

Global PU Ground Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G55EE50B61C4EN.html>

Date: February 2026

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: G55EE50B61C4EN

Abstracts

According to our (Global Info Research) latest study, the global PU Ground Materials market size was valued at US\$ 5186 million in 2025 and is forecast to a readjusted size of US\$ 7240 million by 2032 with a CAGR of 5.5% during review period.

PU ground materials are resin-based flooring systems built around polyurethane chemistry, typically delivered as self-smoothing PU resins, PU coatings, and polyurethane/cement (PU-cement) screeds for medium-to-heavy duty floors. By tuning formulation and layer build-up, PU systems can provide seamless finishes with elastic comfort, mechanical resistance, chemical durability, thermal-shock tolerance, and low-VOC options, making them widely used across industrial plants, food & beverage areas, cold storage, and commercial/public buildings. In 2025, global PU ground materials sales reached approximately 1,600 kilotons, with an average price of 4,200 US\$/Ton. PU ground material is a formulated, systematic product, and its gross profit margin is usually significantly higher than that of bulk chemicals, ranging from 25% to 40%.

Upstream relies on isocyanates, polyols, fillers and additives; midstream covers formulation and manufacturing of PU and PU-cement systems; downstream demand is realized through installed flooring systems (primer-to-topcoat or screed builds) across industrial and commercial end uses.

This report is a detailed and comprehensive analysis for global PU Ground Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PU Ground Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global PU Ground Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global PU Ground Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global PU Ground Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PU Ground Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PU Ground Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sika, Mapei, Stonhard, Sherwin-Williams, Flowcrete, PPG, Guangzhou GNT, GOTNIC, Nedis, Carpoly Floor Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PU Ground Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Aromatic PU

Aliphatic PU

Hybrid PU

Market segment by Form

Self-Levelling Resin

Roller-Applied Coating

PU Binder For Granules

Market segment by Mechanical

Tough-elastic

Hard-wearing

Others

Market segment by Application

Sports Courts & Tracks

Industrial & Warehouse Floors

Commercial/Public Areas

Major players covered

Sika

Mapei

Stonhard

Sherwin-Williams

Flowcrete

PPG

Guangzhou GNT

GOTNIC

Nedis

Carpoly Floor Materials

Nippon Paint

Meitegu

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PU Ground Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PU Ground Materials, with price, sales quantity, revenue, and global market share of PU Ground Materials from 2021 to 2026.

Chapter 3, the PU Ground Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PU Ground Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PU Ground Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PU Ground Materials.

Chapter 14 and 15, to describe PU Ground Materials sales channel, distributors, customers, research findings and conclusion.

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