

Global Procurement and Supply Chain Management Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Procurement and Supply Chain Management Platform market size is expected to reach \$ 8791 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

A procurement and supply chain management platform is an integrated digital system designed to help companies efficiently manage their procurement processes, supply chain operations, and related business operations. Such platforms usually use automation and data analysis to improve efficiency, reduce costs, ensure the smooth operation of the supply chain, and optimize resource allocation.

The growth of the procurement and supply chain management platform market is primarily driven by the convergence of corporate digital transformation, the need to reduce costs and enhance efficiency, and escalating supply chain risks. As procurement categories, supplier bases, and cross-regional operations expand, traditional management methods?reliant on manual processes, email, and fragmented systems?struggle to meet corporate demands for procurement transparency, process collaboration, and real-time decision-making. This has prompted enterprises to accelerate the deployment of integrated platforms covering strategic sourcing, supplier management, contract management, procurement execution, inventory collaboration, spend analysis, and risk early warning. Meanwhile, factors such as raw material price volatility, geopolitical conflicts, shifting trade policies, and frequent supply disruptions have led companies to place greater emphasis on supply chain visibility, supplier diversification, and business continuity management. Furthermore, advancements in cloud computing, artificial intelligence, big data, and automation have enhanced platform capabilities in areas such as demand forecasting, intelligent price comparison,

anomalous spend detection, contract review, and supply risk monitoring, thereby continuously driving market demand for procurement and supply chain management platforms.

This report studies the global Procurement and Supply Chain Management Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Procurement and Supply Chain Management Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Procurement and Supply Chain Management Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Procurement and Supply Chain Management Platform total market, 2021-2032, (USD Million)

Global Procurement and Supply Chain Management Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Procurement and Supply Chain Management Platform total market, key domestic companies, and share, (USD Million)

Global Procurement and Supply Chain Management Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Procurement and Supply Chain Management Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Procurement and Supply Chain Management Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Procurement and Supply Chain Management Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Coupa Software, Microsoft, ServiceNow, Workday, Infor, Ivalua, JAGGAER, Basware, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Procurement and Supply Chain Management Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Procurement and Supply Chain Management Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Procurement and Supply Chain Management Platform Market, Segmentation by Type:

Cloud-based

On-premises

Global Procurement and Supply Chain Management Platform Market, Segmentation by

Technology:

Basic Process Automation

Data Analytics-Enhanced

AI-Driven

Global Procurement and Supply Chain Management Platform Market, Segmentation by Industry:

Manufacturing

Retail & E-commerce

Pharmaceuticals

Government & Public Sector

Others

Global Procurement and Supply Chain Management Platform Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

SAP

Oracle

Coupa Software

Microsoft

ServiceNow

Workday

Infor

Ivalua

JAGGAER

Basware

Zycus

Tipalti

Tradeshift

Corcentric

Esker

Proactis

Procurify

Kissflow

Tradogram

Kingdee

Yonyou

Key Questions Answered

1. How big is the global Procurement and Supply Chain Management Platform market?

Global Procurement and Supply Chain Management Platform Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global Procurement and Supply Chain Management Platform market?
3. What is the year over year growth of the global Procurement and Supply Chain Management Platform market?
4. What is the total value of the global Procurement and Supply Chain Management Platform market?
5. Who are the Major Players in the global Procurement and Supply Chain Management Platform market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

1.1 Procurement and Supply Chain Management Platform Introduction

1.2 World Procurement and Supply Chain Management Platform Market Size & Forecast (2021 & 2025 & 2032)

1.3 World Procurement and Supply Chain Management Platform Total Market by Region (by Headquarter Location)

1.3.1 World Procurement and Supply Chain Management Platform Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.3 China Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.4 Europe Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.5 Japan Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.6 South Korea Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.7 ASEAN Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.3.8 India Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 Procurement and Supply Chain Management Platform Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.2 World Procurement and Supply Chain Management Platform Consumption Value by Region

2.2.1 World Procurement and Supply Chain Management Platform Consumption Value by Region (2021-2026)

2.2.2 World Procurement and Supply Chain Management Platform Consumption Value

Forecast by Region (2027-2032)

2.3 United States Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.4 China Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.5 Europe Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.6 Japan Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.7 South Korea Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.8 ASEAN Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

2.9 India Procurement and Supply Chain Management Platform Consumption Value (2021-2032)

3 WORLD PROCUREMENT AND SUPPLY CHAIN MANAGEMENT PLATFORM COMPANIES COMPETITIVE ANALYSIS

3.1 World Procurement and Supply Chain Management Platform Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Procurement and Supply Chain Management Platform Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Procurement and Supply Chain Management Platform in 2025

3.2.3 Global Concentration Ratios (CR8) for Procurement and Supply Chain Management Platform in 2025

3.3 Procurement and Supply Chain Management Platform Company Evaluation Quadrant

3.4 Procurement and Supply Chain Management Platform Market: Overall Company Footprint Analysis

3.4.1 Procurement and Supply Chain Management Platform Market: Region Footprint

3.4.2 Procurement and Supply Chain Management Platform Market: Company Product Type Footprint

3.4.3 Procurement and Supply Chain Management Platform Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

- 3.5.2 Barriers of Market Entry
- 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Procurement and Supply Chain Management Platform Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Procurement and Supply Chain Management Platform Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Procurement and Supply Chain Management Platform Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Procurement and Supply Chain Management Platform Consumption Value Comparison
 - 4.2.1 United States VS China: Procurement and Supply Chain Management Platform Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Procurement and Supply Chain Management Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Procurement and Supply Chain Management Platform Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Procurement and Supply Chain Management Platform Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Procurement and Supply Chain Management Platform Revenue, (2021-2026)
- 4.4 China Based Companies Procurement and Supply Chain Management Platform Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Procurement and Supply Chain Management Platform Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Procurement and Supply Chain Management Platform Revenue, (2021-2026)
- 4.5 Rest of World Based Procurement and Supply Chain Management Platform Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Procurement and Supply Chain Management Platform Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Procurement and Supply Chain Management Platform Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Procurement and Supply Chain Management Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 On-premises

5.3 Market Segment by Type

5.3.1 World Procurement and Supply Chain Management Platform Market Size by Type (2021-2026)

5.3.2 World Procurement and Supply Chain Management Platform Market Size by Type (2027-2032)

5.3.3 World Procurement and Supply Chain Management Platform Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Procurement and Supply Chain Management Platform Market Size Overview by Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 Basic Process Automation

6.2.2 Data Analytics-Enhanced

6.2.3 AI-Driven

6.3 Market Segment by Technology

6.3.1 World Procurement and Supply Chain Management Platform Market Size by Technology (2021-2026)

6.3.2 World Procurement and Supply Chain Management Platform Market Size by Technology (2027-2032)

6.3.3 World Procurement and Supply Chain Management Platform Market Size Market Share by Technology (2027-2032)

7 MARKET ANALYSIS BY INDUSTRY

7.1 World Procurement and Supply Chain Management Platform Market Size Overview by Industry: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Industry

7.2.1 Manufacturing

7.2.2 Retail & E-commerce

7.2.3 Pharmaceuticals

7.2.4 Government & Public Sector

7.2.5 Others

7.3 Market Segment by Industry

7.3.1 World Procurement and Supply Chain Management Platform Market Size by Industry (2021-2026)

7.3.2 World Procurement and Supply Chain Management Platform Market Size by Industry (2027-2032)

7.3.3 World Procurement and Supply Chain Management Platform Market Size Market Share by Industry (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Procurement and Supply Chain Management Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 Small and Medium-sized Enterprises

8.3 Market Segment by Application

8.3.1 World Procurement and Supply Chain Management Platform Market Size by Application (2021-2026)

8.3.2 World Procurement and Supply Chain Management Platform Market Size by Application (2027-2032)

8.3.3 World Procurement and Supply Chain Management Platform Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 SAP

9.1.1 SAP Details

9.1.2 SAP Major Business

9.1.3 SAP Procurement and Supply Chain Management Platform Product and Services

9.1.4 SAP Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 SAP Recent Developments/Updates

9.1.6 SAP Competitive Strengths & Weaknesses

9.2 Oracle

9.2.1 Oracle Details

9.2.2 Oracle Major Business

9.2.3 Oracle Procurement and Supply Chain Management Platform Product and

Services

9.2.4 Oracle Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Oracle Recent Developments/Updates

9.2.6 Oracle Competitive Strengths & Weaknesses

9.3 Coupa Software

9.3.1 Coupa Software Details

9.3.2 Coupa Software Major Business

9.3.3 Coupa Software Procurement and Supply Chain Management Platform Product and Services

9.3.4 Coupa Software Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Coupa Software Recent Developments/Updates

9.3.6 Coupa Software Competitive Strengths & Weaknesses

9.4 Microsoft

9.4.1 Microsoft Details

9.4.2 Microsoft Major Business

9.4.3 Microsoft Procurement and Supply Chain Management Platform Product and Services

9.4.4 Microsoft Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Microsoft Recent Developments/Updates

9.4.6 Microsoft Competitive Strengths & Weaknesses

9.5 ServiceNow

9.5.1 ServiceNow Details

9.5.2 ServiceNow Major Business

9.5.3 ServiceNow Procurement and Supply Chain Management Platform Product and Services

9.5.4 ServiceNow Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 ServiceNow Recent Developments/Updates

9.5.6 ServiceNow Competitive Strengths & Weaknesses

9.6 Workday

9.6.1 Workday Details

9.6.2 Workday Major Business

9.6.3 Workday Procurement and Supply Chain Management Platform Product and Services

9.6.4 Workday Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Workday Recent Developments/Updates

9.6.6 Workday Competitive Strengths & Weaknesses

9.7 Infor

9.7.1 Infor Details

9.7.2 Infor Major Business

9.7.3 Infor Procurement and Supply Chain Management Platform Product and Services

9.7.4 Infor Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Infor Recent Developments/Updates

9.7.6 Infor Competitive Strengths & Weaknesses

9.8 Ivalua

9.8.1 Ivalua Details

9.8.2 Ivalua Major Business

9.8.3 Ivalua Procurement and Supply Chain Management Platform Product and Services

9.8.4 Ivalua Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Ivalua Recent Developments/Updates

9.8.6 Ivalua Competitive Strengths & Weaknesses

9.9 JAGGAER

9.9.1 JAGGAER Details

9.9.2 JAGGAER Major Business

9.9.3 JAGGAER Procurement and Supply Chain Management Platform Product and Services

9.9.4 JAGGAER Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 JAGGAER Recent Developments/Updates

9.9.6 JAGGAER Competitive Strengths & Weaknesses

9.10 Basware

9.10.1 Basware Details

9.10.2 Basware Major Business

9.10.3 Basware Procurement and Supply Chain Management Platform Product and Services

9.10.4 Basware Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Basware Recent Developments/Updates

9.10.6 Basware Competitive Strengths & Weaknesses

9.11 Zycus

- 9.11.1 Zycus Details
- 9.11.2 Zycus Major Business
- 9.11.3 Zycus Procurement and Supply Chain Management Platform Product and Services
- 9.11.4 Zycus Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.11.5 Zycus Recent Developments/Updates
- 9.11.6 Zycus Competitive Strengths & Weaknesses
- 9.12 Tipalti
 - 9.12.1 Tipalti Details
 - 9.12.2 Tipalti Major Business
 - 9.12.3 Tipalti Procurement and Supply Chain Management Platform Product and Services
 - 9.12.4 Tipalti Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Tipalti Recent Developments/Updates
 - 9.12.6 Tipalti Competitive Strengths & Weaknesses
- 9.13 Tradeshift
 - 9.13.1 Tradeshift Details
 - 9.13.2 Tradeshift Major Business
 - 9.13.3 Tradeshift Procurement and Supply Chain Management Platform Product and Services
 - 9.13.4 Tradeshift Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Tradeshift Recent Developments/Updates
 - 9.13.6 Tradeshift Competitive Strengths & Weaknesses
- 9.14 Corcentric
 - 9.14.1 Corcentric Details
 - 9.14.2 Corcentric Major Business
 - 9.14.3 Corcentric Procurement and Supply Chain Management Platform Product and Services
 - 9.14.4 Corcentric Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Corcentric Recent Developments/Updates
 - 9.14.6 Corcentric Competitive Strengths & Weaknesses
- 9.15 Esker
 - 9.15.1 Esker Details
 - 9.15.2 Esker Major Business
 - 9.15.3 Esker Procurement and Supply Chain Management Platform Product and

Services

9.15.4 Esker Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Esker Recent Developments/Updates

9.15.6 Esker Competitive Strengths & Weaknesses

9.16 Proactis

9.16.1 Proactis Details

9.16.2 Proactis Major Business

9.16.3 Proactis Procurement and Supply Chain Management Platform Product and Services

9.16.4 Proactis Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 Proactis Recent Developments/Updates

9.16.6 Proactis Competitive Strengths & Weaknesses

9.17 Procurify

9.17.1 Procurify Details

9.17.2 Procurify Major Business

9.17.3 Procurify Procurement and Supply Chain Management Platform Product and Services

9.17.4 Procurify Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Procurify Recent Developments/Updates

9.17.6 Procurify Competitive Strengths & Weaknesses

9.18 Kissflow

9.18.1 Kissflow Details

9.18.2 Kissflow Major Business

9.18.3 Kissflow Procurement and Supply Chain Management Platform Product and Services

9.18.4 Kissflow Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Kissflow Recent Developments/Updates

9.18.6 Kissflow Competitive Strengths & Weaknesses

9.19 Tradogram

9.19.1 Tradogram Details

9.19.2 Tradogram Major Business

9.19.3 Tradogram Procurement and Supply Chain Management Platform Product and Services

9.19.4 Tradogram Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Tradogram Recent Developments/Updates

9.19.6 Tradogram Competitive Strengths & Weaknesses

9.20 Kingdee

9.20.1 Kingdee Details

9.20.2 Kingdee Major Business

9.20.3 Kingdee Procurement and Supply Chain Management Platform Product and Services

9.20.4 Kingdee Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Kingdee Recent Developments/Updates

9.20.6 Kingdee Competitive Strengths & Weaknesses

9.21 Yonyou

9.21.1 Yonyou Details

9.21.2 Yonyou Major Business

9.21.3 Yonyou Procurement and Supply Chain Management Platform Product and Services

9.21.4 Yonyou Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Yonyou Recent Developments/Updates

9.21.6 Yonyou Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Procurement and Supply Chain Management Platform Industry Chain

10.2 Procurement and Supply Chain Management Platform Upstream Analysis

10.3 Procurement and Supply Chain Management Platform Midstream Analysis

10.4 Procurement and Supply Chain Management Platform Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Procurement and Supply Chain Management Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Procurement and Supply Chain Management Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Procurement and Supply Chain Management Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Procurement and Supply Chain Management Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Procurement and Supply Chain Management Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Procurement and Supply Chain Management Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Procurement and Supply Chain Management Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Procurement and Supply Chain Management Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Procurement and Supply Chain Management Platform Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Procurement and Supply Chain Management Platform Players in 2025

Table 12. World Procurement and Supply Chain Management Platform Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Procurement and Supply Chain Management Platform Company Evaluation Quadrant

Table 14. Head Office of Key Procurement and Supply Chain Management Platform Players

Table 15. Procurement and Supply Chain Management Platform Market: Company Product Type Footprint

Table 16. Procurement and Supply Chain Management Platform Market: Company Product Application Footprint

Table 17. Procurement and Supply Chain Management Platform Mergers & Acquisitions Activity

Table 18. United States VS China Procurement and Supply Chain Management Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Procurement and Supply Chain Management Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Procurement and Supply Chain Management Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies Procurement and Supply Chain Management Platform Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Procurement and Supply Chain Management Platform Revenue Market Share (2021-2026)

Table 23. China Based Procurement and Supply Chain Management Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies Procurement and Supply Chain Management Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Procurement and Supply Chain Management Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based Procurement and Supply Chain Management Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Procurement and Supply Chain Management Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Procurement and Supply Chain Management Platform Revenue Market Share (2021-2026)

Table 29. World Procurement and Supply Chain Management Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Procurement and Supply Chain Management Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Procurement and Supply Chain Management Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World Procurement and Supply Chain Management Platform Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Procurement and Supply Chain Management Platform Market Size Value by Technology (2021-2026) & (USD Million)

Table 34. World Procurement and Supply Chain Management Platform Market Size by Technology (2027-2032) & (USD Million)

Table 35. World Procurement and Supply Chain Management Platform Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Table 36. World Procurement and Supply Chain Management Platform Market Size Value by Industry (2021-2026) & (USD Million)

Table 37. World Procurement and Supply Chain Management Platform Market Size by Industry (2027-2032) & (USD Million)

Table 38. World Procurement and Supply Chain Management Platform Market Size by

Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Procurement and Supply Chain Management Platform Market Size by Application (2021-2026) & (USD Million)

Table 40. World Procurement and Supply Chain Management Platform Market Size by Application (2027-2032) & (USD Million)

Table 41. SAP Basic Information, Manufacturing Base and Competitors

Table 42. SAP Major Business

Table 43. SAP Procurement and Supply Chain Management Platform Product and Services

Table 44. SAP Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. SAP Recent Developments/Updates

Table 46. SAP Competitive Strengths & Weaknesses

Table 47. Oracle Basic Information, Manufacturing Base and Competitors

Table 48. Oracle Major Business

Table 49. Oracle Procurement and Supply Chain Management Platform Product and Services

Table 50. Oracle Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Oracle Recent Developments/Updates

Table 52. Oracle Competitive Strengths & Weaknesses

Table 53. Coupa Software Basic Information, Manufacturing Base and Competitors

Table 54. Coupa Software Major Business

Table 55. Coupa Software Procurement and Supply Chain Management Platform Product and Services

Table 56. Coupa Software Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Coupa Software Recent Developments/Updates

Table 58. Coupa Software Competitive Strengths & Weaknesses

Table 59. Microsoft Basic Information, Manufacturing Base and Competitors

Table 60. Microsoft Major Business

Table 61. Microsoft Procurement and Supply Chain Management Platform Product and Services

Table 62. Microsoft Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Microsoft Recent Developments/Updates

Table 64. Microsoft Competitive Strengths & Weaknesses

Table 65. ServiceNow Basic Information, Manufacturing Base and Competitors

Table 66. ServiceNow Major Business

Table 67. ServiceNow Procurement and Supply Chain Management Platform Product and Services

Table 68. ServiceNow Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. ServiceNow Recent Developments/Updates

Table 70. ServiceNow Competitive Strengths & Weaknesses

Table 71. Workday Basic Information, Manufacturing Base and Competitors

Table 72. Workday Major Business

Table 73. Workday Procurement and Supply Chain Management Platform Product and Services

Table 74. Workday Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Workday Recent Developments/Updates

Table 76. Workday Competitive Strengths & Weaknesses

Table 77. Infor Basic Information, Manufacturing Base and Competitors

Table 78. Infor Major Business

Table 79. Infor Procurement and Supply Chain Management Platform Product and Services

Table 80. Infor Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Infor Recent Developments/Updates

Table 82. Infor Competitive Strengths & Weaknesses

Table 83. Ivalua Basic Information, Manufacturing Base and Competitors

Table 84. Ivalua Major Business

Table 85. Ivalua Procurement and Supply Chain Management Platform Product and Services

Table 86. Ivalua Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Ivalua Recent Developments/Updates

Table 88. Ivalua Competitive Strengths & Weaknesses

Table 89. JAGGAER Basic Information, Manufacturing Base and Competitors

Table 90. JAGGAER Major Business

Table 91. JAGGAER Procurement and Supply Chain Management Platform Product and Services

Table 92. JAGGAER Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. JAGGAER Recent Developments/Updates

Table 94. JAGGAER Competitive Strengths & Weaknesses

Table 95. Basware Basic Information, Manufacturing Base and Competitors

Table 96. Basware Major Business

Table 97. Basware Procurement and Supply Chain Management Platform Product and Services

Table 98. Basware Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Basware Recent Developments/Updates

Table 100. Basware Competitive Strengths & Weaknesses

Table 101. Zycus Basic Information, Manufacturing Base and Competitors

Table 102. Zycus Major Business

Table 103. Zycus Procurement and Supply Chain Management Platform Product and Services

Table 104. Zycus Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Zycus Recent Developments/Updates

Table 106. Zycus Competitive Strengths & Weaknesses

Table 107. Tipalti Basic Information, Manufacturing Base and Competitors

Table 108. Tipalti Major Business

Table 109. Tipalti Procurement and Supply Chain Management Platform Product and Services

Table 110. Tipalti Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Tipalti Recent Developments/Updates

Table 112. Tipalti Competitive Strengths & Weaknesses

Table 113. Tradeshift Basic Information, Manufacturing Base and Competitors

Table 114. Tradeshift Major Business

Table 115. Tradeshift Procurement and Supply Chain Management Platform Product and Services

Table 116. Tradeshift Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Tradeshift Recent Developments/Updates

Table 118. Tradeshift Competitive Strengths & Weaknesses

Table 119. Corcentric Basic Information, Manufacturing Base and Competitors

Table 120. Corcentric Major Business

Table 121. Corcentric Procurement and Supply Chain Management Platform Product and Services

Table 122. Corcentric Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Corcentric Recent Developments/Updates

Table 124. Corcentric Competitive Strengths & Weaknesses

Table 125. Esker Basic Information, Manufacturing Base and Competitors

Table 126. Esker Major Business

Table 127. Esker Procurement and Supply Chain Management Platform Product and Services

Table 128. Esker Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Esker Recent Developments/Updates

Table 130. Esker Competitive Strengths & Weaknesses

Table 131. Proactis Basic Information, Manufacturing Base and Competitors

Table 132. Proactis Major Business

Table 133. Proactis Procurement and Supply Chain Management Platform Product and Services

Table 134. Proactis Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Proactis Recent Developments/Updates

Table 136. Proactis Competitive Strengths & Weaknesses

Table 137. Procurify Basic Information, Manufacturing Base and Competitors

Table 138. Procurify Major Business

Table 139. Procurify Procurement and Supply Chain Management Platform Product and Services

Table 140. Procurify Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Procurify Recent Developments/Updates

Table 142. Procurify Competitive Strengths & Weaknesses

Table 143. Kissflow Basic Information, Manufacturing Base and Competitors

Table 144. Kissflow Major Business

Table 145. Kissflow Procurement and Supply Chain Management Platform Product and Services

Table 146. Kissflow Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Kissflow Recent Developments/Updates

Table 148. Kissflow Competitive Strengths & Weaknesses

Table 149. Tradogram Basic Information, Manufacturing Base and Competitors

Table 150. Tradogram Major Business

Table 151. Tradogram Procurement and Supply Chain Management Platform Product and Services

Table 152. Tradogram Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Tradogram Recent Developments/Updates

Table 154. Tradogram Competitive Strengths & Weaknesses

Table 155. Kingdee Basic Information, Manufacturing Base and Competitors

Table 156. Kingdee Major Business

Table 157. Kingdee Procurement and Supply Chain Management Platform Product and Services

Table 158. Kingdee Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Kingdee Recent Developments/Updates

Table 160. Kingdee Competitive Strengths & Weaknesses

Table 161. Yonyou Basic Information, Manufacturing Base and Competitors

Table 162. Yonyou Major Business

Table 163. Yonyou Procurement and Supply Chain Management Platform Product and Services

Table 164. Yonyou Procurement and Supply Chain Management Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Yonyou Recent Developments/Updates

Table 166. Yonyou Competitive Strengths & Weaknesses

Table 167. Global Key Players of Procurement and Supply Chain Management Platform Upstream (Raw Materials)

Table 168. Global Procurement and Supply Chain Management Platform Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Procurement and Supply Chain Management Platform Picture

Figure 2. World Procurement and Supply Chain Management Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Procurement and Supply Chain Management Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World Procurement and Supply Chain Management Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Procurement and Supply Chain Management Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Procurement and Supply Chain Management Platform Revenue (2021-2032) & (USD Million)

Figure 13. Procurement and Supply Chain Management Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World Procurement and Supply Chain Management Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India Procurement and Supply Chain Management Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Procurement and Supply Chain Management Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Procurement and Supply Chain Management Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Procurement and Supply Chain Management Platform Markets in 2025

Figure 27. United States VS China: Procurement and Supply Chain Management Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Procurement and Supply Chain Management Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Procurement and Supply Chain Management Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Procurement and Supply Chain Management Platform Market Size Market Share by Type in 2025

Figure 31. Cloud-based

Figure 32. On-premises

Figure 33. World Procurement and Supply Chain Management Platform Market Size Market Share by Type (2021-2032)

Figure 34. World Procurement and Supply Chain Management Platform Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 35. World Procurement and Supply Chain Management Platform Market Size Market Share by Technology in 2025

Figure 36. Basic Process Automation

Figure 37. Data Analytics-Enhanced

Figure 38. AI-Driven

Figure 39. World Procurement and Supply Chain Management Platform Market Size Market Share by Technology (2021-2032)

Figure 40. World Procurement and Supply Chain Management Platform Market Size by Industry, (USD Million), 2021 & 2025 & 2032

Figure 41. World Procurement and Supply Chain Management Platform Market Size Market Share by Industry in 2025

Figure 42. Manufacturing

Figure 43. Retail & E-commerce

Figure 44. Pharmaceuticals

Figure 45. Government & Public Sector

Figure 46. Others

Figure 47. World Procurement and Supply Chain Management Platform Market Size
Market Share by Industry (2021-2032)

Figure 48. World Procurement and Supply Chain Management Platform Market Size by
Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Procurement and Supply Chain Management Platform Market Size
Market Share by Application in 2025

Figure 50. Large Enterprises

Figure 51. Small and Medium-sized Enterprises

Figure 52. World Procurement and Supply Chain Management Platform Market Size
Market Share by Application (2021-2032)

Figure 53. Procurement and Supply Chain Management Platform Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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