

# **Global Professional Hair Care Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Nowadays, numerous consumers are more concerned about the hair aesthetics and scalp nourishment. There is an increase in demand for hair styling, dyeing, straightening and other hair treatments by the consumers without compromising the hair and scalp health. These factors have significantly increased the demand for professional hair care products thereby spurring the professional hair care market.

### **SCOPE OF THE REPORT:**

This report studies the Professional Hair Care market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Professional Hair Care market by product type and applications/end industries.

The growth of the global professional hair care market is driven by fluctuation in hair style trends, rapid increase in disposable income, population growth, and rise in air pollution across the world. Moreover, increase in use of professional hair care products in developed regions and growth in adoption of organic ingredients are expected to create a lot of opportunities for the hair coloring products, and shampoo manufacturers to create a mass customer base.

The global Professional Hair Care market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Professional Hair Care.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

L'Oreal Group

Henkel AG & Co.

Procter & Gamble Co.

Unilever Corporation

Kao Corporation

Aveda Corporation (Estee Lauder)

Avon Products Inc.

Revlon Inc.

Olaplex

Pai Shau

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hair Coloring

Shampoo

Styling Agent

Straightening and Perming Product

Market Segment by Applications, can be divided into

Hypermarket

Salon

E-commerce

Pharmacy

Specialty Store

Others

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