

# Global Prom Dresses Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G25EDFCB6A2EN.html>

Date: January 2024

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: G25EDFCB6A2EN

## Abstracts

According to our (Global Info Research) latest study, the global Prom Dresses market size was valued at USD 426 million in 2023 and is forecast to a readjusted size of USD 512.6 million by 2030 with a CAGR of 2.7% during review period.

Prom dresses is a kind of dress for girls on a prom for their graduation parties and other evening parties. Women also dress a prom dress on variety of parties. Prom dresses usually has specification of long, short and knee length.

The major players in global Prom Dresses market include Pronovias, David's Bridal, Rosa Clara, etc. The top 3 players occupy about 15% shares of the global market. The West United States and The Northeast United States are main markets, they occupy about 50% of the whole market. Long Prom Dresses is the main type, with a share about 70%. Prom is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Prom Dresses industry chain, the market status of Prom (Long Prom Dresses, Knee Length Prom Dress), Festival Party (Long Prom Dresses, Knee Length Prom Dress), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Prom Dresses.

Regionally, the report analyzes the Prom Dresses markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Prom Dresses market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Prom Dresses market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Prom Dresses industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Long Prom Dresses, Knee Length Prom Dress).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Prom Dresses market.

**Regional Analysis:** The report involves examining the Prom Dresses market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Prom Dresses market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Prom Dresses:

**Company Analysis:** Report covers individual Prom Dresses manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Prom Dresses This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Prom, Festival Party).

**Technology Analysis:** Report covers specific technologies relevant to Prom Dresses. It assesses the current state, advancements, and potential future developments in Prom

Dresses areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Prom Dresses market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Prom Dresses market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Long Prom Dresses

Knee Length Prom Dress

Short Prom Dresses

#### Market segment by Application

Prom

Festival Party

Social Dance

Others

#### Major players covered

Pronovias

David's Bridal

Rosa Clara

Oscar De La Renta

Carolina Herrera

Aдриanna Papell

Vera Wang

Impression Bridal

Alfred Angelo

Jovani

Monique Lhuillier

Pepe Botella

Franc Sarabia

Yolan Cris

Victorio & Lucchino

Aidan Mattox

Betsy And Adam

Joanna Chen

Terani

Trixxi

Badgley Mischka

Cymbeline

Marchesa

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Prom Dresses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Prom Dresses, with price, sales, revenue and global market share of Prom Dresses from 2019 to 2024.

Chapter 3, the Prom Dresses competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Prom Dresses breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Prom Dresses market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Prom Dresses.

Chapter 14 and 15, to describe Prom Dresses sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Prom Dresses

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Prom Dresses Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Long Prom Dresses

1.3.3 Knee Length Prom Dress

1.3.4 Short Prom Dresses

1.4 Market Analysis by Application

1.4.1 Overview: Global Prom Dresses Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Prom

1.4.3 Festival Party

1.4.4 Social Dance

1.4.5 Others

1.5 Global Prom Dresses Market Size & Forecast

1.5.1 Global Prom Dresses Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Prom Dresses Sales Quantity (2019-2030)

1.5.3 Global Prom Dresses Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Pronovias

2.1.1 Pronovias Details

2.1.2 Pronovias Major Business

2.1.3 Pronovias Prom Dresses Product and Services

2.1.4 Pronovias Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Pronovias Recent Developments/Updates

2.2 David's Bridal

2.2.1 David's Bridal Details

2.2.2 David's Bridal Major Business

2.2.3 David's Bridal Prom Dresses Product and Services

2.2.4 David's Bridal Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 David's Bridal Recent Developments/Updates
- 2.3 Rosa Clara
  - 2.3.1 Rosa Clara Details
  - 2.3.2 Rosa Clara Major Business
  - 2.3.3 Rosa Clara Prom Dresses Product and Services
  - 2.3.4 Rosa Clara Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Rosa Clara Recent Developments/Updates
- 2.4 Oscar De La Renta
  - 2.4.1 Oscar De La Renta Details
  - 2.4.2 Oscar De La Renta Major Business
  - 2.4.3 Oscar De La Renta Prom Dresses Product and Services
  - 2.4.4 Oscar De La Renta Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Oscar De La Renta Recent Developments/Updates
- 2.5 Carolina Herrera
  - 2.5.1 Carolina Herrera Details
  - 2.5.2 Carolina Herrera Major Business
  - 2.5.3 Carolina Herrera Prom Dresses Product and Services
  - 2.5.4 Carolina Herrera Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Carolina Herrera Recent Developments/Updates
- 2.6 Adrianna Papell
  - 2.6.1 Adrianna Papell Details
  - 2.6.2 Adrianna Papell Major Business
  - 2.6.3 Adrianna Papell Prom Dresses Product and Services
  - 2.6.4 Adrianna Papell Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Adrianna Papell Recent Developments/Updates
- 2.7 Vera Wang
  - 2.7.1 Vera Wang Details
  - 2.7.2 Vera Wang Major Business
  - 2.7.3 Vera Wang Prom Dresses Product and Services
  - 2.7.4 Vera Wang Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Vera Wang Recent Developments/Updates
- 2.8 Impression Bridal
  - 2.8.1 Impression Bridal Details
  - 2.8.2 Impression Bridal Major Business



- 2.8.3 Impression Bridal Prom Dresses Product and Services
- 2.8.4 Impression Bridal Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Impression Bridal Recent Developments/Updates
- 2.9 Alfred Angelo
  - 2.9.1 Alfred Angelo Details
  - 2.9.2 Alfred Angelo Major Business
  - 2.9.3 Alfred Angelo Prom Dresses Product and Services
  - 2.9.4 Alfred Angelo Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Alfred Angelo Recent Developments/Updates
- 2.10 Jovani
  - 2.10.1 Jovani Details
  - 2.10.2 Jovani Major Business
  - 2.10.3 Jovani Prom Dresses Product and Services
  - 2.10.4 Jovani Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Jovani Recent Developments/Updates
- 2.11 Monique Lhuillier
  - 2.11.1 Monique Lhuillier Details
  - 2.11.2 Monique Lhuillier Major Business
  - 2.11.3 Monique Lhuillier Prom Dresses Product and Services
  - 2.11.4 Monique Lhuillier Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Monique Lhuillier Recent Developments/Updates
- 2.12 Pepe Botella
  - 2.12.1 Pepe Botella Details
  - 2.12.2 Pepe Botella Major Business
  - 2.12.3 Pepe Botella Prom Dresses Product and Services
  - 2.12.4 Pepe Botella Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Pepe Botella Recent Developments/Updates
- 2.13 Franc Sarabia
  - 2.13.1 Franc Sarabia Details
  - 2.13.2 Franc Sarabia Major Business
  - 2.13.3 Franc Sarabia Prom Dresses Product and Services
  - 2.13.4 Franc Sarabia Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Franc Sarabia Recent Developments/Updates

## 2.14 Yolan Cris

### 2.14.1 Yolan Cris Details

### 2.14.2 Yolan Cris Major Business

### 2.14.3 Yolan Cris Prom Dresses Product and Services

### 2.14.4 Yolan Cris Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Yolan Cris Recent Developments/Updates

## 2.15 Victorio & Lucchino

### 2.15.1 Victorio & Lucchino Details

### 2.15.2 Victorio & Lucchino Major Business

### 2.15.3 Victorio & Lucchino Prom Dresses Product and Services

### 2.15.4 Victorio & Lucchino Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Victorio & Lucchino Recent Developments/Updates

## 2.16 Aidan Mattox

### 2.16.1 Aidan Mattox Details

### 2.16.2 Aidan Mattox Major Business

### 2.16.3 Aidan Mattox Prom Dresses Product and Services

### 2.16.4 Aidan Mattox Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.16.5 Aidan Mattox Recent Developments/Updates

## 2.17 Betsy And Adam

### 2.17.1 Betsy And Adam Details

### 2.17.2 Betsy And Adam Major Business

### 2.17.3 Betsy And Adam Prom Dresses Product and Services

### 2.17.4 Betsy And Adam Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.17.5 Betsy And Adam Recent Developments/Updates

## 2.18 Joanna Chen

### 2.18.1 Joanna Chen Details

### 2.18.2 Joanna Chen Major Business

### 2.18.3 Joanna Chen Prom Dresses Product and Services

### 2.18.4 Joanna Chen Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.18.5 Joanna Chen Recent Developments/Updates

## 2.19 Terani

### 2.19.1 Terani Details

### 2.19.2 Terani Major Business

### 2.19.3 Terani Prom Dresses Product and Services

2.19.4 Terani Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Terani Recent Developments/Updates

2.20 Trixxi

2.20.1 Trixxi Details

2.20.2 Trixxi Major Business

2.20.3 Trixxi Prom Dresses Product and Services

2.20.4 Trixxi Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Trixxi Recent Developments/Updates

2.21 Badgley Mischka

2.21.1 Badgley Mischka Details

2.21.2 Badgley Mischka Major Business

2.21.3 Badgley Mischka Prom Dresses Product and Services

2.21.4 Badgley Mischka Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Badgley Mischka Recent Developments/Updates

2.22 Cymbeline

2.22.1 Cymbeline Details

2.22.2 Cymbeline Major Business

2.22.3 Cymbeline Prom Dresses Product and Services

2.22.4 Cymbeline Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Cymbeline Recent Developments/Updates

2.23 Marchesa

2.23.1 Marchesa Details

2.23.2 Marchesa Major Business

2.23.3 Marchesa Prom Dresses Product and Services

2.23.4 Marchesa Prom Dresses Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 Marchesa Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: PROM DRESSES BY MANUFACTURER**

3.1 Global Prom Dresses Sales Quantity by Manufacturer (2019-2024)

3.2 Global Prom Dresses Revenue by Manufacturer (2019-2024)

3.3 Global Prom Dresses Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Prom Dresses by Manufacturer Revenue (\$MM) and

## Market Share (%): 2023

3.4.2 Top 3 Prom Dresses Manufacturer Market Share in 2023

3.4.2 Top 6 Prom Dresses Manufacturer Market Share in 2023

## 3.5 Prom Dresses Market: Overall Company Footprint Analysis

3.5.1 Prom Dresses Market: Region Footprint

3.5.2 Prom Dresses Market: Company Product Type Footprint

3.5.3 Prom Dresses Market: Company Product Application Footprint

## 3.6 New Market Entrants and Barriers to Market Entry

## 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global Prom Dresses Market Size by Region

4.1.1 Global Prom Dresses Sales Quantity by Region (2019-2030)

4.1.2 Global Prom Dresses Consumption Value by Region (2019-2030)

4.1.3 Global Prom Dresses Average Price by Region (2019-2030)

### 4.2 North America Prom Dresses Consumption Value (2019-2030)

### 4.3 Europe Prom Dresses Consumption Value (2019-2030)

### 4.4 Asia-Pacific Prom Dresses Consumption Value (2019-2030)

### 4.5 South America Prom Dresses Consumption Value (2019-2030)

### 4.6 Middle East and Africa Prom Dresses Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

### 5.1 Global Prom Dresses Sales Quantity by Type (2019-2030)

### 5.2 Global Prom Dresses Consumption Value by Type (2019-2030)

### 5.3 Global Prom Dresses Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

### 6.1 Global Prom Dresses Sales Quantity by Application (2019-2030)

### 6.2 Global Prom Dresses Consumption Value by Application (2019-2030)

### 6.3 Global Prom Dresses Average Price by Application (2019-2030)

## 7 NORTH AMERICA

### 7.1 North America Prom Dresses Sales Quantity by Type (2019-2030)

### 7.2 North America Prom Dresses Sales Quantity by Application (2019-2030)

### 7.3 North America Prom Dresses Market Size by Country

- 7.3.1 North America Prom Dresses Sales Quantity by Country (2019-2030)
- 7.3.2 North America Prom Dresses Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Prom Dresses Sales Quantity by Type (2019-2030)
- 8.2 Europe Prom Dresses Sales Quantity by Application (2019-2030)
- 8.3 Europe Prom Dresses Market Size by Country
  - 8.3.1 Europe Prom Dresses Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Prom Dresses Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Prom Dresses Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Prom Dresses Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Prom Dresses Market Size by Region
  - 9.3.1 Asia-Pacific Prom Dresses Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Prom Dresses Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Prom Dresses Sales Quantity by Type (2019-2030)
- 10.2 South America Prom Dresses Sales Quantity by Application (2019-2030)
- 10.3 South America Prom Dresses Market Size by Country
  - 10.3.1 South America Prom Dresses Sales Quantity by Country (2019-2030)

- 10.3.2 South America Prom Dresses Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Prom Dresses Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Prom Dresses Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Prom Dresses Market Size by Country
  - 11.3.1 Middle East & Africa Prom Dresses Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Prom Dresses Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Prom Dresses Market Drivers
- 12.2 Prom Dresses Market Restraints
- 12.3 Prom Dresses Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Prom Dresses and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Prom Dresses
- 13.3 Prom Dresses Production Process
- 13.4 Prom Dresses Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Prom Dresses Typical Distributors

14.3 Prom Dresses Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Prom Dresses Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Prom Dresses Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Pronovias Basic Information, Manufacturing Base and Competitors

Table 4. Pronovias Major Business

Table 5. Pronovias Prom Dresses Product and Services

Table 6. Pronovias Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Pronovias Recent Developments/Updates

Table 8. David's Bridal Basic Information, Manufacturing Base and Competitors

Table 9. David's Bridal Major Business

Table 10. David's Bridal Prom Dresses Product and Services

Table 11. David's Bridal Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. David's Bridal Recent Developments/Updates

Table 13. Rosa Clara Basic Information, Manufacturing Base and Competitors

Table 14. Rosa Clara Major Business

Table 15. Rosa Clara Prom Dresses Product and Services

Table 16. Rosa Clara Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Rosa Clara Recent Developments/Updates

Table 18. Oscar De La Renta Basic Information, Manufacturing Base and Competitors

Table 19. Oscar De La Renta Major Business

Table 20. Oscar De La Renta Prom Dresses Product and Services

Table 21. Oscar De La Renta Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Oscar De La Renta Recent Developments/Updates

Table 23. Carolina Herrera Basic Information, Manufacturing Base and Competitors

Table 24. Carolina Herrera Major Business

Table 25. Carolina Herrera Prom Dresses Product and Services

Table 26. Carolina Herrera Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Carolina Herrera Recent Developments/Updates

Table 28. Adrianna Papell Basic Information, Manufacturing Base and Competitors



- Table 29. Adrianna Papell Major Business
- Table 30. Adrianna Papell Prom Dresses Product and Services
- Table 31. Adrianna Papell Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Adrianna Papell Recent Developments/Updates
- Table 33. Vera Wang Basic Information, Manufacturing Base and Competitors
- Table 34. Vera Wang Major Business
- Table 35. Vera Wang Prom Dresses Product and Services
- Table 36. Vera Wang Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Vera Wang Recent Developments/Updates
- Table 38. Impression Bridal Basic Information, Manufacturing Base and Competitors
- Table 39. Impression Bridal Major Business
- Table 40. Impression Bridal Prom Dresses Product and Services
- Table 41. Impression Bridal Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Impression Bridal Recent Developments/Updates
- Table 43. Alfred Angelo Basic Information, Manufacturing Base and Competitors
- Table 44. Alfred Angelo Major Business
- Table 45. Alfred Angelo Prom Dresses Product and Services
- Table 46. Alfred Angelo Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Alfred Angelo Recent Developments/Updates
- Table 48. Jovani Basic Information, Manufacturing Base and Competitors
- Table 49. Jovani Major Business
- Table 50. Jovani Prom Dresses Product and Services
- Table 51. Jovani Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Jovani Recent Developments/Updates
- Table 53. Monique Lhuillier Basic Information, Manufacturing Base and Competitors
- Table 54. Monique Lhuillier Major Business
- Table 55. Monique Lhuillier Prom Dresses Product and Services
- Table 56. Monique Lhuillier Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Monique Lhuillier Recent Developments/Updates
- Table 58. Pepe Botella Basic Information, Manufacturing Base and Competitors
- Table 59. Pepe Botella Major Business
- Table 60. Pepe Botella Prom Dresses Product and Services
- Table 61. Pepe Botella Prom Dresses Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Pepe Botella Recent Developments/Updates

Table 63. Franc Sarabia Basic Information, Manufacturing Base and Competitors

Table 64. Franc Sarabia Major Business

Table 65. Franc Sarabia Prom Dresses Product and Services

Table 66. Franc Sarabia Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Franc Sarabia Recent Developments/Updates

Table 68. Yolán Cris Basic Information, Manufacturing Base and Competitors

Table 69. Yolán Cris Major Business

Table 70. Yolán Cris Prom Dresses Product and Services

Table 71. Yolán Cris Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Yolán Cris Recent Developments/Updates

Table 73. Victorio & Lucchino Basic Information, Manufacturing Base and Competitors

Table 74. Victorio & Lucchino Major Business

Table 75. Victorio & Lucchino Prom Dresses Product and Services

Table 76. Victorio & Lucchino Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Victorio & Lucchino Recent Developments/Updates

Table 78. Aidan Mattox Basic Information, Manufacturing Base and Competitors

Table 79. Aidan Mattox Major Business

Table 80. Aidan Mattox Prom Dresses Product and Services

Table 81. Aidan Mattox Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Aidan Mattox Recent Developments/Updates

Table 83. Betsy And Adam Basic Information, Manufacturing Base and Competitors

Table 84. Betsy And Adam Major Business

Table 85. Betsy And Adam Prom Dresses Product and Services

Table 86. Betsy And Adam Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Betsy And Adam Recent Developments/Updates

Table 88. Joanna Chen Basic Information, Manufacturing Base and Competitors

Table 89. Joanna Chen Major Business

Table 90. Joanna Chen Prom Dresses Product and Services

Table 91. Joanna Chen Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Joanna Chen Recent Developments/Updates

Table 93. Terani Basic Information, Manufacturing Base and Competitors

- Table 94. Terani Major Business
- Table 95. Terani Prom Dresses Product and Services
- Table 96. Terani Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Terani Recent Developments/Updates
- Table 98. Trixxi Basic Information, Manufacturing Base and Competitors
- Table 99. Trixxi Major Business
- Table 100. Trixxi Prom Dresses Product and Services
- Table 101. Trixxi Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Trixxi Recent Developments/Updates
- Table 103. Badgley Mischka Basic Information, Manufacturing Base and Competitors
- Table 104. Badgley Mischka Major Business
- Table 105. Badgley Mischka Prom Dresses Product and Services
- Table 106. Badgley Mischka Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Badgley Mischka Recent Developments/Updates
- Table 108. Cymbeline Basic Information, Manufacturing Base and Competitors
- Table 109. Cymbeline Major Business
- Table 110. Cymbeline Prom Dresses Product and Services
- Table 111. Cymbeline Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Cymbeline Recent Developments/Updates
- Table 113. Marchesa Basic Information, Manufacturing Base and Competitors
- Table 114. Marchesa Major Business
- Table 115. Marchesa Prom Dresses Product and Services
- Table 116. Marchesa Prom Dresses Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Marchesa Recent Developments/Updates
- Table 118. Global Prom Dresses Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 119. Global Prom Dresses Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 120. Global Prom Dresses Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 121. Market Position of Manufacturers in Prom Dresses, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 122. Head Office and Prom Dresses Production Site of Key Manufacturer
- Table 123. Prom Dresses Market: Company Product Type Footprint

- Table 124. Prom Dresses Market: Company Product Application Footprint
- Table 125. Prom Dresses New Market Entrants and Barriers to Market Entry
- Table 126. Prom Dresses Mergers, Acquisition, Agreements, and Collaborations
- Table 127. Global Prom Dresses Sales Quantity by Region (2019-2024) & (K Units)
- Table 128. Global Prom Dresses Sales Quantity by Region (2025-2030) & (K Units)
- Table 129. Global Prom Dresses Consumption Value by Region (2019-2024) & (USD Million)
- Table 130. Global Prom Dresses Consumption Value by Region (2025-2030) & (USD Million)
- Table 131. Global Prom Dresses Average Price by Region (2019-2024) & (USD/Unit)
- Table 132. Global Prom Dresses Average Price by Region (2025-2030) & (USD/Unit)
- Table 133. Global Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)
- Table 134. Global Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)
- Table 135. Global Prom Dresses Consumption Value by Type (2019-2024) & (USD Million)
- Table 136. Global Prom Dresses Consumption Value by Type (2025-2030) & (USD Million)
- Table 137. Global Prom Dresses Average Price by Type (2019-2024) & (USD/Unit)
- Table 138. Global Prom Dresses Average Price by Type (2025-2030) & (USD/Unit)
- Table 139. Global Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)
- Table 140. Global Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)
- Table 141. Global Prom Dresses Consumption Value by Application (2019-2024) & (USD Million)
- Table 142. Global Prom Dresses Consumption Value by Application (2025-2030) & (USD Million)
- Table 143. Global Prom Dresses Average Price by Application (2019-2024) & (USD/Unit)
- Table 144. Global Prom Dresses Average Price by Application (2025-2030) & (USD/Unit)
- Table 145. North America Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)
- Table 146. North America Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)
- Table 147. North America Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)
- Table 148. North America Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)
- Table 149. North America Prom Dresses Sales Quantity by Country (2019-2024) & (K Units)

Table 150. North America Prom Dresses Sales Quantity by Country (2025-2030) & (K Units)

Table 151. North America Prom Dresses Consumption Value by Country (2019-2024) & (USD Million)

Table 152. North America Prom Dresses Consumption Value by Country (2025-2030) & (USD Million)

Table 153. Europe Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)

Table 154. Europe Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)

Table 155. Europe Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)

Table 156. Europe Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)

Table 157. Europe Prom Dresses Sales Quantity by Country (2019-2024) & (K Units)

Table 158. Europe Prom Dresses Sales Quantity by Country (2025-2030) & (K Units)

Table 159. Europe Prom Dresses Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Prom Dresses Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)

Table 162. Asia-Pacific Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)

Table 163. Asia-Pacific Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)

Table 164. Asia-Pacific Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)

Table 165. Asia-Pacific Prom Dresses Sales Quantity by Region (2019-2024) & (K Units)

Table 166. Asia-Pacific Prom Dresses Sales Quantity by Region (2025-2030) & (K Units)

Table 167. Asia-Pacific Prom Dresses Consumption Value by Region (2019-2024) & (USD Million)

Table 168. Asia-Pacific Prom Dresses Consumption Value by Region (2025-2030) & (USD Million)

Table 169. South America Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)

Table 170. South America Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)

Table 171. South America Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)

Table 172. South America Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)

Table 173. South America Prom Dresses Sales Quantity by Country (2019-2024) & (K



Units)

Table 174. South America Prom Dresses Sales Quantity by Country (2025-2030) & (K Units)

Table 175. South America Prom Dresses Consumption Value by Country (2019-2024) & (USD Million)

Table 176. South America Prom Dresses Consumption Value by Country (2025-2030) & (USD Million)

Table 177. Middle East & Africa Prom Dresses Sales Quantity by Type (2019-2024) & (K Units)

Table 178. Middle East & Africa Prom Dresses Sales Quantity by Type (2025-2030) & (K Units)

Table 179. Middle East & Africa Prom Dresses Sales Quantity by Application (2019-2024) & (K Units)

Table 180. Middle East & Africa Prom Dresses Sales Quantity by Application (2025-2030) & (K Units)

Table 181. Middle East & Africa Prom Dresses Sales Quantity by Region (2019-2024) & (K Units)

Table 182. Middle East & Africa Prom Dresses Sales Quantity by Region (2025-2030) & (K Units)

Table 183. Middle East & Africa Prom Dresses Consumption Value by Region (2019-2024) & (USD Million)

Table 184. Middle East & Africa Prom Dresses Consumption Value by Region (2025-2030) & (USD Million)

Table 185. Prom Dresses Raw Material

Table 186. Key Manufacturers of Prom Dresses Raw Materials

Table 187. Prom Dresses Typical Distributors

Table 188. Prom Dresses Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Prom Dresses Picture

Figure 2. Global Prom Dresses Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Prom Dresses Consumption Value Market Share by Type in 2023

Figure 4. Long Prom Dresses Examples

Figure 5. Knee Length Prom Dress Examples

Figure 6. Short Prom Dresses Examples

Figure 7. Global Prom Dresses Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Prom Dresses Consumption Value Market Share by Application in 2023

Figure 9. Prom Examples

Figure 10. Festival Party Examples

Figure 11. Social Dance Examples

Figure 12. Others Examples

Figure 13. Global Prom Dresses Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Prom Dresses Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Prom Dresses Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Prom Dresses Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Prom Dresses Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Prom Dresses Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Prom Dresses by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Prom Dresses Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Prom Dresses Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Prom Dresses Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Prom Dresses Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Prom Dresses Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Prom Dresses Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Prom Dresses Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Prom Dresses Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Prom Dresses Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Prom Dresses Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Prom Dresses Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Prom Dresses Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Prom Dresses Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Prom Dresses Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Prom Dresses Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Prom Dresses Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Prom Dresses Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Prom Dresses Consumption Value and Growth Rate (2019-2030) &



(USD Million)

Figure 48. United Kingdom Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Prom Dresses Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Prom Dresses Consumption Value Market Share by Region (2019-2030)

Figure 55. China Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Prom Dresses Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Prom Dresses Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Prom Dresses Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Prom Dresses Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Prom Dresses Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Prom Dresses Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Prom Dresses Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Prom Dresses Market Drivers

Figure 76. Prom Dresses Market Restraints

Figure 77. Prom Dresses Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Prom Dresses in 2023

Figure 80. Manufacturing Process Analysis of Prom Dresses

Figure 81. Prom Dresses Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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