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Global PTC Heaters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PTC Heaters market size is expected to reach $ 3400 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

PTC heaters come with a lot of promises about being more efficient, safer, and more effective. For these reasons, many space heater manufacturers are switching to PTC elements. A positive temperature coefficient (PTC) heater element uses conductive material with a high positive temperature coefficient to turn electricity into heat. Unlike traditional heaters, these elements exhibit strong self-limiting temperature control since the electrical resistance within the element increases as temperature increases. In 2025, global production of PTC heaters reached 292 million units, with an average selling price of US$6.94 per unit.
Global PTC heaters key players include Ebersp?cher, MAHLE, Backer Group, DBK Group, Zhenjiang Dongfang Electric Heating Technology Co., LTD., etc. Global top 5 manufacturers hold a share over 45%.Asia-Pacific is the largest market, with a share about 45%, followed by North America and Europe, both have a share about 40 percent. In terms of product, PTC air heatersis the largest segment, with a share about 85%. And in terms of application, the largest application is electric car, followed by household appliances.

The market drivers for the PTC heater industry primarily stem from the growing demand for efficient, safe, and energy-saving heating solutions. In the automotive sector, especially in electric vehicles (EVs) and hybrid electric vehicles (HEVs), PTC heaters are favored due to their self-limiting temperature characteristics and high efficiency, effectively addressing cabin heating and battery thermal management issues. Additionally, PTC heaters are increasingly utilized in smart homes, home appliances, and industrial equipment. They excel in rapid heating in low-temperature environments

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and offer long lifespans with minimal maintenance costs. As global awareness of energy conservation and emissions reduction continues to rise, PTC heaters, with their superior safety performance and environmental friendliness, are gradually becoming the preferred solution for various heating applications.

In the future, the PTC heater industry will evolve towards higher performance, greater intelligence, and enhanced sustainability. On one hand, advancements in new materials and technologies will continuously improve the thermal efficiency and response speed of PTC elements, meeting the demands of more sophisticated application scenarios. On the other hand, the integration of intelligent control systems will further optimize the heating process, achieving precise temperature regulation and energy management. With the rapid expansion of the new energy vehicle market and the swift development of the smart home industry, the application scenarios for PTC heaters will become increasingly diverse. To comply with increasingly stringent environmental regulations, manufacturers are actively exploring recyclable materials and green manufacturing processes to reduce carbon footprints during production, promoting sustainable development across the entire industry.

This report studies the global PTC Heaters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PTC Heaters and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PTC Heaters that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global PTC Heaters total production and demand, 2021-2032, (Million Units)
Global PTC Heaters total production value, 2021-2032, (USD Million)
Global PTC Heaters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)
Global PTC Heaters consumption by region & country, CAGR, 2021-2032 & (Million Units)
U.S. VS China: PTC Heaters domestic production, consumption, key domestic manufacturers and share
Global PTC Heaters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)
Global PTC Heaters production by Power, production, value, CAGR, 2021-2032, (USD

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Million) & (Million Units)
Global PTC Heaters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global PTC Heaters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huagong Tech Company, Zhenjiang Dongfang Electric Heating Technology, Ebersp?cher, Sharing Electronics, DBK, Shanghai Fengtian Electronics, Suzhou Xinye electronic, Backer, Jahwa Electronics, MAHLE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PTC Heaters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Million Units) and average price (US$/Unit) by manufacturer, by Power, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PTC Heaters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

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India

Rest of World

Global PTC Heaters Market, Segmentation by Power:

PTC Air Heaters

PTC Heat Conductors and Convection Heaters

Global PTC Heaters Market, Segmentation by Voltage:

Low-voltage DC PTC Heaters

Normal-voltage AC PTC Heaters

High-voltage DC PTC Heaters

Global PTC Heaters Market, Segmentation by Sales Channel:

Direct Sales

Distribution

Global PTC Heaters Market, Segmentation by Application:

Electric Car

Household Appliances

Commercial and Industrial Equipment

Others

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Companies Profiled:

- Huagong Tech Company
- Zhenjiang Dongfang Electric Heating Technology
- Ebersp?cher
- Sharing Electronics
- DBK
- Shanghai Fengtian Electronics
- Suzhou Xinye electronic
- Backer
- Jahwa Electronics
- MAHLE
- Valeo
- Shanghai Xinye Electronics
- Shanghai XINPA
- Zhejiang Yinlun Machinery
- BorgWarner
- Woory Industrial
- Webasto Group
- Anhui Ningguo Tiancheng Electric
- Doowon Electronics

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Denso

Zhejiang Kebole Electronics

Headway

Chongqing Shiji Jingxin Industry

STEGO

Xingchen Electric Heater

Mitsubishi Heavy Industries

KLC

ROTFIL

Beno Electric

Jiangsu Chaoli Electric

Key Questions Answered:
1. How big is the global PTC Heaters market?
2. What is the demand of the global PTC Heaters market?
3. What is the year over year growth of the global PTC Heaters market?
4. What is the production and production value of the global PTC Heaters market?
5. Who are the key producers in the global PTC Heaters market?
6. What are the growth factors driving the market demand?

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