

Global Public Relations (PR) Tools Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G334E78FB24EN.html>

Date: January 2026

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: G334E78FB24EN

Abstracts

According to our (Global Info Research) latest study, the global Public Relations (PR) Tools market size was valued at US\$ 5567 million in 2025 and is forecast to a readjusted size of US\$ 11010 million by 2032 with a CAGR of 10.4% during review period.

'Public relation is a strategic communication process that builds mutually beneficial relationships between organizations and their publics.' Public relations can also be defined as the practice of managing communication between an organization and its publics.

This report covered the Publishing tools, Social Media Monitoring & Management, Content Creation and Distribution, Data Aggregation, Monitoring, and Analysis and Relationship Management.

The main enterprises of public relations (PR) tools are Cision AB, Meltwater, Business Wire, Outbrain, etc. The top three accounted for about 35% of the market.

The United States is the largest market with about 35%, followed by Europe with about 30%.

This report is a detailed and comprehensive analysis for global Public Relations (PR) Tools market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Public Relations (PR) Tools market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Public Relations (PR) Tools market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Public Relations (PR) Tools market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Public Relations (PR) Tools market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Public Relations (PR) Tools

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Public Relations (PR) Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Outbrain, Google, Business Wire, Salesforce, Meltwater, Cision AB, AirPR Software, IrisPR Software, ISentia, Onalytica, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Public Relations (PR) Tools market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

Market segment by Application

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment

Market segment by players, this report covers

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Public Relations (PR) Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Public Relations (PR) Tools, with revenue, gross margin, and global market share of Public Relations (PR) Tools from 2021 to 2026.

Chapter 3, the Public Relations (PR) Tools competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Public Relations (PR) Tools market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Public Relations (PR) Tools.

Chapter 13, to describe Public Relations (PR) Tools research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Public Relations (PR) Tools by Type
 - 1.3.1 Overview: Global Public Relations (PR) Tools Market Size by Type: 2021 Versus 2025 Versus 2032
 - 1.3.2 Global Public Relations (PR) Tools Consumption Value Market Share by Type in 2025
 - 1.3.3 Publishing Tools
 - 1.3.4 Social Media Monitoring & Management
 - 1.3.5 Content Creation and Distribution
 - 1.3.6 Data Aggregation, Monitoring and Analysis
 - 1.3.7 Relationship Management
- 1.4 Global Public Relations (PR) Tools Market by Application
 - 1.4.1 Overview: Global Public Relations (PR) Tools Market Size by Application: 2021 Versus 2025 Versus 2032
 - 1.4.2 BFSI
 - 1.4.3 Consumer Goods and Retail
 - 1.4.4 Government and Public Sector
 - 1.4.5 IT & Telecom & Healthcare
 - 1.4.6 Media & Entertainment
- 1.5 Global Public Relations (PR) Tools Market Size & Forecast
- 1.6 Global Public Relations (PR) Tools Market Size and Forecast by Region
 - 1.6.1 Global Public Relations (PR) Tools Market Size by Region: 2021 VS 2025 VS 2032
 - 1.6.2 Global Public Relations (PR) Tools Market Size by Region, (2021-2032)
 - 1.6.3 North America Public Relations (PR) Tools Market Size and Prospect (2021-2032)
 - 1.6.4 Europe Public Relations (PR) Tools Market Size and Prospect (2021-2032)
 - 1.6.5 Asia-Pacific Public Relations (PR) Tools Market Size and Prospect (2021-2032)
 - 1.6.6 South America Public Relations (PR) Tools Market Size and Prospect (2021-2032)
 - 1.6.7 Middle East & Africa Public Relations (PR) Tools Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Outbrain

2.1.1 Outbrain Details

2.1.2 Outbrain Major Business

2.1.3 Outbrain Public Relations (PR) Tools Product and Solutions

2.1.4 Outbrain Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Outbrain Recent Developments and Future Plans

2.2 Google

2.2.1 Google Details

2.2.2 Google Major Business

2.2.3 Google Public Relations (PR) Tools Product and Solutions

2.2.4 Google Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Google Recent Developments and Future Plans

2.3 Business Wire

2.3.1 Business Wire Details

2.3.2 Business Wire Major Business

2.3.3 Business Wire Public Relations (PR) Tools Product and Solutions

2.3.4 Business Wire Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Business Wire Recent Developments and Future Plans

2.4 Salesforce

2.4.1 Salesforce Details

2.4.2 Salesforce Major Business

2.4.3 Salesforce Public Relations (PR) Tools Product and Solutions

2.4.4 Salesforce Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Salesforce Recent Developments and Future Plans

2.5 Meltwater

2.5.1 Meltwater Details

2.5.2 Meltwater Major Business

2.5.3 Meltwater Public Relations (PR) Tools Product and Solutions

2.5.4 Meltwater Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Meltwater Recent Developments and Future Plans

2.6 Cision AB

2.6.1 Cision AB Details

2.6.2 Cision AB Major Business

- 2.6.3 Cision AB Public Relations (PR) Tools Product and Solutions
- 2.6.4 Cision AB Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Cision AB Recent Developments and Future Plans
- 2.7 AirPR Software
 - 2.7.1 AirPR Software Details
 - 2.7.2 AirPR Software Major Business
 - 2.7.3 AirPR Software Public Relations (PR) Tools Product and Solutions
 - 2.7.4 AirPR Software Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 AirPR Software Recent Developments and Future Plans
- 2.8 IrisPR Software
 - 2.8.1 IrisPR Software Details
 - 2.8.2 IrisPR Software Major Business
 - 2.8.3 IrisPR Software Public Relations (PR) Tools Product and Solutions
 - 2.8.4 IrisPR Software Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 IrisPR Software Recent Developments and Future Plans
- 2.9 ISentia
 - 2.9.1 ISentia Details
 - 2.9.2 ISentia Major Business
 - 2.9.3 ISentia Public Relations (PR) Tools Product and Solutions
 - 2.9.4 ISentia Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 ISentia Recent Developments and Future Plans
- 2.10 Onalytica
 - 2.10.1 Onalytica Details
 - 2.10.2 Onalytica Major Business
 - 2.10.3 Onalytica Public Relations (PR) Tools Product and Solutions
 - 2.10.4 Onalytica Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Onalytica Recent Developments and Future Plans
- 2.11 Prezly
 - 2.11.1 Prezly Details
 - 2.11.2 Prezly Major Business
 - 2.11.3 Prezly Public Relations (PR) Tools Product and Solutions
 - 2.11.4 Prezly Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Prezly Recent Developments and Future Plans

2.12 IPR Software

2.12.1 IPR Software Details

2.12.2 IPR Software Major Business

2.12.3 IPR Software Public Relations (PR) Tools Product and Solutions

2.12.4 IPR Software Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 IPR Software Recent Developments and Future Plans

2.13 TrendKite

2.13.1 TrendKite Details

2.13.2 TrendKite Major Business

2.13.3 TrendKite Public Relations (PR) Tools Product and Solutions

2.13.4 TrendKite Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 TrendKite Recent Developments and Future Plans

2.14 Agility

2.14.1 Agility Details

2.14.2 Agility Major Business

2.14.3 Agility Public Relations (PR) Tools Product and Solutions

2.14.4 Agility Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Agility Recent Developments and Future Plans

2.15 Red Wheat

2.15.1 Red Wheat Details

2.15.2 Red Wheat Major Business

2.15.3 Red Wheat Public Relations (PR) Tools Product and Solutions

2.15.4 Red Wheat Public Relations (PR) Tools Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Red Wheat Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Public Relations (PR) Tools Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Public Relations (PR) Tools by Company Revenue

3.2.2 Top 3 Public Relations (PR) Tools Players Market Share in 2025

3.2.3 Top 6 Public Relations (PR) Tools Players Market Share in 2025

3.3 Public Relations (PR) Tools Market: Overall Company Footprint Analysis

3.3.1 Public Relations (PR) Tools Market: Region Footprint

3.3.2 Public Relations (PR) Tools Market: Company Product Type Footprint

- 3.3.3 Public Relations (PR) Tools Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Public Relations (PR) Tools Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Public Relations (PR) Tools Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Public Relations (PR) Tools Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Public Relations (PR) Tools Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America Public Relations (PR) Tools Consumption Value by Type (2021-2032)
- 6.2 North America Public Relations (PR) Tools Market Size by Application (2021-2032)
- 6.3 North America Public Relations (PR) Tools Market Size by Country
 - 6.3.1 North America Public Relations (PR) Tools Consumption Value by Country (2021-2032)
 - 6.3.2 United States Public Relations (PR) Tools Market Size and Forecast (2021-2032)
 - 6.3.3 Canada Public Relations (PR) Tools Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico Public Relations (PR) Tools Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe Public Relations (PR) Tools Consumption Value by Type (2021-2032)
- 7.2 Europe Public Relations (PR) Tools Consumption Value by Application (2021-2032)
- 7.3 Europe Public Relations (PR) Tools Market Size by Country
 - 7.3.1 Europe Public Relations (PR) Tools Consumption Value by Country (2021-2032)
 - 7.3.2 Germany Public Relations (PR) Tools Market Size and Forecast (2021-2032)
 - 7.3.3 France Public Relations (PR) Tools Market Size and Forecast (2021-2032)
 - 7.3.4 United Kingdom Public Relations (PR) Tools Market Size and Forecast (2021-2032)
 - 7.3.5 Russia Public Relations (PR) Tools Market Size and Forecast (2021-2032)

7.3.6 Italy Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Public Relations (PR) Tools Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Public Relations (PR) Tools Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Public Relations (PR) Tools Market Size by Region

8.3.1 Asia-Pacific Public Relations (PR) Tools Consumption Value by Region (2021-2032)

8.3.2 China Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8.3.3 Japan Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8.3.4 South Korea Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8.3.5 India Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Public Relations (PR) Tools Market Size and Forecast (2021-2032)

8.3.7 Australia Public Relations (PR) Tools Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Public Relations (PR) Tools Consumption Value by Type (2021-2032)

9.2 South America Public Relations (PR) Tools Consumption Value by Application (2021-2032)

9.3 South America Public Relations (PR) Tools Market Size by Country

9.3.1 South America Public Relations (PR) Tools Consumption Value by Country (2021-2032)

9.3.2 Brazil Public Relations (PR) Tools Market Size and Forecast (2021-2032)

9.3.3 Argentina Public Relations (PR) Tools Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Public Relations (PR) Tools Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Public Relations (PR) Tools Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Public Relations (PR) Tools Market Size by Country

10.3.1 Middle East & Africa Public Relations (PR) Tools Consumption Value by Country (2021-2032)

- 10.3.2 Turkey Public Relations (PR) Tools Market Size and Forecast (2021-2032)
- 10.3.3 Saudi Arabia Public Relations (PR) Tools Market Size and Forecast (2021-2032)
- 10.3.4 UAE Public Relations (PR) Tools Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Public Relations (PR) Tools Market Drivers
- 11.2 Public Relations (PR) Tools Market Restraints
- 11.3 Public Relations (PR) Tools Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Public Relations (PR) Tools Industry Chain
- 12.2 Public Relations (PR) Tools Upstream Analysis
- 12.3 Public Relations (PR) Tools Midstream Analysis
- 12.4 Public Relations (PR) Tools Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Public Relations (PR) Tools Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Public Relations (PR) Tools Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Global Public Relations (PR) Tools Consumption Value by Region (2021-2026) & (USD Million)

Table 4. Global Public Relations (PR) Tools Consumption Value by Region (2027-2032) & (USD Million)

Table 5. Outbrain Company Information, Head Office, and Major Competitors

Table 6. Outbrain Major Business

Table 7. Outbrain Public Relations (PR) Tools Product and Solutions

Table 8. Outbrain Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Outbrain Recent Developments and Future Plans

Table 10. Google Company Information, Head Office, and Major Competitors

Table 11. Google Major Business

Table 12. Google Public Relations (PR) Tools Product and Solutions

Table 13. Google Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Google Recent Developments and Future Plans

Table 15. Business Wire Company Information, Head Office, and Major Competitors

Table 16. Business Wire Major Business

Table 17. Business Wire Public Relations (PR) Tools Product and Solutions

Table 18. Business Wire Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Salesforce Company Information, Head Office, and Major Competitors

Table 20. Salesforce Major Business

Table 21. Salesforce Public Relations (PR) Tools Product and Solutions

Table 22. Salesforce Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Salesforce Recent Developments and Future Plans

Table 24. Meltwater Company Information, Head Office, and Major Competitors

Table 25. Meltwater Major Business

Table 26. Meltwater Public Relations (PR) Tools Product and Solutions

Table 27. Meltwater Public Relations (PR) Tools Revenue (USD Million), Gross Margin

and Market Share (2021-2026)

Table 28. Meltwater Recent Developments and Future Plans

Table 29. Cision AB Company Information, Head Office, and Major Competitors

Table 30. Cision AB Major Business

Table 31. Cision AB Public Relations (PR) Tools Product and Solutions

Table 32. Cision AB Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Cision AB Recent Developments and Future Plans

Table 34. AirPR Software Company Information, Head Office, and Major Competitors

Table 35. AirPR Software Major Business

Table 36. AirPR Software Public Relations (PR) Tools Product and Solutions

Table 37. AirPR Software Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. AirPR Software Recent Developments and Future Plans

Table 39. IrisPR Software Company Information, Head Office, and Major Competitors

Table 40. IrisPR Software Major Business

Table 41. IrisPR Software Public Relations (PR) Tools Product and Solutions

Table 42. IrisPR Software Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. IrisPR Software Recent Developments and Future Plans

Table 44. ISentia Company Information, Head Office, and Major Competitors

Table 45. ISentia Major Business

Table 46. ISentia Public Relations (PR) Tools Product and Solutions

Table 47. ISentia Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. ISentia Recent Developments and Future Plans

Table 49. Onalytica Company Information, Head Office, and Major Competitors

Table 50. Onalytica Major Business

Table 51. Onalytica Public Relations (PR) Tools Product and Solutions

Table 52. Onalytica Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Onalytica Recent Developments and Future Plans

Table 54. Prezly Company Information, Head Office, and Major Competitors

Table 55. Prezly Major Business

Table 56. Prezly Public Relations (PR) Tools Product and Solutions

Table 57. Prezly Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 58. Prezly Recent Developments and Future Plans

Table 59. IPR Software Company Information, Head Office, and Major Competitors

- Table 60. IPR Software Major Business
- Table 61. IPR Software Public Relations (PR) Tools Product and Solutions
- Table 62. IPR Software Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. IPR Software Recent Developments and Future Plans
- Table 64. TrendKite Company Information, Head Office, and Major Competitors
- Table 65. TrendKite Major Business
- Table 66. TrendKite Public Relations (PR) Tools Product and Solutions
- Table 67. TrendKite Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. TrendKite Recent Developments and Future Plans
- Table 69. Agility Company Information, Head Office, and Major Competitors
- Table 70. Agility Major Business
- Table 71. Agility Public Relations (PR) Tools Product and Solutions
- Table 72. Agility Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. Agility Recent Developments and Future Plans
- Table 74. Red Wheat Company Information, Head Office, and Major Competitors
- Table 75. Red Wheat Major Business
- Table 76. Red Wheat Public Relations (PR) Tools Product and Solutions
- Table 77. Red Wheat Public Relations (PR) Tools Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 78. Red Wheat Recent Developments and Future Plans
- Table 79. Global Public Relations (PR) Tools Revenue (USD Million) by Players (2021-2026)
- Table 80. Global Public Relations (PR) Tools Revenue Share by Players (2021-2026)
- Table 81. Breakdown of Public Relations (PR) Tools by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 82. Market Position of Players in Public Relations (PR) Tools, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 83. Head Office of Key Public Relations (PR) Tools Players
- Table 84. Public Relations (PR) Tools Market: Company Product Type Footprint
- Table 85. Public Relations (PR) Tools Market: Company Product Application Footprint
- Table 86. Public Relations (PR) Tools New Market Entrants and Barriers to Market Entry
- Table 87. Public Relations (PR) Tools Mergers, Acquisition, Agreements, and Collaborations
- Table 88. Global Public Relations (PR) Tools Consumption Value (USD Million) by Type (2021-2026)

Table 89. Global Public Relations (PR) Tools Consumption Value Share by Type (2021-2026)

Table 90. Global Public Relations (PR) Tools Consumption Value Forecast by Type (2027-2032)

Table 91. Global Public Relations (PR) Tools Consumption Value by Application (2021-2026)

Table 92. Global Public Relations (PR) Tools Consumption Value Forecast by Application (2027-2032)

Table 93. North America Public Relations (PR) Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 94. North America Public Relations (PR) Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 95. North America Public Relations (PR) Tools Consumption Value by Application (2021-2026) & (USD Million)

Table 96. North America Public Relations (PR) Tools Consumption Value by Application (2027-2032) & (USD Million)

Table 97. North America Public Relations (PR) Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 98. North America Public Relations (PR) Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 99. Europe Public Relations (PR) Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 100. Europe Public Relations (PR) Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 101. Europe Public Relations (PR) Tools Consumption Value by Application (2021-2026) & (USD Million)

Table 102. Europe Public Relations (PR) Tools Consumption Value by Application (2027-2032) & (USD Million)

Table 103. Europe Public Relations (PR) Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 104. Europe Public Relations (PR) Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 105. Asia-Pacific Public Relations (PR) Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 106. Asia-Pacific Public Relations (PR) Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 107. Asia-Pacific Public Relations (PR) Tools Consumption Value by Application (2021-2026) & (USD Million)

Table 108. Asia-Pacific Public Relations (PR) Tools Consumption Value by Application

(2027-2032) & (USD Million)

Table 109. Asia-Pacific Public Relations (PR) Tools Consumption Value by Region (2021-2026) & (USD Million)

Table 110. Asia-Pacific Public Relations (PR) Tools Consumption Value by Region (2027-2032) & (USD Million)

Table 111. South America Public Relations (PR) Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 112. South America Public Relations (PR) Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 113. South America Public Relations (PR) Tools Consumption Value by Application (2021-2026) & (USD Million)

Table 114. South America Public Relations (PR) Tools Consumption Value by Application (2027-2032) & (USD Million)

Table 115. South America Public Relations (PR) Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 116. South America Public Relations (PR) Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 117. Middle East & Africa Public Relations (PR) Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 118. Middle East & Africa Public Relations (PR) Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 119. Middle East & Africa Public Relations (PR) Tools Consumption Value by Application (2021-2026) & (USD Million)

Table 120. Middle East & Africa Public Relations (PR) Tools Consumption Value by Application (2027-2032) & (USD Million)

Table 121. Middle East & Africa Public Relations (PR) Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa Public Relations (PR) Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 123. Global Key Players of Public Relations (PR) Tools Upstream (Raw Materials)

Table 124. Global Public Relations (PR) Tools Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Public Relations (PR) Tools Picture

Figure 2. Global Public Relations (PR) Tools Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Public Relations (PR) Tools Consumption Value Market Share by Type in 2025

Figure 4. Publishing Tools

Figure 5. Social Media Monitoring & Management

Figure 6. Content Creation and Distribution

Figure 7. Data Aggregation, Monitoring and Analysis

Figure 8. Relationship Management

Figure 9. Global Public Relations (PR) Tools Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 10. Public Relations (PR) Tools Consumption Value Market Share by Application in 2025

Figure 11. BFSI Picture

Figure 12. Consumer Goods and Retail Picture

Figure 13. Government and Public Sector Picture

Figure 14. IT & Telecom & Healthcare Picture

Figure 15. Media & Entertainment Picture

Figure 16. Global Public Relations (PR) Tools Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 17. Global Public Relations (PR) Tools Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 18. Global Market Public Relations (PR) Tools Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 19. Global Public Relations (PR) Tools Consumption Value Market Share by Region (2021-2032)

Figure 20. Global Public Relations (PR) Tools Consumption Value Market Share by Region in 2025

Figure 21. North America Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 22. Europe Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 23. Asia-Pacific Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 24. South America Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 25. Middle East & Africa Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 26. Company Three Recent Developments and Future Plans

Figure 27. Global Public Relations (PR) Tools Revenue Share by Players in 2025

Figure 28. Public Relations (PR) Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 29. Market Share of Public Relations (PR) Tools by Player Revenue in 2025

Figure 30. Top 3 Public Relations (PR) Tools Players Market Share in 2025

Figure 31. Top 6 Public Relations (PR) Tools Players Market Share in 2025

Figure 32. Global Public Relations (PR) Tools Consumption Value Share by Type (2021-2026)

Figure 33. Global Public Relations (PR) Tools Market Share Forecast by Type (2027-2032)

Figure 34. Global Public Relations (PR) Tools Consumption Value Share by Application (2021-2026)

Figure 35. Global Public Relations (PR) Tools Market Share Forecast by Application (2027-2032)

Figure 36. North America Public Relations (PR) Tools Consumption Value Market Share by Type (2021-2032)

Figure 37. North America Public Relations (PR) Tools Consumption Value Market Share by Application (2021-2032)

Figure 38. North America Public Relations (PR) Tools Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Public Relations (PR) Tools Consumption Value Market Share by Type (2021-2032)

Figure 43. Europe Public Relations (PR) Tools Consumption Value Market Share by Application (2021-2032)

Figure 44. Europe Public Relations (PR) Tools Consumption Value Market Share by Country (2021-2032)

Figure 45. Germany Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 46. France Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 47. United Kingdom Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 48. Russia Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 49. Italy Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 50. Asia-Pacific Public Relations (PR) Tools Consumption Value Market Share by Type (2021-2032)

Figure 51. Asia-Pacific Public Relations (PR) Tools Consumption Value Market Share by Application (2021-2032)

Figure 52. Asia-Pacific Public Relations (PR) Tools Consumption Value Market Share by Region (2021-2032)

Figure 53. China Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 54. Japan Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 55. South Korea Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 56. India Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 57. Southeast Asia Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 58. Australia Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 59. South America Public Relations (PR) Tools Consumption Value Market Share by Type (2021-2032)

Figure 60. South America Public Relations (PR) Tools Consumption Value Market Share by Application (2021-2032)

Figure 61. South America Public Relations (PR) Tools Consumption Value Market Share by Country (2021-2032)

Figure 62. Brazil Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 63. Argentina Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 64. Middle East & Africa Public Relations (PR) Tools Consumption Value Market Share by Type (2021-2032)

Figure 65. Middle East & Africa Public Relations (PR) Tools Consumption Value Market

Share by Application (2021-2032)

Figure 66. Middle East & Africa Public Relations (PR) Tools Consumption Value Market Share by Country (2021-2032)

Figure 67. Turkey Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 68. Saudi Arabia Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 69. UAE Public Relations (PR) Tools Consumption Value (2021-2032) & (USD Million)

Figure 70. Public Relations (PR) Tools Market Drivers

Figure 71. Public Relations (PR) Tools Market Restraints

Figure 72. Public Relations (PR) Tools Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. Public Relations (PR) Tools Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

I would like to order

Product name: Global Public Relations (PR) Tools Market 2026 by Company, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G334E78FB24EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G334E78FB24EN.html>