

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Production Printer Market 2018, Forecast to 2023

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Abstracts

Production printers are used for volume printing, with a print speed of more than 60 pages per minute (PPM). These printers are used for commercial purposes such as printing books, manuals, marketing collaterals, packaging materials, and transactional documents.

Scope of the Report:

This report focuses on the Production Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Color type production printers are extensively used in the production printer market owing to the demand for color printing in trans-promo pages, advertisements, banners, brochures, and newsletters among others. These printers are used in commercial, label & package, and transactional applications. The inkjet technology is highly preferred for color printing.

North America is expected to hold the largest share of the production market, while the market in the APAC is expected to grow at the highest CAGR during the forecast period. This growth of the market in APAC may be attributed to the high demand in Japan and other countries. The ongoing development in this region makes it a lucrative and high-potential market for production printers.

The worldwide market for Production Printer is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Xerox

Hewlett-Packard

Ricoh Company

Canon

Konica Minolta

Agfa-Gevaert

Eastman Kodak

EFI Elecronics

Inca Digital Printers

Miyakoshi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Monochrome

Color

Market Segment by Applications, can be divided into

Transactional

Commercial

Publishing

Label & Packaging

Others

There are 15 Chapters to deeply display the global Production Printer market.

Chapter 1, to describe Production Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Production Printer, with sales, revenue, and price of Production Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Production Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Production Printer market forecast, by regions, type and application, with

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sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Production Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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