37. BuzzStream Public Relations Tool Product and Services

Table 38. BuzzStream Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. BuzzStream Recent Developments/Updates

Table 40. BuzzStream Competitive Strengths & Weaknesses

Table 41. Prowly Basic Information, Area Served and Competitors

Table 42. Prowly Major Business

Table 43. Prowly Public Relations Tool Product and Services

Table 44. Prowly Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. Prowly Recent Developments/Updates

Table 46. Prowly Competitive Strengths & Weaknesses

Table 47. Prezly Basic Information, Area Served and Competitors

Table 48. Prezly Major Business



- Table 49. Prezly Public Relations Tool Product and Services
- Table 50. Prezly Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Prezly Recent Developments/Updates
- Table 52. Prezly Competitive Strengths & Weaknesses
- Table 53. Muck Rack Basic Information, Area Served and Competitors
- Table 54. Muck Rack Major Business
- Table 55. Muck Rack Public Relations Tool Product and Services
- Table 56. Muck Rack Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 57. Muck Rack Recent Developments/Updates
- Table 58. Muck Rack Competitive Strengths & Weaknesses
- Table 59. Mixmax Basic Information, Area Served and Competitors
- Table 60. Mixmax Major Business
- Table 61. Mixmax Public Relations Tool Product and Services
- Table 62. Mixmax Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. Mixmax Recent Developments/Updates
- Table 64. Mixmax Competitive Strengths & Weaknesses
- Table 65. Cision Basic Information, Area Served and Competitors
- Table 66. Cision Major Business
- Table 67. Cision Public Relations Tool Product and Services
- Table 68. Cision Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Cision Recent Developments/Updates
- Table 70. Cision Competitive Strengths & Weaknesses
- Table 71. BuzzSumo Basic Information, Area Served and Competitors
- Table 72. BuzzSumo Major Business
- Table 73. BuzzSumo Public Relations Tool Product and Services
- Table 74. BuzzSumo Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. BuzzSumo Recent Developments/Updates
- Table 76. BuzzSumo Competitive Strengths & Weaknesses
- Table 77. Anewstip Basic Information, Area Served and Competitors
- Table 78. Anewstip Major Business
- Table 79. Anewstip Public Relations Tool Product and Services
- Table 80. Anewstip Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. Anewstip Recent Developments/Updates

- Table 82. Anewstip Competitive Strengths & Weaknesses
- Table 83. Meltwater Basic Information, Area Served and Competitors
- Table 84. Meltwater Major Business
- Table 85. Meltwater Public Relations Tool Product and Services
- Table 86. Meltwater Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Meltwater Recent Developments/Updates
- Table 88. Meltwater Competitive Strengths & Weaknesses
- Table 89. Agility PR Solutions Basic Information, Area Served and Competitors
- Table 90. Agility PR Solutions Major Business
- Table 91. Agility PR Solutions Public Relations Tool Product and Services
- Table 92. Agility PR Solutions Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Agility PR Solutions Recent Developments/Updates
- Table 94. Agility PR Solutions Competitive Strengths & Weaknesses
- Table 95. Ninja Outreach Basic Information, Area Served and Competitors
- Table 96. Ninja Outreach Major Business
- Table 97. Ninja Outreach Public Relations Tool Product and Services
- Table 98. Ninja Outreach Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. Ninja Outreach Recent Developments/Updates
- Table 100. Ninja Outreach Competitive Strengths & Weaknesses
- Table 101. TV Eyes Basic Information, Area Served and Competitors
- Table 102. TV Eyes Major Business
- Table 103. TV Eyes Public Relations Tool Product and Services
- Table 104. TV Eyes Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. TV Eyes Recent Developments/Updates
- Table 106. TV Eyes Competitive Strengths & Weaknesses
- Table 107. Semrush Basic Information, Area Served and Competitors
- Table 108. Semrush Major Business
- Table 109. Semrush Public Relations Tool Product and Services
- Table 110. Semrush Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 111. Semrush Recent Developments/Updates
- Table 112. Semrush Competitive Strengths & Weaknesses
- Table 113. Critical Mention Basic Information, Area Served and Competitors
- Table 114. Critical Mention Major Business
- Table 115. Critical Mention Public Relations Tool Product and Services

Table 116. Critical Mention Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 117. Critical Mention Recent Developments/Updates

Table 118. Critical Mention Competitive Strengths & Weaknesses

Table 119. Brandwatch Basic Information, Area Served and Competitors

Table 120. Brandwatch Major Business

Table 121. Brandwatch Public Relations Tool Product and Services

Table 122. Brandwatch Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 123. Brandwatch Recent Developments/Updates

Table 124. Brandwatch Competitive Strengths & Weaknesses

Table 125. Coverage Book Basic Information, Area Served and Competitors

Table 126. Coverage Book Major Business

Table 127. Coverage Book Public Relations Tool Product and Services

Table 128. Coverage Book Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 129. Coverage Book Recent Developments/Updates

Table 130. Coverage Book Competitive Strengths & Weaknesses

Table 131. Screeners.com Basic Information, Area Served and Competitors

Table 132. Screeners.com Major Business

Table 133. Screeners.com Public Relations Tool Product and Services

Table 134. Screeners.com Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 135. Screeners.com Recent Developments/Updates

Table 136. Screeners.com Competitive Strengths & Weaknesses

Table 137. Ahrefs Basic Information, Area Served and Competitors

Table 138. Ahrefs Major Business

Table 139. Ahrefs Public Relations Tool Product and Services

Table 140. Ahrefs Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 141. Ahrefs Recent Developments/Updates

Table 142. Ahrefs Competitive Strengths & Weaknesses

Table 143. Gorkana Basic Information, Area Served and Competitors

Table 144. Gorkana Major Business

Table 145. Gorkana Public Relations Tool Product and Services

Table 146. Gorkana Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 147. Gorkana Recent Developments/Updates

Table 148. Gorkana Competitive Strengths & Weaknesses

- Table 149. Email Hunter Basic Information, Area Served and Competitors
- Table 150. Email Hunter Major Business
- Table 151. Email Hunter Public Relations Tool Product and Services
- Table 152. Email Hunter Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 153. Email Hunter Recent Developments/Updates
- Table 154. Email Hunter Competitive Strengths & Weaknesses
- Table 155. Google Trends Basic Information, Area Served and Competitors
- Table 156. Google Trends Major Business
- Table 157. Google Trends Public Relations Tool Product and Services
- Table 158. Google Trends Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 159. Google Trends Recent Developments/Updates
- Table 160. Google Trends Competitive Strengths & Weaknesses
- Table 161. Answer The Public Basic Information, Area Served and Competitors
- Table 162. Answer The Public Major Business
- Table 163. Answer The Public Public Relations Tool Product and Services
- Table 164. Answer The Public Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 165. Answer The Public Recent Developments/Updates
- Table 166. FollowUpThen Basic Information, Area Served and Competitors
- Table 167. FollowUpThen Major Business
- Table 168. FollowUpThen Public Relations Tool Product and Services
- Table 169. FollowUpThen Public Relations Tool Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 170. Global Key Players of Public Relations Tool Upstream (Raw Materials)
- Table 171. Public Relations Tool Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Public Relations Tool Picture

Figure 2. World Public Relations Tool Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Public Relations Tool Total Market Size (2018-2029) & (USD Million)

Figure 4. World Public Relations Tool Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Public Relations Tool Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Public Relations Tool Revenue (2018-2029) & (USD Million)

Figure 13. Public Relations Tool Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 16. World Public Relations Tool Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 18. China Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Million)

Figure 22. ASEAN Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 23. India Public Relations Tool Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Public Relations Tool by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Public Relations Tool Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Public Relations Tool Markets in 2022

Figure 27. United States VS China: Public Relations Tool Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Public Relations Tool Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Public Relations Tool Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Public Relations Tool Market Size Market Share by Type in 2022

Figure 31. Cloud-based

Figure 32. On-premises

Figure 33. World Public Relations Tool Market Size Market Share by Type (2018-2029)

Figure 34. World Public Relations Tool Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 35. World Public Relations Tool Market Size Market Share by Application in 2022

Figure 36. SMEs

Figure 37. Large Enterprises

Figure 38. Public Relations Tool Industrial Chain

Figure 39. Methodology

Figure 40. Research Process and Data Source

## I would like to order

Product name: Global Public Relations Tool Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/G2717A06EC04EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2717A06EC04EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970