

Global Product and Brand Licensing Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GAF03D95F9CBEN.html>

Date: May 2023

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GAF03D95F9CBEN

Abstracts

According to our (Global Info Research) latest study, the global Product and Brand Licensing market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Product and Brand Licensing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Product and Brand Licensing market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Product and Brand Licensing market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Product and Brand Licensing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Product and Brand Licensing market shares of main players, in revenue (\$

Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Product and Brand Licensing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Product and Brand Licensing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group and Authentic Brands Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Product and Brand Licensing market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Exclusive License

Non-exclusive License

Market segment by Application

Garment Industry

Jewelry Industry

IT

Others

Market segment by players, this report covers

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon (ViacomCBS)

Major League Baseball

Learfield IMG College

Sanrio

Sequential Brands Group

Hasbro

General Motors

National Basketball Association

Electrolux

National Football League

WarnerMedia

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Product and Brand Licensing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Product and Brand Licensing, with revenue, gross margin and global market share of Product and Brand Licensing from 2018 to 2023.

Chapter 3, the Product and Brand Licensing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Product and Brand Licensing market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Product and Brand Licensing.

Chapter 13, to describe Product and Brand Licensing research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Product and Brand Licensing
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Product and Brand Licensing by Type
 - 1.3.1 Overview: Global Product and Brand Licensing Market Size by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Global Product and Brand Licensing Consumption Value Market Share by Type in 2022
 - 1.3.3 Exclusive License
 - 1.3.4 Non-exclusive License
- 1.4 Global Product and Brand Licensing Market by Application
 - 1.4.1 Overview: Global Product and Brand Licensing Market Size by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Garment Industry
 - 1.4.3 Jewelry Industry
 - 1.4.4 IT
 - 1.4.5 Others
- 1.5 Global Product and Brand Licensing Market Size & Forecast
- 1.6 Global Product and Brand Licensing Market Size and Forecast by Region
 - 1.6.1 Global Product and Brand Licensing Market Size by Region: 2018 VS 2022 VS 2029
 - 1.6.2 Global Product and Brand Licensing Market Size by Region, (2018-2029)
 - 1.6.3 North America Product and Brand Licensing Market Size and Prospect (2018-2029)
 - 1.6.4 Europe Product and Brand Licensing Market Size and Prospect (2018-2029)
 - 1.6.5 Asia-Pacific Product and Brand Licensing Market Size and Prospect (2018-2029)
 - 1.6.6 South America Product and Brand Licensing Market Size and Prospect (2018-2029)
 - 1.6.7 Middle East and Africa Product and Brand Licensing Market Size and Prospect (2018-2029)

2 COMPANY PROFILES

- 2.1 The Walt Disney Company
 - 2.1.1 The Walt Disney Company Details
 - 2.1.2 The Walt Disney Company Major Business

- 2.1.3 The Walt Disney Company Product and Brand Licensing Product and Solutions
- 2.1.4 The Walt Disney Company Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 The Walt Disney Company Recent Developments and Future Plans
- 2.2 Meredith Corporation
 - 2.2.1 Meredith Corporation Details
 - 2.2.2 Meredith Corporation Major Business
 - 2.2.3 Meredith Corporation Product and Brand Licensing Product and Solutions
 - 2.2.4 Meredith Corporation Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 Meredith Corporation Recent Developments and Future Plans
- 2.3 PVH Corp.
 - 2.3.1 PVH Corp. Details
 - 2.3.2 PVH Corp. Major Business
 - 2.3.3 PVH Corp. Product and Brand Licensing Product and Solutions
 - 2.3.4 PVH Corp. Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 PVH Corp. Recent Developments and Future Plans
- 2.4 Iconix Brand Group
 - 2.4.1 Iconix Brand Group Details
 - 2.4.2 Iconix Brand Group Major Business
 - 2.4.3 Iconix Brand Group Product and Brand Licensing Product and Solutions
 - 2.4.4 Iconix Brand Group Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 Iconix Brand Group Recent Developments and Future Plans
- 2.5 Authentic Brands Group
 - 2.5.1 Authentic Brands Group Details
 - 2.5.2 Authentic Brands Group Major Business
 - 2.5.3 Authentic Brands Group Product and Brand Licensing Product and Solutions
 - 2.5.4 Authentic Brands Group Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 Authentic Brands Group Recent Developments and Future Plans
- 2.6 Universal Brand Development
 - 2.6.1 Universal Brand Development Details
 - 2.6.2 Universal Brand Development Major Business
 - 2.6.3 Universal Brand Development Product and Brand Licensing Product and Solutions
 - 2.6.4 Universal Brand Development Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

- 2.6.5 Universal Brand Development Recent Developments and Future Plans
- 2.7 Nickelodeon (ViacomCBS)
 - 2.7.1 Nickelodeon (ViacomCBS) Details
 - 2.7.2 Nickelodeon (ViacomCBS) Major Business
 - 2.7.3 Nickelodeon (ViacomCBS) Product and Brand Licensing Product and Solutions
 - 2.7.4 Nickelodeon (ViacomCBS) Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.7.5 Nickelodeon (ViacomCBS) Recent Developments and Future Plans
- 2.8 Major League Baseball
 - 2.8.1 Major League Baseball Details
 - 2.8.2 Major League Baseball Major Business
 - 2.8.3 Major League Baseball Product and Brand Licensing Product and Solutions
 - 2.8.4 Major League Baseball Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.8.5 Major League Baseball Recent Developments and Future Plans
- 2.9 Learfield IMG College
 - 2.9.1 Learfield IMG College Details
 - 2.9.2 Learfield IMG College Major Business
 - 2.9.3 Learfield IMG College Product and Brand Licensing Product and Solutions
 - 2.9.4 Learfield IMG College Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Learfield IMG College Recent Developments and Future Plans
- 2.10 Sanrio
 - 2.10.1 Sanrio Details
 - 2.10.2 Sanrio Major Business
 - 2.10.3 Sanrio Product and Brand Licensing Product and Solutions
 - 2.10.4 Sanrio Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Sanrio Recent Developments and Future Plans
- 2.11 Sequential Brands Group
 - 2.11.1 Sequential Brands Group Details
 - 2.11.2 Sequential Brands Group Major Business
 - 2.11.3 Sequential Brands Group Product and Brand Licensing Product and Solutions
 - 2.11.4 Sequential Brands Group Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Sequential Brands Group Recent Developments and Future Plans
- 2.12 Hasbro
 - 2.12.1 Hasbro Details
 - 2.12.2 Hasbro Major Business

- 2.12.3 Hasbro Product and Brand Licensing Product and Solutions
- 2.12.4 Hasbro Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
- 2.12.5 Hasbro Recent Developments and Future Plans
- 2.13 General Motors
 - 2.13.1 General Motors Details
 - 2.13.2 General Motors Major Business
 - 2.13.3 General Motors Product and Brand Licensing Product and Solutions
 - 2.13.4 General Motors Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.13.5 General Motors Recent Developments and Future Plans
- 2.14 National Basketball Association
 - 2.14.1 National Basketball Association Details
 - 2.14.2 National Basketball Association Major Business
 - 2.14.3 National Basketball Association Product and Brand Licensing Product and Solutions
 - 2.14.4 National Basketball Association Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.14.5 National Basketball Association Recent Developments and Future Plans
- 2.15 Electrolux
 - 2.15.1 Electrolux Details
 - 2.15.2 Electrolux Major Business
 - 2.15.3 Electrolux Product and Brand Licensing Product and Solutions
 - 2.15.4 Electrolux Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 Electrolux Recent Developments and Future Plans
- 2.16 National Football League
 - 2.16.1 National Football League Details
 - 2.16.2 National Football League Major Business
 - 2.16.3 National Football League Product and Brand Licensing Product and Solutions
 - 2.16.4 National Football League Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.16.5 National Football League Recent Developments and Future Plans
- 2.17 WarnerMedia
 - 2.17.1 WarnerMedia Details
 - 2.17.2 WarnerMedia Major Business
 - 2.17.3 WarnerMedia Product and Brand Licensing Product and Solutions
 - 2.17.4 WarnerMedia Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

- 2.17.5 WarnerMedia Recent Developments and Future Plans
- 2.18 The Pok?mon Company International
 - 2.18.1 The Pok?mon Company International Details
 - 2.18.2 The Pok?mon Company International Major Business
 - 2.18.3 The Pok?mon Company International Product and Brand Licensing Product and Solutions
 - 2.18.4 The Pok?mon Company International Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.18.5 The Pok?mon Company International Recent Developments and Future Plans
- 2.19 Procter & Gamble
 - 2.19.1 Procter & Gamble Details
 - 2.19.2 Procter & Gamble Major Business
 - 2.19.3 Procter & Gamble Product and Brand Licensing Product and Solutions
 - 2.19.4 Procter & Gamble Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.19.5 Procter & Gamble Recent Developments and Future Plans
- 2.20 Ferrari
 - 2.20.1 Ferrari Details
 - 2.20.2 Ferrari Major Business
 - 2.20.3 Ferrari Product and Brand Licensing Product and Solutions
 - 2.20.4 Ferrari Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.20.5 Ferrari Recent Developments and Future Plans
- 2.21 Ralph Lauren
 - 2.21.1 Ralph Lauren Details
 - 2.21.2 Ralph Lauren Major Business
 - 2.21.3 Ralph Lauren Product and Brand Licensing Product and Solutions
 - 2.21.4 Ralph Lauren Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.21.5 Ralph Lauren Recent Developments and Future Plans
- 2.22 Mattel
 - 2.22.1 Mattel Details
 - 2.22.2 Mattel Major Business
 - 2.22.3 Mattel Product and Brand Licensing Product and Solutions
 - 2.22.4 Mattel Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.22.5 Mattel Recent Developments and Future Plans
- 2.23 Ford Motor Company
 - 2.23.1 Ford Motor Company Details

- 2.23.2 Ford Motor Company Major Business
- 2.23.3 Ford Motor Company Product and Brand Licensing Product and Solutions
- 2.23.4 Ford Motor Company Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
- 2.23.5 Ford Motor Company Recent Developments and Future Plans
- 2.24 BBC Worldwide
 - 2.24.1 BBC Worldwide Details
 - 2.24.2 BBC Worldwide Major Business
 - 2.24.3 BBC Worldwide Product and Brand Licensing Product and Solutions
 - 2.24.4 BBC Worldwide Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.24.5 BBC Worldwide Recent Developments and Future Plans
- 2.25 The Hershey Company
 - 2.25.1 The Hershey Company Details
 - 2.25.2 The Hershey Company Major Business
 - 2.25.3 The Hershey Company Product and Brand Licensing Product and Solutions
 - 2.25.4 The Hershey Company Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.25.5 The Hershey Company Recent Developments and Future Plans
- 2.26 Stanley Black & Decker
 - 2.26.1 Stanley Black & Decker Details
 - 2.26.2 Stanley Black & Decker Major Business
 - 2.26.3 Stanley Black & Decker Product and Brand Licensing Product and Solutions
 - 2.26.4 Stanley Black & Decker Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.26.5 Stanley Black & Decker Recent Developments and Future Plans
- 2.27 PGA Tour
 - 2.27.1 PGA Tour Details
 - 2.27.2 PGA Tour Major Business
 - 2.27.3 PGA Tour Product and Brand Licensing Product and Solutions
 - 2.27.4 PGA Tour Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
 - 2.27.5 PGA Tour Recent Developments and Future Plans
- 2.28 National Hockey League
 - 2.28.1 National Hockey League Details
 - 2.28.2 National Hockey League Major Business
 - 2.28.3 National Hockey League Product and Brand Licensing Product and Solutions
 - 2.28.4 National Hockey League Product and Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

2.28.5 National Hockey League Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Product and Brand Licensing Revenue and Share by Players (2018-2023)

3.2 Market Share Analysis (2022)

3.2.1 Market Share of Product and Brand Licensing by Company Revenue

3.2.2 Top 3 Product and Brand Licensing Players Market Share in 2022

3.2.3 Top 6 Product and Brand Licensing Players Market Share in 2022

3.3 Product and Brand Licensing Market: Overall Company Footprint Analysis

3.3.1 Product and Brand Licensing Market: Region Footprint

3.3.2 Product and Brand Licensing Market: Company Product Type Footprint

3.3.3 Product and Brand Licensing Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Product and Brand Licensing Consumption Value and Market Share by Type (2018-2023)

4.2 Global Product and Brand Licensing Market Forecast by Type (2024-2029)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Product and Brand Licensing Consumption Value Market Share by Application (2018-2023)

5.2 Global Product and Brand Licensing Market Forecast by Application (2024-2029)

6 NORTH AMERICA

6.1 North America Product and Brand Licensing Consumption Value by Type (2018-2029)

6.2 North America Product and Brand Licensing Consumption Value by Application (2018-2029)

6.3 North America Product and Brand Licensing Market Size by Country

6.3.1 North America Product and Brand Licensing Consumption Value by Country (2018-2029)

6.3.2 United States Product and Brand Licensing Market Size and Forecast (2018-2029)

- 6.3.3 Canada Product and Brand Licensing Market Size and Forecast (2018-2029)
- 6.3.4 Mexico Product and Brand Licensing Market Size and Forecast (2018-2029)

7 EUROPE

- 7.1 Europe Product and Brand Licensing Consumption Value by Type (2018-2029)
- 7.2 Europe Product and Brand Licensing Consumption Value by Application (2018-2029)
- 7.3 Europe Product and Brand Licensing Market Size by Country
 - 7.3.1 Europe Product and Brand Licensing Consumption Value by Country (2018-2029)
 - 7.3.2 Germany Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 7.3.3 France Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 7.3.4 United Kingdom Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 7.3.5 Russia Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 7.3.6 Italy Product and Brand Licensing Market Size and Forecast (2018-2029)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Product and Brand Licensing Consumption Value by Type (2018-2029)
- 8.2 Asia-Pacific Product and Brand Licensing Consumption Value by Application (2018-2029)
- 8.3 Asia-Pacific Product and Brand Licensing Market Size by Region
 - 8.3.1 Asia-Pacific Product and Brand Licensing Consumption Value by Region (2018-2029)
 - 8.3.2 China Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 8.3.3 Japan Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 8.3.4 South Korea Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 8.3.5 India Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 8.3.6 Southeast Asia Product and Brand Licensing Market Size and Forecast (2018-2029)
 - 8.3.7 Australia Product and Brand Licensing Market Size and Forecast (2018-2029)

9 SOUTH AMERICA

- 9.1 South America Product and Brand Licensing Consumption Value by Type (2018-2029)

9.2 South America Product and Brand Licensing Consumption Value by Application (2018-2029)

9.3 South America Product and Brand Licensing Market Size by Country

9.3.1 South America Product and Brand Licensing Consumption Value by Country (2018-2029)

9.3.2 Brazil Product and Brand Licensing Market Size and Forecast (2018-2029)

9.3.3 Argentina Product and Brand Licensing Market Size and Forecast (2018-2029)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Product and Brand Licensing Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Product and Brand Licensing Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Product and Brand Licensing Market Size by Country

10.3.1 Middle East & Africa Product and Brand Licensing Consumption Value by Country (2018-2029)

10.3.2 Turkey Product and Brand Licensing Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Product and Brand Licensing Market Size and Forecast (2018-2029)

10.3.4 UAE Product and Brand Licensing Market Size and Forecast (2018-2029)

11 MARKET DYNAMICS

11.1 Product and Brand Licensing Market Drivers

11.2 Product and Brand Licensing Market Restraints

11.3 Product and Brand Licensing Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Product and Brand Licensing Industry Chain
- 12.2 Product and Brand Licensing Upstream Analysis
- 12.3 Product and Brand Licensing Midstream Analysis
- 12.4 Product and Brand Licensing Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Product and Brand Licensing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Product and Brand Licensing Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Product and Brand Licensing Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Product and Brand Licensing Consumption Value by Region (2024-2029) & (USD Million)

Table 5. The Walt Disney Company Company Information, Head Office, and Major Competitors

Table 6. The Walt Disney Company Major Business

Table 7. The Walt Disney Company Product and Brand Licensing Product and Solutions

Table 8. The Walt Disney Company Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. The Walt Disney Company Recent Developments and Future Plans

Table 10. Meredith Corporation Company Information, Head Office, and Major Competitors

Table 11. Meredith Corporation Major Business

Table 12. Meredith Corporation Product and Brand Licensing Product and Solutions

Table 13. Meredith Corporation Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Meredith Corporation Recent Developments and Future Plans

Table 15. PVH Corp. Company Information, Head Office, and Major Competitors

Table 16. PVH Corp. Major Business

Table 17. PVH Corp. Product and Brand Licensing Product and Solutions

Table 18. PVH Corp. Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. PVH Corp. Recent Developments and Future Plans

Table 20. Iconix Brand Group Company Information, Head Office, and Major Competitors

Table 21. Iconix Brand Group Major Business

Table 22. Iconix Brand Group Product and Brand Licensing Product and Solutions

Table 23. Iconix Brand Group Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Iconix Brand Group Recent Developments and Future Plans

Table 25. Authentic Brands Group Company Information, Head Office, and Major Competitors

Table 26. Authentic Brands Group Major Business

Table 27. Authentic Brands Group Product and Brand Licensing Product and Solutions

Table 28. Authentic Brands Group Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Authentic Brands Group Recent Developments and Future Plans

Table 30. Universal Brand Development Company Information, Head Office, and Major Competitors

Table 31. Universal Brand Development Major Business

Table 32. Universal Brand Development Product and Brand Licensing Product and Solutions

Table 33. Universal Brand Development Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Universal Brand Development Recent Developments and Future Plans

Table 35. Nickelodeon (ViacomCBS) Company Information, Head Office, and Major Competitors

Table 36. Nickelodeon (ViacomCBS) Major Business

Table 37. Nickelodeon (ViacomCBS) Product and Brand Licensing Product and Solutions

Table 38. Nickelodeon (ViacomCBS) Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Nickelodeon (ViacomCBS) Recent Developments and Future Plans

Table 40. Major League Baseball Company Information, Head Office, and Major Competitors

Table 41. Major League Baseball Major Business

Table 42. Major League Baseball Product and Brand Licensing Product and Solutions

Table 43. Major League Baseball Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Major League Baseball Recent Developments and Future Plans

Table 45. Learfield IMG College Company Information, Head Office, and Major Competitors

Table 46. Learfield IMG College Major Business

Table 47. Learfield IMG College Product and Brand Licensing Product and Solutions

Table 48. Learfield IMG College Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Learfield IMG College Recent Developments and Future Plans

Table 50. Sanrio Company Information, Head Office, and Major Competitors

Table 51. Sanrio Major Business

- Table 52. Sanrio Product and Brand Licensing Product and Solutions
- Table 53. Sanrio Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 54. Sanrio Recent Developments and Future Plans
- Table 55. Sequential Brands Group Company Information, Head Office, and Major Competitors
- Table 56. Sequential Brands Group Major Business
- Table 57. Sequential Brands Group Product and Brand Licensing Product and Solutions
- Table 58. Sequential Brands Group Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 59. Sequential Brands Group Recent Developments and Future Plans
- Table 60. Hasbro Company Information, Head Office, and Major Competitors
- Table 61. Hasbro Major Business
- Table 62. Hasbro Product and Brand Licensing Product and Solutions
- Table 63. Hasbro Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 64. Hasbro Recent Developments and Future Plans
- Table 65. General Motors Company Information, Head Office, and Major Competitors
- Table 66. General Motors Major Business
- Table 67. General Motors Product and Brand Licensing Product and Solutions
- Table 68. General Motors Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 69. General Motors Recent Developments and Future Plans
- Table 70. National Basketball Association Company Information, Head Office, and Major Competitors
- Table 71. National Basketball Association Major Business
- Table 72. National Basketball Association Product and Brand Licensing Product and Solutions
- Table 73. National Basketball Association Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 74. National Basketball Association Recent Developments and Future Plans
- Table 75. Electrolux Company Information, Head Office, and Major Competitors
- Table 76. Electrolux Major Business
- Table 77. Electrolux Product and Brand Licensing Product and Solutions
- Table 78. Electrolux Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 79. Electrolux Recent Developments and Future Plans
- Table 80. National Football League Company Information, Head Office, and Major Competitors

- Table 81. National Football League Major Business
- Table 82. National Football League Product and Brand Licensing Product and Solutions
- Table 83. National Football League Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 84. National Football League Recent Developments and Future Plans
- Table 85. WarnerMedia Company Information, Head Office, and Major Competitors
- Table 86. WarnerMedia Major Business
- Table 87. WarnerMedia Product and Brand Licensing Product and Solutions
- Table 88. WarnerMedia Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. WarnerMedia Recent Developments and Future Plans
- Table 90. The Pok?mon Company International Company Information, Head Office, and Major Competitors
- Table 91. The Pok?mon Company International Major Business
- Table 92. The Pok?mon Company International Product and Brand Licensing Product and Solutions
- Table 93. The Pok?mon Company International Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 94. The Pok?mon Company International Recent Developments and Future Plans
- Table 95. Procter & Gamble Company Information, Head Office, and Major Competitors
- Table 96. Procter & Gamble Major Business
- Table 97. Procter & Gamble Product and Brand Licensing Product and Solutions
- Table 98. Procter & Gamble Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 99. Procter & Gamble Recent Developments and Future Plans
- Table 100. Ferrari Company Information, Head Office, and Major Competitors
- Table 101. Ferrari Major Business
- Table 102. Ferrari Product and Brand Licensing Product and Solutions
- Table 103. Ferrari Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 104. Ferrari Recent Developments and Future Plans
- Table 105. Ralph Lauren Company Information, Head Office, and Major Competitors
- Table 106. Ralph Lauren Major Business
- Table 107. Ralph Lauren Product and Brand Licensing Product and Solutions
- Table 108. Ralph Lauren Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 109. Ralph Lauren Recent Developments and Future Plans
- Table 110. Mattel Company Information, Head Office, and Major Competitors

Table 111. Mattel Major Business

Table 112. Mattel Product and Brand Licensing Product and Solutions

Table 113. Mattel Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 114. Mattel Recent Developments and Future Plans

Table 115. Ford Motor Company Company Information, Head Office, and Major Competitors

Table 116. Ford Motor Company Major Business

Table 117. Ford Motor Company Product and Brand Licensing Product and Solutions

Table 118. Ford Motor Company Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 119. Ford Motor Company Recent Developments and Future Plans

Table 120. BBC Worldwide Company Information, Head Office, and Major Competitors

Table 121. BBC Worldwide Major Business

Table 122. BBC Worldwide Product and Brand Licensing Product and Solutions

Table 123. BBC Worldwide Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 124. BBC Worldwide Recent Developments and Future Plans

Table 125. The Hershey Company Company Information, Head Office, and Major Competitors

Table 126. The Hershey Company Major Business

Table 127. The Hershey Company Product and Brand Licensing Product and Solutions

Table 128. The Hershey Company Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 129. The Hershey Company Recent Developments and Future Plans

Table 130. Stanley Black & Decker Company Information, Head Office, and Major Competitors

Table 131. Stanley Black & Decker Major Business

Table 132. Stanley Black & Decker Product and Brand Licensing Product and Solutions

Table 133. Stanley Black & Decker Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 134. Stanley Black & Decker Recent Developments and Future Plans

Table 135. PGA Tour Company Information, Head Office, and Major Competitors

Table 136. PGA Tour Major Business

Table 137. PGA Tour Product and Brand Licensing Product and Solutions

Table 138. PGA Tour Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 139. PGA Tour Recent Developments and Future Plans

Table 140. National Hockey League Company Information, Head Office, and Major

Competitors

Table 141. National Hockey League Major Business

Table 142. National Hockey League Product and Brand Licensing Product and Solutions

Table 143. National Hockey League Product and Brand Licensing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 144. National Hockey League Recent Developments and Future Plans

Table 145. Global Product and Brand Licensing Revenue (USD Million) by Players (2018-2023)

Table 146. Global Product and Brand Licensing Revenue Share by Players (2018-2023)

Table 147. Breakdown of Product and Brand Licensing by Company Type (Tier 1, Tier 2, and Tier 3)

Table 148. Market Position of Players in Product and Brand Licensing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 149. Head Office of Key Product and Brand Licensing Players

Table 150. Product and Brand Licensing Market: Company Product Type Footprint

Table 151. Product and Brand Licensing Market: Company Product Application Footprint

Table 152. Product and Brand Licensing New Market Entrants and Barriers to Market Entry

Table 153. Product and Brand Licensing Mergers, Acquisition, Agreements, and Collaborations

Table 154. Global Product and Brand Licensing Consumption Value (USD Million) by Type (2018-2023)

Table 155. Global Product and Brand Licensing Consumption Value Share by Type (2018-2023)

Table 156. Global Product and Brand Licensing Consumption Value Forecast by Type (2024-2029)

Table 157. Global Product and Brand Licensing Consumption Value by Application (2018-2023)

Table 158. Global Product and Brand Licensing Consumption Value Forecast by Application (2024-2029)

Table 159. North America Product and Brand Licensing Consumption Value by Type (2018-2023) & (USD Million)

Table 160. North America Product and Brand Licensing Consumption Value by Type (2024-2029) & (USD Million)

Table 161. North America Product and Brand Licensing Consumption Value by Application (2018-2023) & (USD Million)

Table 162. North America Product and Brand Licensing Consumption Value by

Application (2024-2029) & (USD Million)

Table 163. North America Product and Brand Licensing Consumption Value by Country (2018-2023) & (USD Million)

Table 164. North America Product and Brand Licensing Consumption Value by Country (2024-2029) & (USD Million)

Table 165. Europe Product and Brand Licensing Consumption Value by Type (2018-2023) & (USD Million)

Table 166. Europe Product and Brand Licensing Consumption Value by Type (2024-2029) & (USD Million)

Table 167. Europe Product and Brand Licensing Consumption Value by Application (2018-2023) & (USD Million)

Table 168. Europe Product and Brand Licensing Consumption Value by Application (2024-2029) & (USD Million)

Table 169. Europe Product and Brand Licensing Consumption Value by Country (2018-2023) & (USD Million)

Table 170. Europe Product and Brand Licensing Consumption Value by Country (2024-2029) & (USD Million)

Table 171. Asia-Pacific Product and Brand Licensing Consumption Value by Type (2018-2023) & (USD Million)

Table 172. Asia-Pacific Product and Brand Licensing Consumption Value by Type (2024-2029) & (USD Million)

Table 173. Asia-Pacific Product and Brand Licensing Consumption Value by Application (2018-2023) & (USD Million)

Table 174. Asia-Pacific Product and Brand Licensing Consumption Value by Application (2024-2029) & (USD Million)

Table 175. Asia-Pacific Product and Brand Licensing Consumption Value by Region (2018-2023) & (USD Million)

Table 176. Asia-Pacific Product and Brand Licensing Consumption Value by Region (2024-2029) & (USD Million)

Table 177. South America Product and Brand Licensing Consumption Value by Type (2018-2023) & (USD Million)

Table 178. South America Product and Brand Licensing Consumption Value by Type (2024-2029) & (USD Million)

Table 179. South America Product and Brand Licensing Consumption Value by Application (2018-2023) & (USD Million)

Table 180. South America Product and Brand Licensing Consumption Value by Application (2024-2029) & (USD Million)

Table 181. South America Product and Brand Licensing Consumption Value by Country (2018-2023) & (USD Million)

Table 182. South America Product and Brand Licensing Consumption Value by Country (2024-2029) & (USD Million)

Table 183. Middle East & Africa Product and Brand Licensing Consumption Value by Type (2018-2023) & (USD Million)

Table 184. Middle East & Africa Product and Brand Licensing Consumption Value by Type (2024-2029) & (USD Million)

Table 185. Middle East & Africa Product and Brand Licensing Consumption Value by Application (2018-2023) & (USD Million)

Table 186. Middle East & Africa Product and Brand Licensing Consumption Value by Application (2024-2029) & (USD Million)

Table 187. Middle East & Africa Product and Brand Licensing Consumption Value by Country (2018-2023) & (USD Million)

Table 188. Middle East & Africa Product and Brand Licensing Consumption Value by Country (2024-2029) & (USD Million)

Table 189. Product and Brand Licensing Raw Material

Table 190. Key Suppliers of Product and Brand Licensing Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Product and Brand Licensing Picture

Figure 2. Global Product and Brand Licensing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Product and Brand Licensing Consumption Value Market Share by Type in 2022

Figure 4. Exclusive License

Figure 5. Non-exclusive License

Figure 6. Global Product and Brand Licensing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 7. Product and Brand Licensing Consumption Value Market Share by Application in 2022

Figure 8. Garment Industry Picture

Figure 9. Jewelry Industry Picture

Figure 10. IT Picture

Figure 11. Others Picture

Figure 12. Global Product and Brand Licensing Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global Product and Brand Licensing Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global Market Product and Brand Licensing Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 15. Global Product and Brand Licensing Consumption Value Market Share by Region (2018-2029)

Figure 16. Global Product and Brand Licensing Consumption Value Market Share by Region in 2022

Figure 17. North America Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 18. Europe Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 19. Asia-Pacific Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 20. South America Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 21. Middle East and Africa Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

- Figure 22. Global Product and Brand Licensing Revenue Share by Players in 2022
- Figure 23. Product and Brand Licensing Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022
- Figure 24. Global Top 3 Players Product and Brand Licensing Market Share in 2022
- Figure 25. Global Top 6 Players Product and Brand Licensing Market Share in 2022
- Figure 26. Global Product and Brand Licensing Consumption Value Share by Type (2018-2023)
- Figure 27. Global Product and Brand Licensing Market Share Forecast by Type (2024-2029)
- Figure 28. Global Product and Brand Licensing Consumption Value Share by Application (2018-2023)
- Figure 29. Global Product and Brand Licensing Market Share Forecast by Application (2024-2029)
- Figure 30. North America Product and Brand Licensing Consumption Value Market Share by Type (2018-2029)
- Figure 31. North America Product and Brand Licensing Consumption Value Market Share by Application (2018-2029)
- Figure 32. North America Product and Brand Licensing Consumption Value Market Share by Country (2018-2029)
- Figure 33. United States Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 34. Canada Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 35. Mexico Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 36. Europe Product and Brand Licensing Consumption Value Market Share by Type (2018-2029)
- Figure 37. Europe Product and Brand Licensing Consumption Value Market Share by Application (2018-2029)
- Figure 38. Europe Product and Brand Licensing Consumption Value Market Share by Country (2018-2029)
- Figure 39. Germany Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 40. France Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 41. United Kingdom Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)
- Figure 42. Russia Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 43. Italy Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 44. Asia-Pacific Product and Brand Licensing Consumption Value Market Share by Type (2018-2029)

Figure 45. Asia-Pacific Product and Brand Licensing Consumption Value Market Share by Application (2018-2029)

Figure 46. Asia-Pacific Product and Brand Licensing Consumption Value Market Share by Region (2018-2029)

Figure 47. China Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 48. Japan Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 49. South Korea Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 50. India Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 51. Southeast Asia Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 52. Australia Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 53. South America Product and Brand Licensing Consumption Value Market Share by Type (2018-2029)

Figure 54. South America Product and Brand Licensing Consumption Value Market Share by Application (2018-2029)

Figure 55. South America Product and Brand Licensing Consumption Value Market Share by Country (2018-2029)

Figure 56. Brazil Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 57. Argentina Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 58. Middle East and Africa Product and Brand Licensing Consumption Value Market Share by Type (2018-2029)

Figure 59. Middle East and Africa Product and Brand Licensing Consumption Value Market Share by Application (2018-2029)

Figure 60. Middle East and Africa Product and Brand Licensing Consumption Value Market Share by Country (2018-2029)

Figure 61. Turkey Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 62. Saudi Arabia Product and Brand Licensing Consumption Value (2018-2029)

& (USD Million)

Figure 63. UAE Product and Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 64. Product and Brand Licensing Market Drivers

Figure 65. Product and Brand Licensing Market Restraints

Figure 66. Product and Brand Licensing Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Product and Brand Licensing in 2022

Figure 69. Manufacturing Process Analysis of Product and Brand Licensing

Figure 70. Product and Brand Licensing Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

I would like to order

Product name: Global Product and Brand Licensing Market 2023 by Company, Regions, Type and Application, Forecast to 2029

Product link: <https://marketpublishers.com/r/GAF03D95F9CBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF03D95F9CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

