

# Global Product Lifecycle Management (PLM) Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Product Lifecycle Management (PLM) Software market size was valued at USD 41740 million in 2023 and is forecast to a readjusted size of USD 53250 million by 2030 with a CAGR of 3.5% during review period.

Product Lifecycle Management (PLM) software is a comprehensive system used to manage the entire lifecycle of a product, from conceptualization and design to manufacturing, distribution, and eventual retirement. PLM software enables companies to centralize product data, streamline collaboration, automate processes, and track changes throughout the product's lifecycle. It facilitates efficient product development, improves time-to-market, ensures regulatory compliance, and enhances communication between stakeholders. PLM software typically includes modules for product design, engineering change management, bill of materials (BOM) management, quality control, and documentation, providing a holistic approach to managing and optimizing product development and management processes.

The industry trend for PLM software is marked by the integration of emerging technologies, increased focus on data analytics and insights, and the adoption of cloud-based solutions. Integration with technologies like artificial intelligence (AI) and machine learning allows for advanced predictive modeling, virtual simulations, and enhanced decision-making capabilities throughout the product lifecycle. The trend involves leveraging big data analytics to gain insights into consumer preferences, supply chain efficiencies, and product performance, enabling companies to make data-driven decisions for innovation and improvement. Additionally, there is a growing demand for PLM software delivered on cloud platforms, which offers scalability, accessibility, and

collaboration across distributed teams. As companies strive for efficiency and agility in product development and management, the industry trend for PLM software revolves around intelligent integration, data-driven decision-making, and cloud-based solutions.

The Global Info Research report includes an overview of the development of the Product Lifecycle Management (PLM) Software industry chain, the market status of Automobile Industry (Cloud Based, Local Based), Aerospace (Cloud Based, Local Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Product Lifecycle Management (PLM) Software.

Regionally, the report analyzes the Product Lifecycle Management (PLM) Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Product Lifecycle Management (PLM) Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Product Lifecycle Management (PLM) Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Product Lifecycle Management (PLM) Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, Local Based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Product Lifecycle Management (PLM) Software market.

**Regional Analysis:** The report involves examining the Product Lifecycle Management

(PLM) Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Product Lifecycle Management (PLM) Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Product Lifecycle Management (PLM) Software:

**Company Analysis:** Report covers individual Product Lifecycle Management (PLM) Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Product Lifecycle Management (PLM) Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automobile Industry, Aerospace).

**Technology Analysis:** Report covers specific technologies relevant to Product Lifecycle Management (PLM) Software. It assesses the current state, advancements, and potential future developments in Product Lifecycle Management (PLM) Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Product Lifecycle Management (PLM) Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Product Lifecycle Management (PLM) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms

of value.

### Market segment by Type

Cloud Based

Local Based

### Market segment by Application

Automobile Industry

Aerospace

Industrial

Others

### Market segment by players, this report covers

Arena Solutions

Siemens

Infor

Omnify Software

Altair

ANSYS

SAP

Oracle

Dassault Systemes

Deltek Costpoint

Aras

Accenture

Fast React

Dozuki

PROCAD

Salesforce

C3Global

Autometrix

Autodesk

K3 Software Solutions

Optitex

Modern HighTech

Polygon Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Product Lifecycle Management (PLM) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Product Lifecycle Management (PLM) Software, with revenue, gross margin and global market share of Product Lifecycle Management (PLM) Software from 2019 to 2024.

Chapter 3, the Product Lifecycle Management (PLM) Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Product Lifecycle Management (PLM) Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Product Lifecycle Management (PLM) Software.

Chapter 13, to describe Product Lifecycle Management (PLM) Software research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Product Lifecycle Management (PLM) Software

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Product Lifecycle Management (PLM) Software by Type

1.3.1 Overview: Global Product Lifecycle Management (PLM) Software Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type in 2023

1.3.3 Cloud Based

1.3.4 Local Based

1.4 Global Product Lifecycle Management (PLM) Software Market by Application

1.4.1 Overview: Global Product Lifecycle Management (PLM) Software Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Automobile Industry

1.4.3 Aerospace

1.4.4 Industrial

1.4.5 Others

1.5 Global Product Lifecycle Management (PLM) Software Market Size & Forecast

1.6 Global Product Lifecycle Management (PLM) Software Market Size and Forecast by Region

1.6.1 Global Product Lifecycle Management (PLM) Software Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Product Lifecycle Management (PLM) Software Market Size by Region, (2019-2030)

1.6.3 North America Product Lifecycle Management (PLM) Software Market Size and Prospect (2019-2030)

1.6.4 Europe Product Lifecycle Management (PLM) Software Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Product Lifecycle Management (PLM) Software Market Size and Prospect (2019-2030)

1.6.6 South America Product Lifecycle Management (PLM) Software Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Product Lifecycle Management (PLM) Software Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

## 2.1 Arena Solutions

2.1.1 Arena Solutions Details

2.1.2 Arena Solutions Major Business

2.1.3 Arena Solutions Product Lifecycle Management (PLM) Software Product and Solutions

2.1.4 Arena Solutions Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Arena Solutions Recent Developments and Future Plans

## 2.2 Siemens

2.2.1 Siemens Details

2.2.2 Siemens Major Business

2.2.3 Siemens Product Lifecycle Management (PLM) Software Product and Solutions

2.2.4 Siemens Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Siemens Recent Developments and Future Plans

## 2.3 Infor

2.3.1 Infor Details

2.3.2 Infor Major Business

2.3.3 Infor Product Lifecycle Management (PLM) Software Product and Solutions

2.3.4 Infor Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Infor Recent Developments and Future Plans

## 2.4 Omnify Software

2.4.1 Omnify Software Details

2.4.2 Omnify Software Major Business

2.4.3 Omnify Software Product Lifecycle Management (PLM) Software Product and Solutions

2.4.4 Omnify Software Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Omnify Software Recent Developments and Future Plans

## 2.5 Altair

2.5.1 Altair Details

2.5.2 Altair Major Business

2.5.3 Altair Product Lifecycle Management (PLM) Software Product and Solutions

2.5.4 Altair Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Altair Recent Developments and Future Plans

## 2.6 ANSYS



- 2.6.1 ANSYS Details
- 2.6.2 ANSYS Major Business
- 2.6.3 ANSYS Product Lifecycle Management (PLM) Software Product and Solutions
- 2.6.4 ANSYS Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 ANSYS Recent Developments and Future Plans
- 2.7 SAP
  - 2.7.1 SAP Details
  - 2.7.2 SAP Major Business
  - 2.7.3 SAP Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.7.4 SAP Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 SAP Recent Developments and Future Plans
- 2.8 Oracle
  - 2.8.1 Oracle Details
  - 2.8.2 Oracle Major Business
  - 2.8.3 Oracle Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.8.4 Oracle Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Oracle Recent Developments and Future Plans
- 2.9 Dassault Systemes
  - 2.9.1 Dassault Systemes Details
  - 2.9.2 Dassault Systemes Major Business
  - 2.9.3 Dassault Systemes Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.9.4 Dassault Systemes Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Dassault Systemes Recent Developments and Future Plans
- 2.10 Deltek Costpoint
  - 2.10.1 Deltek Costpoint Details
  - 2.10.2 Deltek Costpoint Major Business
  - 2.10.3 Deltek Costpoint Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.10.4 Deltek Costpoint Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Deltek Costpoint Recent Developments and Future Plans
- 2.11 Aras
  - 2.11.1 Aras Details
  - 2.11.2 Aras Major Business

- 2.11.3 Aras Product Lifecycle Management (PLM) Software Product and Solutions
- 2.11.4 Aras Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.11.5 Aras Recent Developments and Future Plans
- 2.12 Accenture
  - 2.12.1 Accenture Details
  - 2.12.2 Accenture Major Business
  - 2.12.3 Accenture Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.12.4 Accenture Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Accenture Recent Developments and Future Plans
- 2.13 Fast React
  - 2.13.1 Fast React Details
  - 2.13.2 Fast React Major Business
  - 2.13.3 Fast React Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.13.4 Fast React Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Fast React Recent Developments and Future Plans
- 2.14 Dozuki
  - 2.14.1 Dozuki Details
  - 2.14.2 Dozuki Major Business
  - 2.14.3 Dozuki Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.14.4 Dozuki Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Dozuki Recent Developments and Future Plans
- 2.15 PROCAD
  - 2.15.1 PROCAD Details
  - 2.15.2 PROCAD Major Business
  - 2.15.3 PROCAD Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.15.4 PROCAD Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 PROCAD Recent Developments and Future Plans
- 2.16 Salesforce
  - 2.16.1 Salesforce Details
  - 2.16.2 Salesforce Major Business
  - 2.16.3 Salesforce Product Lifecycle Management (PLM) Software Product and

## Solutions

2.16.4 Salesforce Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Salesforce Recent Developments and Future Plans

## 2.17 C3Global

2.17.1 C3Global Details

2.17.2 C3Global Major Business

2.17.3 C3Global Product Lifecycle Management (PLM) Software Product and Solutions

2.17.4 C3Global Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 C3Global Recent Developments and Future Plans

## 2.18 Autometrix

2.18.1 Autometrix Details

2.18.2 Autometrix Major Business

2.18.3 Autometrix Product Lifecycle Management (PLM) Software Product and Solutions

2.18.4 Autometrix Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Autometrix Recent Developments and Future Plans

## 2.19 Autodesk

2.19.1 Autodesk Details

2.19.2 Autodesk Major Business

2.19.3 Autodesk Product Lifecycle Management (PLM) Software Product and Solutions

2.19.4 Autodesk Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Autodesk Recent Developments and Future Plans

## 2.20 K3 Software Solutions

2.20.1 K3 Software Solutions Details

2.20.2 K3 Software Solutions Major Business

2.20.3 K3 Software Solutions Product Lifecycle Management (PLM) Software Product and Solutions

2.20.4 K3 Software Solutions Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 K3 Software Solutions Recent Developments and Future Plans

## 2.21 Optitex

2.21.1 Optitex Details

2.21.2 Optitex Major Business

- 2.21.3 Optitex Product Lifecycle Management (PLM) Software Product and Solutions
- 2.21.4 Optitex Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.21.5 Optitex Recent Developments and Future Plans
- 2.22 Modern HighTech
  - 2.22.1 Modern HighTech Details
  - 2.22.2 Modern HighTech Major Business
  - 2.22.3 Modern HighTech Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.22.4 Modern HighTech Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 Modern HighTech Recent Developments and Future Plans
- 2.23 Polygon Software
  - 2.23.1 Polygon Software Details
  - 2.23.2 Polygon Software Major Business
  - 2.23.3 Polygon Software Product Lifecycle Management (PLM) Software Product and Solutions
  - 2.23.4 Polygon Software Product Lifecycle Management (PLM) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 2.23.5 Polygon Software Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Product Lifecycle Management (PLM) Software Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Product Lifecycle Management (PLM) Software by Company Revenue
  - 3.2.2 Top 3 Product Lifecycle Management (PLM) Software Players Market Share in 2023
  - 3.2.3 Top 6 Product Lifecycle Management (PLM) Software Players Market Share in 2023
- 3.3 Product Lifecycle Management (PLM) Software Market: Overall Company Footprint Analysis
  - 3.3.1 Product Lifecycle Management (PLM) Software Market: Region Footprint
  - 3.3.2 Product Lifecycle Management (PLM) Software Market: Company Product Type Footprint
  - 3.3.3 Product Lifecycle Management (PLM) Software Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Product Lifecycle Management (PLM) Software Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Product Lifecycle Management (PLM) Software Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Product Lifecycle Management (PLM) Software Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2030)
- 6.2 North America Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2030)
- 6.3 North America Product Lifecycle Management (PLM) Software Market Size by Country
  - 6.3.1 North America Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2030)
  - 6.3.2 United States Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2030)
- 7.2 Europe Product Lifecycle Management (PLM) Software Consumption Value by

Application (2019-2030)

7.3 Europe Product Lifecycle Management (PLM) Software Market Size by Country

7.3.1 Europe Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2030)

7.3.2 Germany Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

7.3.3 France Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

7.3.5 Russia Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

7.3.6 Italy Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Product Lifecycle Management (PLM) Software Market Size by Region

8.3.1 Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Region (2019-2030)

8.3.2 China Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

8.3.3 Japan Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

8.3.4 South Korea Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

8.3.5 India Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

8.3.7 Australia Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2030)

9.2 South America Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2030)

9.3 South America Product Lifecycle Management (PLM) Software Market Size by Country

9.3.1 South America Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2030)

9.3.2 Brazil Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

9.3.3 Argentina Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Product Lifecycle Management (PLM) Software Market Size by Country

10.3.1 Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2030)

10.3.2 Turkey Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

10.3.4 UAE Product Lifecycle Management (PLM) Software Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Product Lifecycle Management (PLM) Software Market Drivers

11.2 Product Lifecycle Management (PLM) Software Market Restraints

11.3 Product Lifecycle Management (PLM) Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Product Lifecycle Management (PLM) Software Industry Chain

12.2 Product Lifecycle Management (PLM) Software Upstream Analysis

12.3 Product Lifecycle Management (PLM) Software Midstream Analysis

12.4 Product Lifecycle Management (PLM) Software Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Global Product Lifecycle Management (PLM) Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Product Lifecycle Management (PLM) Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Product Lifecycle Management (PLM) Software Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Product Lifecycle Management (PLM) Software Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Arena Solutions Company Information, Head Office, and Major Competitors
- Table 6. Arena Solutions Major Business
- Table 7. Arena Solutions Product Lifecycle Management (PLM) Software Product and Solutions
- Table 8. Arena Solutions Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Arena Solutions Recent Developments and Future Plans
- Table 10. Siemens Company Information, Head Office, and Major Competitors
- Table 11. Siemens Major Business
- Table 12. Siemens Product Lifecycle Management (PLM) Software Product and Solutions
- Table 13. Siemens Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Siemens Recent Developments and Future Plans
- Table 15. Infor Company Information, Head Office, and Major Competitors
- Table 16. Infor Major Business
- Table 17. Infor Product Lifecycle Management (PLM) Software Product and Solutions
- Table 18. Infor Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Infor Recent Developments and Future Plans
- Table 20. Omnify Software Company Information, Head Office, and Major Competitors
- Table 21. Omnify Software Major Business
- Table 22. Omnify Software Product Lifecycle Management (PLM) Software Product and Solutions
- Table 23. Omnify Software Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Omnify Software Recent Developments and Future Plans

- Table 25. Altair Company Information, Head Office, and Major Competitors
- Table 26. Altair Major Business
- Table 27. Altair Product Lifecycle Management (PLM) Software Product and Solutions
- Table 28. Altair Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Altair Recent Developments and Future Plans
- Table 30. ANSYS Company Information, Head Office, and Major Competitors
- Table 31. ANSYS Major Business
- Table 32. ANSYS Product Lifecycle Management (PLM) Software Product and Solutions
- Table 33. ANSYS Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. ANSYS Recent Developments and Future Plans
- Table 35. SAP Company Information, Head Office, and Major Competitors
- Table 36. SAP Major Business
- Table 37. SAP Product Lifecycle Management (PLM) Software Product and Solutions
- Table 38. SAP Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. SAP Recent Developments and Future Plans
- Table 40. Oracle Company Information, Head Office, and Major Competitors
- Table 41. Oracle Major Business
- Table 42. Oracle Product Lifecycle Management (PLM) Software Product and Solutions
- Table 43. Oracle Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Oracle Recent Developments and Future Plans
- Table 45. Dassault Systemes Company Information, Head Office, and Major Competitors
- Table 46. Dassault Systemes Major Business
- Table 47. Dassault Systemes Product Lifecycle Management (PLM) Software Product and Solutions
- Table 48. Dassault Systemes Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Dassault Systemes Recent Developments and Future Plans
- Table 50. Deltek Costpoint Company Information, Head Office, and Major Competitors
- Table 51. Deltek Costpoint Major Business
- Table 52. Deltek Costpoint Product Lifecycle Management (PLM) Software Product and Solutions
- Table 53. Deltek Costpoint Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 54. Deltek Costpoint Recent Developments and Future Plans
- Table 55. Aras Company Information, Head Office, and Major Competitors
- Table 56. Aras Major Business
- Table 57. Aras Product Lifecycle Management (PLM) Software Product and Solutions
- Table 58. Aras Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Aras Recent Developments and Future Plans
- Table 60. Accenture Company Information, Head Office, and Major Competitors
- Table 61. Accenture Major Business
- Table 62. Accenture Product Lifecycle Management (PLM) Software Product and Solutions
- Table 63. Accenture Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Accenture Recent Developments and Future Plans
- Table 65. Fast React Company Information, Head Office, and Major Competitors
- Table 66. Fast React Major Business
- Table 67. Fast React Product Lifecycle Management (PLM) Software Product and Solutions
- Table 68. Fast React Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Fast React Recent Developments and Future Plans
- Table 70. Dozuki Company Information, Head Office, and Major Competitors
- Table 71. Dozuki Major Business
- Table 72. Dozuki Product Lifecycle Management (PLM) Software Product and Solutions
- Table 73. Dozuki Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Dozuki Recent Developments and Future Plans
- Table 75. PROCAD Company Information, Head Office, and Major Competitors
- Table 76. PROCAD Major Business
- Table 77. PROCAD Product Lifecycle Management (PLM) Software Product and Solutions
- Table 78. PROCAD Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. PROCAD Recent Developments and Future Plans
- Table 80. Salesforce Company Information, Head Office, and Major Competitors
- Table 81. Salesforce Major Business
- Table 82. Salesforce Product Lifecycle Management (PLM) Software Product and Solutions
- Table 83. Salesforce Product Lifecycle Management (PLM) Software Revenue (USD

- Million), Gross Margin and Market Share (2019-2024)
- Table 84. Salesforce Recent Developments and Future Plans
- Table 85. C3Global Company Information, Head Office, and Major Competitors
- Table 86. C3Global Major Business
- Table 87. C3Global Product Lifecycle Management (PLM) Software Product and Solutions
- Table 88. C3Global Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. C3Global Recent Developments and Future Plans
- Table 90. Autometrix Company Information, Head Office, and Major Competitors
- Table 91. Autometrix Major Business
- Table 92. Autometrix Product Lifecycle Management (PLM) Software Product and Solutions
- Table 93. Autometrix Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Autometrix Recent Developments and Future Plans
- Table 95. Autodesk Company Information, Head Office, and Major Competitors
- Table 96. Autodesk Major Business
- Table 97. Autodesk Product Lifecycle Management (PLM) Software Product and Solutions
- Table 98. Autodesk Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Autodesk Recent Developments and Future Plans
- Table 100. K3 Software Solutions Company Information, Head Office, and Major Competitors
- Table 101. K3 Software Solutions Major Business
- Table 102. K3 Software Solutions Product Lifecycle Management (PLM) Software Product and Solutions
- Table 103. K3 Software Solutions Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. K3 Software Solutions Recent Developments and Future Plans
- Table 105. Optitex Company Information, Head Office, and Major Competitors
- Table 106. Optitex Major Business
- Table 107. Optitex Product Lifecycle Management (PLM) Software Product and Solutions
- Table 108. Optitex Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Optitex Recent Developments and Future Plans
- Table 110. Modern HighTech Company Information, Head Office, and Major

## Competitors

Table 111. Modern HighTech Major Business

Table 112. Modern HighTech Product Lifecycle Management (PLM) Software Product and Solutions

Table 113. Modern HighTech Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 114. Modern HighTech Recent Developments and Future Plans

Table 115. Polygon Software Company Information, Head Office, and Major

## Competitors

Table 116. Polygon Software Major Business

Table 117. Polygon Software Product Lifecycle Management (PLM) Software Product and Solutions

Table 118. Polygon Software Product Lifecycle Management (PLM) Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 119. Polygon Software Recent Developments and Future Plans

Table 120. Global Product Lifecycle Management (PLM) Software Revenue (USD Million) by Players (2019-2024)

Table 121. Global Product Lifecycle Management (PLM) Software Revenue Share by Players (2019-2024)

Table 122. Breakdown of Product Lifecycle Management (PLM) Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 123. Market Position of Players in Product Lifecycle Management (PLM) Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 124. Head Office of Key Product Lifecycle Management (PLM) Software Players

Table 125. Product Lifecycle Management (PLM) Software Market: Company Product Type Footprint

Table 126. Product Lifecycle Management (PLM) Software Market: Company Product Application Footprint

Table 127. Product Lifecycle Management (PLM) Software New Market Entrants and Barriers to Market Entry

Table 128. Product Lifecycle Management (PLM) Software Mergers, Acquisition, Agreements, and Collaborations

Table 129. Global Product Lifecycle Management (PLM) Software Consumption Value (USD Million) by Type (2019-2024)

Table 130. Global Product Lifecycle Management (PLM) Software Consumption Value Share by Type (2019-2024)

Table 131. Global Product Lifecycle Management (PLM) Software Consumption Value Forecast by Type (2025-2030)

Table 132. Global Product Lifecycle Management (PLM) Software Consumption Value

by Application (2019-2024)

Table 133. Global Product Lifecycle Management (PLM) Software Consumption Value Forecast by Application (2025-2030)

Table 134. North America Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2024) & (USD Million)

Table 135. North America Product Lifecycle Management (PLM) Software Consumption Value by Type (2025-2030) & (USD Million)

Table 136. North America Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2024) & (USD Million)

Table 137. North America Product Lifecycle Management (PLM) Software Consumption Value by Application (2025-2030) & (USD Million)

Table 138. North America Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2024) & (USD Million)

Table 139. North America Product Lifecycle Management (PLM) Software Consumption Value by Country (2025-2030) & (USD Million)

Table 140. Europe Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2024) & (USD Million)

Table 141. Europe Product Lifecycle Management (PLM) Software Consumption Value by Type (2025-2030) & (USD Million)

Table 142. Europe Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2024) & (USD Million)

Table 143. Europe Product Lifecycle Management (PLM) Software Consumption Value by Application (2025-2030) & (USD Million)

Table 144. Europe Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Product Lifecycle Management (PLM) Software Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2024) & (USD Million)

Table 147. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Type (2025-2030) & (USD Million)

Table 148. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2024) & (USD Million)

Table 149. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Application (2025-2030) & (USD Million)

Table 150. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Region (2019-2024) & (USD Million)

Table 151. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value by Region (2025-2030) & (USD Million)

Table 152. South America Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2024) & (USD Million)

Table 153. South America Product Lifecycle Management (PLM) Software Consumption Value by Type (2025-2030) & (USD Million)

Table 154. South America Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2024) & (USD Million)

Table 155. South America Product Lifecycle Management (PLM) Software Consumption Value by Application (2025-2030) & (USD Million)

Table 156. South America Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2024) & (USD Million)

Table 157. South America Product Lifecycle Management (PLM) Software Consumption Value by Country (2025-2030) & (USD Million)

Table 158. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Type (2019-2024) & (USD Million)

Table 159. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Type (2025-2030) & (USD Million)

Table 160. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Application (2019-2024) & (USD Million)

Table 161. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Application (2025-2030) & (USD Million)

Table 162. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Country (2019-2024) & (USD Million)

Table 163. Middle East & Africa Product Lifecycle Management (PLM) Software Consumption Value by Country (2025-2030) & (USD Million)

Table 164. Product Lifecycle Management (PLM) Software Raw Material

Table 165. Key Suppliers of Product Lifecycle Management (PLM) Software Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Lifecycle Management (PLM) Software Picture
- Figure 2. Global Product Lifecycle Management (PLM) Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type in 2023
- Figure 4. Cloud Based
- Figure 5. Local Based
- Figure 6. Global Product Lifecycle Management (PLM) Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application in 2023
- Figure 8. Automobile Industry Picture
- Figure 9. Aerospace Picture
- Figure 10. Industrial Picture
- Figure 11. Others Picture
- Figure 12. Global Product Lifecycle Management (PLM) Software Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Product Lifecycle Management (PLM) Software Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Market Product Lifecycle Management (PLM) Software Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 15. Global Product Lifecycle Management (PLM) Software Consumption Value Market Share by Region (2019-2030)
- Figure 16. Global Product Lifecycle Management (PLM) Software Consumption Value Market Share by Region in 2023
- Figure 17. North America Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)
- Figure 18. Europe Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)
- Figure 19. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)
- Figure 20. South America Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)
- Figure 21. Middle East and Africa Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)



Figure 22. Global Product Lifecycle Management (PLM) Software Revenue Share by Players in 2023

Figure 23. Product Lifecycle Management (PLM) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 24. Global Top 3 Players Product Lifecycle Management (PLM) Software Market Share in 2023

Figure 25. Global Top 6 Players Product Lifecycle Management (PLM) Software Market Share in 2023

Figure 26. Global Product Lifecycle Management (PLM) Software Consumption Value Share by Type (2019-2024)

Figure 27. Global Product Lifecycle Management (PLM) Software Market Share Forecast by Type (2025-2030)

Figure 28. Global Product Lifecycle Management (PLM) Software Consumption Value Share by Application (2019-2024)

Figure 29. Global Product Lifecycle Management (PLM) Software Market Share Forecast by Application (2025-2030)

Figure 30. North America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type (2019-2030)

Figure 31. North America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2030)

Figure 32. North America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Country (2019-2030)

Figure 33. United States Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 34. Canada Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 35. Mexico Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 36. Europe Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type (2019-2030)

Figure 37. Europe Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2030)

Figure 38. Europe Product Lifecycle Management (PLM) Software Consumption Value Market Share by Country (2019-2030)

Figure 39. Germany Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 40. France Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 41. United Kingdom Product Lifecycle Management (PLM) Software

Consumption Value (2019-2030) & (USD Million)

Figure 42. Russia Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 43. Italy Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 44. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type (2019-2030)

Figure 45. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2030)

Figure 46. Asia-Pacific Product Lifecycle Management (PLM) Software Consumption Value Market Share by Region (2019-2030)

Figure 47. China Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 48. Japan Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 49. South Korea Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 50. India Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 51. Southeast Asia Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 52. Australia Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 53. South America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type (2019-2030)

Figure 54. South America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2030)

Figure 55. South America Product Lifecycle Management (PLM) Software Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa Product Lifecycle Management (PLM) Software Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa Product Lifecycle Management (PLM) Software Consumption Value Market Share by Application (2019-2030)

Figure 60. Middle East and Africa Product Lifecycle Management (PLM) Software Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 63. UAE Product Lifecycle Management (PLM) Software Consumption Value (2019-2030) & (USD Million)

Figure 64. Product Lifecycle Management (PLM) Software Market Drivers

Figure 65. Product Lifecycle Management (PLM) Software Market Restraints

Figure 66. Product Lifecycle Management (PLM) Software Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Product Lifecycle Management (PLM) Software in 2023

Figure 69. Manufacturing Process Analysis of Product Lifecycle Management (PLM) Software

Figure 70. Product Lifecycle Management (PLM) Software Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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