

# Global Project Portfolio Management (PPM) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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# **Abstracts**

Project Portfolio Management (PPM) is the centralized management of the processes, methods, and technologies used by project managers and project management offices (PMOs) to analyze and collectively manage current or proposed projects based on numerous key characteristics.

Scope of the Report:

This report studies the Project Portfolio Management (PPM) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Project Portfolio Management (PPM) market by product type and applications/end industries. North America is estimated to hold the largest market share of the overall project portfolio management market in 2018, followed by Europe and APAC. North America is rapidly deploying the PPM solutions due to the dynamic market environment. APAC and Middle East & Africa are also witnessing a record growth in demonstrating and adopting PPM solutions.

The global Project Portfolio Management (PPM) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Project Portfolio Management (PPM).

Europe also play important roles in global market, with market size of xx million USD in



2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Ca Technologies Changepoint

Clarizen

HPE

Microsoft

Oracle

Planview

Planisware

SAP

Servicenow

Software AG

Upland

**Celoxis Technologies** 

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Services

Market Segment by Applications, can be divided into

Banking, Financial Services, and Insurance (BFSI)

ITES and telecommunication

Retail and consumer goods

Manufacturing

Healthcare and life sciences

Government and public sector

Others



# Contents

#### 1 PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET OVERVIEW

1.1 Product Overview and Scope of Project Portfolio Management (PPM)

1.2 Classification of Project Portfolio Management (PPM) by Types

1.2.1 Global Project Portfolio Management (PPM) Revenue Comparison by Types (2017-2023)

1.2.2 Global Project Portfolio Management (PPM) Revenue Market Share by Types in 2017

1.2.3 Software

1.2.4 Services

1.3 Global Project Portfolio Management (PPM) Market by Application

- 1.3.1 Global Project Portfolio Management (PPM) Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Banking, Financial Services, and Insurance (BFSI)
  - 1.3.3 ITES and telecommunication
  - 1.3.4 Retail and consumer goods
  - 1.3.5 Manufacturing
  - 1.3.6 Healthcare and life sciences
  - 1.3.7 Government and public sector
  - 1.3.8 Others

1.4 Global Project Portfolio Management (PPM) Market by Regions

1.4.1 Global Project Portfolio Management (PPM) Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Project Portfolio Management (PPM) Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Project Portfolio Management (PPM) Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Project Portfolio Management (PPM) Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Project Portfolio Management (PPM) Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Project Portfolio Management (PPM) Status and Prospect (2013-2023)

1.5 Global Market Size of Project Portfolio Management (PPM) (2013-2023)

#### **2 MANUFACTURERS PROFILES**



- 2.1 Ca Technologies
  - 2.1.1 Business Overview
  - 2.1.2 Project Portfolio Management (PPM) Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B

2.1.3 Ca Technologies Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.2 Changepoint

2.2.1 Business Overview

2.2.2 Project Portfolio Management (PPM) Type and Applications

- 2.2.2.1 Product A
- 2.2.2.2 Product B

2.2.3 Changepoint Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.3 Clarizen

- 2.3.1 Business Overview
- 2.3.2 Project Portfolio Management (PPM) Type and Applications
- 2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Clarizen Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.4 HPE

2.4.1 Business Overview

2.4.2 Project Portfolio Management (PPM) Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 HPE Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.5 Microsoft

2.5.1 Business Overview

2.5.2 Project Portfolio Management (PPM) Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Microsoft Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.6 Oracle

- 2.6.1 Business Overview
- 2.6.2 Project Portfolio Management (PPM) Type and Applications
- 2.6.2.1 Product A



2.6.2.2 Product B

2.6.3 Oracle Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.7 Planview

2.7.1 Business Overview

2.7.2 Project Portfolio Management (PPM) Type and Applications

- 2.7.2.1 Product A
- 2.7.2.2 Product B

2.7.3 Planview Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.8 Planisware

2.8.1 Business Overview

2.8.2 Project Portfolio Management (PPM) Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Planisware Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.9 SAP

2.9.1 Business Overview

2.9.2 Project Portfolio Management (PPM) Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 SAP Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.10 Servicenow

2.10.1 Business Overview

2.10.2 Project Portfolio Management (PPM) Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Servicenow Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.11 Software AG

2.11.1 Business Overview

2.11.2 Project Portfolio Management (PPM) Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Software AG Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.12 Upland



2.12.1 Business Overview

2.12.2 Project Portfolio Management (PPM) Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Upland Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

2.13 Celoxis Technologies

2.13.1 Business Overview

2.13.2 Project Portfolio Management (PPM) Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Celoxis Technologies Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

#### 3 GLOBAL PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET COMPETITION, BY PLAYERS

3.1 Global Project Portfolio Management (PPM) Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Project Portfolio Management (PPM) Players Market Share

3.2.2 Top 10 Project Portfolio Management (PPM) Players Market Share

3.3 Market Competition Trend

# 4 GLOBAL PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET SIZE BY REGIONS

4.1 Global Project Portfolio Management (PPM) Revenue and Market Share by Regions4.2 North America Project Portfolio Management (PPM) Revenue and Growth Rate(2013-2018)

4.3 Europe Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

4.5 South America Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)



#### 5 NORTH AMERICA PROJECT PORTFOLIO MANAGEMENT (PPM) REVENUE BY COUNTRIES

5.1 North America Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

5.2 USA Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

5.3 Canada Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

5.4 Mexico Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

# 6 EUROPE PROJECT PORTFOLIO MANAGEMENT (PPM) REVENUE BY COUNTRIES

6.1 Europe Project Portfolio Management (PPM) Revenue by Countries (2013-2018)6.2 Germany Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

6.3 UK Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

6.4 France Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

6.5 Russia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

6.6 Italy Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

# 7 ASIA-PACIFIC PROJECT PORTFOLIO MANAGEMENT (PPM) REVENUE BY COUNTRIES

7.1 Asia-Pacific Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

7.2 China Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)
7.3 Japan Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)
7.4 Korea Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)
7.5 India Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

# 8 SOUTH AMERICA PROJECT PORTFOLIO MANAGEMENT (PPM) REVENUE BY COUNTRIES

Global Project Portfolio Management (PPM) Market 2018 by Manufacturers, Countries, Type and Application, Forec..



8.1 South America Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

8.2 Brazil Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

8.3 Argentina Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

8.4 Colombia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

# 9 MIDDLE EAST AND AFRICA REVENUE PROJECT PORTFOLIO MANAGEMENT (PPM) BY COUNTRIES

9.1 Middle East and Africa Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

9.2 Saudi Arabia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

9.3 UAE Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

9.4 Egypt Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

9.5 Nigeria Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

9.6 South Africa Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

# 10 GLOBAL PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET SEGMENT BY TYPE

10.1 Global Project Portfolio Management (PPM) Revenue and Market Share by Type (2013-2018)

10.2 Global Project Portfolio Management (PPM) Market Forecast by Type (2018-2023)

10.3 Software Revenue Growth Rate (2013-2023)

10.4 Services Revenue Growth Rate (2013-2023)

# 11 GLOBAL PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET SEGMENT BY APPLICATION

11.1 Global Project Portfolio Management (PPM) Revenue Market Share by Application (2013-2018)

11.2 Project Portfolio Management (PPM) Market Forecast by Application (2018-2023)

11.3 Banking, Financial Services, and Insurance (BFSI) Revenue Growth (2013-2018)

11.4 ITES and telecommunication Revenue Growth (2013-2018)



- 11.5 Retail and consumer goods Revenue Growth (2013-2018)
- 11.6 Manufacturing Revenue Growth (2013-2018)
- 11.7 Healthcare and life sciences Revenue Growth (2013-2018)
- 11.8 Government and public sector Revenue Growth (2013-2018)
- 11.9 Others Revenue Growth (2013-2018)

#### 12 GLOBAL PROJECT PORTFOLIO MANAGEMENT (PPM) MARKET SIZE FORECAST (2018-2023)

12.1 Global Project Portfolio Management (PPM) Market Size Forecast (2018-2023)12.2 Global Project Portfolio Management (PPM) Market Forecast by Regions(2018-2023)

12.3 North America Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

12.4 Europe Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

12.6 South America Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

14.1 Methodology 14.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Project Portfolio Management (PPM) Picture Table Product Specifications of Project Portfolio Management (PPM) Table Global Project Portfolio Management (PPM) and Revenue (Million USD) Market Split by Product Type Figure Global Project Portfolio Management (PPM) Revenue Market Share by Types in 2017 **Figure Software Picture Figure Services Picture** Table Global Project Portfolio Management (PPM) Revenue (Million USD) by Application (2013-2023) Figure Project Portfolio Management (PPM) Revenue Market Share by Applications in 2017 Figure Banking, Financial Services, and Insurance (BFSI) Picture Figure ITES and telecommunication Picture Figure Retail and consumer goods Picture **Figure Manufacturing Picture** Figure Healthcare and life sciences Picture Figure Government and public sector Picture **Figure Others Picture** Table Global Market Project Portfolio Management (PPM) Revenue (Million USD) Comparison by Regions 2013-2023 Figure North America Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Figure Europe Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Figure Asia-Pacific Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Figure South America Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Figure Middle East and Africa Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Figure Global Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (2013-2023) Table Ca Technologies Basic Information, Manufacturing Base and Competitors Table Ca Technologies Project Portfolio Management (PPM) Type and Applications



Table Ca Technologies Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Changepoint Basic Information, Manufacturing Base and Competitors Table Changepoint Project Portfolio Management (PPM) Type and Applications Table Changepoint Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017) Table Clarizen Basic Information, Manufacturing Base and Competitors Table Clarizen Project Portfolio Management (PPM) Type and Applications

Table Clarizen Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table HPE Basic Information, Manufacturing Base and Competitors

Table HPE Project Portfolio Management (PPM) Type and Applications

Table HPE Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Project Portfolio Management (PPM) Type and Applications

Table Microsoft Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Project Portfolio Management (PPM) Type and Applications

Table Oracle Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Planview Basic Information, Manufacturing Base and Competitors

Table Planview Project Portfolio Management (PPM) Type and Applications

Table Planview Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Planisware Basic Information, Manufacturing Base and Competitors

Table Planisware Project Portfolio Management (PPM) Type and Applications Table Planisware Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors

Table SAP Project Portfolio Management (PPM) Type and Applications

Table SAP Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Servicenow Basic Information, Manufacturing Base and Competitors

Table Servicenow Project Portfolio Management (PPM) Type and Applications

Table Servicenow Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Software AG Basic Information, Manufacturing Base and Competitors



Table Software AG Project Portfolio Management (PPM) Type and Applications Table Software AG Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Upland Basic Information, Manufacturing Base and Competitors

Table Upland Project Portfolio Management (PPM) Type and Applications

Table Upland Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Celoxis Technologies Basic Information, Manufacturing Base and Competitors Table Celoxis Technologies Project Portfolio Management (PPM) Type and Applications Table Celoxis Technologies Project Portfolio Management (PPM) Revenue, Gross Margin and Market Share (2016-2017)

Table Global Project Portfolio Management (PPM) Revenue (Million USD) by Players (2013-2018)

Table Global Project Portfolio Management (PPM) Revenue Share by Players(2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Share by Players in 2016 Figure Global Project Portfolio Management (PPM) Revenue Share by Players in 2017 Figure Global Top 5 Players Project Portfolio Management (PPM) Revenue Market Share in 2017

Figure Global Top 10 Players Project Portfolio Management (PPM) Revenue Market Share in 2017

Figure Global Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Project Portfolio Management (PPM) Revenue (Million USD) by Regions (2013-2018)

Table Global Project Portfolio Management (PPM) Revenue Market Share by Regions (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Market Share by Regions (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Market Share by Regions in 2017

Figure North America Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Europe Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure South America Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)



Figure Middle East and Africa Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Table North America Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

Table North America Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure North America Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure North America Project Portfolio Management (PPM) Revenue Market Share by Countries in 2017

Figure USA Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Canada Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Mexico Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Table Europe Project Portfolio Management (PPM) Revenue (Million USD) by Countries (2013-2018)

Figure Europe Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure Europe Project Portfolio Management (PPM) Revenue Market Share by Countries in 2017

Figure Germany Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure UK Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018) Figure France Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Russia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Italy Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Project Portfolio Management (PPM) Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Project Portfolio Management (PPM) Revenue Market Share by Countries in 2017

Figure China Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)



Figure Japan Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Korea Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure India Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Table South America Project Portfolio Management (PPM) Revenue by Countries (2013-2018)

Table South America Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure South America Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure South America Project Portfolio Management (PPM) Revenue Market Share by Countries in 2017

Figure Brazil Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Argentina Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Colombia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Project Portfolio Management (PPM) Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Project Portfolio Management (PPM) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Project Portfolio Management (PPM) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure UAE Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Egypt Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure Nigeria Project Portfolio Management (PPM) Revenue and Growth Rate (2013-2018)

Figure South Africa Project Portfolio Management (PPM) Revenue and Growth Rate



(2013-2018)

Table Global Project Portfolio Management (PPM) Revenue (Million USD) by Type (2013-2018)

Table Global Project Portfolio Management (PPM) Revenue Share by Type (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Share by Type (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Share by Type in 2017 Table Global Project Portfolio Management (PPM) Revenue Forecast by Type (2018-2023)

Figure Global Project Portfolio Management (PPM) Market Share Forecast by Type (2018-2023)

Figure Global Software Revenue Growth Rate (2013-2018)

Figure Global Services Revenue Growth Rate (2013-2018)

Table Global Project Portfolio Management (PPM) Revenue by Application (2013-2018) Table Global Project Portfolio Management (PPM) Revenue Share by Application (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Share by Application (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue Share by Application in 2017

Table Global Project Portfolio Management (PPM) Revenue Forecast by Application (2018-2023)

Figure Global Project Portfolio Management (PPM) Market Share Forecast by Application (2018-2023)

Figure Global Banking, Financial Services, and Insurance (BFSI) Revenue Growth Rate (2013-2018)

Figure Global ITES and telecommunication Revenue Growth Rate (2013-2018)

Figure Global Retail and consumer goods Revenue Growth Rate (2013-2018)

Figure Global Manufacturing Revenue Growth Rate (2013-2018)

Figure Global Healthcare and life sciences Revenue Growth Rate (2013-2018)

Figure Global Government and public sector Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Project Portfolio Management (PPM) Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Project Portfolio Management (PPM) Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Project Portfolio Management (PPM) Revenue Market Share Forecast by Regions (2018-2023)



Figure North America Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

Figure Europe Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

Figure South America Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Project Portfolio Management (PPM) Revenue Market Forecast (2018-2023)



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