

# Global Professional Teeth Whitening and Power Toothbrushes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC307A594B1EN.html>

Date: July 2024

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: GC307A594B1EN

## Abstracts

According to our (Global Info Research) latest study, the global Professional Teeth Whitening and Power Toothbrushes market size was valued at USD 606.1 million in 2023 and is forecast to a readjusted size of USD 829.9 million by 2030 with a CAGR of 4.6% during review period.

Power Toothbrush can be classified into two categories according to the type of action that they employ: vibration or rotation-oscillation. When using vibrating toothbrush, a brushing technique similar to that used with a manual toothbrush is recommended, whereas with rotating-oscillating brushes the recommend cleaning technique is to simply move the brush slowly from tooth to tooth.

The professional teeth whitening and power toothbrushes market is expected to witness significant growth in the coming years. Factors driving market growth include the increasing demand for aesthetic dental treatments, growing oral hygiene awareness, and advancements in teeth whitening technologies. The market is highly competitive, with several dental clinics and oral care product manufacturers offering professional teeth whitening services and power toothbrushes. However, challenges such as high treatment costs, limited accessibility to professional services, and the availability of alternative oral care products may hinder market expansion. Nonetheless, the professional teeth whitening and power toothbrushes market holds promising opportunities, driven by the rising consumer focus on dental aesthetics and oral health, and the continuous innovation in whitening treatments and toothbrush technologies.

The Global Info Research report includes an overview of the development of the Professional Teeth Whitening and Power Toothbrushes industry chain, the market

status of Children Toothbrush (Battery Toothbrush, Electric Toothbrush), Adult Toothbrush (Battery Toothbrush, Electric Toothbrush), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Professional Teeth Whitening and Power Toothbrushes.

Regionally, the report analyzes the Professional Teeth Whitening and Power Toothbrushes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Professional Teeth Whitening and Power Toothbrushes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Professional Teeth Whitening and Power Toothbrushes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Professional Teeth Whitening and Power Toothbrushes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Battery Toothbrush, Electric Toothbrush).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Professional Teeth Whitening and Power Toothbrushes market.

**Regional Analysis:** The report involves examining the Professional Teeth Whitening and Power Toothbrushes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Professional Teeth Whitening and Power Toothbrushes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Professional Teeth Whitening and Power Toothbrushes:

**Company Analysis:** Report covers individual Professional Teeth Whitening and Power Toothbrushes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Professional Teeth Whitening and Power Toothbrushes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children Toothbrush, Adult Toothbrush).

**Technology Analysis:** Report covers specific technologies relevant to Professional Teeth Whitening and Power Toothbrushes. It assesses the current state, advancements, and potential future developments in Professional Teeth Whitening and Power Toothbrushes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Professional Teeth Whitening and Power Toothbrushes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Professional Teeth Whitening and Power Toothbrushes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Battery Toothbrush

Electric Toothbrush

#### Market segment by Application

Children Toothbrush

Adult Toothbrush

#### Major players covered

P&G

Philips

Panasonic

Colgate-Palmolive

WaterPik

Omron

Lion Corporation

Arm & Hammer

Ningbo seago

Lebond

RisunTechnology

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Professional Teeth Whitening and Power Toothbrushes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Professional Teeth Whitening and Power Toothbrushes, with price, sales, revenue and global market share of Professional Teeth Whitening and Power Toothbrushes from 2019 to 2024.

Chapter 3, the Professional Teeth Whitening and Power Toothbrushes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Professional Teeth Whitening and Power Toothbrushes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Professional Teeth Whitening and Power Toothbrushes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Professional Teeth Whitening and Power Toothbrushes.

Chapter 14 and 15, to describe Professional Teeth Whitening and Power Toothbrushes sales channel, distributors, customers, research findings and conclusion.

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