

# Global Propolis Softgel Capsules Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Propolis Softgel Capsules market size is expected to reach \$ 1018 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032). In 2024, global annual production capacity for propolis softgel capsules reached approximately 61 million bottles, while actual production was around 46.9 million bottles. The global average price was US\$13.2 per bottle, and the gross profit margin for major manufacturers ranged between 28% and 45%. Propolis softgel capsules are dietary supplements containing purified bee propolis extract, known for its natural antibacterial, antioxidant, and immune-supporting properties. Softgel encapsulation improves bioavailability, reduces bitterness, stabilizes active flavonoids, and offers convenient daily dosing.

Upstream includes beekeeping farms, raw propolis collectors, ethanol/water extraction facilities, gelatin suppliers, glycerin manufacturers, and antioxidant ingredient providers. Midstream producers focus on refining propolis extract, standardizing flavonoid content, softgel encapsulation, quality testing, and bottling. China, Brazil, and Eastern Europe are the major supply sources. Downstream channels include pharmacies, nutraceutical brands, health stores, cross-border e-commerce, and immune-support supplement distributors. End users emphasize flavonoid concentration (e.g., 8-20%), solvent-free extraction, allergen control, and compliance with FDA, EFSA, and cGMP standards. The global market for propolis softgel capsules is expanding steadily as consumers seek natural immune-boosting supplements. Increased public awareness of respiratory health and infection prevention continues to support propolis demand. Compared with liquid propolis, softgel formulations offer superior stability, dosage accuracy, and consumer acceptance, especially in North America and Asia-Pacific. Brazil and China dominate raw material production, giving manufacturers with strong supply-chain integration a significant advantage. Although competition from other immune-support ingredients exists such as vitamin C, echinacea, and elderberry, propolis maintains its

position due to its multifunctional profile and strong anti-inflammatory effects. Future market growth will favor brands offering standardized flavonoid content, solvent-free extraction, and scientifically validated formulations.

This report studies the global Propolis Softgel Capsules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Propolis Softgel Capsules and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Propolis Softgel Capsules that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Propolis Softgel Capsules total production and demand, 2021-2032, (K Bottles)

Global Propolis Softgel Capsules total production value, 2021-2032, (USD Million)

Global Propolis Softgel Capsules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles), (based on production site)

Global Propolis Softgel Capsules consumption by region & country, CAGR, 2021-2032 & (K Bottles)

U.S. VS China: Propolis Softgel Capsules domestic production, consumption, key domestic manufacturers and share

Global Propolis Softgel Capsules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Bottles)

Global Propolis Softgel Capsules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

Global Propolis Softgel Capsules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

This report profiles key players in the global Propolis Softgel Capsules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Comvita, Healthy Care, Swisse, GNC, Puritan's Pride, BY-HEALTH, CONBA, Yangshengtang, Blackmores, NOW Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Propolis Softgel Capsules market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Bottles) and average price (US\$/Bottle) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

Global Propolis Softgel Capsules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Propolis Softgel Capsules Market, Segmentation by Type:

Basswood Propolis Softgel

Rapeseed Propolis Softgel

Beech Propolis Softgel

Imported Brazilian Propolis Softgel

Global Propolis Softgel Capsules Market, Segmentation by Extraction Technology:

Ethanol Extract Propolis Softgel

Supercritical CO2 Extract Propolis Softgel

Water-based Propolis Softgel

Raw Propolis Powder Softgel

Global Propolis Softgel Capsules Market, Segmentation by Application:

Immune Enhancement

Oral Inflammation Relief

Blood Sugar Regulation

Antioxidant Protection

**Companies Profiled:**

Comvita

Healthy Care

Swisse

GNC

Puritan's Pride

BY-HEALTH

CONBA

Yangshengtang

Blackmores

NOW Foods

Puritan's Pride

Nature's Bounty

Swanson

Manuka Health

Y.S. Eco Bee Farms

**Key Questions Answered:**

1. How big is the global Propolis Softgel Capsules market?
2. What is the demand of the global Propolis Softgel Capsules market?
3. What is the year over year growth of the global Propolis Softgel Capsules market?
4. What is the production and production value of the global Propolis Softgel Capsules market?
5. Who are the key producers in the global Propolis Softgel Capsules market?
6. What are the growth factors driving the market demand?

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