

# Global Processed Snacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Processed Snacks market size was valued at USD 401600 million in 2023 and is forecast to a readjusted size of USD 483260 million by 2030 with a CAGR of 2.7% during review period.

A processed snack is altered from its original form through cooking, drying, salting, freezing, smoking, pickling, canning, baking, or drying during preparation.

The sweet snacks segment will account for major share in the healthy processed foods market due to the increased popularity of confectionery items, bakery items, dairy, and others. These range of products, including cakes and pastries, are sugar-stuffed. Further, the advent of contemporary bakeries and in-store bakeries in supermarkets offer these products at reasonable prices. However, growing health-consciousness among consumers and increase in diabetic population hampers the market growth of this segment.

The Global Info Research report includes an overview of the development of the Processed Snacks industry chain, the market status of Supermarkets and Hypermarkets (Sweet Snacks, Savory Snacks), Independent Retailers (Sweet Snacks, Savory Snacks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Processed Snacks.

Regionally, the report analyzes the Processed Snacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global



Processed Snacks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# **Key Features:**

The report presents comprehensive understanding of the Processed Snacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Processed Snacks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sweet Snacks, Savory Snacks).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Processed Snacks market.

Regional Analysis: The report involves examining the Processed Snacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Processed Snacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Processed Snacks:

Company Analysis: Report covers individual Processed Snacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Processed Snacks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Processed Snacks. It assesses the current state, advancements, and potential future developments in Processed Snacks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Processed Snacks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Processed Snacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Sweet Snacks** 

Savory Snacks

Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers



# Online Retailers

Major players covered		
Kellogg		
Calbee		
General Mills		
PepsiCo		
Kraft Heinz		
ConAgra Foods		
Diamond Foods		
Mars		
Intersnack Group GmbH		
Lorenz Bahlsen		
Orkla ASA		
Lamb Weston		
McCain Foods		
Aviko		
Arca Continental		
Intersnack Group		
Hain Celestial Group		



Herr Foods

Want Want Holdings

Hormel Foods

Tyson Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Processed Snacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Processed Snacks, with price, sales, revenue and global market share of Processed Snacks from 2019 to 2024.

Chapter 3, the Processed Snacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Processed Snacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share



and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Processed Snacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Processed Snacks.

Chapter 14 and 15, to describe Processed Snacks sales channel, distributors, customers, research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Processed Snacks
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Processed Snacks Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Sweet Snacks
  - 1.3.3 Savory Snacks
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Processed Snacks Consumption Value by Application: 2019

# Versus 2023 Versus 2030

- 1.4.2 Supermarkets and Hypermarkets
- 1.4.3 Independent Retailers
- 1.4.4 Convenience Stores
- 1.4.5 Specialist Retailers
- 1.4.6 Online Retailers
- 1.5 Global Processed Snacks Market Size & Forecast
  - 1.5.1 Global Processed Snacks Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Processed Snacks Sales Quantity (2019-2030)
  - 1.5.3 Global Processed Snacks Average Price (2019-2030)

# **2 MANUFACTURERS PROFILES**

- 2.1 Kellogg
  - 2.1.1 Kellogg Details
  - 2.1.2 Kellogg Major Business
  - 2.1.3 Kellogg Processed Snacks Product and Services
- 2.1.4 Kellogg Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Kellogg Recent Developments/Updates
- 2.2 Calbee
  - 2.2.1 Calbee Details
  - 2.2.2 Calbee Major Business
  - 2.2.3 Calbee Processed Snacks Product and Services
- 2.2.4 Calbee Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.2.5 Calbee Recent Developments/Updates
- 2.3 General Mills
  - 2.3.1 General Mills Details
  - 2.3.2 General Mills Major Business
  - 2.3.3 General Mills Processed Snacks Product and Services
- 2.3.4 General Mills Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 General Mills Recent Developments/Updates
- 2.4 PepsiCo
  - 2.4.1 PepsiCo Details
  - 2.4.2 PepsiCo Major Business
  - 2.4.3 PepsiCo Processed Snacks Product and Services
- 2.4.4 PepsiCo Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.4.5 PepsiCo Recent Developments/Updates
- 2.5 Kraft Heinz
  - 2.5.1 Kraft Heinz Details
  - 2.5.2 Kraft Heinz Major Business
  - 2.5.3 Kraft Heinz Processed Snacks Product and Services
- 2.5.4 Kraft Heinz Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Kraft Heinz Recent Developments/Updates
- 2.6 ConAgra Foods
  - 2.6.1 ConAgra Foods Details
  - 2.6.2 ConAgra Foods Major Business
  - 2.6.3 ConAgra Foods Processed Snacks Product and Services
- 2.6.4 ConAgra Foods Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.6.5 ConAgra Foods Recent Developments/Updates
- 2.7 Diamond Foods
  - 2.7.1 Diamond Foods Details
  - 2.7.2 Diamond Foods Major Business
  - 2.7.3 Diamond Foods Processed Snacks Product and Services
  - 2.7.4 Diamond Foods Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.7.5 Diamond Foods Recent Developments/Updates
- 2.8 Mars
  - 2.8.1 Mars Details
  - 2.8.2 Mars Major Business



- 2.8.3 Mars Processed Snacks Product and Services
- 2.8.4 Mars Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Mars Recent Developments/Updates
- 2.9 Intersnack Group GmbH
  - 2.9.1 Intersnack Group GmbH Details
  - 2.9.2 Intersnack Group GmbH Major Business
  - 2.9.3 Intersnack Group GmbH Processed Snacks Product and Services
  - 2.9.4 Intersnack Group GmbH Processed Snacks Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.9.5 Intersnack Group GmbH Recent Developments/Updates
- 2.10 Lorenz Bahlsen
  - 2.10.1 Lorenz Bahlsen Details
  - 2.10.2 Lorenz Bahlsen Major Business
  - 2.10.3 Lorenz Bahlsen Processed Snacks Product and Services
  - 2.10.4 Lorenz Bahlsen Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Lorenz Bahlsen Recent Developments/Updates
- 2.11 Orkla ASA
  - 2.11.1 Orkla ASA Details
  - 2.11.2 Orkla ASA Major Business
  - 2.11.3 Orkla ASA Processed Snacks Product and Services
- 2.11.4 Orkla ASA Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Orkla ASA Recent Developments/Updates
- 2.12 Lamb Weston
  - 2.12.1 Lamb Weston Details
  - 2.12.2 Lamb Weston Major Business
  - 2.12.3 Lamb Weston Processed Snacks Product and Services
  - 2.12.4 Lamb Weston Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.12.5 Lamb Weston Recent Developments/Updates
- 2.13 McCain Foods
  - 2.13.1 McCain Foods Details
  - 2.13.2 McCain Foods Major Business
  - 2.13.3 McCain Foods Processed Snacks Product and Services
  - 2.13.4 McCain Foods Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.13.5 McCain Foods Recent Developments/Updates



- 2.14 Aviko
  - 2.14.1 Aviko Details
  - 2.14.2 Aviko Major Business
  - 2.14.3 Aviko Processed Snacks Product and Services
  - 2.14.4 Aviko Processed Snacks Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.14.5 Aviko Recent Developments/Updates
- 2.15 Arca Continental
  - 2.15.1 Arca Continental Details
  - 2.15.2 Arca Continental Major Business
  - 2.15.3 Arca Continental Processed Snacks Product and Services
- 2.15.4 Arca Continental Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.15.5 Arca Continental Recent Developments/Updates
- 2.16 Intersnack Group
  - 2.16.1 Intersnack Group Details
  - 2.16.2 Intersnack Group Major Business
  - 2.16.3 Intersnack Group Processed Snacks Product and Services
  - 2.16.4 Intersnack Group Processed Snacks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.16.5 Intersnack Group Recent Developments/Updates
- 2.17 Hain Celestial Group
  - 2.17.1 Hain Celestial Group Details
  - 2.17.2 Hain Celestial Group Major Business
  - 2.17.3 Hain Celestial Group Processed Snacks Product and Services
  - 2.17.4 Hain Celestial Group Processed Snacks Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.17.5 Hain Celestial Group Recent Developments/Updates
- 2.18 Herr Foods
  - 2.18.1 Herr Foods Details
  - 2.18.2 Herr Foods Major Business
  - 2.18.3 Herr Foods Processed Snacks Product and Services
- 2.18.4 Herr Foods Processed Snacks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Herr Foods Recent Developments/Updates
- 2.19 Want Want Holdings
  - 2.19.1 Want Want Holdings Details
  - 2.19.2 Want Want Holdings Major Business
  - 2.19.3 Want Want Holdings Processed Snacks Product and Services



- 2.19.4 Want Want Holdings Processed Snacks Sales Quantity, Average Price,
- Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Want Want Holdings Recent Developments/Updates
- 2.20 Hormel Foods
  - 2.20.1 Hormel Foods Details
  - 2.20.2 Hormel Foods Major Business
  - 2.20.3 Hormel Foods Processed Snacks Product and Services
  - 2.20.4 Hormel Foods Processed Snacks Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.20.5 Hormel Foods Recent Developments/Updates
- 2.21 Tyson Foods
- 2.21.1 Tyson Foods Details
- 2.21.2 Tyson Foods Major Business
- 2.21.3 Tyson Foods Processed Snacks Product and Services
- 2.21.4 Tyson Foods Processed Snacks Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
  - 2.21.5 Tyson Foods Recent Developments/Updates

#### 3 COMPETITIVE ENVIRONMENT: PROCESSED SNACKS BY MANUFACTURER

- 3.1 Global Processed Snacks Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Processed Snacks Revenue by Manufacturer (2019-2024)
- 3.3 Global Processed Snacks Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Processed Snacks by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Processed Snacks Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Processed Snacks Manufacturer Market Share in 2023
- 3.5 Processed Snacks Market: Overall Company Footprint Analysis
  - 3.5.1 Processed Snacks Market: Region Footprint
  - 3.5.2 Processed Snacks Market: Company Product Type Footprint
  - 3.5.3 Processed Snacks Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Processed Snacks Market Size by Region
  - 4.1.1 Global Processed Snacks Sales Quantity by Region (2019-2030)



- 4.1.2 Global Processed Snacks Consumption Value by Region (2019-2030)
- 4.1.3 Global Processed Snacks Average Price by Region (2019-2030)
- 4.2 North America Processed Snacks Consumption Value (2019-2030)
- 4.3 Europe Processed Snacks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Processed Snacks Consumption Value (2019-2030)
- 4.5 South America Processed Snacks Consumption Value (2019-2030)
- 4.6 Middle East and Africa Processed Snacks Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Processed Snacks Sales Quantity by Type (2019-2030)
- 5.2 Global Processed Snacks Consumption Value by Type (2019-2030)
- 5.3 Global Processed Snacks Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Processed Snacks Sales Quantity by Application (2019-2030)
- 6.2 Global Processed Snacks Consumption Value by Application (2019-2030)
- 6.3 Global Processed Snacks Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Processed Snacks Sales Quantity by Type (2019-2030)
- 7.2 North America Processed Snacks Sales Quantity by Application (2019-2030)
- 7.3 North America Processed Snacks Market Size by Country
- 7.3.1 North America Processed Snacks Sales Quantity by Country (2019-2030)
- 7.3.2 North America Processed Snacks Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Processed Snacks Sales Quantity by Type (2019-2030)
- 8.2 Europe Processed Snacks Sales Quantity by Application (2019-2030)
- 8.3 Europe Processed Snacks Market Size by Country
  - 8.3.1 Europe Processed Snacks Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Processed Snacks Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)



- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Processed Snacks Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Processed Snacks Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Processed Snacks Market Size by Region
- 9.3.1 Asia-Pacific Processed Snacks Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Processed Snacks Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

# **10 SOUTH AMERICA**

- 10.1 South America Processed Snacks Sales Quantity by Type (2019-2030)
- 10.2 South America Processed Snacks Sales Quantity by Application (2019-2030)
- 10.3 South America Processed Snacks Market Size by Country
  - 10.3.1 South America Processed Snacks Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Processed Snacks Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Processed Snacks Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Processed Snacks Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Processed Snacks Market Size by Country
  - 11.3.1 Middle East & Africa Processed Snacks Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Processed Snacks Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)



- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

# 12 MARKET DYNAMICS

- 12.1 Processed Snacks Market Drivers
- 12.2 Processed Snacks Market Restraints
- 12.3 Processed Snacks Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Processed Snacks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Processed Snacks
- 13.3 Processed Snacks Production Process
- 13.4 Processed Snacks Industrial Chain

# 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Processed Snacks Typical Distributors
- 14.3 Processed Snacks Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Processed Snacks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Processed Snacks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Kellogg Basic Information, Manufacturing Base and Competitors

Table 4. Kellogg Major Business

Table 5. Kellogg Processed Snacks Product and Services

Table 6. Kellogg Processed Snacks Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kellogg Recent Developments/Updates

Table 8. Calbee Basic Information, Manufacturing Base and Competitors

Table 9. Calbee Major Business

Table 10. Calbee Processed Snacks Product and Services

Table 11. Calbee Processed Snacks Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Calbee Recent Developments/Updates

Table 13. General Mills Basic Information, Manufacturing Base and Competitors

Table 14. General Mills Major Business

Table 15. General Mills Processed Snacks Product and Services

Table 16. General Mills Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. General Mills Recent Developments/Updates

Table 18. PepsiCo Basic Information, Manufacturing Base and Competitors

Table 19. PepsiCo Major Business

Table 20. PepsiCo Processed Snacks Product and Services

Table 21. PepsiCo Processed Snacks Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. PepsiCo Recent Developments/Updates

Table 23. Kraft Heinz Basic Information, Manufacturing Base and Competitors

Table 24. Kraft Heinz Major Business

Table 25. Kraft Heinz Processed Snacks Product and Services

Table 26. Kraft Heinz Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Kraft Heinz Recent Developments/Updates

Table 28. ConAgra Foods Basic Information, Manufacturing Base and Competitors



- Table 29. ConAgra Foods Major Business
- Table 30. ConAgra Foods Processed Snacks Product and Services
- Table 31. ConAgra Foods Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. ConAgra Foods Recent Developments/Updates
- Table 33. Diamond Foods Basic Information, Manufacturing Base and Competitors
- Table 34. Diamond Foods Major Business
- Table 35. Diamond Foods Processed Snacks Product and Services
- Table 36. Diamond Foods Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Diamond Foods Recent Developments/Updates
- Table 38. Mars Basic Information, Manufacturing Base and Competitors
- Table 39. Mars Major Business
- Table 40. Mars Processed Snacks Product and Services
- Table 41. Mars Processed Snacks Sales Quantity (K MT), Average Price (USD/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Mars Recent Developments/Updates
- Table 43. Intersnack Group GmbH Basic Information, Manufacturing Base and Competitors
- Table 44. Intersnack Group GmbH Major Business
- Table 45. Intersnack Group GmbH Processed Snacks Product and Services
- Table 46. Intersnack Group GmbH Processed Snacks Sales Quantity (K MT), Average
- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Intersnack Group GmbH Recent Developments/Updates
- Table 48. Lorenz Bahlsen Basic Information, Manufacturing Base and Competitors
- Table 49. Lorenz Bahlsen Major Business
- Table 50. Lorenz Bahlsen Processed Snacks Product and Services
- Table 51. Lorenz Bahlsen Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Lorenz Bahlsen Recent Developments/Updates
- Table 53. Orkla ASA Basic Information, Manufacturing Base and Competitors
- Table 54. Orkla ASA Major Business
- Table 55. Orkla ASA Processed Snacks Product and Services
- Table 56. Orkla ASA Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Orkla ASA Recent Developments/Updates
- Table 58. Lamb Weston Basic Information, Manufacturing Base and Competitors
- Table 59. Lamb Weston Major Business
- Table 60. Lamb Weston Processed Snacks Product and Services



Table 61. Lamb Weston Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Lamb Weston Recent Developments/Updates

Table 63. McCain Foods Basic Information, Manufacturing Base and Competitors

Table 64. McCain Foods Major Business

Table 65. McCain Foods Processed Snacks Product and Services

Table 66. McCain Foods Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. McCain Foods Recent Developments/Updates

Table 68. Aviko Basic Information, Manufacturing Base and Competitors

Table 69. Aviko Major Business

Table 70. Aviko Processed Snacks Product and Services

Table 71. Aviko Processed Snacks Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Aviko Recent Developments/Updates

Table 73. Arca Continental Basic Information, Manufacturing Base and Competitors

Table 74. Arca Continental Major Business

Table 75. Arca Continental Processed Snacks Product and Services

Table 76. Arca Continental Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Arca Continental Recent Developments/Updates

Table 78. Intersnack Group Basic Information, Manufacturing Base and Competitors

Table 79. Intersnack Group Major Business

Table 80. Intersnack Group Processed Snacks Product and Services

Table 81. Intersnack Group Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Intersnack Group Recent Developments/Updates

Table 83. Hain Celestial Group Basic Information, Manufacturing Base and Competitors

Table 84. Hain Celestial Group Major Business

Table 85. Hain Celestial Group Processed Snacks Product and Services

Table 86. Hain Celestial Group Processed Snacks Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Hain Celestial Group Recent Developments/Updates

Table 88. Herr Foods Basic Information, Manufacturing Base and Competitors

Table 89. Herr Foods Major Business

Table 90. Herr Foods Processed Snacks Product and Services

Table 91. Herr Foods Processed Snacks Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Herr Foods Recent Developments/Updates



- Table 93. Want Want Holdings Basic Information, Manufacturing Base and Competitors
- Table 94. Want Want Holdings Major Business
- Table 95. Want Want Holdings Processed Snacks Product and Services
- Table 96. Want Want Holdings Processed Snacks Sales Quantity (K MT), Average
- Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Want Want Holdings Recent Developments/Updates
- Table 98. Hormel Foods Basic Information, Manufacturing Base and Competitors
- Table 99. Hormel Foods Major Business
- Table 100. Hormel Foods Processed Snacks Product and Services
- Table 101. Hormel Foods Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Hormel Foods Recent Developments/Updates
- Table 103. Tyson Foods Basic Information, Manufacturing Base and Competitors
- Table 104. Tyson Foods Major Business
- Table 105. Tyson Foods Processed Snacks Product and Services
- Table 106. Tyson Foods Processed Snacks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Tyson Foods Recent Developments/Updates
- Table 108. Global Processed Snacks Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 109. Global Processed Snacks Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 110. Global Processed Snacks Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 111. Market Position of Manufacturers in Processed Snacks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 112. Head Office and Processed Snacks Production Site of Key Manufacturer
- Table 113. Processed Snacks Market: Company Product Type Footprint
- Table 114. Processed Snacks Market: Company Product Application Footprint
- Table 115. Processed Snacks New Market Entrants and Barriers to Market Entry
- Table 116. Processed Snacks Mergers, Acquisition, Agreements, and Collaborations
- Table 117. Global Processed Snacks Sales Quantity by Region (2019-2024) & (K MT)
- Table 118. Global Processed Snacks Sales Quantity by Region (2025-2030) & (K MT)
- Table 119. Global Processed Snacks Consumption Value by Region (2019-2024) & (USD Million)
- Table 120. Global Processed Snacks Consumption Value by Region (2025-2030) & (USD Million)
- Table 121. Global Processed Snacks Average Price by Region (2019-2024) & (USD/MT)



- Table 122. Global Processed Snacks Average Price by Region (2025-2030) & (USD/MT)
- Table 123. Global Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)
- Table 124. Global Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)
- Table 125. Global Processed Snacks Consumption Value by Type (2019-2024) & (USD Million)
- Table 126. Global Processed Snacks Consumption Value by Type (2025-2030) & (USD Million)
- Table 127. Global Processed Snacks Average Price by Type (2019-2024) & (USD/MT)
- Table 128. Global Processed Snacks Average Price by Type (2025-2030) & (USD/MT)
- Table 129. Global Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)
- Table 130. Global Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)
- Table 131. Global Processed Snacks Consumption Value by Application (2019-2024) & (USD Million)
- Table 132. Global Processed Snacks Consumption Value by Application (2025-2030) & (USD Million)
- Table 133. Global Processed Snacks Average Price by Application (2019-2024) & (USD/MT)
- Table 134. Global Processed Snacks Average Price by Application (2025-2030) & (USD/MT)
- Table 135. North America Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)
- Table 136. North America Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)
- Table 137. North America Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)
- Table 138. North America Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)
- Table 139. North America Processed Snacks Sales Quantity by Country (2019-2024) & (K MT)
- Table 140. North America Processed Snacks Sales Quantity by Country (2025-2030) & (K MT)
- Table 141. North America Processed Snacks Consumption Value by Country (2019-2024) & (USD Million)
- Table 142. North America Processed Snacks Consumption Value by Country (2025-2030) & (USD Million)
- Table 143. Europe Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)



- Table 144. Europe Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)
- Table 145. Europe Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)
- Table 146. Europe Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)
- Table 147. Europe Processed Snacks Sales Quantity by Country (2019-2024) & (K MT)
- Table 148. Europe Processed Snacks Sales Quantity by Country (2025-2030) & (K MT)
- Table 149. Europe Processed Snacks Consumption Value by Country (2019-2024) & (USD Million)
- Table 150. Europe Processed Snacks Consumption Value by Country (2025-2030) & (USD Million)
- Table 151. Asia-Pacific Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)
- Table 152. Asia-Pacific Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)
- Table 153. Asia-Pacific Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)
- Table 154. Asia-Pacific Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)
- Table 155. Asia-Pacific Processed Snacks Sales Quantity by Region (2019-2024) & (K MT)
- Table 156. Asia-Pacific Processed Snacks Sales Quantity by Region (2025-2030) & (K MT)
- Table 157. Asia-Pacific Processed Snacks Consumption Value by Region (2019-2024) & (USD Million)
- Table 158. Asia-Pacific Processed Snacks Consumption Value by Region (2025-2030) & (USD Million)
- Table 159. South America Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)
- Table 160. South America Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)
- Table 161. South America Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)
- Table 162. South America Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)
- Table 163. South America Processed Snacks Sales Quantity by Country (2019-2024) & (K MT)
- Table 164. South America Processed Snacks Sales Quantity by Country (2025-2030) & (K MT)



Table 165. South America Processed Snacks Consumption Value by Country (2019-2024) & (USD Million)

Table 166. South America Processed Snacks Consumption Value by Country (2025-2030) & (USD Million)

Table 167. Middle East & Africa Processed Snacks Sales Quantity by Type (2019-2024) & (K MT)

Table 168. Middle East & Africa Processed Snacks Sales Quantity by Type (2025-2030) & (K MT)

Table 169. Middle East & Africa Processed Snacks Sales Quantity by Application (2019-2024) & (K MT)

Table 170. Middle East & Africa Processed Snacks Sales Quantity by Application (2025-2030) & (K MT)

Table 171. Middle East & Africa Processed Snacks Sales Quantity by Region (2019-2024) & (K MT)

Table 172. Middle East & Africa Processed Snacks Sales Quantity by Region (2025-2030) & (K MT)

Table 173. Middle East & Africa Processed Snacks Consumption Value by Region (2019-2024) & (USD Million)

Table 174. Middle East & Africa Processed Snacks Consumption Value by Region (2025-2030) & (USD Million)

Table 175. Processed Snacks Raw Material

Table 176. Key Manufacturers of Processed Snacks Raw Materials

Table 177. Processed Snacks Typical Distributors

Table 178. Processed Snacks Typical Customers



# **List Of Figures**

## LIST OF FIGURES

- Figure 1. Processed Snacks Picture
- Figure 2. Global Processed Snacks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Processed Snacks Consumption Value Market Share by Type in 2023
- Figure 4. Sweet Snacks Examples
- Figure 5. Savory Snacks Examples
- Figure 6. Global Processed Snacks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Processed Snacks Consumption Value Market Share by Application in 2023
- Figure 8. Supermarkets and Hypermarkets Examples
- Figure 9. Independent Retailers Examples
- Figure 10. Convenience Stores Examples
- Figure 11. Specialist Retailers Examples
- Figure 12. Online Retailers Examples
- Figure 13. Global Processed Snacks Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Processed Snacks Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Processed Snacks Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Processed Snacks Average Price (2019-2030) & (USD/MT)
- Figure 17. Global Processed Snacks Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Processed Snacks Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Processed Snacks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Processed Snacks Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Processed Snacks Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Processed Snacks Sales Quantity Market Share by Region (2019-2030)
- Figure 23. Global Processed Snacks Consumption Value Market Share by Region (2019-2030)



- Figure 24. North America Processed Snacks Consumption Value (2019-2030) & (USD Million)
- Figure 25. Europe Processed Snacks Consumption Value (2019-2030) & (USD Million)
- Figure 26. Asia-Pacific Processed Snacks Consumption Value (2019-2030) & (USD Million)
- Figure 27. South America Processed Snacks Consumption Value (2019-2030) & (USD Million)
- Figure 28. Middle East & Africa Processed Snacks Consumption Value (2019-2030) & (USD Million)
- Figure 29. Global Processed Snacks Sales Quantity Market Share by Type (2019-2030)
- Figure 30. Global Processed Snacks Consumption Value Market Share by Type (2019-2030)
- Figure 31. Global Processed Snacks Average Price by Type (2019-2030) & (USD/MT)
- Figure 32. Global Processed Snacks Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global Processed Snacks Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global Processed Snacks Average Price by Application (2019-2030) & (USD/MT)
- Figure 35. North America Processed Snacks Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America Processed Snacks Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America Processed Snacks Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America Processed Snacks Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe Processed Snacks Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe Processed Snacks Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe Processed Snacks Sales Quantity Market Share by Country (2019-2030)



Figure 45. Europe Processed Snacks Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Processed Snacks Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Processed Snacks Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Processed Snacks Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Processed Snacks Consumption Value Market Share by Region (2019-2030)

Figure 55. China Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Processed Snacks Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Processed Snacks Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Processed Snacks Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Processed Snacks Consumption Value Market Share by



Country (2019-2030)

Figure 65. Brazil Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Processed Snacks Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Processed Snacks Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Processed Snacks Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Processed Snacks Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Processed Snacks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Processed Snacks Market Drivers

Figure 76. Processed Snacks Market Restraints

Figure 77. Processed Snacks Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Processed Snacks in 2023

Figure 80. Manufacturing Process Analysis of Processed Snacks

Figure 81. Processed Snacks Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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