

Global Public Opinion Monitoring Systems Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Public Opinion Monitoring Systems market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

In China market, the key players of Public Opinion Monitoring Systems include Istarshine, People.com, Midu, Wenge Group and Toom, etc. The top five players hold a share over 25%. In terms of product type, Cloud Based is the largest segment, occupied for a share of 75%, and in terms of application, Media Organizations has a share about 33 percent.

This report studies the global Public Opinion Monitoring Systems demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Public Opinion Monitoring Systems, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Public Opinion Monitoring Systems that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Public Opinion Monitoring Systems total market, 2018-2029, (USD Million)

Global Public Opinion Monitoring Systems total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Public Opinion Monitoring Systems total market, key domestic companies and share, (USD Million)

Global Public Opinion Monitoring Systems revenue by player and market share 2018-2023, (USD Million)

Global Public Opinion Monitoring Systems total market by Type, CAGR, 2018-2029, (USD Million)

Global Public Opinion Monitoring Systems total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Public Opinion Monitoring Systems market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoho, Salesforce, Sprinklr, Meltwater, Digimind, LexisNexis, Crowd Analyzer, Lucidya and TVEyes, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Public Opinion Monitoring Systems market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Public Opinion Monitoring Systems Market, By Region:

%||%United States

%||%China

%||%Europe

%II%Japan

%II%South Korea

%II%ASEAN

%II%India

%II%Rest of World

Global Public Opinion Monitoring Systems Market, Segmentation by Type

%II%Cloud Based

%II%On-premises

Global Public Opinion Monitoring Systems Market, Segmentation by Application

%II%Media Organizations

%II%Government

%II%Enterprises

%II%Schools and Universities

%II%Others

Companies Profiled:

%II%Zoho

%II%Salesforce

%II%Sprinklr

%II%Meltwater

%II%Digimind

%II%LexisNexis

%II%Crowd Analyzer

%II%Lucidya

%II%TV Eyes

%II%Factiva

%II%Muck Rack

%II%Brandwatch

%II%Semrush

%II%AlphaSense

%II%Ahrefs

%II%Brand24

%II%Amplify

%II%Mentionlytics

%II%Dataminr

%II%Istarshine

%II%People.com

%II%Midu

%II%Wenge Group

%II%Toom

%II%Uuwatch

%II%Wisers

%II%Zhiwei Data

%II%China Data

%II%Eefung

%II%Mediaforce

Key Questions Answered

1. How big is the global Public Opinion Monitoring Systems market?
2. What is the demand of the global Public Opinion Monitoring Systems market?
3. What is the year over year growth of the global Public Opinion Monitoring Systems market?
4. What is the total value of the global Public Opinion Monitoring Systems market?
5. Who are the major players in the global Public Opinion Monitoring Systems market?

Contents

1 SUPPLY SUMMARY

- 1.1 Public Opinion Monitoring Systems Introduction
- 1.2 World Public Opinion Monitoring Systems Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Public Opinion Monitoring Systems Total Market by Region (by Headquarter Location)
 - 1.3.1 World Public Opinion Monitoring Systems Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.3 China Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.4 Europe Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.5 Japan Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.6 South Korea Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.7 ASEAN Public Opinion Monitoring Systems Market Size (2018-2029)
 - 1.3.8 India Public Opinion Monitoring Systems Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Public Opinion Monitoring Systems Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Public Opinion Monitoring Systems Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.2 World Public Opinion Monitoring Systems Consumption Value by Region
 - 2.2.1 World Public Opinion Monitoring Systems Consumption Value by Region (2018-2023)
 - 2.2.2 World Public Opinion Monitoring Systems Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.4 China Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.5 Europe Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.6 Japan Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.7 South Korea Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.8 ASEAN Public Opinion Monitoring Systems Consumption Value (2018-2029)
- 2.9 India Public Opinion Monitoring Systems Consumption Value (2018-2029)

3 WORLD PUBLIC OPINION MONITORING SYSTEMS COMPANIES COMPETITIVE ANALYSIS

3.1 World Public Opinion Monitoring Systems Revenue by Player (2018-2023)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Public Opinion Monitoring Systems Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Public Opinion Monitoring Systems in 2022

3.2.3 Global Concentration Ratios (CR8) for Public Opinion Monitoring Systems in 2022

3.3 Public Opinion Monitoring Systems Company Evaluation Quadrant

3.4 Public Opinion Monitoring Systems Market: Overall Company Footprint Analysis

3.4.1 Public Opinion Monitoring Systems Market: Region Footprint

3.4.2 Public Opinion Monitoring Systems Market: Company Product Type Footprint

3.4.3 Public Opinion Monitoring Systems Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Public Opinion Monitoring Systems Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Public Opinion Monitoring Systems Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)

4.1.2 United States VS China: Public Opinion Monitoring Systems Revenue Market Share Comparison (2018 & 2022 & 2029)

4.2 United States Based Companies VS China Based Companies: Public Opinion Monitoring Systems Consumption Value Comparison

4.2.1 United States VS China: Public Opinion Monitoring Systems Consumption Value Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Public Opinion Monitoring Systems Consumption Value Market Share Comparison (2018 & 2022 & 2029)

4.3 United States Based Public Opinion Monitoring Systems Companies and Market Share, 2018-2023

- 4.3.1 United States Based Public Opinion Monitoring Systems Companies, Headquarters (States, Country)
- 4.3.2 United States Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023)
- 4.4 China Based Companies Public Opinion Monitoring Systems Revenue and Market Share, 2018-2023
 - 4.4.1 China Based Public Opinion Monitoring Systems Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023)
- 4.5 Rest of World Based Public Opinion Monitoring Systems Companies and Market Share, 2018-2023
 - 4.5.1 Rest of World Based Public Opinion Monitoring Systems Companies, Headquarters (States, Country)
 - 4.5.2 Rest of World Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Public Opinion Monitoring Systems Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
 - 5.2.1 Cloud Based
 - 5.2.2 On-premises
- 5.3 Market Segment by Type
 - 5.3.1 World Public Opinion Monitoring Systems Market Size by Type (2018-2023)
 - 5.3.2 World Public Opinion Monitoring Systems Market Size by Type (2024-2029)
 - 5.3.3 World Public Opinion Monitoring Systems Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World Public Opinion Monitoring Systems Market Size Overview by Application: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Application
 - 6.2.1 Media Organizations
 - 6.2.2 Government
 - 6.2.3 Enterprises
 - 6.2.4 Schools and Universities

- 6.2.5 Schools and Universities
- 6.3 Market Segment by Application
 - 6.3.1 World Public Opinion Monitoring Systems Market Size by Application (2018-2023)
 - 6.3.2 World Public Opinion Monitoring Systems Market Size by Application (2024-2029)
 - 6.3.3 World Public Opinion Monitoring Systems Market Size by Application (2018-2029)

7 COMPANY PROFILES

- 7.1 Zoho
 - 7.1.1 Zoho Details
 - 7.1.2 Zoho Major Business
 - 7.1.3 Zoho Public Opinion Monitoring Systems Product and Services
 - 7.1.4 Zoho Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.1.5 Zoho Recent Developments/Updates
 - 7.1.6 Zoho Competitive Strengths & Weaknesses
- 7.2 Salesforce
 - 7.2.1 Salesforce Details
 - 7.2.2 Salesforce Major Business
 - 7.2.3 Salesforce Public Opinion Monitoring Systems Product and Services
 - 7.2.4 Salesforce Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.2.5 Salesforce Recent Developments/Updates
 - 7.2.6 Salesforce Competitive Strengths & Weaknesses
- 7.3 Sprinklr
 - 7.3.1 Sprinklr Details
 - 7.3.2 Sprinklr Major Business
 - 7.3.3 Sprinklr Public Opinion Monitoring Systems Product and Services
 - 7.3.4 Sprinklr Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.3.5 Sprinklr Recent Developments/Updates
 - 7.3.6 Sprinklr Competitive Strengths & Weaknesses
- 7.4 Meltwater
 - 7.4.1 Meltwater Details
 - 7.4.2 Meltwater Major Business
 - 7.4.3 Meltwater Public Opinion Monitoring Systems Product and Services

7.4.4 Meltwater Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.4.5 Meltwater Recent Developments/Updates

7.4.6 Meltwater Competitive Strengths & Weaknesses

7.5 Digimind

7.5.1 Digimind Details

7.5.2 Digimind Major Business

7.5.3 Digimind Public Opinion Monitoring Systems Product and Services

7.5.4 Digimind Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.5.5 Digimind Recent Developments/Updates

7.5.6 Digimind Competitive Strengths & Weaknesses

7.6 LexisNexis

7.6.1 LexisNexis Details

7.6.2 LexisNexis Major Business

7.6.3 LexisNexis Public Opinion Monitoring Systems Product and Services

7.6.4 LexisNexis Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.6.5 LexisNexis Recent Developments/Updates

7.6.6 LexisNexis Competitive Strengths & Weaknesses

7.7 Crowd Analyzer

7.7.1 Crowd Analyzer Details

7.7.2 Crowd Analyzer Major Business

7.7.3 Crowd Analyzer Public Opinion Monitoring Systems Product and Services

7.7.4 Crowd Analyzer Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.7.5 Crowd Analyzer Recent Developments/Updates

7.7.6 Crowd Analyzer Competitive Strengths & Weaknesses

7.8 Lucidya

7.8.1 Lucidya Details

7.8.2 Lucidya Major Business

7.8.3 Lucidya Public Opinion Monitoring Systems Product and Services

7.8.4 Lucidya Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.8.5 Lucidya Recent Developments/Updates

7.8.6 Lucidya Competitive Strengths & Weaknesses

7.9 TVEyes

7.9.1 TVEyes Details

7.9.2 TVEyes Major Business

- 7.9.3 TVEyes Public Opinion Monitoring Systems Product and Services
- 7.9.4 TVEyes Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
- 7.9.5 TVEyes Recent Developments/Updates
- 7.9.6 TVEyes Competitive Strengths & Weaknesses
- 7.10 Factiva
 - 7.10.1 Factiva Details
 - 7.10.2 Factiva Major Business
 - 7.10.3 Factiva Public Opinion Monitoring Systems Product and Services
 - 7.10.4 Factiva Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Factiva Recent Developments/Updates
 - 7.10.6 Factiva Competitive Strengths & Weaknesses
- 7.11 Muck Rack
 - 7.11.1 Muck Rack Details
 - 7.11.2 Muck Rack Major Business
 - 7.11.3 Muck Rack Public Opinion Monitoring Systems Product and Services
 - 7.11.4 Muck Rack Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.11.5 Muck Rack Recent Developments/Updates
 - 7.11.6 Muck Rack Competitive Strengths & Weaknesses
- 7.12 Brandwatch
 - 7.12.1 Brandwatch Details
 - 7.12.2 Brandwatch Major Business
 - 7.12.3 Brandwatch Public Opinion Monitoring Systems Product and Services
 - 7.12.4 Brandwatch Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.12.5 Brandwatch Recent Developments/Updates
 - 7.12.6 Brandwatch Competitive Strengths & Weaknesses
- 7.13 Semrush
 - 7.13.1 Semrush Details
 - 7.13.2 Semrush Major Business
 - 7.13.3 Semrush Public Opinion Monitoring Systems Product and Services
 - 7.13.4 Semrush Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Semrush Recent Developments/Updates
 - 7.13.6 Semrush Competitive Strengths & Weaknesses
- 7.14 AlphaSense
 - 7.14.1 AlphaSense Details

- 7.14.2 AlphaSense Major Business
- 7.14.3 AlphaSense Public Opinion Monitoring Systems Product and Services
- 7.14.4 AlphaSense Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
- 7.14.5 AlphaSense Recent Developments/Updates
- 7.14.6 AlphaSense Competitive Strengths & Weaknesses
- 7.15 Ahrefs
 - 7.15.1 Ahrefs Details
 - 7.15.2 Ahrefs Major Business
 - 7.15.3 Ahrefs Public Opinion Monitoring Systems Product and Services
 - 7.15.4 Ahrefs Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.15.5 Ahrefs Recent Developments/Updates
 - 7.15.6 Ahrefs Competitive Strengths & Weaknesses
- 7.16 Brand24
 - 7.16.1 Brand24 Details
 - 7.16.2 Brand24 Major Business
 - 7.16.3 Brand24 Public Opinion Monitoring Systems Product and Services
 - 7.16.4 Brand24 Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Brand24 Recent Developments/Updates
 - 7.16.6 Brand24 Competitive Strengths & Weaknesses
- 7.17 Amplify
 - 7.17.1 Amplify Details
 - 7.17.2 Amplify Major Business
 - 7.17.3 Amplify Public Opinion Monitoring Systems Product and Services
 - 7.17.4 Amplify Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.17.5 Amplify Recent Developments/Updates
 - 7.17.6 Amplify Competitive Strengths & Weaknesses
- 7.18 Mentionlytics
 - 7.18.1 Mentionlytics Details
 - 7.18.2 Mentionlytics Major Business
 - 7.18.3 Mentionlytics Public Opinion Monitoring Systems Product and Services
 - 7.18.4 Mentionlytics Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.18.5 Mentionlytics Recent Developments/Updates
 - 7.18.6 Mentionlytics Competitive Strengths & Weaknesses
- 7.19 Dataminr

- 7.19.1 Dataminr Details
- 7.19.2 Dataminr Major Business
- 7.19.3 Dataminr Public Opinion Monitoring Systems Product and Services
- 7.19.4 Dataminr Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
- 7.19.5 Dataminr Recent Developments/Updates
- 7.19.6 Dataminr Competitive Strengths & Weaknesses
- 7.20 Istarshine
 - 7.20.1 Istarshine Details
 - 7.20.2 Istarshine Major Business
 - 7.20.3 Istarshine Public Opinion Monitoring Systems Product and Services
 - 7.20.4 Istarshine Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.20.5 Istarshine Recent Developments/Updates
 - 7.20.6 Istarshine Competitive Strengths & Weaknesses
- 7.21 People.com
 - 7.21.1 People.com Details
 - 7.21.2 People.com Major Business
 - 7.21.3 People.com Public Opinion Monitoring Systems Product and Services
 - 7.21.4 People.com Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.21.5 People.com Recent Developments/Updates
 - 7.21.6 People.com Competitive Strengths & Weaknesses
- 7.22 Midu
 - 7.22.1 Midu Details
 - 7.22.2 Midu Major Business
 - 7.22.3 Midu Public Opinion Monitoring Systems Product and Services
 - 7.22.4 Midu Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.22.5 Midu Recent Developments/Updates
 - 7.22.6 Midu Competitive Strengths & Weaknesses
- 7.23 Wenge Group
 - 7.23.1 Wenge Group Details
 - 7.23.2 Wenge Group Major Business
 - 7.23.3 Wenge Group Public Opinion Monitoring Systems Product and Services
 - 7.23.4 Wenge Group Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.23.5 Wenge Group Recent Developments/Updates
 - 7.23.6 Wenge Group Competitive Strengths & Weaknesses

7.24 Toom

7.24.1 Toom Details

7.24.2 Toom Major Business

7.24.3 Toom Public Opinion Monitoring Systems Product and Services

7.24.4 Toom Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.24.5 Toom Recent Developments/Updates

7.24.6 Toom Competitive Strengths & Weaknesses

7.25 Uuwatch

7.25.1 Uuwatch Details

7.25.2 Uuwatch Major Business

7.25.3 Uuwatch Public Opinion Monitoring Systems Product and Services

7.25.4 Uuwatch Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.25.5 Uuwatch Recent Developments/Updates

7.25.6 Uuwatch Competitive Strengths & Weaknesses

7.26 Wisers

7.26.1 Wisers Details

7.26.2 Wisers Major Business

7.26.3 Wisers Public Opinion Monitoring Systems Product and Services

7.26.4 Wisers Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.26.5 Wisers Recent Developments/Updates

7.26.6 Wisers Competitive Strengths & Weaknesses

7.27 Zhiwei Data

7.27.1 Zhiwei Data Details

7.27.2 Zhiwei Data Major Business

7.27.3 Zhiwei Data Public Opinion Monitoring Systems Product and Services

7.27.4 Zhiwei Data Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.27.5 Zhiwei Data Recent Developments/Updates

7.27.6 Zhiwei Data Competitive Strengths & Weaknesses

7.28 China Data

7.28.1 China Data Details

7.28.2 China Data Major Business

7.28.3 China Data Public Opinion Monitoring Systems Product and Services

7.28.4 China Data Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)

7.28.5 China Data Recent Developments/Updates

- 7.28.6 China Data Competitive Strengths & Weaknesses
- 7.29 Eefung
 - 7.29.1 Eefung Details
 - 7.29.2 Eefung Major Business
 - 7.29.3 Eefung Public Opinion Monitoring Systems Product and Services
 - 7.29.4 Eefung Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.29.5 Eefung Recent Developments/Updates
 - 7.29.6 Eefung Competitive Strengths & Weaknesses
- 7.30 Mediaforce
 - 7.30.1 Mediaforce Details
 - 7.30.2 Mediaforce Major Business
 - 7.30.3 Mediaforce Public Opinion Monitoring Systems Product and Services
 - 7.30.4 Mediaforce Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023)
 - 7.30.5 Mediaforce Recent Developments/Updates
 - 7.30.6 Mediaforce Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Public Opinion Monitoring Systems Industry Chain
- 8.2 Public Opinion Monitoring Systems Upstream Analysis
- 8.3 Public Opinion Monitoring Systems Midstream Analysis
- 8.4 Public Opinion Monitoring Systems Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Public Opinion Monitoring Systems Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Public Opinion Monitoring Systems Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Public Opinion Monitoring Systems Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Public Opinion Monitoring Systems Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Public Opinion Monitoring Systems Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Public Opinion Monitoring Systems Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Public Opinion Monitoring Systems Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Public Opinion Monitoring Systems Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Public Opinion Monitoring Systems Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Public Opinion Monitoring Systems Players in 2022

Table 12. World Public Opinion Monitoring Systems Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Public Opinion Monitoring Systems Company Evaluation Quadrant

Table 14. Head Office of Key Public Opinion Monitoring Systems Player

Table 15. Public Opinion Monitoring Systems Market: Company Product Type Footprint

Table 16. Public Opinion Monitoring Systems Market: Company Product Application Footprint

Table 17. Public Opinion Monitoring Systems Mergers & Acquisitions Activity

Table 18. United States VS China Public Opinion Monitoring Systems Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Public Opinion Monitoring Systems Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Public Opinion Monitoring Systems Companies, Headquarters (States, Country)

- Table 21. United States Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023) & (USD Million)
- Table 22. United States Based Companies Public Opinion Monitoring Systems Revenue Market Share (2018-2023)
- Table 23. China Based Public Opinion Monitoring Systems Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023) & (USD Million)
- Table 25. China Based Companies Public Opinion Monitoring Systems Revenue Market Share (2018-2023)
- Table 26. Rest of World Based Public Opinion Monitoring Systems Companies, Headquarters (States, Country)
- Table 27. Rest of World Based Companies Public Opinion Monitoring Systems Revenue, (2018-2023) & (USD Million)
- Table 28. Rest of World Based Companies Public Opinion Monitoring Systems Revenue Market Share (2018-2023)
- Table 29. World Public Opinion Monitoring Systems Market Size by Type, (USD Million), 2018 & 2022 & 2029
- Table 30. World Public Opinion Monitoring Systems Market Size by Type (2018-2023) & (USD Million)
- Table 31. World Public Opinion Monitoring Systems Market Size by Type (2024-2029) & (USD Million)
- Table 32. World Public Opinion Monitoring Systems Market Size by Application, (USD Million), 2018 & 2022 & 2029
- Table 33. World Public Opinion Monitoring Systems Market Size by Application (2018-2023) & (USD Million)
- Table 34. World Public Opinion Monitoring Systems Market Size by Application (2024-2029) & (USD Million)
- Table 35. Zoho Basic Information, Area Served and Competitors
- Table 36. Zoho Major Business
- Table 37. Zoho Public Opinion Monitoring Systems Product and Services
- Table 38. Zoho Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 39. Zoho Recent Developments/Updates
- Table 40. Zoho Competitive Strengths & Weaknesses
- Table 41. Salesforce Basic Information, Area Served and Competitors
- Table 42. Salesforce Major Business
- Table 43. Salesforce Public Opinion Monitoring Systems Product and Services
- Table 44. Salesforce Public Opinion Monitoring Systems Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 45. Salesforce Recent Developments/Updates

Table 46. Salesforce Competitive Strengths & Weaknesses

Table 47. Sprinklr Basic Information, Area Served and Competitors

Table 48. Sprinklr Major Business

Table 49. Sprinklr Public Opinion Monitoring Systems Product and Services

Table 50. Sprinklr Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 51. Sprinklr Recent Developments/Updates

Table 52. Sprinklr Competitive Strengths & Weaknesses

Table 53. Meltwater Basic Information, Area Served and Competitors

Table 54. Meltwater Major Business

Table 55. Meltwater Public Opinion Monitoring Systems Product and Services

Table 56. Meltwater Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. Meltwater Recent Developments/Updates

Table 58. Meltwater Competitive Strengths & Weaknesses

Table 59. Digimind Basic Information, Area Served and Competitors

Table 60. Digimind Major Business

Table 61. Digimind Public Opinion Monitoring Systems Product and Services

Table 62. Digimind Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. Digimind Recent Developments/Updates

Table 64. Digimind Competitive Strengths & Weaknesses

Table 65. LexisNexis Basic Information, Area Served and Competitors

Table 66. LexisNexis Major Business

Table 67. LexisNexis Public Opinion Monitoring Systems Product and Services

Table 68. LexisNexis Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. LexisNexis Recent Developments/Updates

Table 70. LexisNexis Competitive Strengths & Weaknesses

Table 71. Crowd Analyzer Basic Information, Area Served and Competitors

Table 72. Crowd Analyzer Major Business

Table 73. Crowd Analyzer Public Opinion Monitoring Systems Product and Services

Table 74. Crowd Analyzer Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. Crowd Analyzer Recent Developments/Updates

Table 76. Crowd Analyzer Competitive Strengths & Weaknesses

Table 77. Lucidya Basic Information, Area Served and Competitors

- Table 78. Lucidya Major Business
- Table 79. Lucidya Public Opinion Monitoring Systems Product and Services
- Table 80. Lucidya Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. Lucidya Recent Developments/Updates
- Table 82. Lucidya Competitive Strengths & Weaknesses
- Table 83. TVEyes Basic Information, Area Served and Competitors
- Table 84. TVEyes Major Business
- Table 85. TVEyes Public Opinion Monitoring Systems Product and Services
- Table 86. TVEyes Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. TVEyes Recent Developments/Updates
- Table 88. TVEyes Competitive Strengths & Weaknesses
- Table 89. Factiva Basic Information, Area Served and Competitors
- Table 90. Factiva Major Business
- Table 91. Factiva Public Opinion Monitoring Systems Product and Services
- Table 92. Factiva Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Factiva Recent Developments/Updates
- Table 94. Factiva Competitive Strengths & Weaknesses
- Table 95. Muck Rack Basic Information, Area Served and Competitors
- Table 96. Muck Rack Major Business
- Table 97. Muck Rack Public Opinion Monitoring Systems Product and Services
- Table 98. Muck Rack Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. Muck Rack Recent Developments/Updates
- Table 100. Muck Rack Competitive Strengths & Weaknesses
- Table 101. Brandwatch Basic Information, Area Served and Competitors
- Table 102. Brandwatch Major Business
- Table 103. Brandwatch Public Opinion Monitoring Systems Product and Services
- Table 104. Brandwatch Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. Brandwatch Recent Developments/Updates
- Table 106. Brandwatch Competitive Strengths & Weaknesses
- Table 107. Semrush Basic Information, Area Served and Competitors
- Table 108. Semrush Major Business
- Table 109. Semrush Public Opinion Monitoring Systems Product and Services
- Table 110. Semrush Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 111. Semrush Recent Developments/Updates
- Table 112. Semrush Competitive Strengths & Weaknesses
- Table 113. AlphaSense Basic Information, Area Served and Competitors
- Table 114. AlphaSense Major Business
- Table 115. AlphaSense Public Opinion Monitoring Systems Product and Services
- Table 116. AlphaSense Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. AlphaSense Recent Developments/Updates
- Table 118. AlphaSense Competitive Strengths & Weaknesses
- Table 119. Ahrefs Basic Information, Area Served and Competitors
- Table 120. Ahrefs Major Business
- Table 121. Ahrefs Public Opinion Monitoring Systems Product and Services
- Table 122. Ahrefs Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. Ahrefs Recent Developments/Updates
- Table 124. Ahrefs Competitive Strengths & Weaknesses
- Table 125. Brand24 Basic Information, Area Served and Competitors
- Table 126. Brand24 Major Business
- Table 127. Brand24 Public Opinion Monitoring Systems Product and Services
- Table 128. Brand24 Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Brand24 Recent Developments/Updates
- Table 130. Brand24 Competitive Strengths & Weaknesses
- Table 131. Amplify Basic Information, Area Served and Competitors
- Table 132. Amplify Major Business
- Table 133. Amplify Public Opinion Monitoring Systems Product and Services
- Table 134. Amplify Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Amplify Recent Developments/Updates
- Table 136. Amplify Competitive Strengths & Weaknesses
- Table 137. Mentionlytics Basic Information, Area Served and Competitors
- Table 138. Mentionlytics Major Business
- Table 139. Mentionlytics Public Opinion Monitoring Systems Product and Services
- Table 140. Mentionlytics Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. Mentionlytics Recent Developments/Updates
- Table 142. Mentionlytics Competitive Strengths & Weaknesses
- Table 143. Dataminr Basic Information, Area Served and Competitors
- Table 144. Dataminr Major Business

- Table 145. Dataminr Public Opinion Monitoring Systems Product and Services
- Table 146. Dataminr Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 147. Dataminr Recent Developments/Updates
- Table 148. Dataminr Competitive Strengths & Weaknesses
- Table 149. Istarshine Basic Information, Area Served and Competitors
- Table 150. Istarshine Major Business
- Table 151. Istarshine Public Opinion Monitoring Systems Product and Services
- Table 152. Istarshine Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 153. Istarshine Recent Developments/Updates
- Table 154. Istarshine Competitive Strengths & Weaknesses
- Table 155. People.com Basic Information, Area Served and Competitors
- Table 156. People.com Major Business
- Table 157. People.com Public Opinion Monitoring Systems Product and Services
- Table 158. People.com Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 159. People.com Recent Developments/Updates
- Table 160. People.com Competitive Strengths & Weaknesses
- Table 161. Midu Basic Information, Area Served and Competitors
- Table 162. Midu Major Business
- Table 163. Midu Public Opinion Monitoring Systems Product and Services
- Table 164. Midu Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 165. Midu Recent Developments/Updates
- Table 166. Midu Competitive Strengths & Weaknesses
- Table 167. Wenge Group Basic Information, Area Served and Competitors
- Table 168. Wenge Group Major Business
- Table 169. Wenge Group Public Opinion Monitoring Systems Product and Services
- Table 170. Wenge Group Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 171. Wenge Group Recent Developments/Updates
- Table 172. Wenge Group Competitive Strengths & Weaknesses
- Table 173. Toom Basic Information, Area Served and Competitors
- Table 174. Toom Major Business
- Table 175. Toom Public Opinion Monitoring Systems Product and Services
- Table 176. Toom Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 177. Toom Recent Developments/Updates

- Table 178. Toom Competitive Strengths & Weaknesses
- Table 179. Uuwatch Basic Information, Area Served and Competitors
- Table 180. Uuwatch Major Business
- Table 181. Uuwatch Public Opinion Monitoring Systems Product and Services
- Table 182. Uuwatch Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 183. Uuwatch Recent Developments/Updates
- Table 184. Uuwatch Competitive Strengths & Weaknesses
- Table 185. Wisers Basic Information, Area Served and Competitors
- Table 186. Wisers Major Business
- Table 187. Wisers Public Opinion Monitoring Systems Product and Services
- Table 188. Wisers Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 189. Wisers Recent Developments/Updates
- Table 190. Wisers Competitive Strengths & Weaknesses
- Table 191. Zhiwei Data Basic Information, Area Served and Competitors
- Table 192. Zhiwei Data Major Business
- Table 193. Zhiwei Data Public Opinion Monitoring Systems Product and Services
- Table 194. Zhiwei Data Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 195. Zhiwei Data Recent Developments/Updates
- Table 196. Zhiwei Data Competitive Strengths & Weaknesses
- Table 197. China Data Basic Information, Area Served and Competitors
- Table 198. China Data Major Business
- Table 199. China Data Public Opinion Monitoring Systems Product and Services
- Table 200. China Data Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 201. China Data Recent Developments/Updates
- Table 202. China Data Competitive Strengths & Weaknesses
- Table 203. Eefung Basic Information, Area Served and Competitors
- Table 204. Eefung Major Business
- Table 205. Eefung Public Opinion Monitoring Systems Product and Services
- Table 206. Eefung Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 207. Eefung Recent Developments/Updates
- Table 208. Mediaforce Basic Information, Area Served and Competitors
- Table 209. Mediaforce Major Business
- Table 210. Mediaforce Public Opinion Monitoring Systems Product and Services
- Table 211. Mediaforce Public Opinion Monitoring Systems Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 212. Global Key Players of Public Opinion Monitoring Systems Upstream (Raw Materials)

Table 213. Public Opinion Monitoring Systems Typical Customers

List of Figure

Figure 1. Public Opinion Monitoring Systems Picture

Figure 2. World Public Opinion Monitoring Systems Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Public Opinion Monitoring Systems Total Market Size (2018-2029) & (USD Million)

Figure 4. World Public Opinion Monitoring Systems Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Public Opinion Monitoring Systems Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Public Opinion Monitoring Systems Revenue (2018-2029) & (USD Million)

Figure 13. Public Opinion Monitoring Systems Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 16. World Public Opinion Monitoring Systems Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 18. China Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Public Opinion Monitoring Systems Consumption Value (2018-2029)

& (USD Million)

Figure 20. Japan Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 23. India Public Opinion Monitoring Systems Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Public Opinion Monitoring Systems by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Public Opinion Monitoring Systems Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Public Opinion Monitoring Systems Markets in 2022

Figure 27. United States VS China: Public Opinion Monitoring Systems Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Public Opinion Monitoring Systems Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Public Opinion Monitoring Systems Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Public Opinion Monitoring Systems Market Size Market Share by Type in 2022

Figure 31. Cloud Based

Figure 32. On-premises

Figure 33. World Public Opinion Monitoring Systems Market Size Market Share by Type (2018-2029)

Figure 34. World Public Opinion Monitoring Systems Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 35. World Public Opinion Monitoring Systems Market Size Market Share by Application in 2022

Figure 36. Media Organizations

Figure 37. Government

Figure 38. Enterprises

Figure 39. Schools and Universities

Figure 40. Others

Figure 41. Public Opinion Monitoring Systems Industrial Chain

Figure 42. Methodology

Figure 43. Research Process and Data Source

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