

Global Prunus Mume Fruit Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Prunus Mume Fruit Powder market size was valued at US\$ 68.65 million in 2025 and is forecast to a readjusted size of US\$ 102 million by 2032 with a CAGR of 6.0% during review period.

Prunus Mume Fruit Powder is a powder prepared from the dried near-mature fruit of Prunus mume (Sieb.) Sieb. et Zucc. of the Rosaceae family, i.e., the material known in Chinese as Wu-mei. Wu-mei is obtained from near-mature fruits harvested in summer, dried at low temperature, and then kept until the surface turns black.

From an upstream raw-material perspective, the core raw material of mume fructus powder is the near-mature fruit of Prunus mume, and in commercial practice the powder may be based on whole processed fruit, de-cored fruit flesh, concentrated fruit solids, or extract solids derived from the same botanical source. From a downstream perspective, Wu-mei has long been used in both food and traditional herbal systems in China, and official Chinese lists include Wu-mei among substances used as both food and medicine. In modern commercial use, Prunus mume materials are commonly found in beverages, sour plum drinks, candies, preserved products, pickles, liquor, health drinks, herbal formulations, and functional-food style products.

In 2025, global sales of Prunus Mume Fruit Powder reached approximately 890 tons, with an average global market price of around US\$ 75/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report is a detailed and comprehensive analysis for global Prunus Mume Fruit

Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Prunus Mume Fruit Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Prunus Mume Fruit Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Prunus Mume Fruit Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Prunus Mume Fruit Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Prunus Mume Fruit Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Prunus Mume Fruit Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xi'an Tianyi Biotechnology, Zhejiang Shengshi Biotechnology, Shaanxi Xintianyu Biotechnology, Shaanxi Yongyuan Bio-

Tech, Fufeng Sinuote Biotechnology, Shaanxi Meihe Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Prunus Mume Fruit Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Whole Fruit Powder

Pulp Powder

Other

Market segment by Particle Size

Particle Size ? 80 Mesh

Particle Size ? 80 Mesh

Market segment by Solubility Profile

Water-Soluble Type

Water-Dispersible Type

Suspension Type

Market segment by Application

Food and Beverages

Dietary Supplements

Pharmaceuticals

Other

Major players covered

Xi'an Tianyi Biotechnology

Zhejiang Shengshi Biotechnology

Shaanxi Xintianyu Biotechnology

Shaanxi Yongyuan Bio-Tech

Fufeng Sinuote Biotechnology

Shaanxi Meihe Biotechnology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Prunus Mume Fruit Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Prunus Mume Fruit Powder, with price, sales quantity, revenue, and global market share of Prunus Mume Fruit Powder from 2021 to 2026.

Chapter 3, the Prunus Mume Fruit Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Prunus Mume Fruit Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Prunus Mume Fruit Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Prunus Mume Fruit Powder.

Chapter 14 and 15, to describe Prunus Mume Fruit Powder sales channel, distributors, customers, research findings and conclusion.

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