

Global Public Affairs and Advocacy Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8BADE3E38ECEN.html>

Date: October 2024

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G8BADE3E38ECEN

Abstracts

According to our (Global Info Research) latest study, the global Public Affairs and Advocacy Software market size was valued at USD 150.1 million in 2023 and is forecast to a readjusted size of USD 282.8 million by 2030 with a CAGR of 9.5% during review period.

Public affairs and advocacy software allows organizations to acquire, engage, and mobilize key audiences around issue advocacy in legislative, regulatory, and electoral spaces. Nonprofits, associations, and corporations use these products to educate and mobilize supporters via outbound email marketing, text messaging, and social media communication tools. Grassroots activist groups may also use them to build momentum around petitions, social causes, and key legislative issues. These tools often support fundraising and campaigning efforts for advocacy groups, but they differ from political campaign software that is designed specifically to manage campaigns for public office election.

Public affairs and advocacy software facilitates direct correspondence from advocates to targeted government officials at all levels of government (federal, state, and local) and regulatory agencies through several modes of communication, including social media, patch-through calls, and sending emails. Typically, these products also offer key insights into supporters' usage, advanced segmentation, reporting, and, in some cases, flexible integration with common CRM software. Products in this category may also include modules designed for specific organizational goals such as election education, advanced acquisition tools, and stakeholder management.

The Global Info Research report includes an overview of the development of the Public

Affairs and Advocacy Software industry chain, the market status of Enterprises (Cloud-Based, On-Premises), Nonprofits & Associations (Cloud-Based, On-Premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Public Affairs and Advocacy Software.

Regionally, the report analyzes the Public Affairs and Advocacy Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Public Affairs and Advocacy Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Public Affairs and Advocacy Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Public Affairs and Advocacy Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premises).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Public Affairs and Advocacy Software market.

Regional Analysis: The report involves examining the Public Affairs and Advocacy Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Public Affairs and Advocacy Software market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Public Affairs and Advocacy Software:

Company Analysis: Report covers individual Public Affairs and Advocacy Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Public Affairs and Advocacy Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprises, Nonprofits & Associations).

Technology Analysis: Report covers specific technologies relevant to Public Affairs and Advocacy Software. It assesses the current state, advancements, and potential future developments in Public Affairs and Advocacy Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Public Affairs and Advocacy Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Public Affairs and Advocacy Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Application

Enterprises

Nonprofits & Associations

Market segment by players, this report covers

Phone2Action

NationBuilder

FiscalNote

EveryAction's Digital Tools

Muster

Bloomberg Industry Group

Salsa Labs

DDC Advocacy

actionnetwork.org

Blackbaud

Blue Utopia

BroadStripes

Capitolimpact

CivicEngine

Soft Edge

Crowdpac

Ecanvasser

Engaging Networks

FastDemocracy

LegiStorm

New/Mode

One Click Politics

Gulf Partyline

Quorum

Rally Congress

Whistle Stop Digital

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Public Affairs and Advocacy Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Public Affairs and Advocacy Software, with revenue, gross margin and global market share of Public Affairs and Advocacy Software from 2019 to 2024.

Chapter 3, the Public Affairs and Advocacy Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Public Affairs and Advocacy Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Public Affairs and Advocacy Software.

Chapter 13, to describe Public Affairs and Advocacy Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Public Affairs and Advocacy Software

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Public Affairs and Advocacy Software by Type

1.3.1 Overview: Global Public Affairs and Advocacy Software Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Public Affairs and Advocacy Software Consumption Value Market Share by Type in 2023

1.3.3 Cloud-Based

1.3.4 On-Premises

1.4 Global Public Affairs and Advocacy Software Market by Application

1.4.1 Overview: Global Public Affairs and Advocacy Software Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Enterprises

1.4.3 Nonprofits & Associations

1.5 Global Public Affairs and Advocacy Software Market Size & Forecast

1.6 Global Public Affairs and Advocacy Software Market Size and Forecast by Region

1.6.1 Global Public Affairs and Advocacy Software Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Public Affairs and Advocacy Software Market Size by Region, (2019-2030)

1.6.3 North America Public Affairs and Advocacy Software Market Size and Prospect (2019-2030)

1.6.4 Europe Public Affairs and Advocacy Software Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Public Affairs and Advocacy Software Market Size and Prospect (2019-2030)

1.6.6 South America Public Affairs and Advocacy Software Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Public Affairs and Advocacy Software Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Phone2Action

2.1.1 Phone2Action Details

- 2.1.2 Phone2Action Major Business
- 2.1.3 Phone2Action Public Affairs and Advocacy Software Product and Solutions
- 2.1.4 Phone2Action Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Phone2Action Recent Developments and Future Plans
- 2.2 NationBuilder
 - 2.2.1 NationBuilder Details
 - 2.2.2 NationBuilder Major Business
 - 2.2.3 NationBuilder Public Affairs and Advocacy Software Product and Solutions
 - 2.2.4 NationBuilder Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 NationBuilder Recent Developments and Future Plans
- 2.3 FiscalNote
 - 2.3.1 FiscalNote Details
 - 2.3.2 FiscalNote Major Business
 - 2.3.3 FiscalNote Public Affairs and Advocacy Software Product and Solutions
 - 2.3.4 FiscalNote Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 FiscalNote Recent Developments and Future Plans
- 2.4 EveryAction's Digital Tools
 - 2.4.1 EveryAction's Digital Tools Details
 - 2.4.2 EveryAction's Digital Tools Major Business
 - 2.4.3 EveryAction's Digital Tools Public Affairs and Advocacy Software Product and Solutions
 - 2.4.4 EveryAction's Digital Tools Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 EveryAction's Digital Tools Recent Developments and Future Plans
- 2.5 Muster
 - 2.5.1 Muster Details
 - 2.5.2 Muster Major Business
 - 2.5.3 Muster Public Affairs and Advocacy Software Product and Solutions
 - 2.5.4 Muster Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Muster Recent Developments and Future Plans
- 2.6 Bloomberg Industry Group
 - 2.6.1 Bloomberg Industry Group Details
 - 2.6.2 Bloomberg Industry Group Major Business
 - 2.6.3 Bloomberg Industry Group Public Affairs and Advocacy Software Product and Solutions

2.6.4 Bloomberg Industry Group Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Bloomberg Industry Group Recent Developments and Future Plans

2.7 Salsa Labs

2.7.1 Salsa Labs Details

2.7.2 Salsa Labs Major Business

2.7.3 Salsa Labs Public Affairs and Advocacy Software Product and Solutions

2.7.4 Salsa Labs Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Salsa Labs Recent Developments and Future Plans

2.8 DDC Advocacy

2.8.1 DDC Advocacy Details

2.8.2 DDC Advocacy Major Business

2.8.3 DDC Advocacy Public Affairs and Advocacy Software Product and Solutions

2.8.4 DDC Advocacy Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 DDC Advocacy Recent Developments and Future Plans

2.9 actionnetwork.org

2.9.1 actionnetwork.org Details

2.9.2 actionnetwork.org Major Business

2.9.3 actionnetwork.org Public Affairs and Advocacy Software Product and Solutions

2.9.4 actionnetwork.org Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 actionnetwork.org Recent Developments and Future Plans

2.10 Blackbaud

2.10.1 Blackbaud Details

2.10.2 Blackbaud Major Business

2.10.3 Blackbaud Public Affairs and Advocacy Software Product and Solutions

2.10.4 Blackbaud Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Blackbaud Recent Developments and Future Plans

2.11 Blue Utopia

2.11.1 Blue Utopia Details

2.11.2 Blue Utopia Major Business

2.11.3 Blue Utopia Public Affairs and Advocacy Software Product and Solutions

2.11.4 Blue Utopia Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Blue Utopia Recent Developments and Future Plans

2.12 BroadStripes

- 2.12.1 BroadStripes Details
- 2.12.2 BroadStripes Major Business
- 2.12.3 BroadStripes Public Affairs and Advocacy Software Product and Solutions
- 2.12.4 BroadStripes Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 BroadStripes Recent Developments and Future Plans
- 2.13 Capitolimpact
 - 2.13.1 Capitolimpact Details
 - 2.13.2 Capitolimpact Major Business
 - 2.13.3 Capitolimpact Public Affairs and Advocacy Software Product and Solutions
 - 2.13.4 Capitolimpact Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Capitolimpact Recent Developments and Future Plans
- 2.14 CivicEngine
 - 2.14.1 CivicEngine Details
 - 2.14.2 CivicEngine Major Business
 - 2.14.3 CivicEngine Public Affairs and Advocacy Software Product and Solutions
 - 2.14.4 CivicEngine Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 CivicEngine Recent Developments and Future Plans
- 2.15 Soft Edge
 - 2.15.1 Soft Edge Details
 - 2.15.2 Soft Edge Major Business
 - 2.15.3 Soft Edge Public Affairs and Advocacy Software Product and Solutions
 - 2.15.4 Soft Edge Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Soft Edge Recent Developments and Future Plans
- 2.16 Crowdpac
 - 2.16.1 Crowdpac Details
 - 2.16.2 Crowdpac Major Business
 - 2.16.3 Crowdpac Public Affairs and Advocacy Software Product and Solutions
 - 2.16.4 Crowdpac Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Crowdpac Recent Developments and Future Plans
- 2.17 Ecanvasser
 - 2.17.1 Ecanvasser Details
 - 2.17.2 Ecanvasser Major Business
 - 2.17.3 Ecanvasser Public Affairs and Advocacy Software Product and Solutions
 - 2.17.4 Ecanvasser Public Affairs and Advocacy Software Revenue, Gross Margin and

Market Share (2019-2024)

2.17.5 Ecanvasser Recent Developments and Future Plans

2.18 Engaging Networks

2.18.1 Engaging Networks Details

2.18.2 Engaging Networks Major Business

2.18.3 Engaging Networks Public Affairs and Advocacy Software Product and Solutions

2.18.4 Engaging Networks Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Engaging Networks Recent Developments and Future Plans

2.19 FastDemocracy

2.19.1 FastDemocracy Details

2.19.2 FastDemocracy Major Business

2.19.3 FastDemocracy Public Affairs and Advocacy Software Product and Solutions

2.19.4 FastDemocracy Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 FastDemocracy Recent Developments and Future Plans

2.20 LegiStorm

2.20.1 LegiStorm Details

2.20.2 LegiStorm Major Business

2.20.3 LegiStorm Public Affairs and Advocacy Software Product and Solutions

2.20.4 LegiStorm Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 LegiStorm Recent Developments and Future Plans

2.21 New/Mode

2.21.1 New/Mode Details

2.21.2 New/Mode Major Business

2.21.3 New/Mode Public Affairs and Advocacy Software Product and Solutions

2.21.4 New/Mode Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 New/Mode Recent Developments and Future Plans

2.22 One Click Politics

2.22.1 One Click Politics Details

2.22.2 One Click Politics Major Business

2.22.3 One Click Politics Public Affairs and Advocacy Software Product and Solutions

2.22.4 One Click Politics Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 One Click Politics Recent Developments and Future Plans

2.23 Gulf Partyline

- 2.23.1 Gulf Partyline Details
- 2.23.2 Gulf Partyline Major Business
- 2.23.3 Gulf Partyline Public Affairs and Advocacy Software Product and Solutions
- 2.23.4 Gulf Partyline Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.23.5 Gulf Partyline Recent Developments and Future Plans
- 2.24 Quorum
 - 2.24.1 Quorum Details
 - 2.24.2 Quorum Major Business
 - 2.24.3 Quorum Public Affairs and Advocacy Software Product and Solutions
 - 2.24.4 Quorum Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.24.5 Quorum Recent Developments and Future Plans
- 2.25 Rally Congress
 - 2.25.1 Rally Congress Details
 - 2.25.2 Rally Congress Major Business
 - 2.25.3 Rally Congress Public Affairs and Advocacy Software Product and Solutions
 - 2.25.4 Rally Congress Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.25.5 Rally Congress Recent Developments and Future Plans
- 2.26 Whistle Stop Digital
 - 2.26.1 Whistle Stop Digital Details
 - 2.26.2 Whistle Stop Digital Major Business
 - 2.26.3 Whistle Stop Digital Public Affairs and Advocacy Software Product and Solutions
 - 2.26.4 Whistle Stop Digital Public Affairs and Advocacy Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.26.5 Whistle Stop Digital Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Public Affairs and Advocacy Software Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Public Affairs and Advocacy Software by Company Revenue
 - 3.2.2 Top 3 Public Affairs and Advocacy Software Players Market Share in 2023
 - 3.2.3 Top 6 Public Affairs and Advocacy Software Players Market Share in 2023
- 3.3 Public Affairs and Advocacy Software Market: Overall Company Footprint Analysis
 - 3.3.1 Public Affairs and Advocacy Software Market: Region Footprint

3.3.2 Public Affairs and Advocacy Software Market: Company Product Type Footprint

3.3.3 Public Affairs and Advocacy Software Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Public Affairs and Advocacy Software Consumption Value and Market Share by Type (2019-2024)

4.2 Global Public Affairs and Advocacy Software Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2024)

5.2 Global Public Affairs and Advocacy Software Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Public Affairs and Advocacy Software Consumption Value by Type (2019-2030)

6.2 North America Public Affairs and Advocacy Software Consumption Value by Application (2019-2030)

6.3 North America Public Affairs and Advocacy Software Market Size by Country

6.3.1 North America Public Affairs and Advocacy Software Consumption Value by Country (2019-2030)

6.3.2 United States Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

6.3.3 Canada Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

6.3.4 Mexico Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Public Affairs and Advocacy Software Consumption Value by Type (2019-2030)

7.2 Europe Public Affairs and Advocacy Software Consumption Value by Application (2019-2030)

7.3 Europe Public Affairs and Advocacy Software Market Size by Country

7.3.1 Europe Public Affairs and Advocacy Software Consumption Value by Country (2019-2030)

7.3.2 Germany Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

7.3.3 France Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

7.3.5 Russia Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

7.3.6 Italy Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Public Affairs and Advocacy Software Market Size by Region

8.3.1 Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Region (2019-2030)

8.3.2 China Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8.3.3 Japan Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8.3.4 South Korea Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8.3.5 India Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

8.3.7 Australia Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Public Affairs and Advocacy Software Consumption Value by Type (2019-2030)

9.2 South America Public Affairs and Advocacy Software Consumption Value by Application (2019-2030)

9.3 South America Public Affairs and Advocacy Software Market Size by Country

9.3.1 South America Public Affairs and Advocacy Software Consumption Value by Country (2019-2030)

9.3.2 Brazil Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

9.3.3 Argentina Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Public Affairs and Advocacy Software Market Size by Country

10.3.1 Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Country (2019-2030)

10.3.2 Turkey Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

10.3.4 UAE Public Affairs and Advocacy Software Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Public Affairs and Advocacy Software Market Drivers

11.2 Public Affairs and Advocacy Software Market Restraints

11.3 Public Affairs and Advocacy Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Public Affairs and Advocacy Software Industry Chain

12.2 Public Affairs and Advocacy Software Upstream Analysis

12.3 Public Affairs and Advocacy Software Midstream Analysis

12.4 Public Affairs and Advocacy Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Public Affairs and Advocacy Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Public Affairs and Advocacy Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Public Affairs and Advocacy Software Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Public Affairs and Advocacy Software Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Phone2Action Company Information, Head Office, and Major Competitors

Table 6. Phone2Action Major Business

Table 7. Phone2Action Public Affairs and Advocacy Software Product and Solutions

Table 8. Phone2Action Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Phone2Action Recent Developments and Future Plans

Table 10. NationBuilder Company Information, Head Office, and Major Competitors

Table 11. NationBuilder Major Business

Table 12. NationBuilder Public Affairs and Advocacy Software Product and Solutions

Table 13. NationBuilder Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. NationBuilder Recent Developments and Future Plans

Table 15. FiscalNote Company Information, Head Office, and Major Competitors

Table 16. FiscalNote Major Business

Table 17. FiscalNote Public Affairs and Advocacy Software Product and Solutions

Table 18. FiscalNote Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. FiscalNote Recent Developments and Future Plans

Table 20. EveryAction's Digital Tools Company Information, Head Office, and Major Competitors

Table 21. EveryAction's Digital Tools Major Business

Table 22. EveryAction's Digital Tools Public Affairs and Advocacy Software Product and Solutions

Table 23. EveryAction's Digital Tools Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. EveryAction's Digital Tools Recent Developments and Future Plans

Table 25. Muster Company Information, Head Office, and Major Competitors

Table 26. Muster Major Business

Table 27. Muster Public Affairs and Advocacy Software Product and Solutions

Table 28. Muster Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Muster Recent Developments and Future Plans

Table 30. Bloomberg Industry Group Company Information, Head Office, and Major Competitors

Table 31. Bloomberg Industry Group Major Business

Table 32. Bloomberg Industry Group Public Affairs and Advocacy Software Product and Solutions

Table 33. Bloomberg Industry Group Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Bloomberg Industry Group Recent Developments and Future Plans

Table 35. Salsa Labs Company Information, Head Office, and Major Competitors

Table 36. Salsa Labs Major Business

Table 37. Salsa Labs Public Affairs and Advocacy Software Product and Solutions

Table 38. Salsa Labs Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Salsa Labs Recent Developments and Future Plans

Table 40. DDC Advocacy Company Information, Head Office, and Major Competitors

Table 41. DDC Advocacy Major Business

Table 42. DDC Advocacy Public Affairs and Advocacy Software Product and Solutions

Table 43. DDC Advocacy Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. DDC Advocacy Recent Developments and Future Plans

Table 45. actionnetwork.org Company Information, Head Office, and Major Competitors

Table 46. actionnetwork.org Major Business

Table 47. actionnetwork.org Public Affairs and Advocacy Software Product and Solutions

Table 48. actionnetwork.org Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. actionnetwork.org Recent Developments and Future Plans

Table 50. Blackbaud Company Information, Head Office, and Major Competitors

Table 51. Blackbaud Major Business

Table 52. Blackbaud Public Affairs and Advocacy Software Product and Solutions

Table 53. Blackbaud Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Blackbaud Recent Developments and Future Plans

Table 55. Blue Utopia Company Information, Head Office, and Major Competitors

Table 56. Blue Utopia Major Business

Table 57. Blue Utopia Public Affairs and Advocacy Software Product and Solutions

Table 58. Blue Utopia Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 59. Blue Utopia Recent Developments and Future Plans

Table 60. BroadStripes Company Information, Head Office, and Major Competitors

Table 61. BroadStripes Major Business

Table 62. BroadStripes Public Affairs and Advocacy Software Product and Solutions

Table 63. BroadStripes Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 64. BroadStripes Recent Developments and Future Plans

Table 65. Capitolimpact Company Information, Head Office, and Major Competitors

Table 66. Capitolimpact Major Business

Table 67. Capitolimpact Public Affairs and Advocacy Software Product and Solutions

Table 68. Capitolimpact Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 69. Capitolimpact Recent Developments and Future Plans

Table 70. CivicEngine Company Information, Head Office, and Major Competitors

Table 71. CivicEngine Major Business

Table 72. CivicEngine Public Affairs and Advocacy Software Product and Solutions

Table 73. CivicEngine Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 74. CivicEngine Recent Developments and Future Plans

Table 75. Soft Edge Company Information, Head Office, and Major Competitors

Table 76. Soft Edge Major Business

Table 77. Soft Edge Public Affairs and Advocacy Software Product and Solutions

Table 78. Soft Edge Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 79. Soft Edge Recent Developments and Future Plans

Table 80. Crowdpac Company Information, Head Office, and Major Competitors

Table 81. Crowdpac Major Business

Table 82. Crowdpac Public Affairs and Advocacy Software Product and Solutions

Table 83. Crowdpac Public Affairs and Advocacy Software Revenue (USD Million),
Gross Margin and Market Share (2019-2024)

Table 84. Crowdpac Recent Developments and Future Plans

Table 85. Ecanvasser Company Information, Head Office, and Major Competitors

Table 86. Ecanvasser Major Business

Table 87. Ecanvasser Public Affairs and Advocacy Software Product and Solutions

Table 88. Ecanvasser Public Affairs and Advocacy Software Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 89. Ecanvasser Recent Developments and Future Plans

Table 90. Engaging Networks Company Information, Head Office, and Major Competitors

Table 91. Engaging Networks Major Business

Table 92. Engaging Networks Public Affairs and Advocacy Software Product and Solutions

Table 93. Engaging Networks Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Engaging Networks Recent Developments and Future Plans

Table 95. FastDemocracy Company Information, Head Office, and Major Competitors

Table 96. FastDemocracy Major Business

Table 97. FastDemocracy Public Affairs and Advocacy Software Product and Solutions

Table 98. FastDemocracy Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. FastDemocracy Recent Developments and Future Plans

Table 100. LegiStorm Company Information, Head Office, and Major Competitors

Table 101. LegiStorm Major Business

Table 102. LegiStorm Public Affairs and Advocacy Software Product and Solutions

Table 103. LegiStorm Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 104. LegiStorm Recent Developments and Future Plans

Table 105. New/Mode Company Information, Head Office, and Major Competitors

Table 106. New/Mode Major Business

Table 107. New/Mode Public Affairs and Advocacy Software Product and Solutions

Table 108. New/Mode Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 109. New/Mode Recent Developments and Future Plans

Table 110. One Click Politics Company Information, Head Office, and Major Competitors

Table 111. One Click Politics Major Business

Table 112. One Click Politics Public Affairs and Advocacy Software Product and Solutions

Table 113. One Click Politics Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 114. One Click Politics Recent Developments and Future Plans

Table 115. Gulf Partyline Company Information, Head Office, and Major Competitors

Table 116. Gulf Partyline Major Business

Table 117. Gulf Partyline Public Affairs and Advocacy Software Product and Solutions

Table 118. Gulf Partyline Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 119. Gulf Partyline Recent Developments and Future Plans

Table 120. Quorum Company Information, Head Office, and Major Competitors

Table 121. Quorum Major Business

Table 122. Quorum Public Affairs and Advocacy Software Product and Solutions

Table 123. Quorum Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 124. Quorum Recent Developments and Future Plans

Table 125. Rally Congress Company Information, Head Office, and Major Competitors

Table 126. Rally Congress Major Business

Table 127. Rally Congress Public Affairs and Advocacy Software Product and Solutions

Table 128. Rally Congress Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 129. Rally Congress Recent Developments and Future Plans

Table 130. Whistle Stop Digital Company Information, Head Office, and Major Competitors

Table 131. Whistle Stop Digital Major Business

Table 132. Whistle Stop Digital Public Affairs and Advocacy Software Product and Solutions

Table 133. Whistle Stop Digital Public Affairs and Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 134. Whistle Stop Digital Recent Developments and Future Plans

Table 135. Global Public Affairs and Advocacy Software Revenue (USD Million) by Players (2019-2024)

Table 136. Global Public Affairs and Advocacy Software Revenue Share by Players (2019-2024)

Table 137. Breakdown of Public Affairs and Advocacy Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 138. Market Position of Players in Public Affairs and Advocacy Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 139. Head Office of Key Public Affairs and Advocacy Software Players

Table 140. Public Affairs and Advocacy Software Market: Company Product Type Footprint

Table 141. Public Affairs and Advocacy Software Market: Company Product Application Footprint

Table 142. Public Affairs and Advocacy Software New Market Entrants and Barriers to Market Entry

Table 143. Public Affairs and Advocacy Software Mergers, Acquisition, Agreements,

and Collaborations

Table 144. Global Public Affairs and Advocacy Software Consumption Value (USD Million) by Type (2019-2024)

Table 145. Global Public Affairs and Advocacy Software Consumption Value Share by Type (2019-2024)

Table 146. Global Public Affairs and Advocacy Software Consumption Value Forecast by Type (2025-2030)

Table 147. Global Public Affairs and Advocacy Software Consumption Value by Application (2019-2024)

Table 148. Global Public Affairs and Advocacy Software Consumption Value Forecast by Application (2025-2030)

Table 149. North America Public Affairs and Advocacy Software Consumption Value by Type (2019-2024) & (USD Million)

Table 150. North America Public Affairs and Advocacy Software Consumption Value by Type (2025-2030) & (USD Million)

Table 151. North America Public Affairs and Advocacy Software Consumption Value by Application (2019-2024) & (USD Million)

Table 152. North America Public Affairs and Advocacy Software Consumption Value by Application (2025-2030) & (USD Million)

Table 153. North America Public Affairs and Advocacy Software Consumption Value by Country (2019-2024) & (USD Million)

Table 154. North America Public Affairs and Advocacy Software Consumption Value by Country (2025-2030) & (USD Million)

Table 155. Europe Public Affairs and Advocacy Software Consumption Value by Type (2019-2024) & (USD Million)

Table 156. Europe Public Affairs and Advocacy Software Consumption Value by Type (2025-2030) & (USD Million)

Table 157. Europe Public Affairs and Advocacy Software Consumption Value by Application (2019-2024) & (USD Million)

Table 158. Europe Public Affairs and Advocacy Software Consumption Value by Application (2025-2030) & (USD Million)

Table 159. Europe Public Affairs and Advocacy Software Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Public Affairs and Advocacy Software Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Type (2019-2024) & (USD Million)

Table 162. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Type (2025-2030) & (USD Million)

Table 163. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Application (2019-2024) & (USD Million)

Table 164. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Application (2025-2030) & (USD Million)

Table 165. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Region (2019-2024) & (USD Million)

Table 166. Asia-Pacific Public Affairs and Advocacy Software Consumption Value by Region (2025-2030) & (USD Million)

Table 167. South America Public Affairs and Advocacy Software Consumption Value by Type (2019-2024) & (USD Million)

Table 168. South America Public Affairs and Advocacy Software Consumption Value by Type (2025-2030) & (USD Million)

Table 169. South America Public Affairs and Advocacy Software Consumption Value by Application (2019-2024) & (USD Million)

Table 170. South America Public Affairs and Advocacy Software Consumption Value by Application (2025-2030) & (USD Million)

Table 171. South America Public Affairs and Advocacy Software Consumption Value by Country (2019-2024) & (USD Million)

Table 172. South America Public Affairs and Advocacy Software Consumption Value by Country (2025-2030) & (USD Million)

Table 173. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Type (2019-2024) & (USD Million)

Table 174. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Type (2025-2030) & (USD Million)

Table 175. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Application (2019-2024) & (USD Million)

Table 176. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Application (2025-2030) & (USD Million)

Table 177. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Country (2019-2024) & (USD Million)

Table 178. Middle East & Africa Public Affairs and Advocacy Software Consumption Value by Country (2025-2030) & (USD Million)

Table 179. Public Affairs and Advocacy Software Raw Material

Table 180. Key Suppliers of Public Affairs and Advocacy Software Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Public Affairs and Advocacy Software Picture
- Figure 2. Global Public Affairs and Advocacy Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Public Affairs and Advocacy Software Consumption Value Market Share by Type in 2023
- Figure 4. Cloud-Based
- Figure 5. On-Premises
- Figure 6. Global Public Affairs and Advocacy Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Public Affairs and Advocacy Software Consumption Value Market Share by Application in 2023
- Figure 8. Enterprises Picture
- Figure 9. Nonprofits & Associations Picture
- Figure 10. Global Public Affairs and Advocacy Software Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Public Affairs and Advocacy Software Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Market Public Affairs and Advocacy Software Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 13. Global Public Affairs and Advocacy Software Consumption Value Market Share by Region (2019-2030)
- Figure 14. Global Public Affairs and Advocacy Software Consumption Value Market Share by Region in 2023
- Figure 15. North America Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)
- Figure 16. Europe Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)
- Figure 17. Asia-Pacific Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)
- Figure 18. South America Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)
- Figure 19. Middle East and Africa Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)
- Figure 20. Global Public Affairs and Advocacy Software Revenue Share by Players in 2023

Figure 21. Public Affairs and Advocacy Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 22. Global Top 3 Players Public Affairs and Advocacy Software Market Share in 2023

Figure 23. Global Top 6 Players Public Affairs and Advocacy Software Market Share in 2023

Figure 24. Global Public Affairs and Advocacy Software Consumption Value Share by Type (2019-2024)

Figure 25. Global Public Affairs and Advocacy Software Market Share Forecast by Type (2025-2030)

Figure 26. Global Public Affairs and Advocacy Software Consumption Value Share by Application (2019-2024)

Figure 27. Global Public Affairs and Advocacy Software Market Share Forecast by Application (2025-2030)

Figure 28. North America Public Affairs and Advocacy Software Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Public Affairs and Advocacy Software Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Public Affairs and Advocacy Software Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Public Affairs and Advocacy Software Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 38. France Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Public Affairs and Advocacy Software Consumption Value

(2019-2030) & (USD Million)

Figure 41. Italy Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Public Affairs and Advocacy Software Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Public Affairs and Advocacy Software Consumption Value Market Share by Region (2019-2030)

Figure 45. China Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 48. India Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Public Affairs and Advocacy Software Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Public Affairs and Advocacy Software Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Public Affairs and Advocacy Software Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Public Affairs and Advocacy Software Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Public Affairs and Advocacy Software Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Public Affairs and Advocacy Software Consumption Value (2019-2030) & (USD Million)

Figure 62. Public Affairs and Advocacy Software Market Drivers

Figure 63. Public Affairs and Advocacy Software Market Restraints

Figure 64. Public Affairs and Advocacy Software Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Public Affairs and Advocacy Software in 2023

Figure 67. Manufacturing Process Analysis of Public Affairs and Advocacy Software

Figure 68. Public Affairs and Advocacy Software Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

I would like to order

Product name: Global Public Affairs and Advocacy Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G8BADE3E38ECEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BADE3E38ECEN.html>