

Global Protection Airbag System Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Protection Airbag System market size was valued at USD 80 million in 2022 and is forecast to a readjusted size of USD 112.6 million by 2029 with a CAGR of 5.1% during review period.

Integrated into a ski backpack or vest, a protection airbag system is comprised of an airbag and power source (either a canister of compressed air or gas or an electric fan). When a skier (or snowboarder, sledder, etc.) pulls the attached handle, the airbag inflates to about 150 liters around and behind her torso. In the event of a slide, the inflated airbag keeps the skier at or near the surface of the snow thanks to a process known as granular segregation (i.e. in a mixture, larger objects are more likely to stay at the top while smaller objects sink down).

The growing popularity of snow-related sports, trekking, skiing, and snow-related activities, and awareness about the use of avalanche airbags for safety purposes are driving the avalanche airbag market. As safety is the most important factor for the avalanche airbag market players, one of the major reasons for the adoption and awareness of the use of avalanche airbags is the increasing number of avalanche-related fatalities. There is always a huge demand for necessary safety gear among climbers, trekkers and adventure enthusiasts. This factor increases the demand for avalanche airbags, thereby increasing the growth opportunities for the manufacturers. The rise of skiing and snowboarding has also contributed to the growth of the avalanche airbag market. Avalanche airbags are increasingly needed for safety in skiing.

The Global Info Research report includes an overview of the development of the

Protection Airbag System industry chain, the market status of Online Sales (Canister Airbags, Electric Airbags), Offline Sales (Canister Airbags, Electric Airbags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Protection Airbag System.

Regionally, the report analyzes the Protection Airbag System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Protection Airbag System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Protection Airbag System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Protection Airbag System industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Canister Airbags, Electric Airbags).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Protection Airbag System market.

Regional Analysis: The report involves examining the Protection Airbag System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Protection Airbag System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Protection Airbag System:

Company Analysis: Report covers individual Protection Airbag System manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Protection Airbag System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Protection Airbag System. It assesses the current state, advancements, and potential future developments in Protection Airbag System areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Protection Airbag System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Protection Airbag System market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Canister Airbags

Electric Airbags

Market segment by Application

Online Sales

Offline Sales

Major players covered

Black Diamond

BCA

ABS Protection GmbH

Mammut

Ortovox

Alpride

Scott

Clarus Corporation

Osprey

Dakine

Highmark

Deuter

ARVA

The North Face

POC

EVOC Sports

Jones Snowboards

Pieps GmbH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Protection Airbag System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Protection Airbag System, with price, sales, revenue and global market share of Protection Airbag System from 2018 to 2023.

Chapter 3, the Protection Airbag System competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Protection Airbag System breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Protection Airbag System market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Protection Airbag System.

Chapter 14 and 15, to describe Protection Airbag System sales channel, distributors, customers, research findings and conclusion.

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