

Global Professional Monitors Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G89A2D4235B3EN.html>

Date: January 2024

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: G89A2D4235B3EN

Abstracts

According to our (Global Info Research) latest study, the global Professional Monitors market size was valued at USD 513.8 million in 2023 and is forecast to a readjusted size of USD 741.4 million by 2030 with a CAGR of 5.4% during review period.

Professional monitor is a display device similar to a television set, used to monitor the output of a video-generating device, such as playout from a video server, IRD, video camera, VCR, or DVD player. It may or may not have professional audio monitoring capability. Unlike a television set, a video monitor has no tuner (television) and, as such, is unable independently to tune into an over-the-air broadcast like a television receiver. One common use of video monitors is in television stations, television studios, production trucks and in outside broadcast vehicles, where broadcast engineers use them for confidence checking of analog signal and digital signals throughout the system.

There are many professional monitors manufactures in the world, Sony occupies 18.8% of the global market share in 2021. While JVC, with a market share of 6.91%, comes the second. Ikegami ranks the third globally, 5.54%. All these three large manufacturers together consist of approximately 31% of the global market. In terms of region, North America is the largest market, with a share about 34%, followed by Europe with a share about 28%.

The Global Info Research report includes an overview of the development of the Professional Monitors industry chain, the market status of Studio Applications (Less Than 17", 17-25"), Field Applications (Less Than 17", 17-25"), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Professional Monitors.

Regionally, the report analyzes the Professional Monitors markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Professional Monitors market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Professional Monitors market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Professional Monitors industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Size (e.g., Less Than 17", 17-25").

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Professional Monitors market.

Regional Analysis: The report involves examining the Professional Monitors market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Professional Monitors market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Professional Monitors:

Company Analysis: Report covers individual Professional Monitors manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Professional Monitors. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Studio Applications, Field Applications).

Technology Analysis: Report covers specific technologies relevant to Professional Monitors. It assesses the current state, advancements, and potential future developments in Professional Monitors areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Professional Monitors market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Professional Monitors market is split by Size and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Size, and by Application in terms of volume and value.

Market segment by Size

Less Than 17"

17-25"

More than 25"

Market segment by Application

Studio Applications

Field Applications

Major players covered

Sony

Panasonic

JVC

Ikegami

Marshall

TVLogic

Canon

Planar

Lilliput

Blackmagicdesign

Tote Vision

SmallHD

Bon Monitors

Datavideo

Atomos

Ruige

Laizeske

Zhangzhou SEETEC Optoelectronics

Osee-Dig

Wohler

Astro Design

SWIT Electronics

Shenzhen Zunzheng Digital Video

Konvision

Desview

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Professional Monitors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Professional Monitors, with price, sales, revenue and global market share of Professional Monitors from 2019 to 2024.

Chapter 3, the Professional Monitors competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Professional Monitors breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Size and application, with sales market share and growth rate by size, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Professional Monitors market forecast, by regions, size and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Professional Monitors.

Chapter 14 and 15, to describe Professional Monitors sales channel, distributors, customers, research findings and conclusion.

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