

Global Process Automation Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Process Automation Software market size was valued at USD 3055 million in 2023 and is forecast to a readjusted size of USD 4324.8 million by 2030 with a CAGR of 5.1% during review period.

Process Automation Software is a type of software that automates repetitive, rule-based, and data-intensive tasks that are usually performed by humans. It enables organizations to improve efficiency, accuracy, speed, and compliance of their business processes. Process automation software can also integrate with other systems and applications, such as enterprise resource planning (ERP), customer relationship management (CRM), and artificial intelligence (AI). Some of the benefits that process automation software can provide are:

Reduced operational costs and errors

Increased productivity and quality

Enhanced customer satisfaction and loyalty

Improved visibility and governance

Faster innovation and agility

The industry trend of process automation software is influenced by several factors, such as:

The COVID-19 pandemic and the need for digital transformation and resilience

The rise of hyperautomation and the convergence of multiple automation technologies

The growing adoption of cloud, AI, and analytics capabilities

The increasing demand for skills development and employee empowerment

The Global Info Research report includes an overview of the development of the Process Automation Software industry chain, the market status of Large Enterprises (Business Process Management Software, Digital Process Automation (DPA) Software), SMEs (Business Process Management Software, Digital Process Automation (DPA) Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Process Automation Software.

Regionally, the report analyzes the Process Automation Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Process Automation Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Process Automation Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Process Automation Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Business Process Management Software, Digital Process Automation (DPA) Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the Process Automation Software market.

Regional Analysis: The report involves examining the Process Automation Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Process Automation Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Process Automation Software:

Company Analysis: Report covers individual Process Automation Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Process Automation Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

Technology Analysis: Report covers specific technologies relevant to Process Automation Software. It assesses the current state, advancements, and potential future developments in Process Automation Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Process Automation Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Process Automation Software market is split by Type and by Application. For the period

2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Business Process Management Software

Digital Process Automation (DPA) Software

Process Mining Software

Robotic Process Automation (RPA) Software

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Adobe

AppSheet

Automation Anywhere

Blue Prism

Celonis

Creatio

Datamatics TruBot

Epicor

Intellibot

K2

kintone

Kissflow

Laserfiche

Minit

Ninox

Nintex

Pega

Pipefy

Process Street

ProcessMaker

Quick Base

Salesforce

Scoro

UiPath

WinAutomation

Zoho Creator

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Process Automation Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Process Automation Software, with revenue, gross margin and global market share of Process Automation Software from 2019 to 2024.

Chapter 3, the Process Automation Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Process Automation Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Process Automation Software.

Chapter 13, to describe Process Automation Software research findings and conclusion.

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