

Global Probiotics Raw Materia Powder Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G72DFBBDD899EN.html>

Date: June 2026

Pages: 212

Price: US\$ 4,480.00 (Single User License)

ID: G72DFBBDD899EN

Abstracts

The global Probiotics Raw Materia Powder market size is expected to reach \$ 5651 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

Probiotics Raw Materia Powder refers to powdered raw materials made from microbial strains with health-promoting properties (such as Lactobacillus, Bifidobacterium, and yeast) through processes such as fermentation, separation, drying, or inactivation. This raw material can retain the activity of the microorganisms (live bacteria) or preserve their metabolites (non-live bacteria), and is used in food, dietary supplements, infant formula, and animal nutrition. When consumed in appropriate amounts, probiotic raw material powder helps maintain intestinal microecological balance, improve digestive health, and enhance immune function, making it a key ingredient in functional health products and nutritional formulations. In 2025, global production of probiotics raw material powder was approximately 33,905.18 tons, at a price of US\$96.61 per kilogram, with a gross profit margin of approximately 57.9%.

The probiotic raw material powder market is rapidly expanding due to increasing global health awareness and growing demand for functional foods and dietary supplements. Consumers' focus on gut health, immunity, and overall nutrition drives broad applications in dairy, beverages, infant formula, dietary supplements, and pet nutrition. Key market opportunities include increased scientific validation of probiotic benefits, strain innovation, formulation optimization, and rising health-conscious consumption in emerging markets. Major challenges include maintaining microbial viability, high processing requirements, regulatory differences across countries, and rising costs of high-quality raw materials. Future trends indicate that advanced processing technologies, such as low-temperature spray drying and microencapsulation, will

improve product stability and functionality, while diversified downstream applications and emerging market expansion will continue to drive industry growth.

This report studies the global Probiotics Raw Materia Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Probiotics Raw Materia Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Probiotics Raw Materia Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Probiotics Raw Materia Powder total production and demand, 2021-2032, (Tons)

Global Probiotics Raw Materia Powder total production value, 2021-2032, (USD Million)

Global Probiotics Raw Materia Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Probiotics Raw Materia Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Probiotics Raw Materia Powder domestic production, consumption, key domestic manufacturers and share

Global Probiotics Raw Materia Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Probiotics Raw Materia Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Probiotics Raw Materia Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Probiotics Raw Materia Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont(Danisco), Chr. Hansen, Lallemand, BioGaia, Probi, Biosearch Life(Kerry?), Morinaga Milk Industry, Yakult Honsha Co., Ltd., Kaneka (AB-Biotics), Wecare Probiotics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Probiotics Raw Materia Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Probiotics Raw Materia Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Probiotics Raw Materia Powder Market, Segmentation by Type:

Lactobacillus

Bifidobacterium

Saccharomyces

Others

Global Probiotics Raw Material Powder Market, Segmentation by Formulation:

Single Probiotic

Compound Probiotic

Global Probiotics Raw Material Powder Market, Segmentation by Microbial Activity:

Live Probiotic Powder

Postbiotic Powder

Global Probiotics Raw Material Powder Market, Segmentation by Application:

Food & Beverages

Dietary Supplements

Pharmaceuticals

Animal Health

Daily Chemical

Companies Profiled:

DuPont(Danisco)

Chr. Hansen

Lallemand

BioGaia

Probi

Biosearch Life(Kerry?

Morinaga Milk Industry

Yakult Honsha Co., Ltd.

Kaneka (AB-Biotics)

Wecare Probiotics

NZMP

GenMont Biotech Inc.

Sacco System

Kerry

DSM-Firmenich

Lesaffre(Gnosis)

Deerland(ADM)

Fonterra

Sabinsa

Probiotics Australia PL?Rochway?

Hebei Inatural Biotech

Bioflag

Synbio Tech Inc.

Beijing Scitop Bio-tech Co., Ltd.

Shanghai Novanat Co., Ltd.

Wecare Probiotics Co., Ltd.

Guangdong Ecovite Biotechnology Co., Ltd.

Junye Health (Runying) Biotech (Shanghai) Co., Ltd.

Minsheng Zhongke?Jiayi Bioengineering Co., Ltd.

Nobic (Wuhan) Biotechnology Co., Ltd.

Sichuan Gaofuji Biotechnology Co., Ltd.

Qingdao Norsen Biotechnology Co., Ltd.

Qingdao Vland Biotech Co., Ltd.

San En Kang Biotechnology (Suzhou) Co., Ltd.

Yiran Biotechnology Co., Ltd.

Ausnutria (Jinqi Bio) Co., Ltd.

Key Questions Answered:

1. How big is the global Probiotics Raw Materia Powder market?
2. What is the demand of the global Probiotics Raw Materia Powder market?
3. What is the year over year growth of the global Probiotics Raw Materia Powder market?
4. What is the production and production value of the global Probiotics Raw Materia Powder market?
5. Who are the key producers in the global Probiotics Raw Materia Powder market?
6. What are the growth factors driving the market demand?

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