

Global Protein Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Protein Supplements market size was valued at USD 2812.3 million in 2023 and is forecast to a readjusted size of USD 3665.3 million by 2030 with a CAGR of 3.9% during review period.

Protein supplements are composed of various types of amino acids and provide the raw materials for both muscle construction and repair. They also help an individual to achieve a particular nutritional goal. In terms of formulation, they are available as protein powders, ready to drink (RTD) proteins, bars, tablets, and capsules.

Our market research experts have predicted that the North Americas accounted for the maximum sales of protein supplements during 2017. Owing to factors such as the easy availability of these supplements in online sales platforms, the region will continue to account for the major share of the protein supplements market size throughout the forecast period.

The Global Info Research report includes an overview of the development of the Protein Supplements industry chain, the market status of Retail Outlets (Whey Protein, Egg Protein), Online Stores (Whey Protein, Egg Protein), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Protein Supplements.

Regionally, the report analyzes the Protein Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Protein Supplements market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Protein Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Protein Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Whey Protein, Egg Protein).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Protein Supplements market.

Regional Analysis: The report involves examining the Protein Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Protein Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Protein Supplements:

Company Analysis: Report covers individual Protein Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Protein Supplements This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Retail Outlets, Online Stores).

Technology Analysis: Report covers specific technologies relevant to Protein Supplements. It assesses the current state, advancements, and potential future developments in Protein Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Protein Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Protein Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Whey Protein

Egg Protein

Soy Protein

Casein

Others

Market segment by Application

Retail Outlets

Online Stores

Major players covered

Amway Corporation

Abbott Laboratories

ABH Pharma

GlaxoSmithKline

GNC Holdings

Glanbia Group

New Vitality

Nu Skin Enterprises

Makers Nutrition

Vitaco Health

Forever Living

Shaklee Corporation

USANA Health Sciences

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Protein Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Protein Supplements, with price, sales, revenue and global market share of Protein Supplements from 2019 to 2024.

Chapter 3, the Protein Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Protein Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Protein Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Protein Supplements.

Chapter 14 and 15, to describe Protein Supplements sales channel, distributors, customers, research findings and conclusion.

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