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Global Product Lifecycle Management (PLM) in Fashion Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G650A7E75541EN.html
Date: September 2026
Pages: 113
Price: US$ 4,480.00 (Single User License)
ID: G650A7E75541EN

Abstracts

The global Product Lifecycle Management (PLM) in Fashion market size is expected to reach $ 4894 million by 2032, rising at a market growth of 8.2% CAGR during the forecast period (2026-2032).

Product Lifecycle Management (PLM) in Fashion is a digital management system for clothing, shoes, bags, jewelry and lifestyle brands. It is used to uniformly manage product planning, design, surface accessories, styles, costs, proofing, supplier collaboration, order preparation, quality compliance and launch processes.

The upstream includes cloud computing, databases, artificial intelligence, design software, fabric data and IT consulting service providers; the downstream includes clothing, shoes, bags, jewelry, sporting goods brands, retailers, buyers and supply chain companies.

The global fashion PLM market will develop towards cloudization, intelligence, sustainability and supply chain collaboration. The brand will further connect PLM with ERP, design software, e-commerce, procurement, supply chain and commodity management systems to form a unified data chain from trend planning, design and development to production and launch. Generative artificial intelligence will be used for trend insights, style creativity, material recommendations, cost predictions and product copy generation. Three-dimensional design and virtual samples will reduce physical sampling and shorten the development cycle. At the same time, companies will strengthen material traceability, carbon footprint, regulatory compliance and supplier risk management. Mobile collaboration, low-code configuration, multi-brand management and global localization capabilities will become the focus of product

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competition.

Report Scope

This report studies the global Product Lifecycle Management (PLM) in Fashion demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Product Lifecycle Management (PLM) in Fashion, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Product Lifecycle Management (PLM) in Fashion that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Product Lifecycle Management (PLM) in Fashion total market, 2021-2032, (USD Million)

Global Product Lifecycle Management (PLM) in Fashion total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Product Lifecycle Management (PLM) in Fashion total market, key domestic companies, and share, (USD Million)

Global Product Lifecycle Management (PLM) in Fashion revenue by player, revenue and market share 2021-2026, (USD Million)

Global Product Lifecycle Management (PLM) in Fashion total market by Type, CAGR, 2021-2032, (USD Million)

Global Product Lifecycle Management (PLM) in Fashion total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Product Lifecycle Management (PLM) in Fashion market based on the following parameters - company overview, revenue, gross

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margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Centric Software, PTC (FlexPLM), Infor, Bamboo Rose, Aptean, BlueCherry, Lectra, DeSL, Coats Digital, WFX (World Fashion Exchange), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Product Lifecycle Management (PLM) in Fashion market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Product Lifecycle Management (PLM) in Fashion Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Market Segmentation

Global Product Lifecycle Management (PLM) in Fashion Market, Segmentation by Type:

On-Premises Fashion PLM

Cloud-Based Fashion PLM

Hybrid Fashion PLM

Global Product Lifecycle Management (PLM) in Fashion Market, Segmentation by Fashion Market Segment:

Luxury Fashion PLM

Premium Fashion PLM

Mass-Market Fashion PLM

Others

Global Product Lifecycle Management (PLM) in Fashion Market, Segmentation by Material Management Scope:

Fabric Management

Trim Management

Leather Management

Yarn Management

Packaging Material Management

Others

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Global Product Lifecycle Management (PLM) in Fashion Market, Segmentation by Application:

SMEs

Large Enterprises

Companies Profiled:

Centric Software

PTC (FlexPLM)

Infor

Bamboo Rose

Aptean

BlueCherry

Lectra

DeSL

Coats Digital

WFX (World Fashion Exchange)

NEC (Obbligato)

Silk PLM

Regentsoft

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Burgeon

Huaao Software

Key Questions Answered

1. How big is the global Product Lifecycle Management (PLM) in Fashion market?
2. What is the demand of the global Product Lifecycle Management (PLM) in Fashion market?
3. What is the year over year growth of the global Product Lifecycle Management (PLM) in Fashion market?
4. What is the total value of the global Product Lifecycle Management (PLM) in Fashion market?
5. Who are the Major Players in the global Product Lifecycle Management (PLM) in Fashion market?
6. What are the growth factors driving the market demand?

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