

Global PU Films Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PU Films market size was valued at US\$ 1113 million in 2025 and is forecast to a readjusted size of US\$ 1472 million by 2032 with a CAGR of 4.1% during review period.

PU film is a versatile substrate material that is extruded from either polyester or polyether, and can be used as a standalone textile or further laminated to surface materials to enhance performance of the finished textile. PU film is a high-performance material that possesses the durability of rubber while retaining the physical flexibility found in thermoplastics. It features excellent elasticity, transparency, low-temperature performance and resistance to oil, grease and abrasion. The different base chemical changes the physical performance of the TPU substrate. For example, polyester TPUs provide high resistance to chemical and oils while polyether TPUs offer excellent flexibility and tear resistance. Polycaprolactone TPU substrates are hydrolysis resistant and ideal for applications with prolonged water exposure.

The polyurethane (PU) film market is being driven by a convergence of key factors. In downstream industries such as automotive, construction, healthcare and electronics, there is a robust demand for lightweight, abrasion-resistant, high-transparency materials, and PU films are increasingly chosen due to their excellent mechanical properties, flexibility and eco-friendliness. Additionally, the growth of functional apparel, sports equipment, synthetic leather facings and premium packaging is expanding the application scope of PU films, particularly where waterproof-breathable, tear-resistant and printable film attributes are valued. Moreover, rising consumer preference for comfort, sustainability and material upgrades is pushing PU films toward bio-based, recyclable and high-performance formulations. Regionally, the Asia-Pacific market benefit from rapid infrastructure construction, automotive production, consumer

electronics and textile manufacturing, providing structural support for demand. Finally, advances in manufacturing processes, improvement in small-scale production capability and better cost control have enhanced the availability and competitiveness of PU films, further supporting their broader market adoption and expansion.

Global core PU films manufacturers include Covestro, SWM, Xionglin etc. The top 5 companies hold a share about 60%. China is the largest market, with a share about 32%, followed by Europe and North America with the share about 26% and 23%. In terms of product, polyester PU films is the largest segment, with a share over 50%. And in terms of application, the largest application is textile, sports shoes and clothing, followed by medical & healthcare.

This report is a detailed and comprehensive analysis for global PU Films market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Material and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PU Films market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global PU Films market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global PU Films market size and forecasts, by Material and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global PU Films market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PU Films

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PU Films market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, SWM, Xionglin, Dingzing, Huntsman, Jiayang, Breathtex, Okura Industrial, Zhejiang Huanlong, Jiaying Nanxiong Polymer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PU Films market is split by Material and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Material, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Material

Polyester PU Films

Polyether PU Films

Others

Market segment by Process

Casting

Extruded

Coated

Others

Market segment by Thickness

Ultra-Thin PU Film (100 ?m)

Market segment by Application

Automotive

Construction

Aerospace & Defense

Medical & Healthcare

Textile, Sports Shoes and Clothing

Other

Major players covered

Covestro

SWM

Xionglin

Dingzing

Huntsman

Jiayang

Breathtex

Okura Industrial

Zhejiang Huanlong

Jiaxing Nanxiong Polymer

Takeda Sangyo

Dongguan TongLong

Permali Ltd

Taorun TPU

Novotex Italiana SpA

American Polyfilm

Wiman

Polysan

Asher Co., Ltd.

Transcontinental Advanced Coatings

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PU Films product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PU Films, with price, sales quantity, revenue, and global market share of PU Films from 2021 to 2026.

Chapter 3, the PU Films competitive situation, sales quantity, revenue, and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PU Films breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Material and by Application, with sales market share and growth rate by Material, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PU Films market forecast, by regions, by Material, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PU Films.

Chapter 14 and 15, to describe PU Films sales channel, distributors, customers, research findings and conclusion.

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