

# Global Pruning Shears for Gardening Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GF483FA833BDEN.html>

Date: June 2026

Pages: 158

Price: US\$ 4,480.00 (Single User License)

ID: GF483FA833BDEN

## Abstracts

The global Pruning Shears for Gardening market size is expected to reach \$ 403 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

In 2025, global Pruning Shears for Gardening production reached approximately 5.8 million units, with an average global market price of around 52 dollars per unit. Pruning Shears for Gardening are handheld cutting tools designed for trimming, shaping, and maintaining plants, shrubs, trees, and flowers. They are commonly used in gardening, landscaping, horticulture, and agriculture to remove unwanted branches, stems, or foliage, promote healthy plant growth, and maintain plant aesthetics. The gross margin of Pruning Shears for Gardening generally varies depending on the type, quality, and target market, but it typically ranges from 20% to 35%.

The Pruning Shears for Gardening market encompasses a wide range of tools used in gardening, landscaping, agriculture, and horticulture, including manual, corded electric, and battery-powered models. Globally, demand for Pruning Shears for Gardening is driven by both professional and consumer segments. On the consumer side, the growth of home gardening, urban landscaping, and DIY horticulture has fueled interest in ergonomically designed, lightweight, and easy-to-use pruning tools. Professional users—including orchard managers, vineyard operators, municipal landscaping teams, and commercial nurseries—require durable, high-performance shears capable of handling frequent and heavy-duty pruning. The market benefits from rising environmental awareness and the shift from traditional petrol-powered tools to electric or battery-powered alternatives, which offer lower noise, zero emissions, and improved safety. Geographic demand is strongest in North America, Europe, and East Asia, where disposable income and gardening culture support purchases of premium and

technologically advanced products, while emerging markets in Latin America, Southeast Asia, and the Middle East are seeing gradual adoption driven by urbanization and the expansion of landscaped areas. The industry chain for Pruning Shears for Gardening starts with upstream raw material and component suppliers. Key materials include high-strength steel for blades, engineering plastics for handles, copper and magnets for electric motors, and lithium-ion cells for battery-powered models. The midstream is dominated by manufacturers who assemble the components, perform quality testing, and develop ergonomic and functional designs tailored to target segments. Advanced manufacturing processes are especially important for corded and battery-powered shears, particularly those using brushless motors, to ensure precision, efficiency, and reliability. Downstream, distribution channels include brick-and-mortar retail stores, home improvement chains, specialty gardening stores, and e-commerce platforms. After-sales service, including blade replacement, battery maintenance, and warranty support, is becoming increasingly important for premium and professional-grade products. Demand drivers include efficiency, safety, ergonomics, and environmental considerations. Professional users seek tools that can operate continuously without overheating, provide strong cutting power, and reduce manual fatigue. Home gardeners prioritize lightweight design, ease of use, and affordability. The growing interest in urban gardening, landscaping aesthetics, and orchard productivity also drives adoption. Meanwhile, trends such as cordless convenience, smart battery management, and modular tool systems are influencing buying decisions. From a business opportunity perspective, manufacturers can differentiate through technology, ergonomics, and value-added features. Investing in advanced blade materials, brushless motor systems, long-lasting batteries, and safety features can command premium pricing. Channel strategies combining online marketing, experiential retail, and partnerships with landscaping companies or agricultural cooperatives enhance reach and brand recognition. Additionally, service models offering maintenance, blade replacement, and extended warranties foster customer loyalty and recurring revenue. Expanding into emerging international markets via localized distribution and cross-border e-commerce represents further growth potential. In summary, the Pruning Shears for Gardening market presents steady growth, underpinned by rising demand for efficient, durable, and ergonomically designed tools, with clear opportunities for product innovation, premium positioning, and global market expansion.

This report studies the global Pruning Shears for Gardening production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pruning Shears for Gardening and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pruning Shears for Gardening that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pruning Shears for Gardening total production and demand, 2021-2032, (Units)

Global Pruning Shears for Gardening total production value, 2021-2032, (USD Million)

Global Pruning Shears for Gardening production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Pruning Shears for Gardening consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Pruning Shears for Gardening domestic production, consumption, key domestic manufacturers and share

Global Pruning Shears for Gardening production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Pruning Shears for Gardening production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Pruning Shears for Gardening production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Pruning Shears for Gardening market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infaco, Pellenc, Felco, Fiskars, Campagnola, Okatsune, Corona Tools, STIHL, ARS Corporation, Bahco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pruning Shears for Gardening market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

## Global Pruning Shears for Gardening Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Pruning Shears for Gardening Market, Segmentation by Type:

Pneumatic Pruning Shears

Electric Pruning Shears

Manual Pruning Shears

## Global Pruning Shears for Gardening Market, Segmentation by Cutting Mechanism:

Bypass

Anvil

## Global Pruning Shears for Gardening Market, Segmentation by User:

Household

Commercial

Global Pruning Shears for Gardening Market, Segmentation by Application:

Vineyard

Orchard

Landscaping

Companies Profiled:

Infaco

Pellenc

Felco

Fiskars

Campagnola

Okatsune

Corona Tools

STIHL

ARS Corporation

Bahco

Gebr. Schroder

DAVIDE & LUIGI VOLPI SPA

Jacto

Grupo Sanz

AIMA Srl

Shanghai Worth Garden

Tramontina

Lisam

Castellari

Zenport Industries

Chikamasa

Dongcheng

Zhejiang Dongqiao Machinery

Guyuehu

#### Key Questions Answered:

1. How big is the global Pruning Shears for Gardening market?
2. What is the demand of the global Pruning Shears for Gardening market?
3. What is the year over year growth of the global Pruning Shears for Gardening market?
4. What is the production and production value of the global Pruning Shears for Gardening market?
5. Who are the key producers in the global Pruning Shears for Gardening market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Pruning Shears for Gardening Introduction
- 1.2 World Pruning Shears for Gardening Supply & Forecast
  - 1.2.1 World Pruning Shears for Gardening Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Pruning Shears for Gardening Production (2021-2032)
  - 1.2.3 World Pruning Shears for Gardening Pricing Trends (2021-2032)
- 1.3 World Pruning Shears for Gardening Production by Region (Based on Production Site)
  - 1.3.1 World Pruning Shears for Gardening Production Value by Region (2021-2032)
  - 1.3.2 World Pruning Shears for Gardening Production by Region (2021-2032)
  - 1.3.3 World Pruning Shears for Gardening Average Price by Region (2021-2032)
  - 1.3.4 North America Pruning Shears for Gardening Production (2021-2032)
  - 1.3.5 Europe Pruning Shears for Gardening Production (2021-2032)
  - 1.3.6 China Pruning Shears for Gardening Production (2021-2032)
  - 1.3.7 Japan Pruning Shears for Gardening Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Pruning Shears for Gardening Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Pruning Shears for Gardening Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Pruning Shears for Gardening Demand (2021-2032)
- 2.2 World Pruning Shears for Gardening Consumption by Region
  - 2.2.1 World Pruning Shears for Gardening Consumption by Region (2021-2026)
  - 2.2.2 World Pruning Shears for Gardening Consumption Forecast by Region (2027-2032)
- 2.3 United States Pruning Shears for Gardening Consumption (2021-2032)
- 2.4 China Pruning Shears for Gardening Consumption (2021-2032)
- 2.5 Europe Pruning Shears for Gardening Consumption (2021-2032)
- 2.6 Japan Pruning Shears for Gardening Consumption (2021-2032)
- 2.7 South Korea Pruning Shears for Gardening Consumption (2021-2032)
- 2.8 ASEAN Pruning Shears for Gardening Consumption (2021-2032)
- 2.9 India Pruning Shears for Gardening Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Pruning Shears for Gardening Production Value by Manufacturer (2021-2026)
- 3.2 World Pruning Shears for Gardening Production by Manufacturer (2021-2026)
- 3.3 World Pruning Shears for Gardening Average Price by Manufacturer (2021-2026)
- 3.4 Pruning Shears for Gardening Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Pruning Shears for Gardening Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Pruning Shears for Gardening in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Pruning Shears for Gardening in 2025
- 3.6 Pruning Shears for Gardening Market: Overall Company Footprint Analysis
  - 3.6.1 Pruning Shears for Gardening Market: Region Footprint
  - 3.6.2 Pruning Shears for Gardening Market: Company Product Type Footprint
  - 3.6.3 Pruning Shears for Gardening Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Pruning Shears for Gardening Production Value Comparison
  - 4.1.1 United States VS China: Pruning Shears for Gardening Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Pruning Shears for Gardening Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Pruning Shears for Gardening Production Comparison
  - 4.2.1 United States VS China: Pruning Shears for Gardening Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Pruning Shears for Gardening Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Pruning Shears for Gardening Consumption Comparison
  - 4.3.1 United States VS China: Pruning Shears for Gardening Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Pruning Shears for Gardening Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Pruning Shears for Gardening Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Pruning Shears for Gardening Production Value (2021-2026)

4.4.3 United States Based Manufacturers Pruning Shears for Gardening Production (2021-2026)

4.5 China Based Pruning Shears for Gardening Manufacturers and Market Share

4.5.1 China Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Pruning Shears for Gardening Production Value (2021-2026)

4.5.3 China Based Manufacturers Pruning Shears for Gardening Production (2021-2026)

4.6 Rest of World Based Pruning Shears for Gardening Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Pruning Shears for Gardening Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Pruning Shears for Gardening Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Pruning Shears for Gardening Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Pneumatic Pruning Shears

5.2.2 Electric Pruning Shears

5.2.3 Manual Pruning Shears

5.3 Market Segment by Type

5.3.1 World Pruning Shears for Gardening Production by Type (2021-2032)

5.3.2 World Pruning Shears for Gardening Production Value by Type (2021-2032)

5.3.3 World Pruning Shears for Gardening Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY CUTTING MECHANISM**

6.1 World Pruning Shears for Gardening Market Size Overview by Cutting Mechanism:

2021 VS 2025 VS 2032

6.2 Segment Introduction by Cutting Mechanism

6.2.1 Bypass

6.2.2 Anvil

6.3 Market Segment by Cutting Mechanism

6.3.1 World Pruning Shears for Gardening Production by Cutting Mechanism  
(2021-2032)

6.3.2 World Pruning Shears for Gardening Production Value by Cutting Mechanism  
(2021-2032)

6.3.3 World Pruning Shears for Gardening Average Price by Cutting Mechanism  
(2021-2032)

## **7 MARKET ANALYSIS BY USER**

7.1 World Pruning Shears for Gardening Market Size Overview by User: 2021 VS 2025  
VS 2032

7.2 Segment Introduction by User

7.2.1 Household

7.2.2 Commercial

7.3 Market Segment by User

7.3.1 World Pruning Shears for Gardening Production by User (2021-2032)

7.3.2 World Pruning Shears for Gardening Production Value by User (2021-2032)

7.3.3 World Pruning Shears for Gardening Average Price by User (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Pruning Shears for Gardening Market Size Overview by Application: 2021 VS  
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Vineyard

8.2.2 Orchard

8.2.3 Landscaping

8.3 Market Segment by Application

8.3.1 World Pruning Shears for Gardening Production by Application (2021-2032)

8.3.2 World Pruning Shears for Gardening Production Value by Application  
(2021-2032)

8.3.3 World Pruning Shears for Gardening Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

## 9.1 Infaco

9.1.1 Infaco Details

9.1.2 Infaco Major Business

9.1.3 Infaco Pruning Shears for Gardening Product and Services

9.1.4 Infaco Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Infaco Recent Developments/Updates

9.1.6 Infaco Competitive Strengths & Weaknesses

## 9.2 Pellenc

9.2.1 Pellenc Details

9.2.2 Pellenc Major Business

9.2.3 Pellenc Pruning Shears for Gardening Product and Services

9.2.4 Pellenc Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Pellenc Recent Developments/Updates

9.2.6 Pellenc Competitive Strengths & Weaknesses

## 9.3 Felco

9.3.1 Felco Details

9.3.2 Felco Major Business

9.3.3 Felco Pruning Shears for Gardening Product and Services

9.3.4 Felco Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Felco Recent Developments/Updates

9.3.6 Felco Competitive Strengths & Weaknesses

## 9.4 Fiskars

9.4.1 Fiskars Details

9.4.2 Fiskars Major Business

9.4.3 Fiskars Pruning Shears for Gardening Product and Services

9.4.4 Fiskars Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Fiskars Recent Developments/Updates

9.4.6 Fiskars Competitive Strengths & Weaknesses

## 9.5 Campagnola

9.5.1 Campagnola Details

9.5.2 Campagnola Major Business

9.5.3 Campagnola Pruning Shears for Gardening Product and Services

9.5.4 Campagnola Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.5.5 Campagnola Recent Developments/Updates
- 9.5.6 Campagnola Competitive Strengths & Weaknesses
- 9.6 Okatsune
  - 9.6.1 Okatsune Details
  - 9.6.2 Okatsune Major Business
  - 9.6.3 Okatsune Pruning Shears for Gardening Product and Services
  - 9.6.4 Okatsune Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Okatsune Recent Developments/Updates
  - 9.6.6 Okatsune Competitive Strengths & Weaknesses
- 9.7 Corona Tools
  - 9.7.1 Corona Tools Details
  - 9.7.2 Corona Tools Major Business
  - 9.7.3 Corona Tools Pruning Shears for Gardening Product and Services
  - 9.7.4 Corona Tools Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Corona Tools Recent Developments/Updates
  - 9.7.6 Corona Tools Competitive Strengths & Weaknesses
- 9.8 STIHL
  - 9.8.1 STIHL Details
  - 9.8.2 STIHL Major Business
  - 9.8.3 STIHL Pruning Shears for Gardening Product and Services
  - 9.8.4 STIHL Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 STIHL Recent Developments/Updates
  - 9.8.6 STIHL Competitive Strengths & Weaknesses
- 9.9 ARS Corporation
  - 9.9.1 ARS Corporation Details
  - 9.9.2 ARS Corporation Major Business
  - 9.9.3 ARS Corporation Pruning Shears for Gardening Product and Services
  - 9.9.4 ARS Corporation Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 ARS Corporation Recent Developments/Updates
  - 9.9.6 ARS Corporation Competitive Strengths & Weaknesses
- 9.10 Bahco
  - 9.10.1 Bahco Details
  - 9.10.2 Bahco Major Business
  - 9.10.3 Bahco Pruning Shears for Gardening Product and Services
  - 9.10.4 Bahco Pruning Shears for Gardening Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.10.5 Bahco Recent Developments/Updates

9.10.6 Bahco Competitive Strengths & Weaknesses

9.11 Gebr. Schroder

9.11.1 Gebr. Schroder Details

9.11.2 Gebr. Schroder Major Business

9.11.3 Gebr. Schroder Pruning Shears for Gardening Product and Services

9.11.4 Gebr. Schroder Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Gebr. Schroder Recent Developments/Updates

9.11.6 Gebr. Schroder Competitive Strengths & Weaknesses

9.12 DAVIDE & LUIGI VOLPI SPA

9.12.1 DAVIDE & LUIGI VOLPI SPA Details

9.12.2 DAVIDE & LUIGI VOLPI SPA Major Business

9.12.3 DAVIDE & LUIGI VOLPI SPA Pruning Shears for Gardening Product and Services

9.12.4 DAVIDE & LUIGI VOLPI SPA Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 DAVIDE & LUIGI VOLPI SPA Recent Developments/Updates

9.12.6 DAVIDE & LUIGI VOLPI SPA Competitive Strengths & Weaknesses

9.13 Jacto

9.13.1 Jacto Details

9.13.2 Jacto Major Business

9.13.3 Jacto Pruning Shears for Gardening Product and Services

9.13.4 Jacto Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Jacto Recent Developments/Updates

9.13.6 Jacto Competitive Strengths & Weaknesses

9.14 Grupo Sanz

9.14.1 Grupo Sanz Details

9.14.2 Grupo Sanz Major Business

9.14.3 Grupo Sanz Pruning Shears for Gardening Product and Services

9.14.4 Grupo Sanz Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Grupo Sanz Recent Developments/Updates

9.14.6 Grupo Sanz Competitive Strengths & Weaknesses

9.15 AIMA Srl

9.15.1 AIMA Srl Details

9.15.2 AIMA Srl Major Business

- 9.15.3 AIMA Srl Pruning Shears for Gardening Product and Services
- 9.15.4 AIMA Srl Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 AIMA Srl Recent Developments/Updates
- 9.15.6 AIMA Srl Competitive Strengths & Weaknesses
- 9.16 Shanghai Worth Garden
  - 9.16.1 Shanghai Worth Garden Details
  - 9.16.2 Shanghai Worth Garden Major Business
  - 9.16.3 Shanghai Worth Garden Pruning Shears for Gardening Product and Services
  - 9.16.4 Shanghai Worth Garden Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Shanghai Worth Garden Recent Developments/Updates
  - 9.16.6 Shanghai Worth Garden Competitive Strengths & Weaknesses
- 9.17 Tramontina
  - 9.17.1 Tramontina Details
  - 9.17.2 Tramontina Major Business
  - 9.17.3 Tramontina Pruning Shears for Gardening Product and Services
  - 9.17.4 Tramontina Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Tramontina Recent Developments/Updates
  - 9.17.6 Tramontina Competitive Strengths & Weaknesses
- 9.18 Lisam
  - 9.18.1 Lisam Details
  - 9.18.2 Lisam Major Business
  - 9.18.3 Lisam Pruning Shears for Gardening Product and Services
  - 9.18.4 Lisam Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Lisam Recent Developments/Updates
  - 9.18.6 Lisam Competitive Strengths & Weaknesses
- 9.19 Castellari
  - 9.19.1 Castellari Details
  - 9.19.2 Castellari Major Business
  - 9.19.3 Castellari Pruning Shears for Gardening Product and Services
  - 9.19.4 Castellari Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.19.5 Castellari Recent Developments/Updates
  - 9.19.6 Castellari Competitive Strengths & Weaknesses
- 9.20 Zenport Industries
  - 9.20.1 Zenport Industries Details

- 9.20.2 Zenport Industries Major Business
- 9.20.3 Zenport Industries Pruning Shears for Gardening Product and Services
- 9.20.4 Zenport Industries Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.20.5 Zenport Industries Recent Developments/Updates
- 9.20.6 Zenport Industries Competitive Strengths & Weaknesses
- 9.21 Chikamasa
  - 9.21.1 Chikamasa Details
  - 9.21.2 Chikamasa Major Business
  - 9.21.3 Chikamasa Pruning Shears for Gardening Product and Services
  - 9.21.4 Chikamasa Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.21.5 Chikamasa Recent Developments/Updates
  - 9.21.6 Chikamasa Competitive Strengths & Weaknesses
- 9.22 Dongcheng
  - 9.22.1 Dongcheng Details
  - 9.22.2 Dongcheng Major Business
  - 9.22.3 Dongcheng Pruning Shears for Gardening Product and Services
  - 9.22.4 Dongcheng Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.22.5 Dongcheng Recent Developments/Updates
  - 9.22.6 Dongcheng Competitive Strengths & Weaknesses
- 9.23 Zhejiang Dongqiao Machinery
  - 9.23.1 Zhejiang Dongqiao Machinery Details
  - 9.23.2 Zhejiang Dongqiao Machinery Major Business
  - 9.23.3 Zhejiang Dongqiao Machinery Pruning Shears for Gardening Product and Services
  - 9.23.4 Zhejiang Dongqiao Machinery Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.23.5 Zhejiang Dongqiao Machinery Recent Developments/Updates
  - 9.23.6 Zhejiang Dongqiao Machinery Competitive Strengths & Weaknesses
- 9.24 Guyuehu
  - 9.24.1 Guyuehu Details
  - 9.24.2 Guyuehu Major Business
  - 9.24.3 Guyuehu Pruning Shears for Gardening Product and Services
  - 9.24.4 Guyuehu Pruning Shears for Gardening Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.24.5 Guyuehu Recent Developments/Updates
  - 9.24.6 Guyuehu Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Pruning Shears for Gardening Industry Chain
- 10.2 Pruning Shears for Gardening Upstream Analysis
  - 10.2.1 Pruning Shears for Gardening Core Raw Materials
  - 10.2.2 Main Manufacturers of Pruning Shears for Gardening Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Pruning Shears for Gardening Production Mode
- 10.6 Pruning Shears for Gardening Procurement Model
- 10.7 Pruning Shears for Gardening Industry Sales Model and Sales Channels
  - 10.7.1 Pruning Shears for Gardening Sales Model
  - 10.7.2 Pruning Shears for Gardening Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Pruning Shears for Gardening Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Pruning Shears for Gardening Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Pruning Shears for Gardening Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Pruning Shears for Gardening Production Value Market Share by Region (2021-2026)
- Table 5. World Pruning Shears for Gardening Production Value Market Share by Region (2027-2032)
- Table 6. World Pruning Shears for Gardening Production by Region (2021-2026) & (Units)
- Table 7. World Pruning Shears for Gardening Production by Region (2027-2032) & (Units)
- Table 8. World Pruning Shears for Gardening Production Market Share by Region (2021-2026)
- Table 9. World Pruning Shears for Gardening Production Market Share by Region (2027-2032)
- Table 10. World Pruning Shears for Gardening Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Pruning Shears for Gardening Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Pruning Shears for Gardening Major Market Trends
- Table 13. World Pruning Shears for Gardening Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)
- Table 14. World Pruning Shears for Gardening Consumption by Region (2021-2026) & (Units)
- Table 15. World Pruning Shears for Gardening Consumption Forecast by Region (2027-2032) & (Units)
- Table 16. World Pruning Shears for Gardening Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Pruning Shears for Gardening Producers in 2025
- Table 18. World Pruning Shears for Gardening Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Pruning Shears for Gardening Producers in 2025

Table 20. World Pruning Shears for Gardening Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Pruning Shears for Gardening Company Evaluation Quadrant

Table 22. World Pruning Shears for Gardening Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Pruning Shears for Gardening Production Site of Key Manufacturer

Table 24. Pruning Shears for Gardening Market: Company Product Type Footprint

Table 25. Pruning Shears for Gardening Market: Company Product Application Footprint

Table 26. Pruning Shears for Gardening Competitive Factors

Table 27. Pruning Shears for Gardening New Entrant and Capacity Expansion Plans

Table 28. Pruning Shears for Gardening Mergers & Acquisitions Activity

Table 29. United States VS China Pruning Shears for Gardening Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Pruning Shears for Gardening Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Pruning Shears for Gardening Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pruning Shears for Gardening Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pruning Shears for Gardening Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pruning Shears for Gardening Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Pruning Shears for Gardening Production Market Share (2021-2026)

Table 37. China Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pruning Shears for Gardening Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pruning Shears for Gardening Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pruning Shears for Gardening Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Pruning Shears for Gardening Production Market Share (2021-2026)

Table 42. Rest of World Based Pruning Shears for Gardening Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pruning Shears for Gardening Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pruning Shears for Gardening Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pruning Shears for Gardening Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Pruning Shears for Gardening Production Market Share (2021-2026)

Table 47. World Pruning Shears for Gardening Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Pruning Shears for Gardening Production by Type (2021-2026) & (Units)

Table 49. World Pruning Shears for Gardening Production by Type (2027-2032) & (Units)

Table 50. World Pruning Shears for Gardening Production Value by Type (2021-2026) & (USD Million)

Table 51. World Pruning Shears for Gardening Production Value by Type (2027-2032) & (USD Million)

Table 52. World Pruning Shears for Gardening Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Pruning Shears for Gardening Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Pruning Shears for Gardening Production Value by Cutting Mechanism, (USD Million), 2021 & 2025 & 2032

Table 55. World Pruning Shears for Gardening Production by Cutting Mechanism (2021-2026) & (Units)

Table 56. World Pruning Shears for Gardening Production by Cutting Mechanism (2027-2032) & (Units)

Table 57. World Pruning Shears for Gardening Production Value by Cutting Mechanism (2021-2026) & (USD Million)

Table 58. World Pruning Shears for Gardening Production Value by Cutting Mechanism (2027-2032) & (USD Million)

Table 59. World Pruning Shears for Gardening Average Price by Cutting Mechanism (2021-2026) & (US\$/Unit)

Table 60. World Pruning Shears for Gardening Average Price by Cutting Mechanism

(2027-2032) & (US\$/Unit)

Table 61. World Pruning Shears for Gardening Production Value by User, (USD Million), 2021 & 2025 & 2032

Table 62. World Pruning Shears for Gardening Production by User (2021-2026) & (Units)

Table 63. World Pruning Shears for Gardening Production by User (2027-2032) & (Units)

Table 64. World Pruning Shears for Gardening Production Value by User (2021-2026) & (USD Million)

Table 65. World Pruning Shears for Gardening Production Value by User (2027-2032) & (USD Million)

Table 66. World Pruning Shears for Gardening Average Price by User (2021-2026) & (US\$/Unit)

Table 67. World Pruning Shears for Gardening Average Price by User (2027-2032) & (US\$/Unit)

Table 68. World Pruning Shears for Gardening Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Pruning Shears for Gardening Production by Application (2021-2026) & (Units)

Table 70. World Pruning Shears for Gardening Production by Application (2027-2032) & (Units)

Table 71. World Pruning Shears for Gardening Production Value by Application (2021-2026) & (USD Million)

Table 72. World Pruning Shears for Gardening Production Value by Application (2027-2032) & (USD Million)

Table 73. World Pruning Shears for Gardening Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Pruning Shears for Gardening Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Infaco Basic Information, Manufacturing Base and Competitors

Table 76. Infaco Major Business

Table 77. Infaco Pruning Shears for Gardening Product and Services

Table 78. Infaco Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Infaco Recent Developments/Updates

Table 80. Infaco Competitive Strengths & Weaknesses

Table 81. Pellenc Basic Information, Manufacturing Base and Competitors

Table 82. Pellenc Major Business

Table 83. Pellenc Pruning Shears for Gardening Product and Services

Table 84. Pellenc Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Pellenc Recent Developments/Updates

Table 86. Pellenc Competitive Strengths & Weaknesses

Table 87. Felco Basic Information, Manufacturing Base and Competitors

Table 88. Felco Major Business

Table 89. Felco Pruning Shears for Gardening Product and Services

Table 90. Felco Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Felco Recent Developments/Updates

Table 92. Felco Competitive Strengths & Weaknesses

Table 93. Fiskars Basic Information, Manufacturing Base and Competitors

Table 94. Fiskars Major Business

Table 95. Fiskars Pruning Shears for Gardening Product and Services

Table 96. Fiskars Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Fiskars Recent Developments/Updates

Table 98. Fiskars Competitive Strengths & Weaknesses

Table 99. Campagnola Basic Information, Manufacturing Base and Competitors

Table 100. Campagnola Major Business

Table 101. Campagnola Pruning Shears for Gardening Product and Services

Table 102. Campagnola Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Campagnola Recent Developments/Updates

Table 104. Campagnola Competitive Strengths & Weaknesses

Table 105. Okatsune Basic Information, Manufacturing Base and Competitors

Table 106. Okatsune Major Business

Table 107. Okatsune Pruning Shears for Gardening Product and Services

Table 108. Okatsune Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Okatsune Recent Developments/Updates

Table 110. Okatsune Competitive Strengths & Weaknesses

Table 111. Corona Tools Basic Information, Manufacturing Base and Competitors

Table 112. Corona Tools Major Business

Table 113. Corona Tools Pruning Shears for Gardening Product and Services

Table 114. Corona Tools Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 115. Corona Tools Recent Developments/Updates

Table 116. Corona Tools Competitive Strengths & Weaknesses

Table 117. STIHL Basic Information, Manufacturing Base and Competitors

Table 118. STIHL Major Business

Table 119. STIHL Pruning Shears for Gardening Product and Services

Table 120. STIHL Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. STIHL Recent Developments/Updates

Table 122. STIHL Competitive Strengths & Weaknesses

Table 123. ARS Corporation Basic Information, Manufacturing Base and Competitors

Table 124. ARS Corporation Major Business

Table 125. ARS Corporation Pruning Shears for Gardening Product and Services

Table 126. ARS Corporation Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 127. ARS Corporation Recent Developments/Updates

Table 128. ARS Corporation Competitive Strengths & Weaknesses

Table 129. Bahco Basic Information, Manufacturing Base and Competitors

Table 130. Bahco Major Business

Table 131. Bahco Pruning Shears for Gardening Product and Services

Table 132. Bahco Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Bahco Recent Developments/Updates

Table 134. Bahco Competitive Strengths & Weaknesses

Table 135. Gebr. Schroder Basic Information, Manufacturing Base and Competitors

Table 136. Gebr. Schroder Major Business

Table 137. Gebr. Schroder Pruning Shears for Gardening Product and Services

Table 138. Gebr. Schroder Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 139. Gebr. Schroder Recent Developments/Updates

Table 140. Gebr. Schroder Competitive Strengths & Weaknesses

Table 141. DAVIDE & LUIGI VOLPI SPA Basic Information, Manufacturing Base and Competitors

Table 142. DAVIDE & LUIGI VOLPI SPA Major Business

Table 143. DAVIDE & LUIGI VOLPI SPA Pruning Shears for Gardening Product and Services

Table 144. DAVIDE & LUIGI VOLPI SPA Pruning Shears for Gardening Production

(Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. DAVIDE & LUIGI VOLPI SPA Recent Developments/Updates

Table 146. DAVIDE & LUIGI VOLPI SPA Competitive Strengths & Weaknesses

Table 147. Jacto Basic Information, Manufacturing Base and Competitors

Table 148. Jacto Major Business

Table 149. Jacto Pruning Shears for Gardening Product and Services

Table 150. Jacto Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Jacto Recent Developments/Updates

Table 152. Jacto Competitive Strengths & Weaknesses

Table 153. Grupo Sanz Basic Information, Manufacturing Base and Competitors

Table 154. Grupo Sanz Major Business

Table 155. Grupo Sanz Pruning Shears for Gardening Product and Services

Table 156. Grupo Sanz Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Grupo Sanz Recent Developments/Updates

Table 158. Grupo Sanz Competitive Strengths & Weaknesses

Table 159. AIMA Srl Basic Information, Manufacturing Base and Competitors

Table 160. AIMA Srl Major Business

Table 161. AIMA Srl Pruning Shears for Gardening Product and Services

Table 162. AIMA Srl Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. AIMA Srl Recent Developments/Updates

Table 164. AIMA Srl Competitive Strengths & Weaknesses

Table 165. Shanghai Worth Garden Basic Information, Manufacturing Base and Competitors

Table 166. Shanghai Worth Garden Major Business

Table 167. Shanghai Worth Garden Pruning Shears for Gardening Product and Services

Table 168. Shanghai Worth Garden Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Shanghai Worth Garden Recent Developments/Updates

Table 170. Shanghai Worth Garden Competitive Strengths & Weaknesses

Table 171. Tramontina Basic Information, Manufacturing Base and Competitors

Table 172. Tramontina Major Business

Table 173. Tramontina Pruning Shears for Gardening Product and Services

Table 174. Tramontina Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Tramontina Recent Developments/Updates

Table 176. Tramontina Competitive Strengths & Weaknesses

Table 177. Lisam Basic Information, Manufacturing Base and Competitors

Table 178. Lisam Major Business

Table 179. Lisam Pruning Shears for Gardening Product and Services

Table 180. Lisam Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Lisam Recent Developments/Updates

Table 182. Lisam Competitive Strengths & Weaknesses

Table 183. Castellari Basic Information, Manufacturing Base and Competitors

Table 184. Castellari Major Business

Table 185. Castellari Pruning Shears for Gardening Product and Services

Table 186. Castellari Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Castellari Recent Developments/Updates

Table 188. Castellari Competitive Strengths & Weaknesses

Table 189. Zenport Industries Basic Information, Manufacturing Base and Competitors

Table 190. Zenport Industries Major Business

Table 191. Zenport Industries Pruning Shears for Gardening Product and Services

Table 192. Zenport Industries Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Zenport Industries Recent Developments/Updates

Table 194. Zenport Industries Competitive Strengths & Weaknesses

Table 195. Chikamasa Basic Information, Manufacturing Base and Competitors

Table 196. Chikamasa Major Business

Table 197. Chikamasa Pruning Shears for Gardening Product and Services

Table 198. Chikamasa Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Chikamasa Recent Developments/Updates

Table 200. Chikamasa Competitive Strengths & Weaknesses

Table 201. Dongcheng Basic Information, Manufacturing Base and Competitors

Table 202. Dongcheng Major Business

Table 203. Dongcheng Pruning Shears for Gardening Product and Services

- Table 204. Dongcheng Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Dongcheng Recent Developments/Updates
- Table 206. Dongcheng Competitive Strengths & Weaknesses
- Table 207. Zhejiang Dongqiao Machinery Basic Information, Manufacturing Base and Competitors
- Table 208. Zhejiang Dongqiao Machinery Major Business
- Table 209. Zhejiang Dongqiao Machinery Pruning Shears for Gardening Product and Services
- Table 210. Zhejiang Dongqiao Machinery Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 211. Zhejiang Dongqiao Machinery Recent Developments/Updates
- Table 212. Zhejiang Dongqiao Machinery Competitive Strengths & Weaknesses
- Table 213. Guyuehu Basic Information, Manufacturing Base and Competitors
- Table 214. Guyuehu Major Business
- Table 215. Guyuehu Pruning Shears for Gardening Product and Services
- Table 216. Guyuehu Pruning Shears for Gardening Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 217. Guyuehu Recent Developments/Updates
- Table 218. Guyuehu Competitive Strengths & Weaknesses
- Table 219. Global Key Players of Pruning Shears for Gardening Upstream (Raw Materials)
- Table 220. Global Pruning Shears for Gardening Typical Customers
- Table 221. Pruning Shears for Gardening Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Pruning Shears for Gardening Picture

Figure 2. World Pruning Shears for Gardening Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pruning Shears for Gardening Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Pruning Shears for Gardening Production (2021-2032) & (Units)

Figure 5. World Pruning Shears for Gardening Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Pruning Shears for Gardening Production Value Market Share by Region (2021-2032)

Figure 7. World Pruning Shears for Gardening Production Market Share by Region (2021-2032)

Figure 8. North America Pruning Shears for Gardening Production (2021-2032) & (Units)

Figure 9. Europe Pruning Shears for Gardening Production (2021-2032) & (Units)

Figure 10. China Pruning Shears for Gardening Production (2021-2032) & (Units)

Figure 11. Japan Pruning Shears for Gardening Production (2021-2032) & (Units)

Figure 12. Pruning Shears for Gardening Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 15. World Pruning Shears for Gardening Consumption Market Share by Region (2021-2032)

Figure 16. United States Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 17. China Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 18. Europe Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 19. Japan Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 20. South Korea Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 21. ASEAN Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 22. India Pruning Shears for Gardening Consumption (2021-2032) & (Units)

Figure 23. Producer Shipments of Pruning Shears for Gardening by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Pruning Shears for Gardening Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Pruning Shears for

## Gardening Markets in 2025

Figure 26. United States VS China: Pruning Shears for Gardening Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Pruning Shears for Gardening Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pruning Shears for Gardening Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Pruning Shears for Gardening Production Market Share 2025

Figure 30. China Based Manufacturers Pruning Shears for Gardening Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Pruning Shears for Gardening Production Market Share 2025

Figure 32. World Pruning Shears for Gardening Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Pruning Shears for Gardening Production Value Market Share by Type in 2025

Figure 34. Pneumatic Pruning Shears

Figure 35. Electric Pruning Shears

Figure 36. Manual Pruning Shears

Figure 37. World Pruning Shears for Gardening Production Market Share by Type (2021-2032)

Figure 38. World Pruning Shears for Gardening Production Value Market Share by Type (2021-2032)

Figure 39. World Pruning Shears for Gardening Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Pruning Shears for Gardening Production Value by Cutting Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 41. World Pruning Shears for Gardening Production Value Market Share by Cutting Mechanism in 2025

Figure 42. Bypass

Figure 43. Anvil

Figure 44. World Pruning Shears for Gardening Production Market Share by Cutting Mechanism (2021-2032)

Figure 45. World Pruning Shears for Gardening Production Value Market Share by Cutting Mechanism (2021-2032)

Figure 46. World Pruning Shears for Gardening Average Price by Cutting Mechanism (2021-2032) & (US\$/Unit)

Figure 47. World Pruning Shears for Gardening Production Value by User, (USD

Million), 2021 & 2025 & 2032

Figure 48. World Pruning Shears for Gardening Production Value Market Share by User in 2025

Figure 49. Household

Figure 50. Commercial

Figure 51. World Pruning Shears for Gardening Production Market Share by User (2021-2032)

Figure 52. World Pruning Shears for Gardening Production Value Market Share by User (2021-2032)

Figure 53. World Pruning Shears for Gardening Average Price by User (2021-2032) & (US\$/Unit)

Figure 54. World Pruning Shears for Gardening Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Pruning Shears for Gardening Production Value Market Share by Application in 2025

Figure 56. Vineyard

Figure 57. Orchard

Figure 58. Landscaping

Figure 59. World Pruning Shears for Gardening Production Market Share by Application (2021-2032)

Figure 60. World Pruning Shears for Gardening Production Value Market Share by Application (2021-2032)

Figure 61. World Pruning Shears for Gardening Average Price by Application (2021-2032) & (US\$/Unit)

Figure 62. Pruning Shears for Gardening Industry Chain

Figure 63. Pruning Shears for Gardening Procurement Model

Figure 64. Pruning Shears for Gardening Sales Model

Figure 65. Pruning Shears for Gardening Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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