

# Global Professional Hair Care Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Professional Hair Care market size was valued at USD 15550 million in 2023 and is forecast to a readjusted size of USD 19330 million by 2030 with a CAGR of 3.2% during review period.

Nowadays, numerous consumers are more concerned about the hair aesthetics and scalp nourishment. There is an increase in demand for hair styling, dyeing, straightening and other hair treatments by the consumers without compromising the hair and scalp health. These factors have significantly increased the demand for professional hair care products thereby spurring the professional hair care market.

The growth of the global professional hair care market is driven by fluctuation in hair style trends, rapid increase in disposable income, population growth, and rise in air pollution across the world. Moreover, increase in use of professional hair care products in developed regions and growth in adoption of organic ingredients are expected to create a lot of opportunities for the hair coloring products, and shampoo manufacturers to create a mass customer base.

The Global Info Research report includes an overview of the development of the Professional Hair Care industry chain, the market status of Hypermarket (Hair Coloring, Shampoo), Salon (Hair Coloring, Shampoo), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Professional Hair Care.

Regionally, the report analyzes the Professional Hair Care markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Professional Hair Care market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Professional Hair Care market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Professional Hair Care industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hair Coloring, Shampoo).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Professional Hair Care market.

**Regional Analysis:** The report involves examining the Professional Hair Care market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Professional Hair Care market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Professional Hair Care:

**Company Analysis:** Report covers individual Professional Hair Care players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Professional Hair Care This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarket, Salon).

**Technology Analysis:** Report covers specific technologies relevant to Professional Hair Care. It assesses the current state, advancements, and potential future developments in Professional Hair Care areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Professional Hair Care market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Professional Hair Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Hair Coloring

Shampoo

Styling Agent

Straightening and Perming Product

### Market segment by Application

Hypermarket

Salon

E-commerce

Pharmacy

Specialty Store

Others

Market segment by players, this report covers

L'Oreal Group

Henkel AG and Co.

Procter and Gamble Co.

Unilever Corporation

Kao Corporation

Aveda Corporation (Estee Lauder)

Avon Products Inc.

Revlon Inc.

Olaplex

Pai Shau

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Professional Hair Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Professional Hair Care, with revenue, gross margin and global market share of Professional Hair Care from 2019 to 2024.

Chapter 3, the Professional Hair Care competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Professional Hair Care market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Professional Hair Care.

Chapter 13, to describe Professional Hair Care research findings and conclusion.

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