

Global Propolis Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Propolis market size was valued at USD 558.3 million in 2023 and is forecast to a readjusted size of USD 814.9 million by 2030 with a CAGR of 5.6% during review period.

Propolis is a resinous substance collected from the buds of certain trees by bees and used as a cement or sealant in the construction of their hives.

The raw and unprocessed propolis commonly consists of roughly 55 percent resinous compounds and balsam, 30 percent beeswax, 10 percent ethereal and aromatic oils, and 5 percent bee pollen. Its constituents and color, ranging from golden brown to reddish to almost black, depends on the tree source of collection, the most common being dark brown. Propolis is sticky at and above room temperature, 20 °C (68 °F). At lower temperatures, it becomes hard and very brittle.

Until now, over 200 chemical compounds have already been identified in the propolis including flavonoids, terpenoids, aldehydes, aromatic acids, aliphatic alcohols and ethers, amino acids, sugars etc.

The Propolis market covers Propolis Capsules, Propolis Liquids, etc. The typical players include Apis Flora, Wax Green, Comvita, MN Pr?polis, etc.

The major players in global Propolis market include Comvita, Zhifengtang, Apis Flora, etc. The top 3 players occupy about 15% shares of the global market. Asia Pacific and Americas are main markets, they occupy about 80% of the global market. Propolis Liquids is the main type, with a share about 50%. Offline Retails is the main application, which holds a share about 75%.

The Global Info Research report includes an overview of the development of the Propolis industry chain, the market status of Online Retails (Propolis Capsules, Propolis Liquids), Offline Retails (Propolis Capsules, Propolis Liquids), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Propolis.

Regionally, the report analyzes the Propolis markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Propolis market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Propolis market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Propolis industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Propolis Capsules, Propolis Liquids).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Propolis market.

Regional Analysis: The report involves examining the Propolis market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Propolis market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Propolis:

Company Analysis: Report covers individual Propolis manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Propolis. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online Retails, Offline Retails).

Technology Analysis: Report covers specific technologies relevant to Propolis. It assesses the current state, advancements, and potential future developments in Propolis areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Propolis market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Propolis market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Propolis Capsules

Propolis Liquids

Propolis Spray

Other

Market segment by Sales Channel

Online Retails

Offline Retails

Major players covered

Apis Flora

Wax Green

Comvita

MN Propolis

Apiario Polenectar

King's Gel

Evergreen

Sunyata – Pon Lee

Uniflora

Manuka Health New Zealand

Zhifengtang

Wang's

Bricaas

Baihua

Beewords

Zhonghong Biological

Baoshengyuan

Jiangshan Hengliang

Health & Love

Jiangsu Rigao Bee Products

Hubei Small Forest

Healthy Care

Swisse

Nature's Answer

Apis Familia

By-Health

Spring Leaf

TangChao

YiShanKangBao

Zirkulin

TongRenTang

Nature's Care

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Propolis product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Propolis, with price, sales, revenue and global market share of Propolis from 2019 to 2024.

Chapter 3, the Propolis competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Propolis breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Propolis market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Propolis.

Chapter 14 and 15, to describe Propolis sales channel, distributors, customers, research findings and conclusion.

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