

# Global PU for Furniture Coating Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global PU for Furniture Coating market size was valued at US\$ 3190 million in 2024 and is forecast to a readjusted size of USD 4437 million by 2031 with a CAGR of 4.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Polyurethane (PU) coating is a type of protective finish commonly used on furniture and wood surfaces. It is a polymer-based coating that, when applied, forms a hard, durable, and glossy surface. PU coatings are highly valued for their ability to protect wood from moisture, dirt, scratches, and general wear and tear. These coatings are available in both water-based and oil-based formulations, and the choice of formulation can affect the final appearance and performance. Water-based PU coatings tend to have lower levels of volatile organic compounds (VOCs), making them more environmentally friendly, while oil-based PU coatings are known for their durability and resistance to chemicals.

PU coatings for furniture offer several benefits. They provide an excellent protective layer that resists moisture and staining, which is important for wood furniture exposed to everyday use. Additionally, PU coatings can enhance the aesthetic appeal of wood surfaces by giving them a glossy, smooth finish that highlights the natural grain of the wood. Another key advantage of PU coating is its ease of application. It can be applied with a brush, spray, or roller, and typically dries quickly, allowing for multiple coats to be applied in a short period of time.

This report is a detailed and comprehensive analysis for global PU for Furniture Coating market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global PU for Furniture Coating market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PU for Furniture Coating market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PU for Furniture Coating market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PU for Furniture Coating market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for PU for Furniture Coating
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global PU for Furniture Coating market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, Sherwin - Williams, BASF, PPG Industries, IVM Chemicals, Asian Paints, Jotun, Nippon Paint, Axalta Coating Systems, RPM International, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## **Market Segmentation**

PU for Furniture Coating market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Water-based PU Coating

Solvent-based PU Coating

### **Market segment by Application**

Residential

Commercial

Others

### **Major players covered**

AkzoNobel

Sherwin - Williams

BASF

PPG Industries

IVM Chemicals

Asian Paints

Jotun

Nippon Paint

Axalta Coating Systems

RPM International

Valspar

Hempel

Tikkurila

Berger Paints

Skshu Paint

Juli Paint

GRECO

CNOOC Energy Development

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe PU for Furniture Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PU for Furniture Coating, with price, sales quantity, revenue, and global market share of PU for Furniture Coating from 2020 to

2025.

Chapter 3, the PU for Furniture Coating competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PU for Furniture Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and PU for Furniture Coating market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PU for Furniture Coating.

Chapter 14 and 15, to describe PU for Furniture Coating sales channel, distributors, customers, research findings and conclusion.

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