

Global Probiotic and Prebiotic Yogurt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Probiotic and Prebiotic Yogurt market size was valued at USD 9738.6 million in 2023 and is forecast to a readjusted size of USD 12420 million by 2030 with a CAGR of 3.5% during review period.

Probiotic and Prebiotic Yogurt is a kind of yogurt contains probiotic and prebiotic. PREBIOTICS are a special form of dietary fiber that acts as a fertilizer for the good bacteria in the gut. PROBIOTICS are live bacteria that can be found in yogurt and other fermented foods.

The Global Info Research report includes an overview of the development of the Probiotic and Prebiotic Yogurt industry chain, the market status of Children (Plain Yogurt, Flavored Yogurt), Adults (Plain Yogurt, Flavored Yogurt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Probiotic and Prebiotic Yogurt.

Regionally, the report analyzes the Probiotic and Prebiotic Yogurt markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Probiotic and Prebiotic Yogurt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Probiotic and Prebiotic Yogurt

market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Probiotic and Prebiotic Yogurt industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Plain Yogurt, Flavored Yogurt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Probiotic and Prebiotic Yogurt market.

Regional Analysis: The report involves examining the Probiotic and Prebiotic Yogurt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Probiotic and Prebiotic Yogurt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Probiotic and Prebiotic Yogurt:

Company Analysis: Report covers individual Probiotic and Prebiotic Yogurt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Probiotic and Prebiotic Yogurt This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children, Adults).

Technology Analysis: Report covers specific technologies relevant to Probiotic and Prebiotic Yogurt. It assesses the current state, advancements, and potential future

developments in Probiotic and Prebiotic Yogurt areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Probiotic and Prebiotic Yogurt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Probiotic and Prebiotic Yogurt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Plain Yogurt

Flavored Yogurt

Fruited Yogurt

Other

Market segment by Application

Children

Adults

Elderly People

Major players covered

Nestle

Dannon

Chobani

Yoplait

Fage

Yakult

La Yogurt

Stonyfeild Farms

Greek Gods

Pillars

Noosa

Siggi's

Brown Cow

Nancy's

Maple Hill

Wallaby

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Probiotic and Prebiotic Yogurt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Probiotic and Prebiotic Yogurt, with price, sales, revenue and global market share of Probiotic and Prebiotic Yogurt from 2019 to 2024.

Chapter 3, the Probiotic and Prebiotic Yogurt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Probiotic and Prebiotic Yogurt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Probiotic and Prebiotic Yogurt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Probiotic and Prebiotic Yogurt.

Chapter 14 and 15, to describe Probiotic and Prebiotic Yogurt sales channel,

distributors, customers, research findings and conclusion.

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