

Global Property Management Software For Vacation Rentals Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Property Management Software For Vacation Rentals market size is expected to reach \$ 1803 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Property Management Software For Vacation Rentals is a specialized software system designed for operators of vacation homes, short-term rentals, serviced apartments, villas, aparthotels and other short-stay accommodation assets. It is used to centralize property listings, calendar availability, reservations, pricing rules, channel distribution, guest messaging, housekeeping, maintenance, payment processing, owner statements, financial reporting and operating analytics. The product is typically delivered as cloud-based SaaS and connects with online channels such as Airbnb, Booking.com, Vrbo, Expedia and Google Vacation Rentals through direct APIs or channel management integrations. It helps individual hosts, professional short-term rental operators and vacation rental management companies reduce double bookings, improve occupancy control, build direct booking capability and scale multi-property operations. Major development and commercialization markets include the United States, Canada, Europe, Israel, Australia and key tourism-driven accommodation markets in Asia Pacific, with typical use cases covering urban short stays, apartment rentals, homestays, beach houses, mountain cabins, villas, resorts and serviced apartment operations.

The global market for Property Management Software For Vacation Rentals is evolving from basic listing management into a central operating layer for the short-term rental industry. As vacation rentals, urban short stays, serviced apartments and hybrid hospitality formats become more professionalized, operators need to synchronize

inventory, rates, calendars and reservations across multiple online channels while also managing guest communication, contactless check-in, cleaning schedules, owner accounting, payments, local taxes and performance reporting. Cloud-based SaaS has lowered adoption barriers for small hosts, while professional property managers are driving demand for enterprise-grade permissions, open APIs, automated workflows, revenue management and multi-brand portfolio management. AI-enabled guest communication, dynamic pricing, direct booking websites and operating dashboards are becoming important modules for vendors to lift average revenue per account and improve retention.

Key market risks include tighter short-term rental regulation, changes in OTA commission structures, fragmented local lodging tax rules, volatile property supply and high price sensitivity among small hosts. Because the sector is highly seasonal and regionally fragmented, vendors need to balance standardized SaaS delivery with local operating requirements. Future demand will mainly come from three customer groups: small portfolios moving from casual hosting to professional management, regional property managers operating dozens or hundreds of units, and large accommodation groups integrating vacation rentals, aparthotels and serviced apartments into one operating system. Overall, the market remains in a phase of rising software penetration and module consolidation, with growth driven by professionalization of short-term rental operations, multi-channel distribution complexity, direct booking development and automation-led cost reduction.

This report studies the global Property Management Software For Vacation Rentals demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Property Management Software For Vacation Rentals, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Property Management Software For Vacation Rentals that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Property Management Software For Vacation Rentals total market, 2021-2032, (USD Million)

Global Property Management Software For Vacation Rentals total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Property Management Software For Vacation Rentals total market, key

domestic companies, and share, (USD Million)

Global Property Management Software For Vacation Rentals revenue by player, revenue and market share 2021-2026, (USD Million)

Global Property Management Software For Vacation Rentals total market by Type, CAGR, 2021-2032, (USD Million)

Global Property Management Software For Vacation Rentals total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Property Management Software For Vacation Rentals market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guesty, Inc., Hostaway Inc., Lodgify, Hostfully, Inc., Hospitable.com, OwnerRez, Inc., Expedia Group, Inc. (Escapia), Inhabit IQ, Inc. (Streamline), Track Hospitality Software, Planet (Avantio), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Property Management Software For Vacation Rentals market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Property Management Software For Vacation Rentals Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Property Management Software For Vacation Rentals Market, Segmentation by Type:

Cloud Based SaaS

On Premises or Private Cloud

Hybrid Deployment

Global Property Management Software For Vacation Rentals Market, Segmentation by Functional Scope:

Full Stack Property Management Platform

PMS With Native Channel Management

Operations Focused PMS

Others

Global Property Management Software For Vacation Rentals Market, Segmentation by Portfolio Size:

1 to 10 Units

11 to 100 Units

101 to 1000 Units

More Than 1000 Units

Global Property Management Software For Vacation Rentals Market, Segmentation by Accommodation Type:

Entire Homes and Villas

Apartments and Condominiums

Cabins Cottages and Resort Homes

Serviced Apartments and Aparthotels

Global Property Management Software For Vacation Rentals Market, Segmentation by Application:

Professional Property Managers

Small Hosts and Individual Owners

Vacation Rental Agencies

Hospitality Groups and Serviced Apartment Operators

Companies Profiled:

Guesty, Inc.

Hostaway Inc.

Lodgify

Hostfully, Inc.

Hospitable.com

OwnerRez, Inc.

Expedia Group, Inc. (Escapia)

Inhabit IQ, Inc. (Streamline)

Track Hospitality Software

Planet (Avantio)

HomeToGo GmbH (Smooibu)

eviivo

Octorate S.r.l.

Icea

365Villas Ltd.

AirHost Inc.

ONDA Corp.

Hoteliers.Guru Co., Ltd.

Aiosell Technologies Pvt. Ltd.

Huzhou Quandoulaile Network Technology Co., Ltd.

Beijing Zhuzher Information Technology Co., Ltd.

Popup Tech Co., Ltd. (Fullinn)

Key Questions Answered

1. How big is the global Property Management Software For Vacation Rentals market?

2. What is the demand of the global Property Management Software For Vacation Rentals market?
3. What is the year over year growth of the global Property Management Software For Vacation Rentals market?
4. What is the total value of the global Property Management Software For Vacation Rentals market?
5. Who are the Major Players in the global Property Management Software For Vacation Rentals market?
6. What are the growth factors driving the market demand?

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