

# Global Pseudorabies Virus Vaccine Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Pseudorabies Virus Vaccine market size is expected to reach \$ 261 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Pseudorabies Virus Vaccine is a veterinary biological product used to protect pigs against pseudorabies virus infection, mainly covering piglets, fattening pigs, replacement gilts, sows and boars. It helps reduce clinical disease, mortality, reproductive losses and virus shedding in swine herds. The product scope mainly includes live attenuated vaccines, inactivated vaccines, gene-deleted marker vaccines and combination vaccines containing pseudorabies virus antigens, with freeze-dried live vaccines and oil-emulsion inactivated vaccines as the main product forms. The most common and highest-volume strain platforms are Bartha-K61, HB98 and C strain. Upstream inputs mainly include production strains, cell substrates, culture media, adjuvants, stabilizers, freeze-drying protectants, inactivating agents, packaging materials and cold-chain packaging materials. Downstream customers mainly include large-scale swine farming groups, breeding farms, commercial pig farms, veterinary drug distributors and animal disease control bodies. On an ex-factory finished-vaccine basis, global designed capacity in 2025 is estimated at about 2.28 billion doses, actual sales volume at about 1.64 billion doses, and the average ex-factory ASP at around USD 0.10 per dose, with an industry gross margin of about 46%–61%. Differentiated products such as marker vaccines, variant-strain inactivated vaccines and combination vaccines generally carry higher prices and margins than conventional live vaccines.

The current market for Pseudorabies Virus Vaccine is already a mature commercial segment within swine vaccines, with stable baseline immunization demand but clear regional differences. China and selected intensive swine-producing regions in Asia

remain the most active demand centers, as large-scale farms continue to focus on reproductive stability, piglet survival, fattening herd health and farm-level purification programs. In parts of Europe and North America, disease eradication and monitoring systems are more mature, so commercial vaccine demand is relatively stable and mainly supported by a limited number of multinational animal health companies. Overall, this is not a high-growth emerging market, but a stable market driven by routine vaccination, product upgrading and higher-quality disease-control needs. Looking ahead, competition will gradually shift from the supply of conventional vaccines to comprehensive prevention solutions that better fit the immunization programs of large-scale swine farms. Integrated producers are paying more attention to strain matching, duration of protection, batch-to-batch consistency, safety and compatibility with other swine vaccines. This will encourage manufacturers to keep upgrading live vaccines, inactivated vaccines, gene-deleted marker vaccines and combination vaccines. Companies with stable manufacturing processes, strong strain reserves, field validation capabilities and farm-level technical service teams will be better positioned to enter the supplier systems of large farming groups. Future product value will come more from purification support, variant-strain control and improved overall immunization efficiency than from low-price competition alone. The main growth drivers include the expansion of intensive pig farming, normalized disease prevention, the need to improve sow productivity and demand for regional herd purification. Once pseudorabies spreads within a farm, it can cause meaningful production losses in breeding sows, piglets and fattening pigs, so large-scale farms usually include it in their stable vaccination management systems. As producers raise their requirements for biosecurity, disease monitoring and production performance, the value of vaccine suppliers is no longer limited to the product itself. It also includes immunization program design, antibody monitoring support, purification-route advice and on-site technical services. Stricter regulation and higher quality requirements for veterinary biological products also favor suppliers with stronger technical capabilities and more complete quality systems. Key restraints include hog-cycle volatility, product homogenization, lower demand in some purified regions and the difficulty of proving clear product differentiation. When farm profitability is weak, small and medium-sized farms may reduce disease-prevention spending, affecting routine vaccine purchases. At the same time, many suppliers compete in mainstream strain platforms, creating pressure from channels and pricing. For new-generation marker vaccines, variant-strain inactivated vaccines and combination products, research, registration, field validation and scaled manufacturing all require long development cycles, so commercialization is not easy. The market is expected to become more concentrated around companies with broader product portfolios, stable manufacturing quality, strong access to integrated farming groups and solid technical service capabilities, while smaller suppliers without clear differentiation

may face increasing competitive pressure.

This report studies the global Pseudorabies Virus Vaccine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pseudorabies Virus Vaccine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pseudorabies Virus Vaccine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pseudorabies Virus Vaccine total production and demand, 2021-2032, (K Dose)

Global Pseudorabies Virus Vaccine total production value, 2021-2032, (USD Million)

Global Pseudorabies Virus Vaccine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Dose), (based on production site)

Global Pseudorabies Virus Vaccine consumption by region & country, CAGR, 2021-2032 & (K Dose)

U.S. VS China: Pseudorabies Virus Vaccine domestic production, consumption, key domestic manufacturers and share

Global Pseudorabies Virus Vaccine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Dose)

Global Pseudorabies Virus Vaccine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Dose)

Global Pseudorabies Virus Vaccine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Dose)

This report profiles key players in the global Pseudorabies Virus Vaccine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSD Animal Health, Boehringer Ingelheim, HIPRA, Ceva Sant? Animale, Wuhan Keqian Biology, Pulike Biological Engineering, China Animal Husbandry Industry, Jinyu Bio-Technology, Guangdong Winsun Bio-Pharmaceutical, Huapai Biopharm, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Pseudorabies Virus Vaccine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Dose) and average price (US\$/Dose) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pseudorabies Virus Vaccine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pseudorabies Virus Vaccine Market, Segmentation by Type:

Live Attenuated Vaccine

Inactivated Vaccine

Others

Global Pseudorabies Virus Vaccine Market, Segmentation by Strain Platform:

Bartha-K61 Strain

HB98 Strain

C Strain

Other

#### Global Pseudorabies Virus Vaccine Market, Segmentation by Dose Pack Size:

Small Pack (Below 20 Doses per Vial)

Medium Pack (20–50 Doses per Vial)

Large Pack (Above 50 Doses per Vial)

#### Global Pseudorabies Virus Vaccine Market, Segmentation by Application:

Large-scale Swine Farming Groups

Breeding Farms

Animal Disease Control Institutions

Others

#### Companies Profiled:

MSD Animal Health

Boehringer Ingelheim

HIPRA

Ceva Santé Animale

Wuhan Keqian Biology

Pulike Biological Engineering

China Animal Husbandry Industry

Jinyu Bio-Technology

Guangdong Winsun Bio-Pharmaceutical

Huapai Biopharm

Jilin Zhengye Biological Products

Sinopharm Yangzhou VAC Biological Engineering

Sinovet Animal Health

Jofunhwa Group

Harbin Weike Biotechnology

Qilu Animal Health Products

Harbin Pharmaceutical Group Bio-vaccine

Qingdao Yebio Bioengineering

#### Key Questions Answered:

1. How big is the global Pseudorabies Virus Vaccine market?
2. What is the demand of the global Pseudorabies Virus Vaccine market?
3. What is the year over year growth of the global Pseudorabies Virus Vaccine market?
4. What is the production and production value of the global Pseudorabies Virus Vaccine market?
5. Who are the key producers in the global Pseudorabies Virus Vaccine market?
6. What are the growth factors driving the market demand?

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