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Global Professional A2P SMS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

A2P SMS messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The Professional A2P SMS industry can be broken down into several segments, CRM, Promotions, Pushed Content, and Interactive etc.

According to our (Global Info Research) latest study, the global Professional A2P SMS market size was valued at US$ 22930 million in 2023 and is forecast to a readjusted size of USD 25700 million by 2030 with a CAGR of 1.7% during review period.

Asia and Africa are the largest markets, with more than 40% market share, followed by Europe and North America.

The concentration of the A2P SMS industry is relatively low, and the total market share of the top three vendors is less than 15%. The Key players are Twilio, Infobip , Sinch, SAP Digital Interconnect, Telesign, MessageBird, OpenMarket, Wavy, Zenvia, Vibes, Plivo, Mitto, Genesys Telecommunications, Route Mobile, Silverstreet BV, ACL Mobile, Tyntec, Clickatell, Pontaltech, TXTImpact ect.

This report is a detailed and comprehensive analysis for global Professional A2P SMS market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

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product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Professional A2P SMS market size and forecasts, in consumption value ($ Million), 2019-2030

Global Professional A2P SMS market size and forecasts by region and country, in consumption value ($ Million), 2019-2030

Global Professional A2P SMS market size and forecasts, by Type and by Application, in consumption value ($ Million), 2019-2030

Global Professional A2P SMS market shares of main players, in revenue ($ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Professional A2P SMS

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Professional A2P SMS market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Twilio, Infobip, Sinch, SAP Digital Interconnect, Telesign, MessageBird, OpenMarket, Wavy, Zenvia, Vibes, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Professional A2P SMS market is split by Type and by Application. For the period

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2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Professional A2P SMS market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

CRM

Promotions

Pushed Content

Interactive

Others

Market segment by Application

BFSI

Media

Retail

Travel & Leisure

Public Sectors

Logistics

Healthcare

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Others

Market segment by players, this report covers

Twilio

Infobip

Sinch

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket

Wavy

Zenvia

Vibes

Plivo

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

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Clickatell

Pontaltech

TXTImpact

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Professional A2P SMS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Professional A2P SMS, with revenue, gross margin, and global market share of Professional A2P SMS from 2019 to 2024.

Chapter 3, the Professional A2P SMS competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Professional A2P SMS market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

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Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Professional A2P SMS.

Chapter 13, to describe Professional A2P SMS research findings and conclusion.

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