

Global Production Information Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Product information management (PIM) means managing the information required to market and sell products through distribution channels. A central set of product data can be used to feed information to media such as web sites, print catalogs, ERP systems, and electronic data feeds to trading partners.

SCOPE OF THE REPORT:

This report studies the Production Information Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Production Information Management market by product type and applications/end industries.

The key factors driving the market include the increasing need for the centralized data storage system. Centralized data storage help enterprises to organize and manage all the data related to its product. Product information management provides secure and safe access to the information stored in the centralized database. It comprises a strong security authorization that allows access to any information by the user only after the completion of all the required verification of security credentials.

The global Production Information Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

of Production Information Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Oracle

SAP

IBM

Informatica

Stibo Systems

Riversand

Pimcore

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud

On-premise

Market Segment by Applications, can be divided into

BFSI

Government

Retail

Healthcare

IT & telecommunication

Manufacturing

Energy & utilities

Transportation & logistics

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