

Global Professional Hair Care Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Nowadays, numerous consumers are more concerned about the hair aesthetics and scalp nourishment. There is an increase in demand for hair styling, dyeing, straightening and other hair treatments by the consumers without compromising the hair and scalp health. These factors have significantly increased the demand for professional hair care products thereby spurring the professional hair care market.

SCOPE OF THE REPORT:

This report studies the Professional Hair Care market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Professional Hair Care market by product type and applications/end industries.

The growth of the global professional hair care market is driven by fluctuation in hair style trends, rapid increase in disposable income, population growth, and rise in air pollution across the world. Moreover, increase in use of professional hair care products in developed regions and growth in adoption of organic ingredients are expected to create a lot of opportunities for the hair coloring products, and shampoo manufacturers to create a mass customer base.

The global Professional Hair Care market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Professional Hair Care.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

L'Oreal Group

Henkel AG & Co.

Procter & Gamble Co.

Unilever Corporation

Kao Corporation

Aveda Corporation (Estee Lauder)

Avon Products Inc.

Revlon Inc.

Olaplex

Pai Shau

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hair Coloring

Shampoo

Styling Agent

Straightening and Perming Product

Market Segment by Applications, can be divided into

Hypermarket

Salon

E-commerce

Pharmacy

Specialty Store

Others

Contents

1 PROFESSIONAL HAIR CARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Professional Hair Care
- 1.2 Classification of Professional Hair Care by Types
 - 1.2.1 Global Professional Hair Care Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Professional Hair Care Revenue Market Share by Types in 2017
 - 1.2.3 Hair Coloring
 - 1.2.4 Shampoo
 - 1.2.5 Styling Agent
 - 1.2.6 Straightening and Perming Product
- 1.3 Global Professional Hair Care Market by Application
 - 1.3.1 Global Professional Hair Care Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Hypermarket
 - 1.3.3 Salon
 - 1.3.4 E-commerce
 - 1.3.5 Pharmacy
 - 1.3.6 Specialty Store
 - 1.3.7 Others
- 1.4 Global Professional Hair Care Market by Regions
 - 1.4.1 Global Professional Hair Care Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Professional Hair Care Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Professional Hair Care Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Professional Hair Care Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Professional Hair Care Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Professional Hair Care Status and Prospect (2013-2023)
- 1.5 Global Market Size of Professional Hair Care (2013-2023)

2 MANUFACTURERS PROFILES

2.1 L'Oreal Group

- 2.1.1 Business Overview
- 2.1.2 Professional Hair Care Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
- 2.1.3 L'Oreal Group Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Henkel AG & Co.
 - 2.2.1 Business Overview
 - 2.2.2 Professional Hair Care Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Henkel AG & Co. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Procter & Gamble Co.
 - 2.3.1 Business Overview
 - 2.3.2 Professional Hair Care Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Procter & Gamble Co. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Unilever Corporation
 - 2.4.1 Business Overview
 - 2.4.2 Professional Hair Care Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 Unilever Corporation Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Kao Corporation
 - 2.5.1 Business Overview
 - 2.5.2 Professional Hair Care Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Kao Corporation Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Aveda Corporation (Estee Lauder)
 - 2.6.1 Business Overview
 - 2.6.2 Professional Hair Care Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B

2.6.3 Aveda Corporation (Estee Lauder) Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

2.7 Avon Products Inc.

2.7.1 Business Overview

2.7.2 Professional Hair Care Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Avon Products Inc. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

2.8 Revlon Inc.

2.8.1 Business Overview

2.8.2 Professional Hair Care Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Revlon Inc. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

2.9 Olaplex

2.9.1 Business Overview

2.9.2 Professional Hair Care Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Olaplex Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

2.10 Pai Shau

2.10.1 Business Overview

2.10.2 Professional Hair Care Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Pai Shau Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL PROFESSIONAL HAIR CARE MARKET COMPETITION, BY PLAYERS

3.1 Global Professional Hair Care Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Professional Hair Care Players Market Share

3.2.2 Top 10 Professional Hair Care Players Market Share

3.3 Market Competition Trend

4 GLOBAL PROFESSIONAL HAIR CARE MARKET SIZE BY REGIONS

- 4.1 Global Professional Hair Care Revenue and Market Share by Regions
- 4.2 North America Professional Hair Care Revenue and Growth Rate (2013-2018)
- 4.3 Europe Professional Hair Care Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Professional Hair Care Revenue and Growth Rate (2013-2018)
- 4.5 South America Professional Hair Care Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Professional Hair Care Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA PROFESSIONAL HAIR CARE REVENUE BY COUNTRIES

- 5.1 North America Professional Hair Care Revenue by Countries (2013-2018)
- 5.2 USA Professional Hair Care Revenue and Growth Rate (2013-2018)
- 5.3 Canada Professional Hair Care Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Professional Hair Care Revenue and Growth Rate (2013-2018)

6 EUROPE PROFESSIONAL HAIR CARE REVENUE BY COUNTRIES

- 6.1 Europe Professional Hair Care Revenue by Countries (2013-2018)
- 6.2 Germany Professional Hair Care Revenue and Growth Rate (2013-2018)
- 6.3 UK Professional Hair Care Revenue and Growth Rate (2013-2018)
- 6.4 France Professional Hair Care Revenue and Growth Rate (2013-2018)
- 6.5 Russia Professional Hair Care Revenue and Growth Rate (2013-2018)
- 6.6 Italy Professional Hair Care Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC PROFESSIONAL HAIR CARE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Professional Hair Care Revenue by Countries (2013-2018)
- 7.2 China Professional Hair Care Revenue and Growth Rate (2013-2018)
- 7.3 Japan Professional Hair Care Revenue and Growth Rate (2013-2018)
- 7.4 Korea Professional Hair Care Revenue and Growth Rate (2013-2018)
- 7.5 India Professional Hair Care Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Professional Hair Care Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA PROFESSIONAL HAIR CARE REVENUE BY COUNTRIES

- 8.1 South America Professional Hair Care Revenue by Countries (2013-2018)
- 8.2 Brazil Professional Hair Care Revenue and Growth Rate (2013-2018)

8.3 Argentina Professional Hair Care Revenue and Growth Rate (2013-2018)

8.4 Colombia Professional Hair Care Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE PROFESSIONAL HAIR CARE BY COUNTRIES

9.1 Middle East and Africa Professional Hair Care Revenue by Countries (2013-2018)

9.2 Saudi Arabia Professional Hair Care Revenue and Growth Rate (2013-2018)

9.3 UAE Professional Hair Care Revenue and Growth Rate (2013-2018)

9.4 Egypt Professional Hair Care Revenue and Growth Rate (2013-2018)

9.5 Nigeria Professional Hair Care Revenue and Growth Rate (2013-2018)

9.6 South Africa Professional Hair Care Revenue and Growth Rate (2013-2018)

10 GLOBAL PROFESSIONAL HAIR CARE MARKET SEGMENT BY TYPE

10.1 Global Professional Hair Care Revenue and Market Share by Type (2013-2018)

10.2 Global Professional Hair Care Market Forecast by Type (2018-2023)

10.3 Hair Coloring Revenue Growth Rate (2013-2023)

10.4 Shampoo Revenue Growth Rate (2013-2023)

10.5 Styling Agent Revenue Growth Rate (2013-2023)

10.6 Straightening and Perming Product Revenue Growth Rate (2013-2023)

11 GLOBAL PROFESSIONAL HAIR CARE MARKET SEGMENT BY APPLICATION

11.1 Global Professional Hair Care Revenue Market Share by Application (2013-2018)

11.2 Professional Hair Care Market Forecast by Application (2018-2023)

11.3 Hypermarket Revenue Growth (2013-2018)

11.4 Salon Revenue Growth (2013-2018)

11.5 E-commerce Revenue Growth (2013-2018)

11.6 Pharmacy Revenue Growth (2013-2018)

11.7 Specialty Store Revenue Growth (2013-2018)

11.8 Others Revenue Growth (2013-2018)

12 GLOBAL PROFESSIONAL HAIR CARE MARKET SIZE FORECAST (2018-2023)

12.1 Global Professional Hair Care Market Size Forecast (2018-2023)

12.2 Global Professional Hair Care Market Forecast by Regions (2018-2023)

12.3 North America Professional Hair Care Revenue Market Forecast (2018-2023)

12.4 Europe Professional Hair Care Revenue Market Forecast (2018-2023)

- 12.5 Asia-Pacific Professional Hair Care Revenue Market Forecast (2018-2023)
- 12.6 South America Professional Hair Care Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Professional Hair Care Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Professional Hair Care Picture

Table Product Specifications of Professional Hair Care

Table Global Professional Hair Care and Revenue (Million USD) Market Split by Product Type

Figure Global Professional Hair Care Revenue Market Share by Types in 2017

Figure Hair Coloring Picture

Figure Shampoo Picture

Figure Styling Agent Picture

Figure Straightening and Perming Product Picture

Table Global Professional Hair Care Revenue (Million USD) by Application (2013-2023)

Figure Professional Hair Care Revenue Market Share by Applications in 2017

Figure Hypermarket Picture

Figure Salon Picture

Figure E-commerce Picture

Figure Pharmacy Picture

Figure Specialty Store Picture

Figure Others Picture

Table Global Market Professional Hair Care Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Professional Hair Care Revenue (Million USD) and Growth Rate (2013-2023)

Table L'Oreal Group Basic Information, Manufacturing Base and Competitors

Table L'Oreal Group Professional Hair Care Type and Applications

Table L'Oreal Group Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Henkel AG & Co. Basic Information, Manufacturing Base and Competitors

Table Henkel AG & Co. Professional Hair Care Type and Applications

Table Henkel AG & Co. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Procter & Gamble Co. Basic Information, Manufacturing Base and Competitors

Table Procter & Gamble Co. Professional Hair Care Type and Applications

Table Procter & Gamble Co. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Unilever Corporation Basic Information, Manufacturing Base and Competitors

Table Unilever Corporation Professional Hair Care Type and Applications

Table Unilever Corporation Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Kao Corporation Basic Information, Manufacturing Base and Competitors

Table Kao Corporation Professional Hair Care Type and Applications

Table Kao Corporation Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Aveda Corporation (Estee Lauder) Basic Information, Manufacturing Base and Competitors

Table Aveda Corporation (Estee Lauder) Professional Hair Care Type and Applications

Table Aveda Corporation (Estee Lauder) Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Avon Products Inc. Basic Information, Manufacturing Base and Competitors

Table Avon Products Inc. Professional Hair Care Type and Applications

Table Avon Products Inc. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Revlon Inc. Basic Information, Manufacturing Base and Competitors

Table Revlon Inc. Professional Hair Care Type and Applications

Table Revlon Inc. Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Olaplex Basic Information, Manufacturing Base and Competitors

Table Olaplex Professional Hair Care Type and Applications

Table Olaplex Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Pai Shau Basic Information, Manufacturing Base and Competitors

Table Pai Shau Professional Hair Care Type and Applications

Table Pai Shau Professional Hair Care Revenue, Gross Margin and Market Share (2016-2017)

Table Global Professional Hair Care Revenue (Million USD) by Players (2013-2018)

Table Global Professional Hair Care Revenue Share by Players (2013-2018)

Figure Global Professional Hair Care Revenue Share by Players in 2016

Figure Global Professional Hair Care Revenue Share by Players in 2017

Figure Global Top 5 Players Professional Hair Care Revenue Market Share in 2017

Figure Global Top 10 Players Professional Hair Care Revenue Market Share in 2017

Figure Global Professional Hair Care Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Professional Hair Care Revenue (Million USD) by Regions (2013-2018)

Table Global Professional Hair Care Revenue Market Share by Regions (2013-2018)

Figure Global Professional Hair Care Revenue Market Share by Regions (2013-2018)

Figure Global Professional Hair Care Revenue Market Share by Regions in 2017

Figure North America Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Europe Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure South America Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Professional Hair Care Revenue and Growth Rate (2013-2018)

Table North America Professional Hair Care Revenue by Countries (2013-2018)

Table North America Professional Hair Care Revenue Market Share by Countries (2013-2018)

Figure North America Professional Hair Care Revenue Market Share by Countries (2013-2018)

Figure North America Professional Hair Care Revenue Market Share by Countries in 2017

Figure USA Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Canada Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Mexico Professional Hair Care Revenue and Growth Rate (2013-2018)

Table Europe Professional Hair Care Revenue (Million USD) by Countries (2013-2018)

Figure Europe Professional Hair Care Revenue Market Share by Countries (2013-2018)

Figure Europe Professional Hair Care Revenue Market Share by Countries in 2017

Figure Germany Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure UK Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure France Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Russia Professional Hair Care Revenue and Growth Rate (2013-2018)

Figure Italy Professional Hair Care Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Professional Hair Care Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Professional Hair Care Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Professional Hair Care Revenue Market Share by Countries in 2017

Figure China Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Japan Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Korea Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure India Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Professional Hair Care Revenue and Growth Rate (2013-2018)
Table South America Professional Hair Care Revenue by Countries (2013-2018)
Table South America Professional Hair Care Revenue Market Share by Countries (2013-2018)
Figure South America Professional Hair Care Revenue Market Share by Countries (2013-2018)
Figure South America Professional Hair Care Revenue Market Share by Countries in 2017
Figure Brazil Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Argentina Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Colombia Professional Hair Care Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Professional Hair Care Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Professional Hair Care Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Professional Hair Care Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Professional Hair Care Revenue Market Share by Countries in 2017
Figure Saudi Arabia Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure UAE Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Egypt Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure Nigeria Professional Hair Care Revenue and Growth Rate (2013-2018)
Figure South Africa Professional Hair Care Revenue and Growth Rate (2013-2018)
Table Global Professional Hair Care Revenue (Million USD) by Type (2013-2018)
Table Global Professional Hair Care Revenue Share by Type (2013-2018)
Figure Global Professional Hair Care Revenue Share by Type (2013-2018)
Figure Global Professional Hair Care Revenue Share by Type in 2017
Table Global Professional Hair Care Revenue Forecast by Type (2018-2023)
Figure Global Professional Hair Care Market Share Forecast by Type (2018-2023)
Figure Global Hair Coloring Revenue Growth Rate (2013-2018)
Figure Global Shampoo Revenue Growth Rate (2013-2018)
Figure Global Styling Agent Revenue Growth Rate (2013-2018)
Figure Global Straightening and Perming Product Revenue Growth Rate (2013-2018)
Table Global Professional Hair Care Revenue by Application (2013-2018)

Table Global Professional Hair Care Revenue Share by Application (2013-2018)

Figure Global Professional Hair Care Revenue Share by Application (2013-2018)

Figure Global Professional Hair Care Revenue Share by Application in 2017

Table Global Professional Hair Care Revenue Forecast by Application (2018-2023)

Figure Global Professional Hair Care Market Share Forecast by Application
(2018-2023)

Figure Global Hypermarket Revenue Growth Rate (2013-2018)

Figure Global Salon Revenue Growth Rate (2013-2018)

Figure Global E-commerce Revenue Growth Rate (2013-2018)

Figure Global Pharmacy Revenue Growth Rate (2013-2018)

Figure Global Specialty Store Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Professional Hair Care Revenue (Million USD) and Growth Rate Forecast
(2018 -2023)

Table Global Professional Hair Care Revenue (Million USD) Forecast by Regions
(2018-2023)

Figure Global Professional Hair Care Revenue Market Share Forecast by Regions
(2018-2023)

Figure North America Professional Hair Care Revenue Market Forecast (2018-2023)

Figure Europe Professional Hair Care Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Professional Hair Care Revenue Market Forecast (2018-2023)

Figure South America Professional Hair Care Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Professional Hair Care Revenue Market Forecast
(2018-2023)

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