

Global PU Synthetic Leather Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global PU Synthetic Leather market size was valued at USD 13040 million in 2022 and is forecast to a readjusted size of USD 22180 million by 2029 with a CAGR of 7.9% during review period.

Synthetic Leather is a manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create.

PU Synthetic Leather (or PU Leather) is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, PU Synthetic Leather can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

Global key players of PU Synthetic Leather include Covestro, Baiksan, Anhui Anli and San Fang Chemical Industry, etc. The top four players hold a share over 10%. Asia-Pacific is the largest market, has a share about 70%. In terms of product type, Normal PU is the largest segment, occupied for a share of about 70%, and in terms of application, Apparel & Accessories has a share about 60 percent.

The Global Info Research report includes an overview of the development of the PU Synthetic Leather industry chain, the market status of Apparel & Accessories (Normal PU, Microfiber PU), Furnishing (Normal PU, Microfiber PU), and key enterprises in



developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PU Synthetic Leather.

Regionally, the report analyzes the PU Synthetic Leather markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PU Synthetic Leather market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PU Synthetic Leather market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PU Synthetic Leather industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Normal PU, Microfiber PU).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PU Synthetic Leather market.

Regional Analysis: The report involves examining the PU Synthetic Leather market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PU Synthetic Leather market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PU Synthetic Leather:



Company Analysis: Report covers individual PU Synthetic Leather manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PU Synthetic Leather This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Apparel & Accessories, Furnishing).

Technology Analysis: Report covers specific technologies relevant to PU Synthetic Leather. It assesses the current state, advancements, and potential future developments in PU Synthetic Leather areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PU Synthetic Leather market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PU Synthetic Leather market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

%II%Normal PU

%II%Microfiber PU

%II%Ecological Function PU

Market segment by Application

%II%Apparel & Accessories



%II%Furnishing
%II%Automotive
%II%Sports Goods
%II%Others
Major players covered
%II%Covestro
%II%Baiksan
%ll%Anhui Anli
%II%San Fang Chemical Industry
%II%Kuraray
%II%Toray
%II%Kolon
%II%Topsun Microfiber
%II%Teijin
%II%Seiren
%II%Zhejiang Hexin
%II%Fujian Tianshou
%II%Huafon Microfibre
%II%Nan Ya Plastics



%II%Wangkang

%II%Double Elephant

%II%Shandong Tongda

%II%Duksung

%II%Xiefu New Materials

%II%Daewon Chemical

%II%Yongfa Synthetic Leather

%II%Wenzhou Imitation Leather

%II%Asahi Kasei

%II%Shian Microfiber

Market segment by region, regional analysis covers

%II%North America (United States, Canada and Mexico)

%II%Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

%Il%Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

%II%South America (Brazil, Argentina, Colombia, and Rest of South America)

%II%Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PU Synthetic Leather product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PU Synthetic Leather, with price, sales,



revenue and global market share of PU Synthetic Leather from 2018 to 2023.

Chapter 3, the PU Synthetic Leather competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PU Synthetic Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and PU Synthetic Leather market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PU Synthetic Leather.

Chapter 14 and 15, to describe PU Synthetic Leather sales channel, distributors, customers, research findings and conclusion.



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