

Global Processed Kombucha Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Processed Kombucha market size is expected to reach \$ 5594 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Processed kombucha is a fermented tea beverage made from sweetened tea, sugar, and a SCOBY (Symbiotic Culture of Bacteria & Yeast), undergoing primary fermentation for tanginess and a secondary fermentation for carbonation and added flavors (fruits/spices), resulting in a fizzy, probiotic-rich drink with varying organic acids, vitamins, and a low alcohol content, commercially produced with quality control for consistency.

In 2025, global Processed Kombucha production reached approximately 367 Million Liter.

Processed kombucha—typically pasteurized, filtered, or otherwise stabilized to be shelf-stable or to control fermentation—has been growing because it fits mainstream retail and large-scale distribution better than raw, refrigerated products. The biggest driver is convenience and reach: processed kombucha can handle ambient transport, longer warehousing, and wider placement in supermarkets, convenience stores, foodservice, and e-commerce without the strict cold-chain requirements and variability risks of live fermentation. This stability also reduces issues like continued carbonation build-up, package swelling, sediment, and flavor drift, which improves brand consistency across regions and seasons.

A second set of drivers comes from regulatory, quality, and alcohol management. Many producers stabilize kombucha to keep alcohol content within legal “non-alcoholic” thresholds and to minimize batch-to-batch swings that can trigger compliance or

labeling problems. Large retailers and distributors also impose stringent QA requirements—microbiological safety, uniform taste, predictable carbonation, and reliable shelf life—making processed formats attractive for scaling. This supports investment in controlled fermentation, filtration/centrifugation, pasteurization or tunnel treatment, and post-process flavor dosing, which together enable standardized SKUs and faster production planning.

Third, processed kombucha benefits from product diversification and mainstream consumer adoption. Brands are leaning into flavors that appeal to broader palates (fruit-forward, low-vinegar profiles), “better-for-you” positioning (lower sugar, functional additions like vitamins/electrolytes/fiber), and packaging formats such as cans that suit on-the-go consumption. As competition intensifies in functional beverages, processing helps companies innovate quickly—by decoupling fermentation from final flavor development—and manage costs through higher yields, fewer returns, and broader channel access. In effect, processing turns kombucha from a niche refrigerated probiotic-style drink into a scalable, consistent, widely distributed refreshment platform.

This report studies the global Processed Kombucha production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Processed Kombucha and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Processed Kombucha that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Processed Kombucha total production and demand, 2021-2032, (M Liter)

Global Processed Kombucha total production value, 2021-2032, (USD Million)

Global Processed Kombucha production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Liter), (based on production site)

Global Processed Kombucha consumption by region & country, CAGR, 2021-2032 & (M Liter)

U.S. VS China: Processed Kombucha domestic production, consumption, key domestic

manufacturers and share

Global Processed Kombucha production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Liter)

Global Processed Kombucha production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Liter)

Global Processed Kombucha production by Age, production, value, CAGR, 2021-2032, (USD Million) & (M Liter)

This report profiles key players in the global Processed Kombucha market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GT's Living Foods (SYNERGY), Brew Dr. Kombucha, Humm Kombucha, Better Booch, RISE Kombucha, Equinox Kombucha, Lo Bros, Remedy Drinks (Remedy Kombucha), Buchi (Drink Buchi), Rowdy Mermaid, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Processed Kombucha market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Liter) and average price (USD/Liter) by manufacturer, by Type, and by Age. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Processed Kombucha Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Processed Kombucha Market, Segmentation by Type:

Original Kombucha

Flavored Kombucha

Global Processed Kombucha Market, Segmentation by Feature:

Black Tea Kombucha

Green Tea Kombucha

Blended Tea

Global Processed Kombucha Market, Segmentation by Channel:

Direct Selling

Distribution

Global Processed Kombucha Market, Segmentation by Age:

40 Years Old

Companies Profiled:

GT's Living Foods (SYNERGY)

Brew Dr. Kombucha

Humm Kombucha

Better Booch

RISE Kombucha

Equinox Kombucha

Lo Bros

Remedy Drinks (Remedy Kombucha)

Buchi (Drink Buchi)

Rowdy Mermaid

Buddha's Brew Kombucha

Kosmic Kombucha

Alocha Kombucha

Old Kombucha

MontyBooch

Key Questions Answered:

1. How big is the global Processed Kombucha market?
2. What is the demand of the global Processed Kombucha market?
3. What is the year over year growth of the global Processed Kombucha market?
4. What is the production and production value of the global Processed Kombucha market?

5. Who are the key producers in the global Processed Kombucha market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Processed Kombucha Introduction
- 1.2 World Processed Kombucha Supply & Forecast
 - 1.2.1 World Processed Kombucha Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Processed Kombucha Production (2021-2032)
 - 1.2.3 World Processed Kombucha Pricing Trends (2021-2032)
- 1.3 World Processed Kombucha Production by Region (Based on Production Site)
 - 1.3.1 World Processed Kombucha Production Value by Region (2021-2032)
 - 1.3.2 World Processed Kombucha Production by Region (2021-2032)
 - 1.3.3 World Processed Kombucha Average Price by Region (2021-2032)
 - 1.3.4 North America Processed Kombucha Production (2021-2032)
 - 1.3.5 Europe Processed Kombucha Production (2021-2032)
 - 1.3.6 China Processed Kombucha Production (2021-2032)
 - 1.3.7 Japan Processed Kombucha Production (2021-2032)
 - 1.3.8 Australia Processed Kombucha Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Processed Kombucha Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Processed Kombucha Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Processed Kombucha Demand (2021-2032)
- 2.2 World Processed Kombucha Consumption by Region
 - 2.2.1 World Processed Kombucha Consumption by Region (2021-2026)
 - 2.2.2 World Processed Kombucha Consumption Forecast by Region (2027-2032)
- 2.3 United States Processed Kombucha Consumption (2021-2032)
- 2.4 China Processed Kombucha Consumption (2021-2032)
- 2.5 Europe Processed Kombucha Consumption (2021-2032)
- 2.6 Japan Processed Kombucha Consumption (2021-2032)
- 2.7 South Korea Processed Kombucha Consumption (2021-2032)
- 2.8 ASEAN Processed Kombucha Consumption (2021-2032)
- 2.9 India Processed Kombucha Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Processed Kombucha Production Value by Manufacturer (2021-2026)
- 3.2 World Processed Kombucha Production by Manufacturer (2021-2026)
- 3.3 World Processed Kombucha Average Price by Manufacturer (2021-2026)
- 3.4 Processed Kombucha Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Processed Kombucha Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Processed Kombucha in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Processed Kombucha in 2025
- 3.6 Processed Kombucha Market: Overall Company Footprint Analysis
 - 3.6.1 Processed Kombucha Market: Region Footprint
 - 3.6.2 Processed Kombucha Market: Company Product Type Footprint
 - 3.6.3 Processed Kombucha Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Processed Kombucha Production Value Comparison
 - 4.1.1 United States VS China: Processed Kombucha Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Processed Kombucha Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Processed Kombucha Production Comparison
 - 4.2.1 United States VS China: Processed Kombucha Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Processed Kombucha Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Processed Kombucha Consumption Comparison
 - 4.3.1 United States VS China: Processed Kombucha Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Processed Kombucha Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Processed Kombucha Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Processed Kombucha Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Processed Kombucha Production Value (2021-2026)

4.4.3 United States Based Manufacturers Processed Kombucha Production (2021-2026)

4.5 China Based Processed Kombucha Manufacturers and Market Share

4.5.1 China Based Processed Kombucha Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Processed Kombucha Production Value (2021-2026)

4.5.3 China Based Manufacturers Processed Kombucha Production (2021-2026)

4.6 Rest of World Based Processed Kombucha Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Processed Kombucha Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Processed Kombucha Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Processed Kombucha Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Processed Kombucha Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Original Kombucha

5.2.2 Flavored Kombucha

5.3 Market Segment by Type

5.3.1 World Processed Kombucha Production by Type (2021-2032)

5.3.2 World Processed Kombucha Production Value by Type (2021-2032)

5.3.3 World Processed Kombucha Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FEATURE

6.1 World Processed Kombucha Market Size Overview by Feature: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Feature

6.2.1 Black Tea Kombucha

6.2.2 Green Tea Kombucha

6.2.3 Blended Tea

6.3 Market Segment by Feature

6.3.1 World Processed Kombucha Production by Feature (2021-2032)

6.3.2 World Processed Kombucha Production Value by Feature (2021-2032)

6.3.3 World Processed Kombucha Average Price by Feature (2021-2032)

7 MARKET ANALYSIS BY CHANNEL

7.1 World Processed Kombucha Market Size Overview by Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Channel

7.2.1 Direct Selling

7.2.2 Distribution

7.3 Market Segment by Channel

7.3.1 World Processed Kombucha Production by Channel (2021-2032)

7.3.2 World Processed Kombucha Production Value by Channel (2021-2032)

7.3.3 World Processed Kombucha Average Price by Channel (2021-2032)

8 MARKET ANALYSIS BY AGE

8.1 World Processed Kombucha Market Size Overview by Age: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Age

8.2.1 40 Years Old

8.3 Market Segment by Age

8.3.1 World Processed Kombucha Production by Age (2021-2032)

8.3.2 World Processed Kombucha Production Value by Age (2021-2032)

8.3.3 World Processed Kombucha Average Price by Age (2021-2032)

9 COMPANY PROFILES

9.1 GT's Living Foods (SYNERGY)

9.1.1 GT's Living Foods (SYNERGY) Details

9.1.2 GT's Living Foods (SYNERGY) Major Business

9.1.3 GT's Living Foods (SYNERGY) Processed Kombucha Product and Services

9.1.4 GT's Living Foods (SYNERGY) Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 GT's Living Foods (SYNERGY) Recent Developments/Updates

9.1.6 GT's Living Foods (SYNERGY) Competitive Strengths & Weaknesses

9.2 Brew Dr. Kombucha

- 9.2.1 Brew Dr. Kombucha Details
- 9.2.2 Brew Dr. Kombucha Major Business
- 9.2.3 Brew Dr. Kombucha Processed Kombucha Product and Services
- 9.2.4 Brew Dr. Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Brew Dr. Kombucha Recent Developments/Updates
- 9.2.6 Brew Dr. Kombucha Competitive Strengths & Weaknesses
- 9.3 Humm Kombucha
 - 9.3.1 Humm Kombucha Details
 - 9.3.2 Humm Kombucha Major Business
 - 9.3.3 Humm Kombucha Processed Kombucha Product and Services
 - 9.3.4 Humm Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Humm Kombucha Recent Developments/Updates
 - 9.3.6 Humm Kombucha Competitive Strengths & Weaknesses
- 9.4 Better Booch
 - 9.4.1 Better Booch Details
 - 9.4.2 Better Booch Major Business
 - 9.4.3 Better Booch Processed Kombucha Product and Services
 - 9.4.4 Better Booch Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Better Booch Recent Developments/Updates
 - 9.4.6 Better Booch Competitive Strengths & Weaknesses
- 9.5 RISE Kombucha
 - 9.5.1 RISE Kombucha Details
 - 9.5.2 RISE Kombucha Major Business
 - 9.5.3 RISE Kombucha Processed Kombucha Product and Services
 - 9.5.4 RISE Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 RISE Kombucha Recent Developments/Updates
 - 9.5.6 RISE Kombucha Competitive Strengths & Weaknesses
- 9.6 Equinox Kombucha
 - 9.6.1 Equinox Kombucha Details
 - 9.6.2 Equinox Kombucha Major Business
 - 9.6.3 Equinox Kombucha Processed Kombucha Product and Services
 - 9.6.4 Equinox Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Equinox Kombucha Recent Developments/Updates
 - 9.6.6 Equinox Kombucha Competitive Strengths & Weaknesses

9.7 Lo Bros

9.7.1 Lo Bros Details

9.7.2 Lo Bros Major Business

9.7.3 Lo Bros Processed Kombucha Product and Services

9.7.4 Lo Bros Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Lo Bros Recent Developments/Updates

9.7.6 Lo Bros Competitive Strengths & Weaknesses

9.8 Remedy Drinks (Remedy Kombucha)

9.8.1 Remedy Drinks (Remedy Kombucha) Details

9.8.2 Remedy Drinks (Remedy Kombucha) Major Business

9.8.3 Remedy Drinks (Remedy Kombucha) Processed Kombucha Product and Services

9.8.4 Remedy Drinks (Remedy Kombucha) Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Remedy Drinks (Remedy Kombucha) Recent Developments/Updates

9.8.6 Remedy Drinks (Remedy Kombucha) Competitive Strengths & Weaknesses

9.9 Buchi (Drink Buchi)

9.9.1 Buchi (Drink Buchi) Details

9.9.2 Buchi (Drink Buchi) Major Business

9.9.3 Buchi (Drink Buchi) Processed Kombucha Product and Services

9.9.4 Buchi (Drink Buchi) Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Buchi (Drink Buchi) Recent Developments/Updates

9.9.6 Buchi (Drink Buchi) Competitive Strengths & Weaknesses

9.10 Rowdy Mermaid

9.10.1 Rowdy Mermaid Details

9.10.2 Rowdy Mermaid Major Business

9.10.3 Rowdy Mermaid Processed Kombucha Product and Services

9.10.4 Rowdy Mermaid Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Rowdy Mermaid Recent Developments/Updates

9.10.6 Rowdy Mermaid Competitive Strengths & Weaknesses

9.11 Buddha's Brew Kombucha

9.11.1 Buddha's Brew Kombucha Details

9.11.2 Buddha's Brew Kombucha Major Business

9.11.3 Buddha's Brew Kombucha Processed Kombucha Product and Services

9.11.4 Buddha's Brew Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Buddha's Brew Kombucha Recent Developments/Updates
- 9.11.6 Buddha's Brew Kombucha Competitive Strengths & Weaknesses
- 9.12 Kosmic Kombucha
 - 9.12.1 Kosmic Kombucha Details
 - 9.12.2 Kosmic Kombucha Major Business
 - 9.12.3 Kosmic Kombucha Processed Kombucha Product and Services
 - 9.12.4 Kosmic Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Kosmic Kombucha Recent Developments/Updates
 - 9.12.6 Kosmic Kombucha Competitive Strengths & Weaknesses
- 9.13 Alocha Kombucha
 - 9.13.1 Alocha Kombucha Details
 - 9.13.2 Alocha Kombucha Major Business
 - 9.13.3 Alocha Kombucha Processed Kombucha Product and Services
 - 9.13.4 Alocha Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Alocha Kombucha Recent Developments/Updates
 - 9.13.6 Alocha Kombucha Competitive Strengths & Weaknesses
- 9.14 Old Kombucha
 - 9.14.1 Old Kombucha Details
 - 9.14.2 Old Kombucha Major Business
 - 9.14.3 Old Kombucha Processed Kombucha Product and Services
 - 9.14.4 Old Kombucha Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Old Kombucha Recent Developments/Updates
 - 9.14.6 Old Kombucha Competitive Strengths & Weaknesses
- 9.15 MontyBooch
 - 9.15.1 MontyBooch Details
 - 9.15.2 MontyBooch Major Business
 - 9.15.3 MontyBooch Processed Kombucha Product and Services
 - 9.15.4 MontyBooch Processed Kombucha Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 MontyBooch Recent Developments/Updates
 - 9.15.6 MontyBooch Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Processed Kombucha Industry Chain
- 10.2 Processed Kombucha Upstream Analysis

- 10.2.1 Processed Kombucha Core Raw Materials
- 10.2.2 Main Manufacturers of Processed Kombucha Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Processed Kombucha Production Mode
- 10.6 Processed Kombucha Procurement Model
- 10.7 Processed Kombucha Industry Sales Model and Sales Channels
 - 10.7.1 Processed Kombucha Sales Model
 - 10.7.2 Processed Kombucha Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Processed Kombucha Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Processed Kombucha Production Value by Region (2021-2026) & (USD Million)

Table 3. World Processed Kombucha Production Value by Region (2027-2032) & (USD Million)

Table 4. World Processed Kombucha Production Value Market Share by Region (2021-2026)

Table 5. World Processed Kombucha Production Value Market Share by Region (2027-2032)

Table 6. World Processed Kombucha Production by Region (2021-2026) & (M Liter)

Table 7. World Processed Kombucha Production by Region (2027-2032) & (M Liter)

Table 8. World Processed Kombucha Production Market Share by Region (2021-2026)

Table 9. World Processed Kombucha Production Market Share by Region (2027-2032)

Table 10. World Processed Kombucha Average Price by Region (2021-2026) & (USD/Liter)

Table 11. World Processed Kombucha Average Price by Region (2027-2032) & (USD/Liter)

Table 12. Processed Kombucha Major Market Trends

Table 13. World Processed Kombucha Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Liter)

Table 14. World Processed Kombucha Consumption by Region (2021-2026) & (M Liter)

Table 15. World Processed Kombucha Consumption Forecast by Region (2027-2032) & (M Liter)

Table 16. World Processed Kombucha Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Processed Kombucha Producers in 2025

Table 18. World Processed Kombucha Production by Manufacturer (2021-2026) & (M Liter)

Table 19. Production Market Share of Key Processed Kombucha Producers in 2025

Table 20. World Processed Kombucha Average Price by Manufacturer (2021-2026) & (USD/Liter)

Table 21. Global Processed Kombucha Company Evaluation Quadrant

Table 22. World Processed Kombucha Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Processed Kombucha Production Site of Key Manufacturer

Table 24. Processed Kombucha Market: Company Product Type Footprint

Table 25. Processed Kombucha Market: Company Product Application Footprint

Table 26. Processed Kombucha Competitive Factors

Table 27. Processed Kombucha New Entrant and Capacity Expansion Plans

Table 28. Processed Kombucha Mergers & Acquisitions Activity

Table 29. United States VS China Processed Kombucha Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Processed Kombucha Production Comparison, (2021 & 2025 & 2032) & (M Liter)

Table 31. United States VS China Processed Kombucha Consumption Comparison, (2021 & 2025 & 2032) & (M Liter)

Table 32. United States Based Processed Kombucha Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Processed Kombucha Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Processed Kombucha Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Processed Kombucha Production (2021-2026) & (M Liter)

Table 36. United States Based Manufacturers Processed Kombucha Production Market Share (2021-2026)

Table 37. China Based Processed Kombucha Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Processed Kombucha Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Processed Kombucha Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Processed Kombucha Production, (2021-2026) & (M Liter)

Table 41. China Based Manufacturers Processed Kombucha Production Market Share (2021-2026)

Table 42. Rest of World Based Processed Kombucha Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Processed Kombucha Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Processed Kombucha Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Processed Kombucha Production, (2021-2026) & (M Liter)

Table 46. Rest of World Based Manufacturers Processed Kombucha Production Market Share (2021-2026)

Table 47. World Processed Kombucha Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Processed Kombucha Production by Type (2021-2026) & (M Liter)

Table 49. World Processed Kombucha Production by Type (2027-2032) & (M Liter)

Table 50. World Processed Kombucha Production Value by Type (2021-2026) & (USD Million)

Table 51. World Processed Kombucha Production Value by Type (2027-2032) & (USD Million)

Table 52. World Processed Kombucha Average Price by Type (2021-2026) & (USD/Liter)

Table 53. World Processed Kombucha Average Price by Type (2027-2032) & (USD/Liter)

Table 54. World Processed Kombucha Production Value by Feature, (USD Million), 2021 & 2025 & 2032

Table 55. World Processed Kombucha Production by Feature (2021-2026) & (M Liter)

Table 56. World Processed Kombucha Production by Feature (2027-2032) & (M Liter)

Table 57. World Processed Kombucha Production Value by Feature (2021-2026) & (USD Million)

Table 58. World Processed Kombucha Production Value by Feature (2027-2032) & (USD Million)

Table 59. World Processed Kombucha Average Price by Feature (2021-2026) & (USD/Liter)

Table 60. World Processed Kombucha Average Price by Feature (2027-2032) & (USD/Liter)

Table 61. World Processed Kombucha Production Value by Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Processed Kombucha Production by Channel (2021-2026) & (M Liter)

Table 63. World Processed Kombucha Production by Channel (2027-2032) & (M Liter)

Table 64. World Processed Kombucha Production Value by Channel (2021-2026) & (USD Million)

Table 65. World Processed Kombucha Production Value by Channel (2027-2032) & (USD Million)

Table 66. World Processed Kombucha Average Price by Channel (2021-2026) & (USD/Liter)

Table 67. World Processed Kombucha Average Price by Channel (2027-2032) &

(USD/Liter)

Table 68. World Processed Kombucha Production Value by Age, (USD Million), 2021 & 2025 & 2032

Table 69. World Processed Kombucha Production by Age (2021-2026) & (M Liter)

Table 70. World Processed Kombucha Production by Age (2027-2032) & (M Liter)

Table 71. World Processed Kombucha Production Value by Age (2021-2026) & (USD Million)

Table 72. World Processed Kombucha Production Value by Age (2027-2032) & (USD Million)

Table 73. World Processed Kombucha Average Price by Age (2021-2026) & (USD/Liter)

Table 74. World Processed Kombucha Average Price by Age (2027-2032) & (USD/Liter)

Table 75. GT's Living Foods (SYNERGY) Basic Information, Manufacturing Base and Competitors

Table 76. GT's Living Foods (SYNERGY) Major Business

Table 77. GT's Living Foods (SYNERGY) Processed Kombucha Product and Services

Table 78. GT's Living Foods (SYNERGY) Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. GT's Living Foods (SYNERGY) Recent Developments/Updates

Table 80. GT's Living Foods (SYNERGY) Competitive Strengths & Weaknesses

Table 81. Brew Dr. Kombucha Basic Information, Manufacturing Base and Competitors

Table 82. Brew Dr. Kombucha Major Business

Table 83. Brew Dr. Kombucha Processed Kombucha Product and Services

Table 84. Brew Dr. Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Brew Dr. Kombucha Recent Developments/Updates

Table 86. Brew Dr. Kombucha Competitive Strengths & Weaknesses

Table 87. Humm Kombucha Basic Information, Manufacturing Base and Competitors

Table 88. Humm Kombucha Major Business

Table 89. Humm Kombucha Processed Kombucha Product and Services

Table 90. Humm Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Humm Kombucha Recent Developments/Updates

Table 92. Humm Kombucha Competitive Strengths & Weaknesses

Table 93. Better Booch Basic Information, Manufacturing Base and Competitors

Table 94. Better Booch Major Business

Table 95. Better Booch Processed Kombucha Product and Services

Table 96. Better Booch Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Better Booch Recent Developments/Updates

Table 98. Better Booch Competitive Strengths & Weaknesses

Table 99. RISE Kombucha Basic Information, Manufacturing Base and Competitors

Table 100. RISE Kombucha Major Business

Table 101. RISE Kombucha Processed Kombucha Product and Services

Table 102. RISE Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. RISE Kombucha Recent Developments/Updates

Table 104. RISE Kombucha Competitive Strengths & Weaknesses

Table 105. Equinox Kombucha Basic Information, Manufacturing Base and Competitors

Table 106. Equinox Kombucha Major Business

Table 107. Equinox Kombucha Processed Kombucha Product and Services

Table 108. Equinox Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Equinox Kombucha Recent Developments/Updates

Table 110. Equinox Kombucha Competitive Strengths & Weaknesses

Table 111. Lo Bros Basic Information, Manufacturing Base and Competitors

Table 112. Lo Bros Major Business

Table 113. Lo Bros Processed Kombucha Product and Services

Table 114. Lo Bros Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Lo Bros Recent Developments/Updates

Table 116. Lo Bros Competitive Strengths & Weaknesses

Table 117. Remedy Drinks (Remedy Kombucha) Basic Information, Manufacturing Base and Competitors

Table 118. Remedy Drinks (Remedy Kombucha) Major Business

Table 119. Remedy Drinks (Remedy Kombucha) Processed Kombucha Product and Services

Table 120. Remedy Drinks (Remedy Kombucha) Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Remedy Drinks (Remedy Kombucha) Recent Developments/Updates

Table 122. Remedy Drinks (Remedy Kombucha) Competitive Strengths & Weaknesses

- Table 123. Buchi (Drink Buchi) Basic Information, Manufacturing Base and Competitors
- Table 124. Buchi (Drink Buchi) Major Business
- Table 125. Buchi (Drink Buchi) Processed Kombucha Product and Services
- Table 126. Buchi (Drink Buchi) Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Buchi (Drink Buchi) Recent Developments/Updates
- Table 128. Buchi (Drink Buchi) Competitive Strengths & Weaknesses
- Table 129. Rowdy Mermaid Basic Information, Manufacturing Base and Competitors
- Table 130. Rowdy Mermaid Major Business
- Table 131. Rowdy Mermaid Processed Kombucha Product and Services
- Table 132. Rowdy Mermaid Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Rowdy Mermaid Recent Developments/Updates
- Table 134. Rowdy Mermaid Competitive Strengths & Weaknesses
- Table 135. Buddha's Brew Kombucha Basic Information, Manufacturing Base and Competitors
- Table 136. Buddha's Brew Kombucha Major Business
- Table 137. Buddha's Brew Kombucha Processed Kombucha Product and Services
- Table 138. Buddha's Brew Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Buddha's Brew Kombucha Recent Developments/Updates
- Table 140. Buddha's Brew Kombucha Competitive Strengths & Weaknesses
- Table 141. Kosmic Kombucha Basic Information, Manufacturing Base and Competitors
- Table 142. Kosmic Kombucha Major Business
- Table 143. Kosmic Kombucha Processed Kombucha Product and Services
- Table 144. Kosmic Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Kosmic Kombucha Recent Developments/Updates
- Table 146. Kosmic Kombucha Competitive Strengths & Weaknesses
- Table 147. Alocha Kombucha Basic Information, Manufacturing Base and Competitors
- Table 148. Alocha Kombucha Major Business
- Table 149. Alocha Kombucha Processed Kombucha Product and Services
- Table 150. Alocha Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 151. Alocha Kombucha Recent Developments/Updates
- Table 152. Alocha Kombucha Competitive Strengths & Weaknesses
- Table 153. Old Kombucha Basic Information, Manufacturing Base and Competitors
- Table 154. Old Kombucha Major Business
- Table 155. Old Kombucha Processed Kombucha Product and Services
- Table 156. Old Kombucha Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Old Kombucha Recent Developments/Updates
- Table 158. Old Kombucha Competitive Strengths & Weaknesses
- Table 159. MontyBooch Basic Information, Manufacturing Base and Competitors
- Table 160. MontyBooch Major Business
- Table 161. MontyBooch Processed Kombucha Product and Services
- Table 162. MontyBooch Processed Kombucha Production (M Liter), Price (USD/Liter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. MontyBooch Recent Developments/Updates
- Table 164. MontyBooch Competitive Strengths & Weaknesses
- Table 165. Global Key Players of Processed Kombucha Upstream (Raw Materials)
- Table 166. Global Processed Kombucha Typical Customers
- Table 167. Processed Kombucha Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Processed Kombucha Picture

Figure 2. World Processed Kombucha Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Processed Kombucha Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Processed Kombucha Production (2021-2032) & (M Liter)

Figure 5. World Processed Kombucha Average Price (2021-2032) & (USD/Liter)

Figure 6. World Processed Kombucha Production Value Market Share by Region (2021-2032)

Figure 7. World Processed Kombucha Production Market Share by Region (2021-2032)

Figure 8. North America Processed Kombucha Production (2021-2032) & (M Liter)

Figure 9. Europe Processed Kombucha Production (2021-2032) & (M Liter)

Figure 10. China Processed Kombucha Production (2021-2032) & (M Liter)

Figure 11. Japan Processed Kombucha Production (2021-2032) & (M Liter)

Figure 12. Australia Processed Kombucha Production (2021-2032) & (M Liter)

Figure 13. Processed Kombucha Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 16. World Processed Kombucha Consumption Market Share by Region (2021-2032)

Figure 17. United States Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 18. China Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 19. Europe Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 20. Japan Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 21. South Korea Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 22. ASEAN Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 23. India Processed Kombucha Consumption (2021-2032) & (M Liter)

Figure 24. Producer Shipments of Processed Kombucha by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Processed Kombucha Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Processed Kombucha Markets in 2025

Figure 27. United States VS China: Processed Kombucha Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Processed Kombucha Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Processed Kombucha Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Processed Kombucha Production Market Share 2025

Figure 31. China Based Manufacturers Processed Kombucha Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Processed Kombucha Production Market Share 2025

Figure 33. World Processed Kombucha Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Processed Kombucha Production Value Market Share by Type in 2025

Figure 35. Original Kombucha

Figure 36. Flavored Kombucha

Figure 37. World Processed Kombucha Production Market Share by Type (2021-2032)

Figure 38. World Processed Kombucha Production Value Market Share by Type (2021-2032)

Figure 39. World Processed Kombucha Average Price by Type (2021-2032) & (USD/Liter)

Figure 40. World Processed Kombucha Production Value by Feature, (USD Million), 2021 & 2025 & 2032

Figure 41. World Processed Kombucha Production Value Market Share by Feature in 2025

Figure 42. Black Tea Kombucha

Figure 43. Green Tea Kombucha

Figure 44. Blended Tea

Figure 45. World Processed Kombucha Production Market Share by Feature (2021-2032)

Figure 46. World Processed Kombucha Production Value Market Share by Feature (2021-2032)

Figure 47. World Processed Kombucha Average Price by Feature (2021-2032) & (USD/Liter)

Figure 48. World Processed Kombucha Production Value by Channel, (USD Million), 2021 & 2025 & 2032

Figure 49. World Processed Kombucha Production Value Market Share by Channel in 2025

Figure 50. Direct Selling

Figure 51. Distribution

Figure 52. World Processed Kombucha Production Market Share by Channel
(2021-2032)

Figure 53. World Processed Kombucha Production Value Market Share by Channel
(2021-2032)

Figure 54. World Processed Kombucha Average Price by Channel (2021-2032) &
(USD/Liter)

Figure 55. World Processed Kombucha Production Value by Age, (USD Million), 2021 &
2025 & 2032

Figure 56. World Processed Kombucha Production Value Market Share by Age in 2025
Figure 57. 40 Years Old

Figure 61. World Processed Kombucha Production Market Share by Age (2021-2032)

Figure 62. World Processed Kombucha Production Value Market Share by Age
(2021-2032)

Figure 63. World Processed Kombucha Average Price by Age (2021-2032) &
(USD/Liter)

Figure 64. Processed Kombucha Industry Chain

Figure 65. Processed Kombucha Procurement Model

Figure 66. Processed Kombucha Sales Model

Figure 67. Processed Kombucha Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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