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Global Product Information Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/GD9EA29B4A8EN.html
Date: December 2018
Pages: 135
Price: US$ 3,480.00 (Single User License)
ID: GD9EA29B4A8EN

Abstracts

Product information management (PIM) means managing the information required to market and sell products through distribution channels. A central set of product data can be used to feed information to media such as web sites, print catalogs, ERP systems, and electronic data feeds to trading partners.

Scope of the Report:

This report studies the Product Information Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Product Information Management market by product type and applications/end industries.
North America is expected to have the largest market share and would dominate the Product Information Management market from 2018 to 2023. Asia-pacific (APAC) offers potential growth opportunities, as companies in the APAC region are turning toward multi-domain PIM software providers to offer a high degree of services in terms of quality, performance, and capacity.
The global Product Information Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Product Information Management.
Europe also play important roles in global market, with market size of xx million USD in

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2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

SAP

IBM

Oracle

Informatica

Riversand Technologies

Stibo Systems

ADAM Software

Agility Multichannel

Inriver

Pimcore

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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Single domain

Multi-domain

Market Segment by Applications, can be divided into

BFSI

Government

IT and telecom

Manufacturing

Energy and Utilities

Healthcare

Transportation and Logistics

Media and entertainment

Others

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