

Global Projector Stand Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G01DEF00AEE4EN.html>

Date: February 2026

Pages: 143

Price: US\$ 4,480.00 (Single User License)

ID: G01DEF00AEE4EN

Abstracts

The global Projector Stand market size is expected to reach \$ 2171 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032). In 2025, global Projector Stand production reached approximately 18.7 M Units. The average price is approximately \$70. Projector brackets are a general term for support and installation devices used to support, fix, position, and adjust projectors. Their function is to stably install projection equipment on ceilings, walls, floors, or mobile structures, and to achieve precise control over the projection position, angle, and height.

Gross Profit Margin Level

The gross profit margin of the projector bracket industry is essentially determined by the combined factors of 'the cost ratio of hardware structural components + channel levels + project delivery attributes': The cost structure of standardized general-purpose brackets/wall mounts is mainly based on steel/aluminum materials, surface treatment, and fasteners. With economies of scale, unit manufacturing costs decrease rapidly, but homogeneity is also strong, with more profits allocated to channels and brand premiums. Heavy-duty engineering brackets, products with micro-adjustment and quick-release mechanisms, long anti-sway rods, and electric lifting/concealed brackets, due to their higher design complexity, reliability verification, and project-based delivery requirements, typically have better premium margins. In summary, the common gross profit range in the industry can be roughly understood as: ODM/white-label volume sales approximately 15%-25%, branded + distribution approximately 25%-40%, while engineering project-based projects (including system integration/installation services/customized parts) can further increase (but delivery and on-site costs must be deducted). Different regional channel structures (e-commerce direct sales vs. AV integrators) will significantly alter the final gross profit performance.

Industry Drivers

The core drivers of projector bracket demand come from three lines: continued

expansion of projection application scenarios, standardization of installation and delivery, and maintenance and safety compliance. First, the continuous upgrading of educational and corporate spaces (including interactive/short-throw/ultra-short-throw solutions) drives demand for engineering-grade brackets that are 'fixed-installation, quick-leveling, and easy to maintain.' Second, professional audiovisual and cultural tourism commercial spaces emphasize consistent experience and long-term stable operation, making quick-disassembly maintenance, shock resistance, cable management, and theft prevention key procurement indicators. Third, as a strongly related component of the projector market, the size and replacement cycle of the projector market provide a stable foundation for brackets.

This report studies the global Projector Stand production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Projector Stand and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Projector Stand that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Projector Stand total production and demand, 2021-2032, (K Units)

Global Projector Stand total production value, 2021-2032, (USD Million)

Global Projector Stand production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Projector Stand consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Projector Stand domestic production, consumption, key domestic manufacturers and share

Global Projector Stand production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Projector Stand production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Projector Stand production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Projector Stand market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Legrand AV, Peerless-AV, Vogel's, B-Tech AV Mounts, Uicol, Multibrackets, Smart Media Solutions, Audipack, ERARD PRO, Crimson AV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Projector Stand market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Projector Stand Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Projector Stand Market, Segmentation by Type:

Hanging Brackets

Wall-Mounted Brackets

Desktop Brackets

Others

Global Projector Stand Market, Segmentation by Material:

Metal Bracket

Plastic Bracket

Others

Global Projector Stand Market, Segmentation by Adjustment Function:

Fixed Bracket

Manually Adjustable Bracket

Electric Intelligent Bracket

Global Projector Stand Market, Segmentation by Application:

Education

Business and Government Affairs

Culture and Tourism

Others

Companies Profiled:

Legrand AV

Peerless-AV

Vogel's

B-Tech AV Mounts

Unicol

Multibrackets

Smart Media Solutions

Audipack

ERARD PRO

Crimson AV

Premier Mounts

Video Mount Products

Neomounts

Kanto

König & Meyer

Luxor Workspaces

Bretford

Spectrum Industries

Salamander Designs

Key Questions Answered:

1. How big is the global Projector Stand market?
2. What is the demand of the global Projector Stand market?
3. What is the year over year growth of the global Projector Stand market?
4. What is the production and production value of the global Projector Stand market?
5. Who are the key producers in the global Projector Stand market?
6. What are the growth factors driving the market demand?

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