

Global PU Ground Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PU Ground Materials market size is expected to reach \$ 7240 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

PU ground materials are resin-based flooring systems built around polyurethane chemistry, typically delivered as self-smoothing PU resins, PU coatings, and polyurethane/cement (PU-cement) screeds for medium-to-heavy duty floors. By tuning formulation and layer build-up, PU systems can provide seamless finishes with elastic comfort, mechanical resistance, chemical durability, thermal-shock tolerance, and low-VOC options, making them widely used across industrial plants, food & beverage areas, cold storage, and commercial/public buildings. In 2025, global PU ground materials sales reached approximately 1,600 kilotons, with an average price of 4,200 US\$/Ton. PU ground material is a formulated, systematic product, and its gross profit margin is usually significantly higher than that of bulk chemicals, ranging from 25% to 40%.

Upstream relies on isocyanates, polyols, fillers and additives; midstream covers formulation and manufacturing of PU and PU-cement systems; downstream demand is realized through installed flooring systems (primer-to-topcoat or screed builds) across industrial and commercial end uses.

This report studies the global PU Ground Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PU Ground Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PU Ground Materials that contribute

to its increasing demand across many markets.

Highlights and key features of the study

Global PU Ground Materials total production and demand, 2021-2032, (Kilotons)

Global PU Ground Materials total production value, 2021-2032, (USD Million)

Global PU Ground Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global PU Ground Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: PU Ground Materials domestic production, consumption, key domestic manufacturers and share

Global PU Ground Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global PU Ground Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global PU Ground Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global PU Ground Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sika, Mapei, Stonhard, Sherwin-Williams, Flowcrete, PPG, Guangzhou GNT, GOTNIC, Nedis, Carpoly Floor Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PU Ground Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PU Ground Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PU Ground Materials Market, Segmentation by Type:

Aromatic PU

Aliphatic PU

Hybrid PU

Global PU Ground Materials Market, Segmentation by Form:

Self-Levelling Resin

Roller-Applied Coating

PU Binder For Granules

Global PU Ground Materials Market, Segmentation by Mechanical:

Tough-elastic

Hard-wearing

Others

Global PU Ground Materials Market, Segmentation by Application:

Sports Courts & Tracks

Industrial & Warehouse Floors

Commercial/Public Areas

Companies Profiled:

Sika

Mapei

Stonhard

Sherwin-Williams

Flowcrete

PPG

Guangzhou GNT

GOTNIC

Nedis

Carpoly Floor Materials

Nippon Paint

Meitegu

Key Questions Answered:

1. How big is the global PU Ground Materials market?
2. What is the demand of the global PU Ground Materials market?
3. What is the year over year growth of the global PU Ground Materials market?
4. What is the production and production value of the global PU Ground Materials market?
5. Who are the key producers in the global PU Ground Materials market?
6. What are the growth factors driving the market demand?

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