

# Global PTC Liquid Heater Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global PTC Liquid Heater market size was valued at US\$ 769 million in 2025 and is forecast to a readjusted size of US\$ 1036 million by 2032 with a CAGR of 4.4% during review period.

PTC Liquid Heater is an electrothermal conversion device based on positive temperature coefficient ceramic material, specially designed for heating requirements of liquid medium. The core principle is to use the resistance-temperature self-adjusting characteristics of PTC thermistor: at low temperature, the resistance is small, the current is large, and the temperature rises rapidly; when the temperature reaches the preset value, the resistance increases sharply, the current drops, and the automatic constant temperature is realized. These heaters achieve efficient and safe liquid heating through a hydro-electric separation structure and multi-layer heat conduction design.

This report is a detailed and comprehensive analysis for global PTC Liquid Heater market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PTC Liquid Heater market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PTC Liquid Heater market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PTC Liquid Heater market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PTC Liquid Heater market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for PTC Liquid Heater

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global PTC Liquid Heater market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mitsubishi Heavy Industries, DBK, KUS, Eberspacher, Backer Group, Vvkb, Suzhou Xinye Electronics, Guangdong Kusauto Sensor Technology, Shandong Liulin Electronic, Jiangsu Beehe Electric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

PTC Liquid Heater market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Immersion PTC Heater

Overflow PTC Heater

## Market segment by Application

New Energy Vehicle

Household Appliance

Industrial Device

Food Processing

Others

## Major players covered

Mitsubishi Heavy Industries

DBK

KUS

Eberspacher

Backer Group

Vvkb

Suzhou Xinye Electronics

Guangdong Kusauto Sensor Technology

Shandong Liulin Electronic

Jiangsu Beehe Electric

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PTC Liquid Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PTC Liquid Heater, with price, sales quantity, revenue, and global market share of PTC Liquid Heater from 2021 to 2026.

Chapter 3, the PTC Liquid Heater competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PTC Liquid Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PTC Liquid Heater market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PTC Liquid Heater.

Chapter 14 and 15, to describe PTC Liquid Heater sales channel, distributors, customers, research findings and conclusion.

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